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CIUDAD SIN COCINA

EL WALDORF  
ASTORIA

APARTAMENTOS  
CON SERVICIOS  
DOMÉSTICOS COLECTIVOS  
EN NUEVA YORK

1871–1929

ATLAS



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78. Gotham, Hiss & Weeks arq., 1905
79. Le Marquis, Buchman & Fox arq., 1905
80. Maryland, Harry Allan Jacobs arq., 1905
81. Regent, 1905

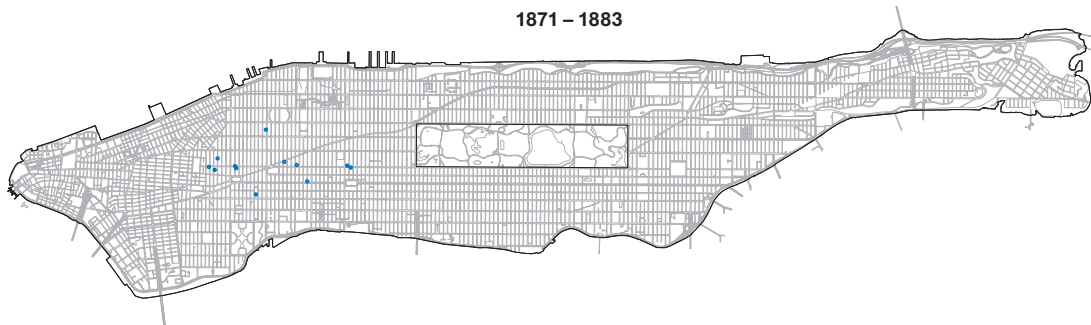


82. Saint Hubert, H. B. Mulliken arq., 1905
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124. Mayfair House, Emery Roth arq., 1924
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132. Fifth Avenue Hotel, Emery Roth arq., 1926
133. Grosvenor, 1926
134. Mayflower ? Plymouth, Emery Roth arq., 1926
135. 25 east 67th st. Apartment Hotel, Robt. T. Lyons arq., 1926
136. Carteret, Emery Roth arq., 1926
137. Franklin Towers Apartment Hotel, WM. I. Hohausen arq., 1926
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139. Odgen Apartment Hotel, Sugarman & Berger arq., 1926
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143. Winton, Emery Roth arq., 1926
144. Fairfax, Rosario Candela arq., 1926
145. Berkshire, Warren & Wetmore arq., 1926
146. Lombardy, Farrar & Watmough arq., 1926
147. 825 fifth ave, J. E. R. Carpenter arq., 1926
148. Beverly, Emery Roth, Sylvan Bien arq., 1927
149. Hampton House, Emery Roth arq., 1927
150. Oliver Cromwell, Emery Roth arq., 1927
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152. Barbizon, Murgatroyd & Ogden arq., 1927
153. Barclay, Cross & Cross arq., 1927
154. Drake, Emery Roth arq., 1927
155. Sherry-Netherland, Schultze & Weaver arq., 1927
156. Warwick, 1927
157. Windsor Tower, 1927
158. Woodstock Tower, 1927
159. Adams, Arthur Paul Hess arq., 1927
160. Prospect Tower, H. Douglas Ives arq., 1927

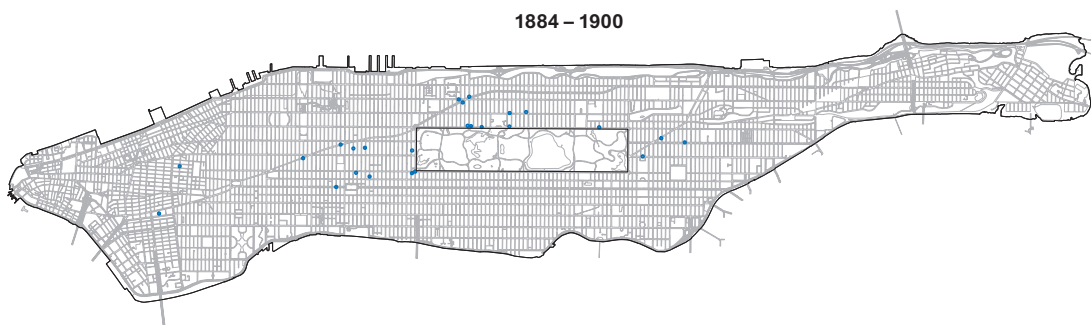
161. Hatfield House, H. Douglas Ives arq., 1927  
162. Tudor Tower, H. Douglas Ives arq., 1927  
163. 18 Gramercy Park South, Murgatroyd & Ogden arq., 1928  
164. Berkley, Farrar & Watmough arq., 1928  
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167. 480 park avenue apartment, Emery Roth arq., 1929  
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170. 39th St. Apt. Hotel, William L. Rouse arq., 1929  
171. Bancroft, H.I. Feldman arq., 1929  
172. Master Apt. Blding - Roerich Museum, Helmle, Corbett & Harrison and Sugarman & Berger arq., 1929  
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184. Essex House, Frank Grad arq., 1931  
185. Waldorf Towers, Schultze & Weaver arq., 1931  
186. Parc Vendome Apartment Hotel, 1932



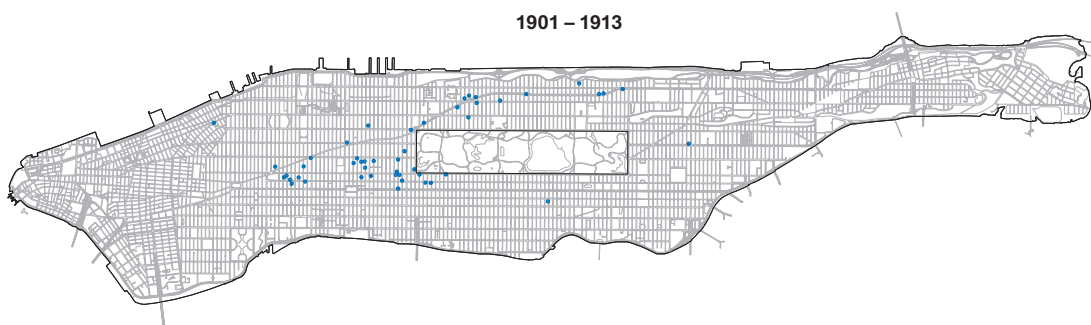
1871 – 1883



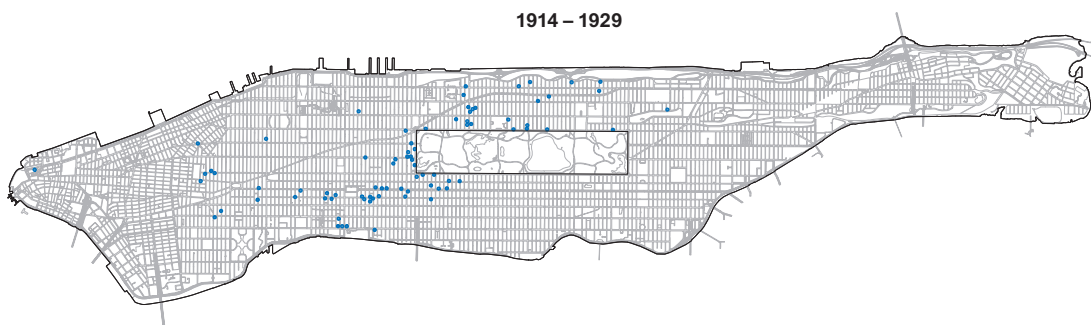
1884 – 1900



1901 – 1913



1914 – 1929



Localización de edificios con servicios y espacios  
domésticos colectivos en Manhattan.





*Haight House, northeast corner of Fifth Avenue and East Fifteenth Street. Originally the Richard K. Haight house (Trench & Snook, 1848–49). Renovated by Stephen D. Hatch, 1870. View to the northeast, 1893. NYHS.*





*Grosvenor House, northeast corner of Fifth Avenue and East Tenth Street. Detlef Lienau, 1871–72. View to the northeast. Lienau Collection. CU.*

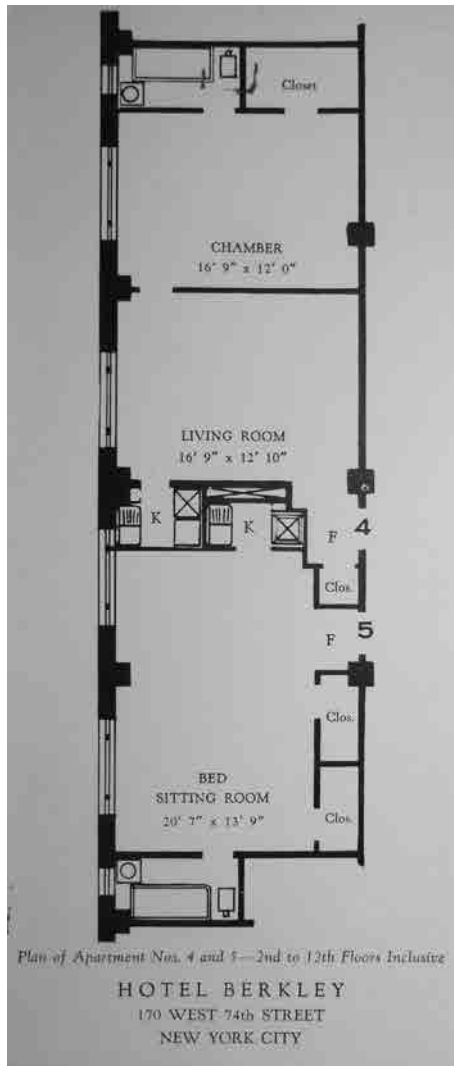








HOTEL BERKLEY  
Amsterdam Avenue at 74th Street  
E. C. CHOWAN, Manager



**HOTEL BERKLEY**  
**NEW YORK**

*"Quiet Zone" Comfort  
at Reasonable Rates*

**170 WEST 74th ST.** at AMSTERDAM AV.  
Telephone, ENdicott 2-9800

1 2 3 4

[illegible]



**T**HERE is an every quality about the **HOTEL BERKLEY** that makes people like it. Here is every comfort, every service facility, every nicety that identifies a superior hotel. Yet this trendy hotel is refreshingly free from the ostentation and superfluous showmanship that gives so many hotels an air of artificial elegance.

The **HOTEL BERKLEY** appeals both to the New Yorker who wants a pleasant home free from housekeeping crises and to the visitor who pre-

fers a quiet, useful, hospitable type of hotel accommodation.

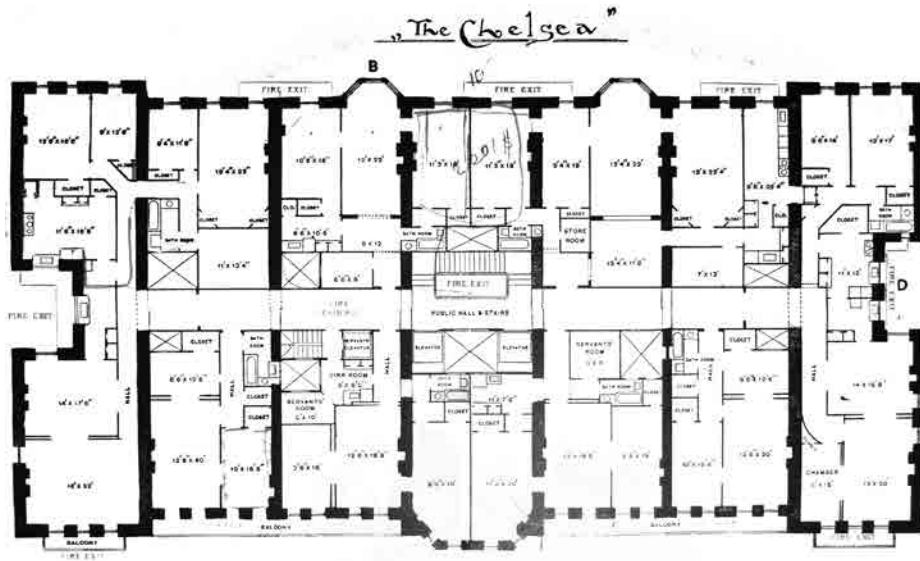
**HOTEL BERKLEY** rooms are airy and light, with high ceilings and big windows. Furnishings reflect the cheerful modern trend in decoration. An inviting lounge, an attractively landscaped roof-deck and an excellent restaurant are appreciated features. Service is thorough, interested and consistently experienced.

With all these advantages, **HOTEL BERKLEY** rates are appealingly modest. Practically all accommodations are arranged in two-room suites—offered at rates no higher than those asked by ordinary hotel rooms elsewhere. Each consists of a comfortable living room, a pleasant bedroom, bath, and in some cases, kitchenette. For floor plans and detailed descriptions consult the inside pages.

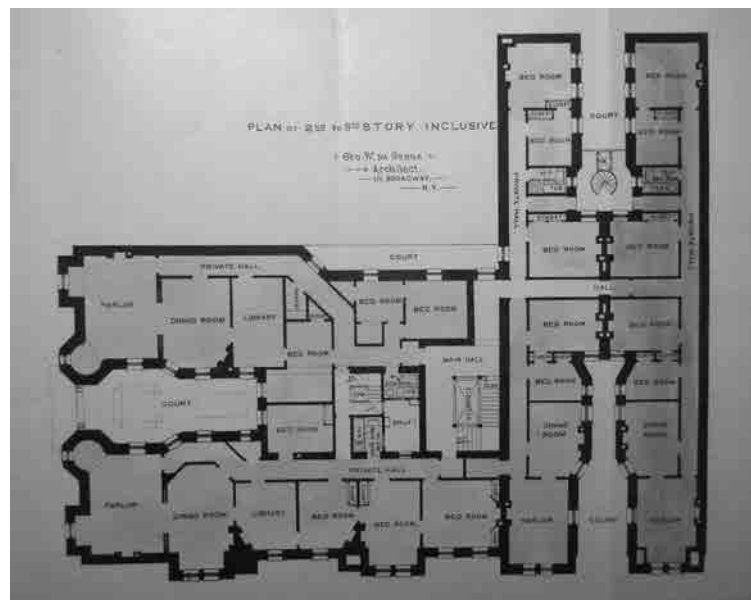
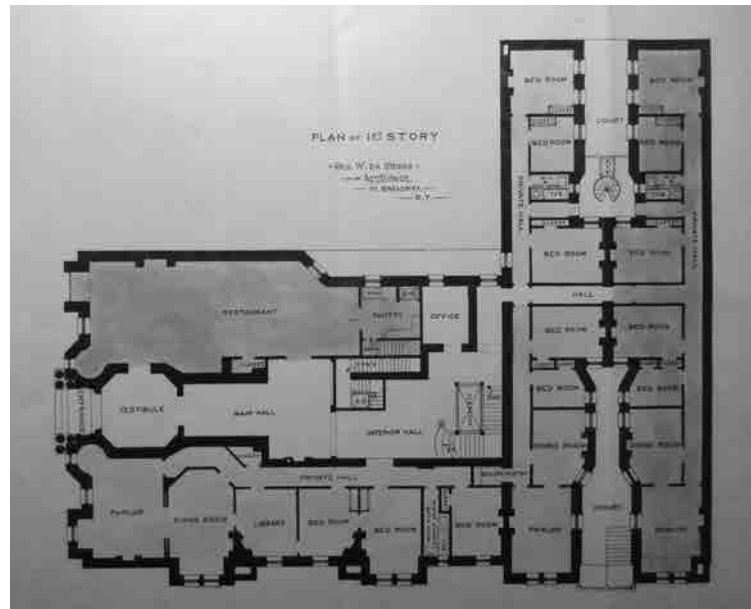


**HOTEL BERKLEY NEW YORK CITY**  
 170 WEST 74<sup>th</sup> STREET • SOUTHEAST CORNER AMSTERDAM AVENUE  
 TELEPHONE, ENDCOTT 2-9800  
 MANAGEMENT, BING & BING, INC.

1 2 3 4 5 6 7 8









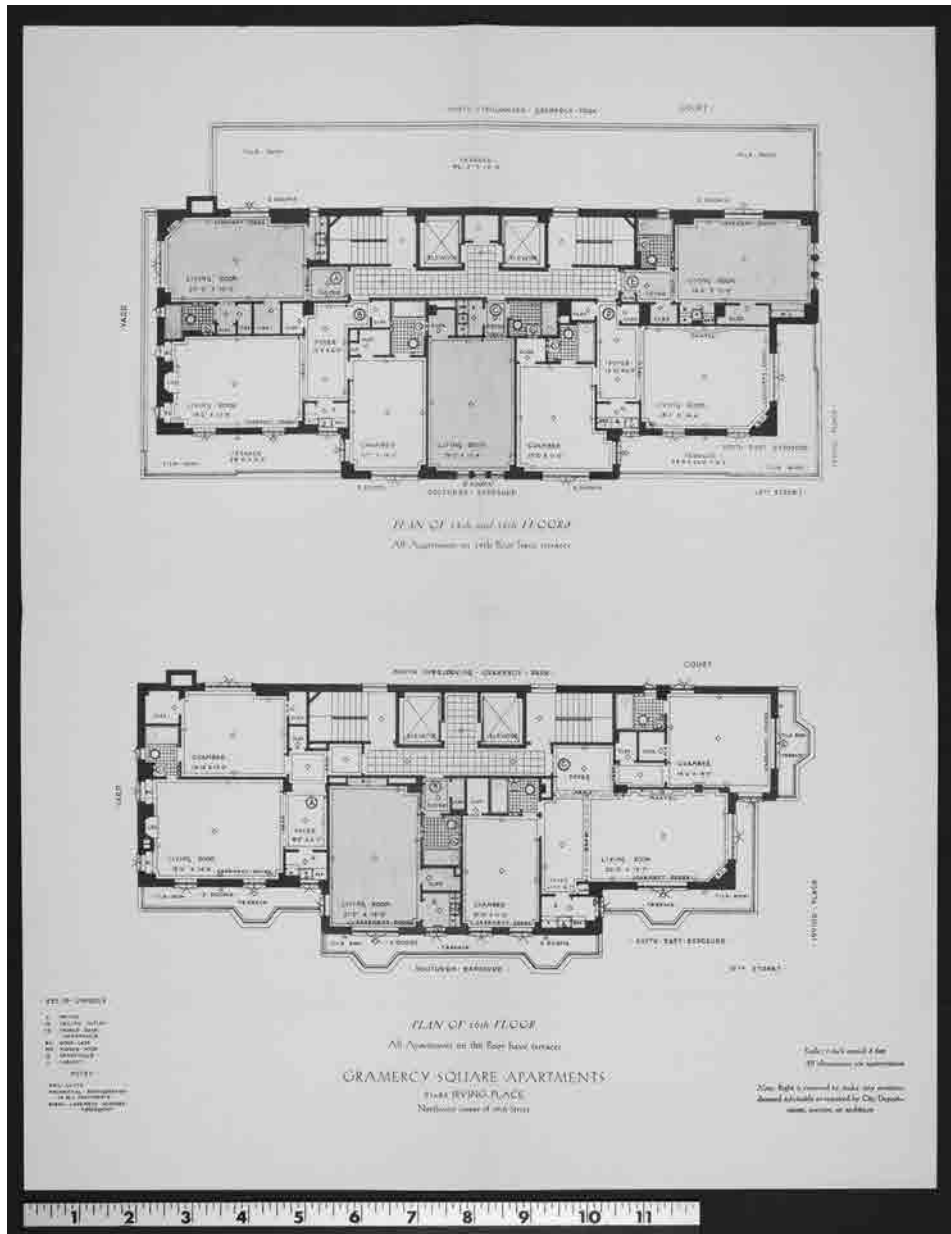
## Gramercy Square Apartments

81-83 IRVING PLACE

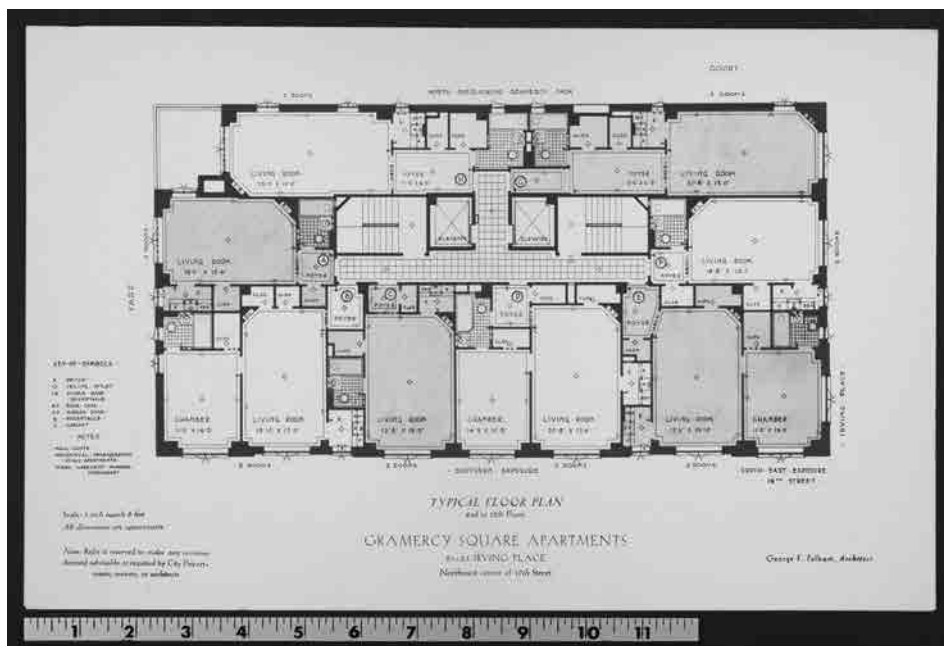
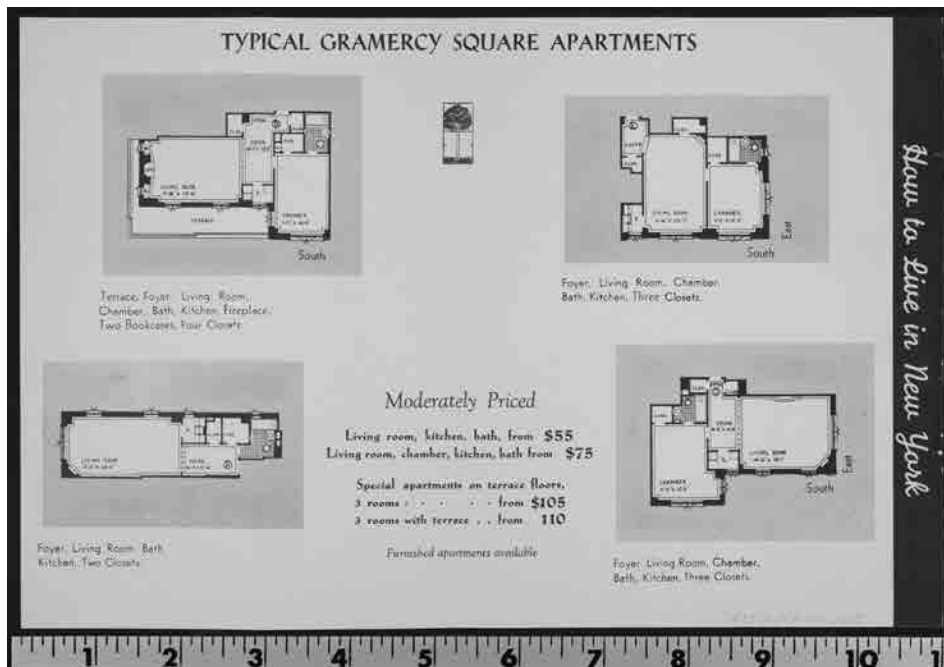
Northwest corner of 19th Street.













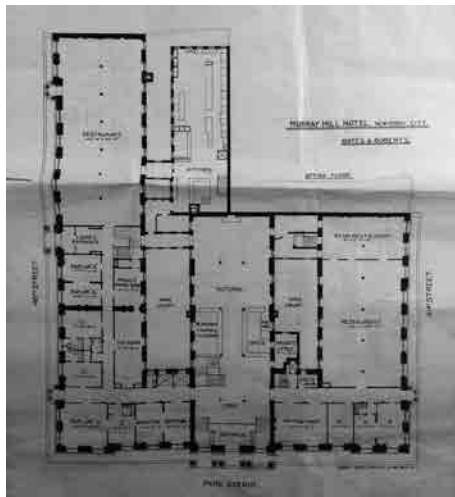
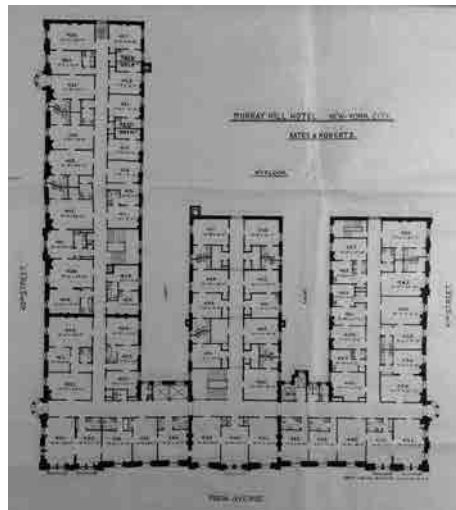
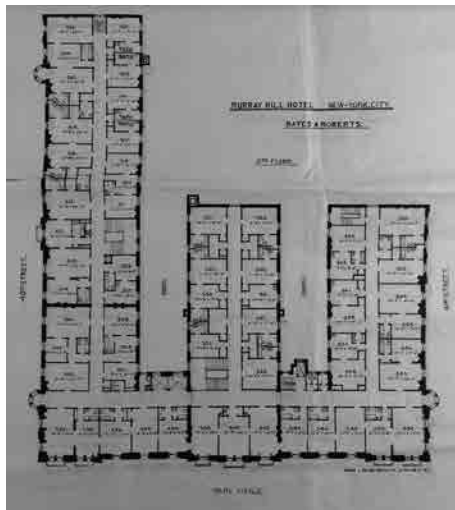




# MURRAY HILL HOTEL

PARK AVENUE 40<sup>TH</sup> TO 41<sup>ST</sup> STREETS

NEW YORK 17, N.Y.





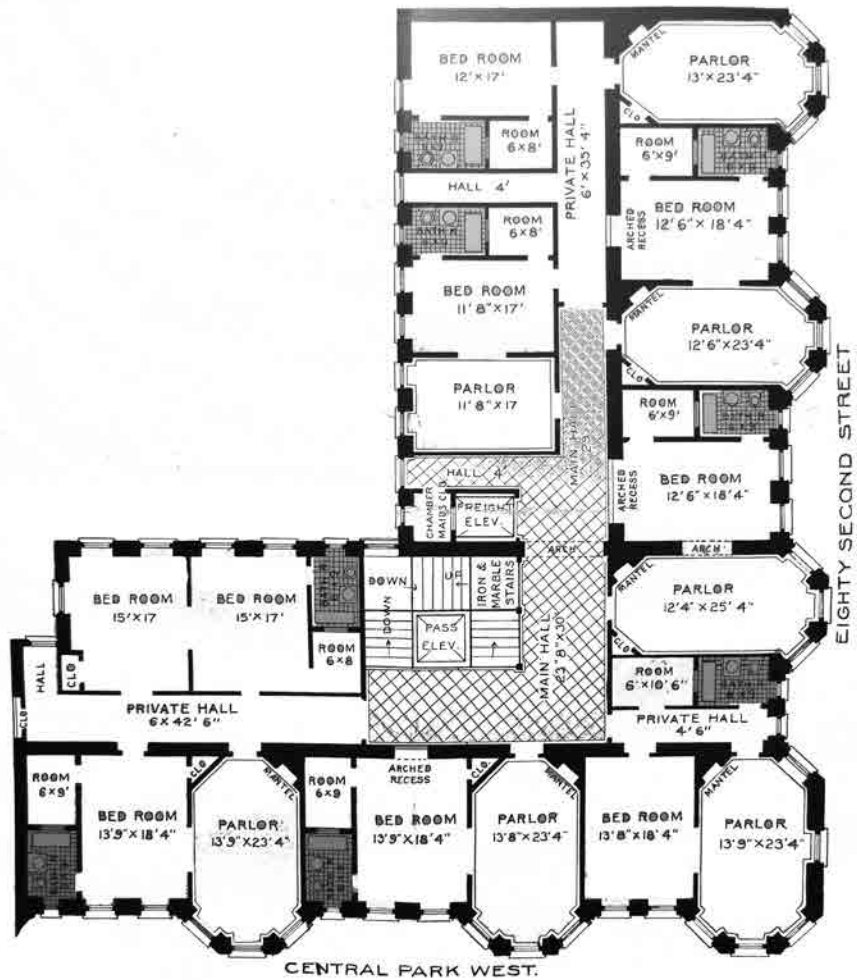
## HOTEL CLENDENING

202 West 103rd Street

N. B. HALL, Proprietor











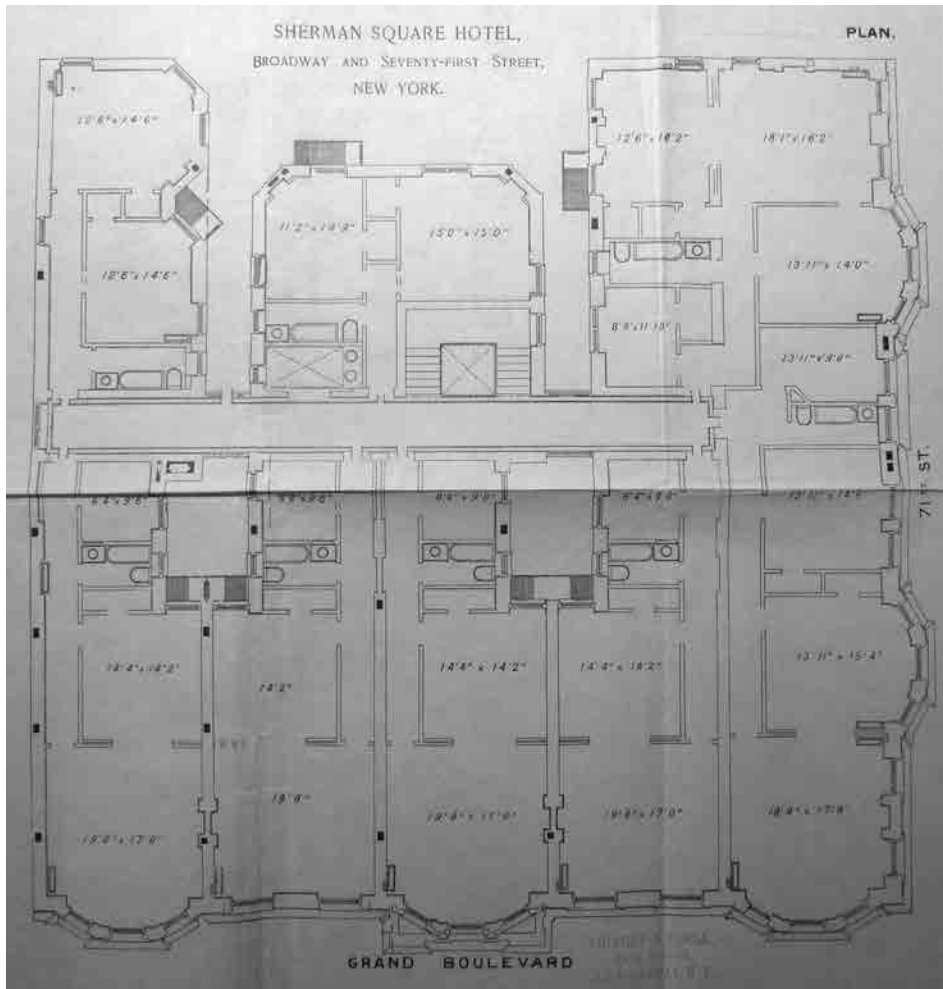
Planned as a rival to the Dakota, the Hotel Endicott (1891, Edward L. Angell) is actually two separate seven-story redbrick-and-stone buildings with terra-cotta trim, surrounding a central light court. It occupies the west side of Columbus Avenue from West 81st to West 82nd Streets. This rendering conveniently neglects the elevated platforms of the 81st Street station, which would have run past the third floor windows and thrown a pall over the storefronts.

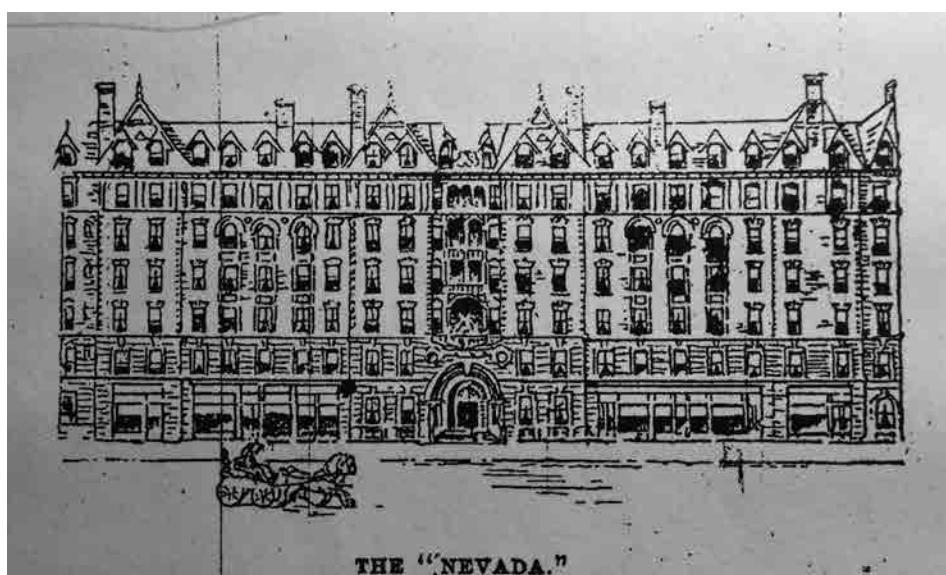


The central light court was used to great advantage as a sun parlor and palm garden with ever-changing décor—as fashions changed, so did the furniture, rugs, and lighting. Regardless of this elaborate “outdoor” space, the hotel advertised itself as the “most Homelike Hotel in the City.”



VIEW FROM BROADWAY







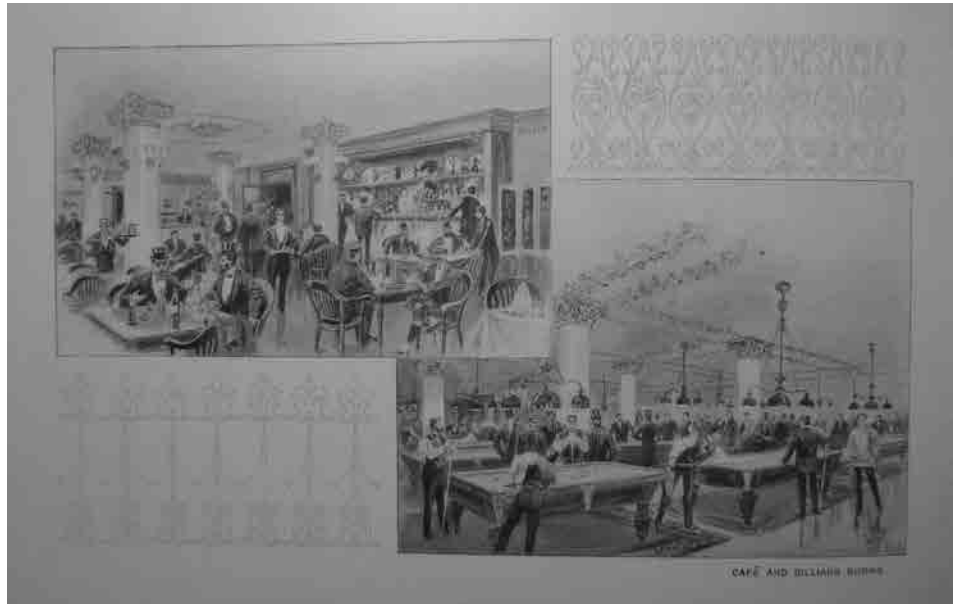


HOTEL MAJESTIC,  
CENTRAL PARK WEST AT 72<sup>ND</sup> ST.,  
NEW YORK CITY

COPELAND, TOWNSEND,  
MANAGING DIRECTOR



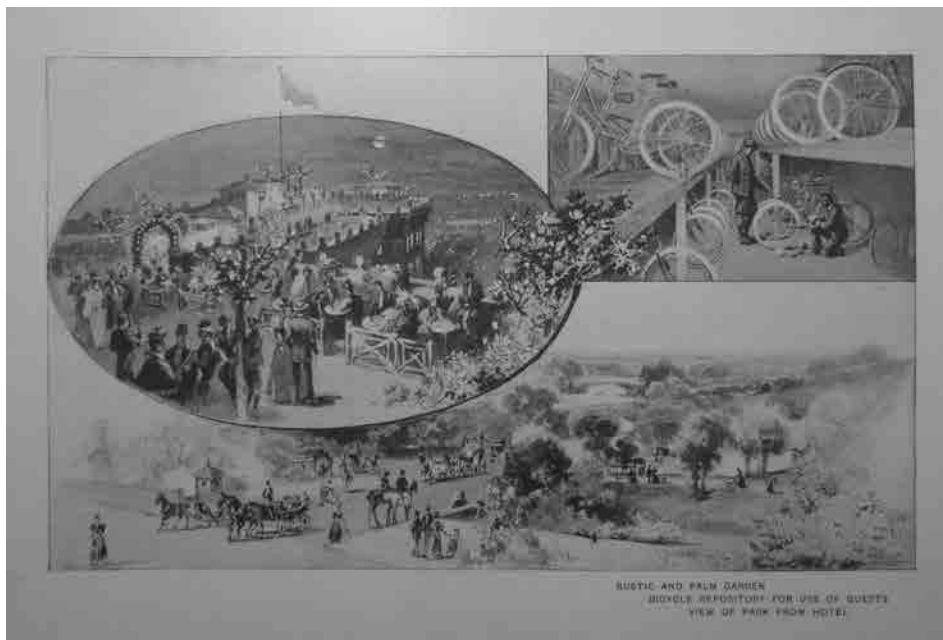















THE GARDENS IN THE AIR, on the roof, affording an unrivalled view of Central Park, the North River, and the surrounding country. During the summer a favorite resort for guests and their friends. *Dining and Dancing at fresco*

made for rooms and meals "tout compris." The Majestic affords every luxury without extravagance, the rates conforming to those prevailing at other high class hotels in New York.

For further information, address:  
**COPELAND TOWNSEND,**  
 Managing Director.

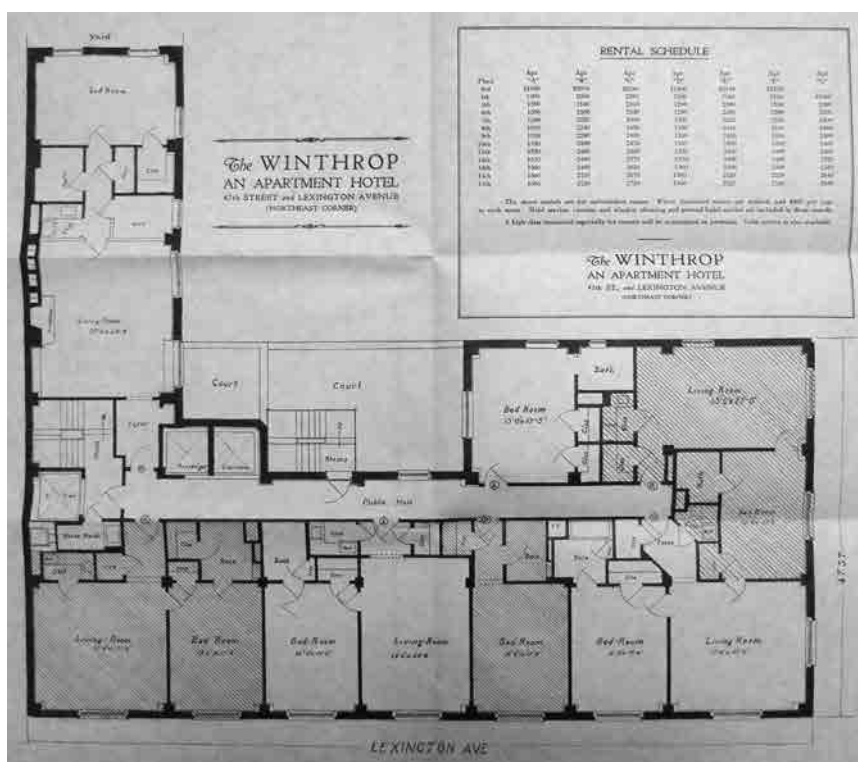
EVERY ROOM AN OUTSIDE ROOM

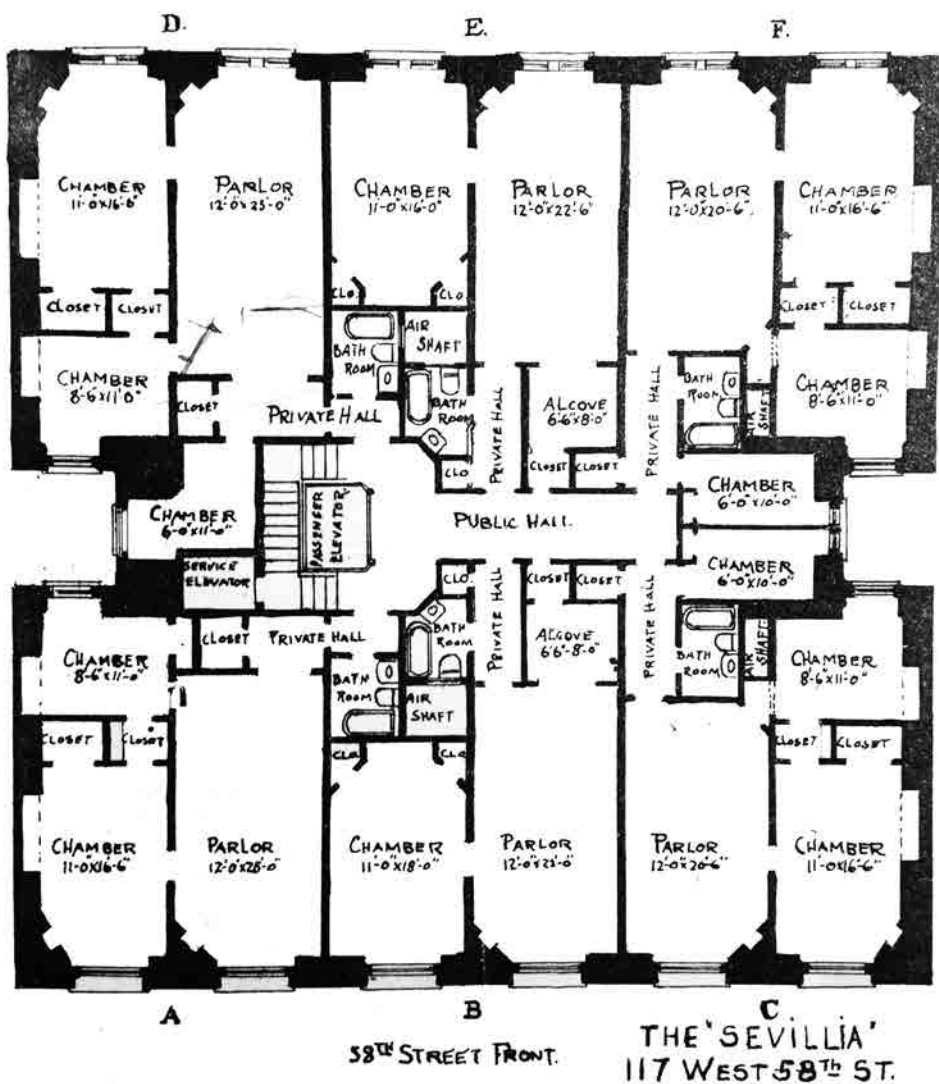
hotel man of wide experience will need no assurance that the cuisine and service are unsurpassed. 

The Majestic is conducted on the European plan but Club breakfasts are served. Special arrangement can also be made.

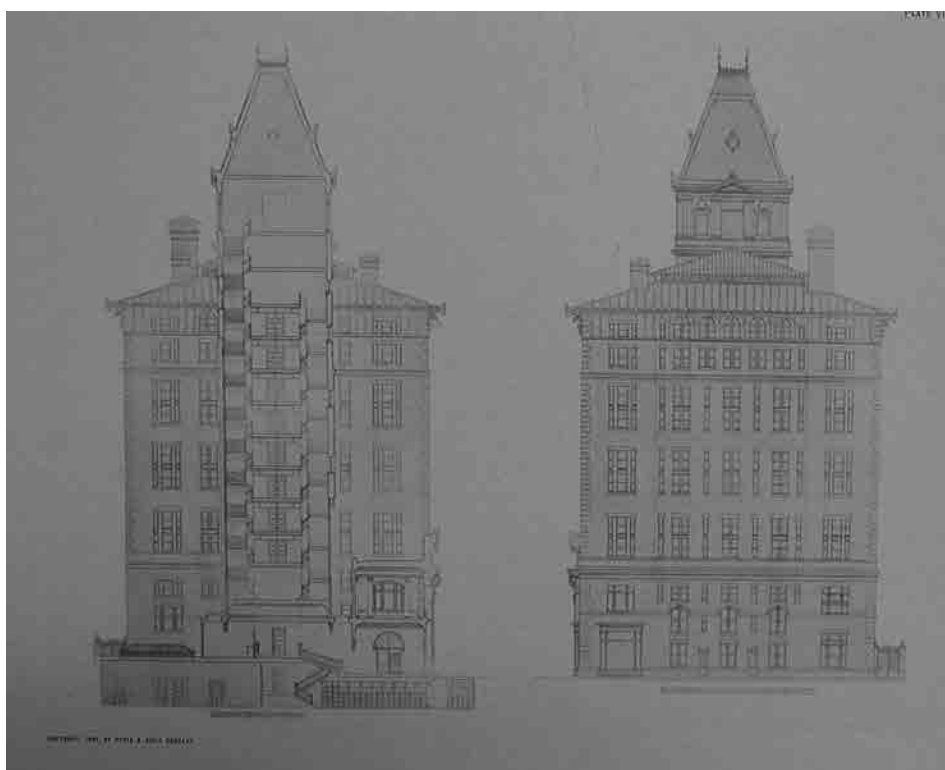


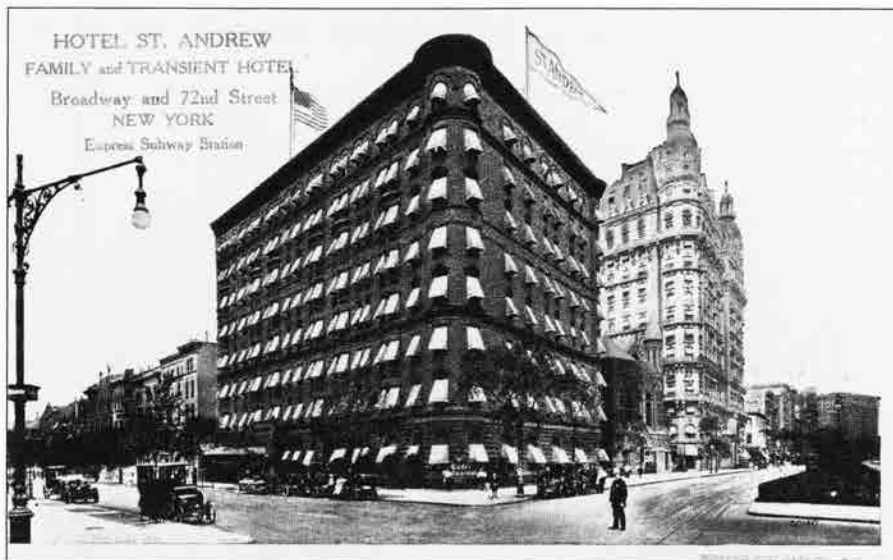




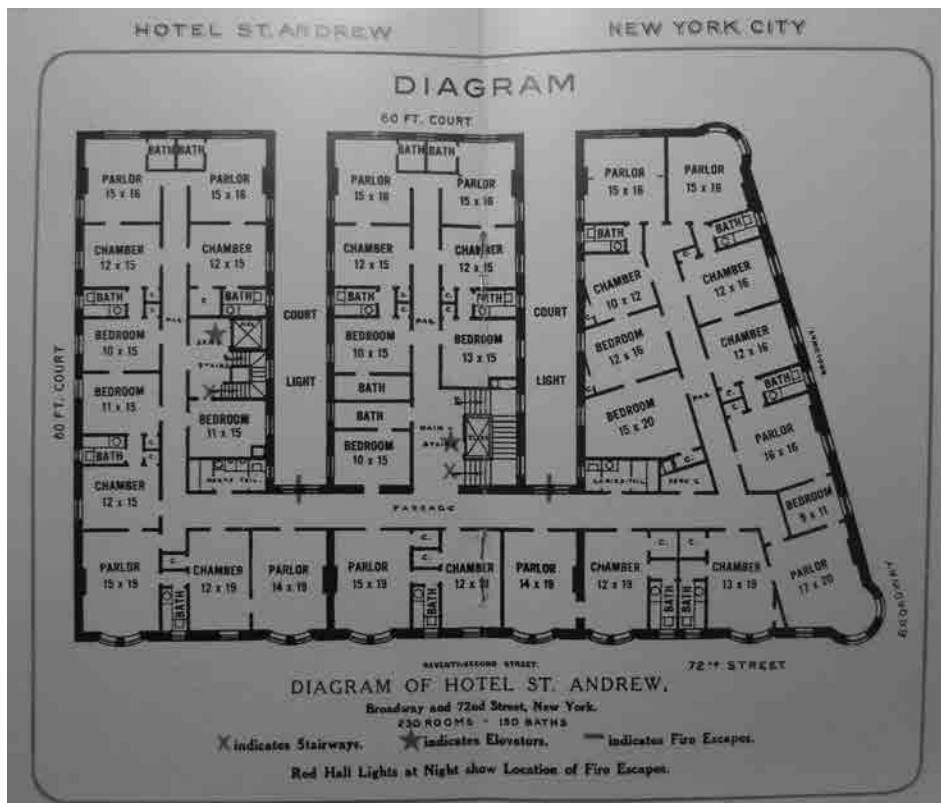








The Hotel St. Andrew (1897, Andrew Craig) stood on the northwest corner of Broadway and West 72nd Street. A modest hotel, it was quickly dwarfed by the subway-era hotels and apartment houses, like the Ansonia to its north. For many years the site of a two-story taxpayer, which housed the Embassy movie theater, it is now the site of the Alexandria.





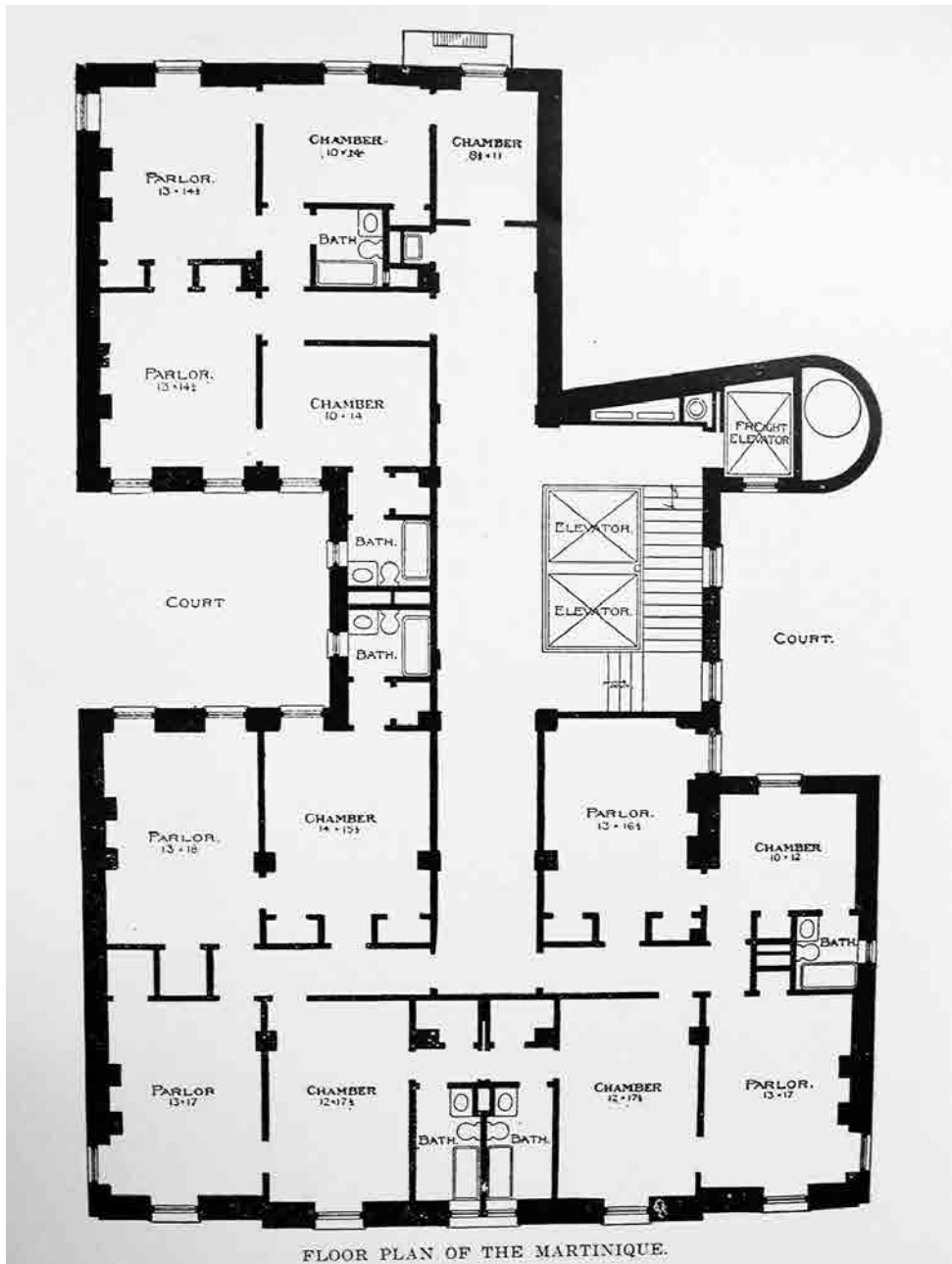


Hotel Martinique, Broadway and 32d Street, New York City

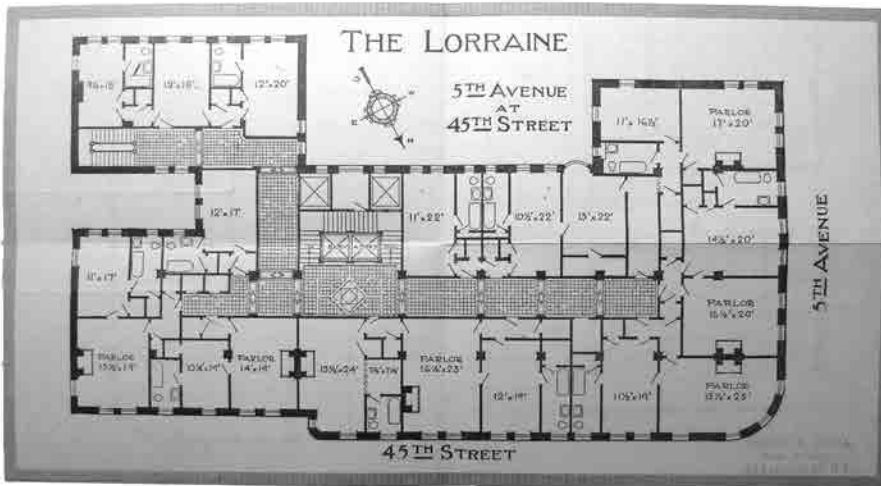


Photo by Tebbel-Hymans, Inc.

Grill-room



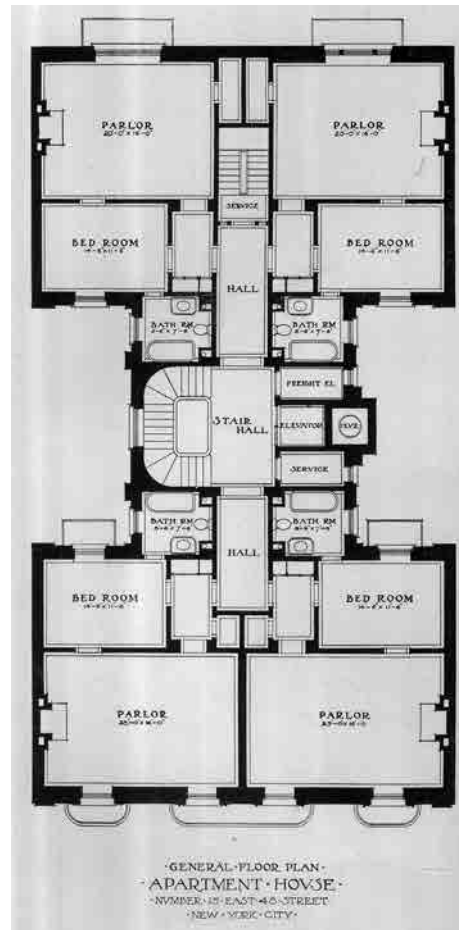




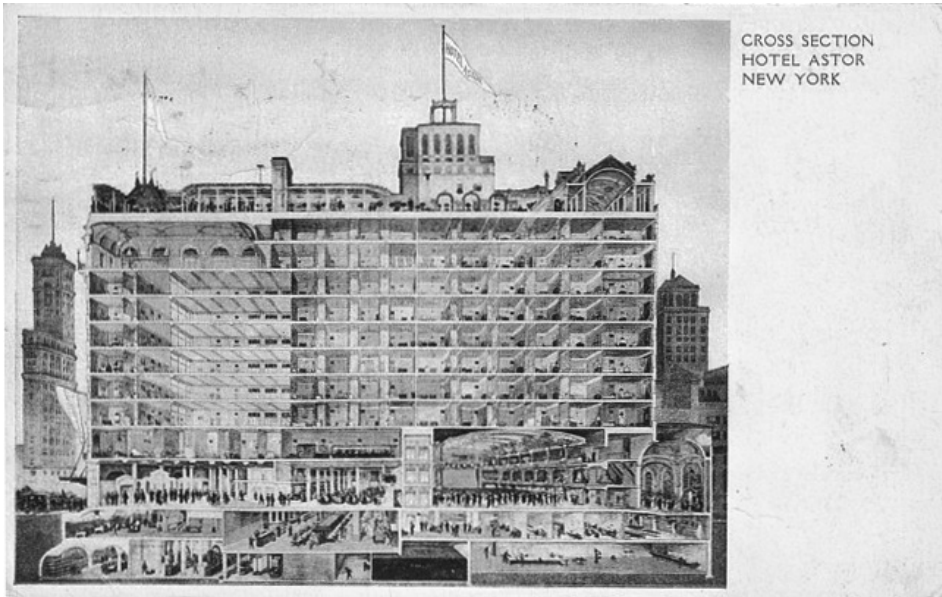




TYPICAL FLOOR PLAN, HOTEL SOMERSET. (See Plate Page 8.)









Byres Photo.

LADIES' DINING ROOM, THE HOTEL ASTOR.



Byres Photo.

THE MAIN ENTRANCE, THE HOTEL ASTOR.



Byres Photo.

BILLIARD'S SECOND ROOM OF BILLIARD ROOM, THE HOTEL ASTOR.



Byres Photo.

POMPEIAN BILLIARD ROOM, THE HOTEL ASTOR.









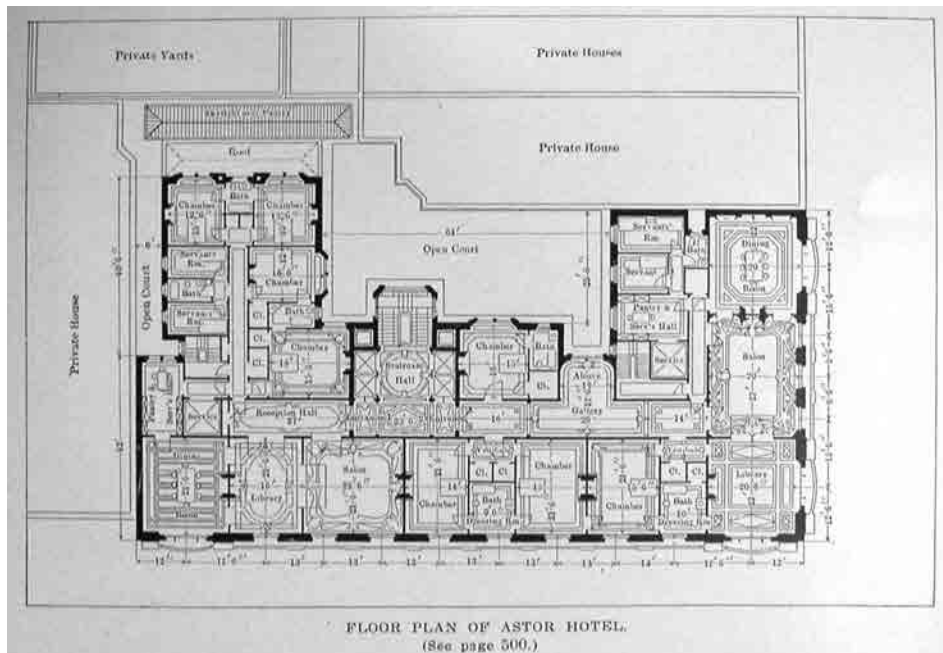
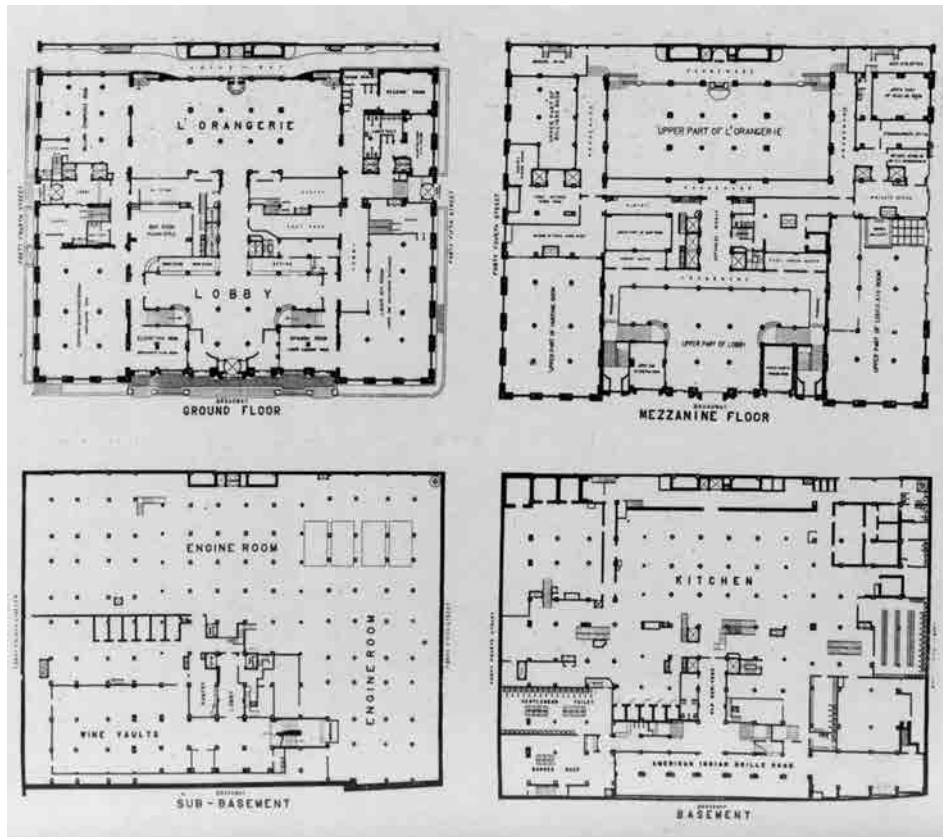
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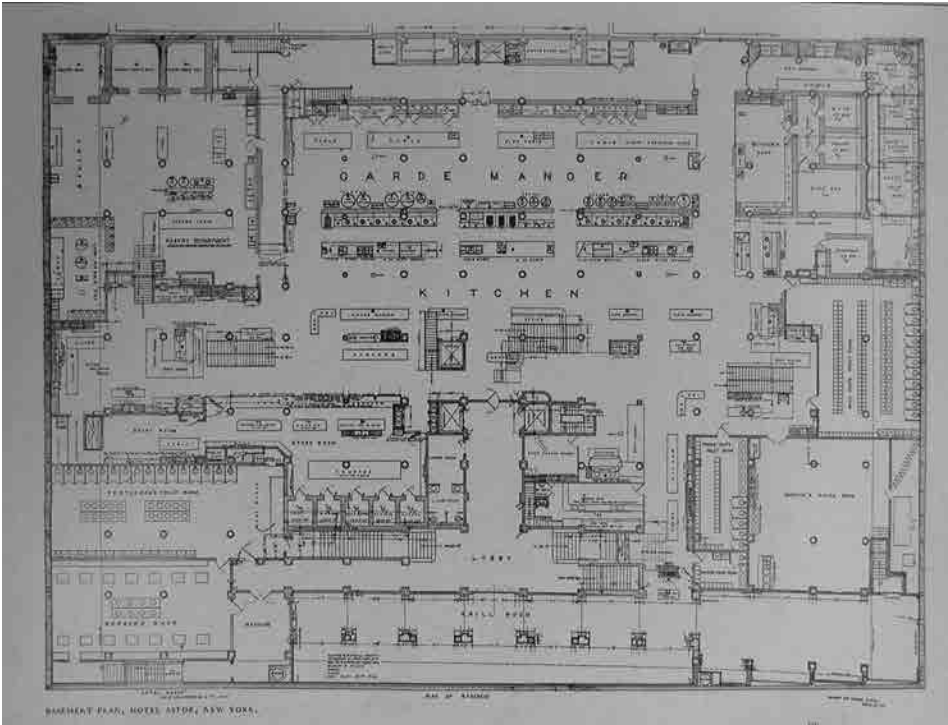
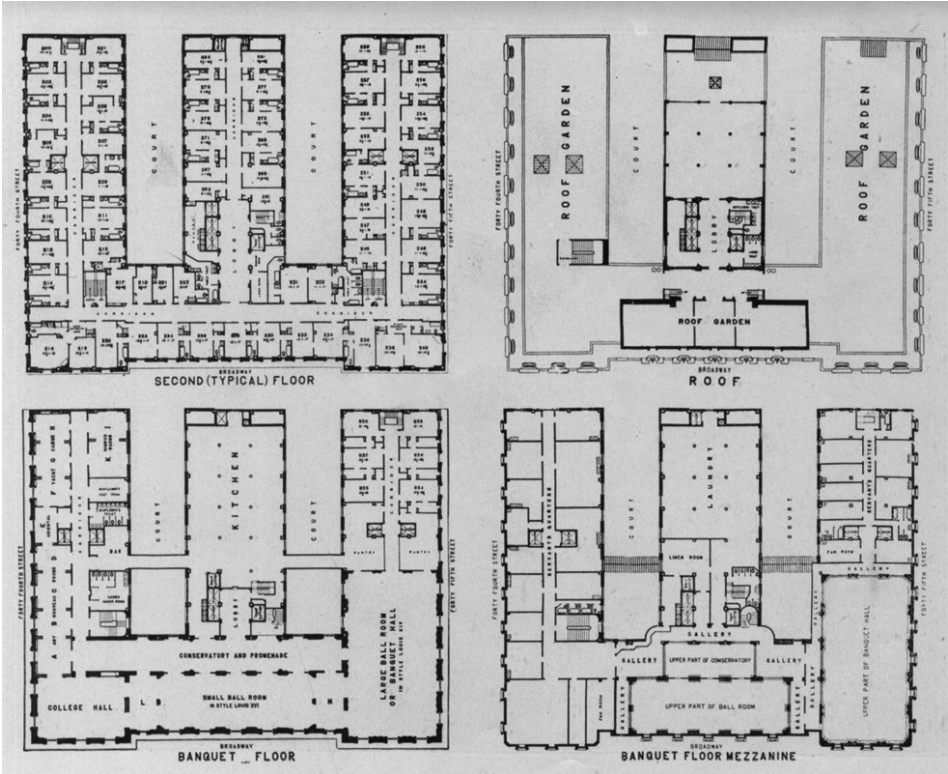
PARLOR IN ONE OF THE STATE SUITES, THE HOTEL ASTOR.



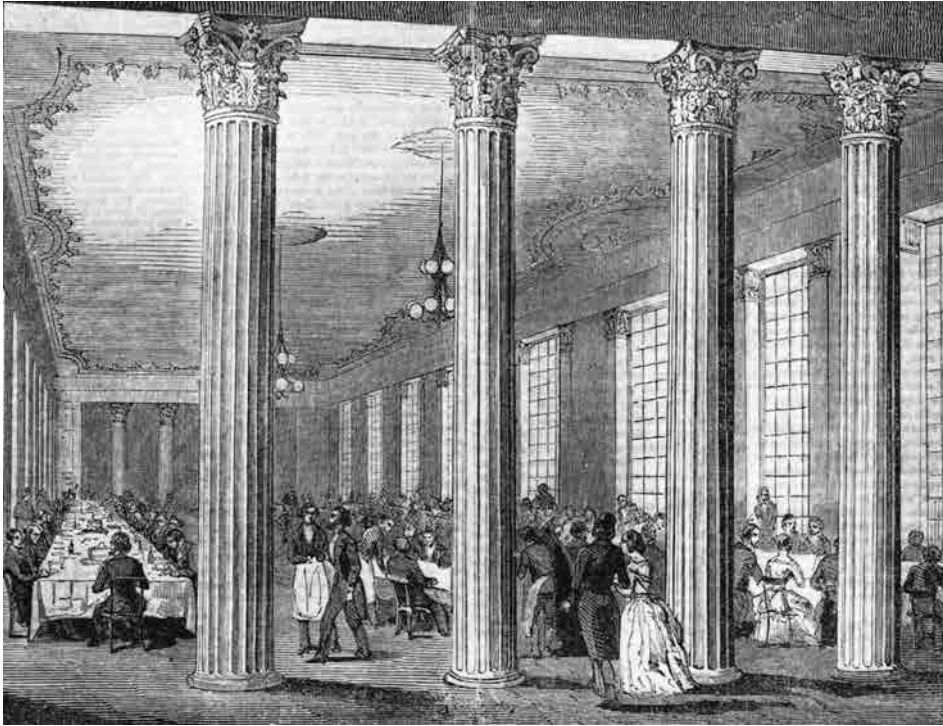
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THE PALM GARDEN OR L'ORANGERIE, THE HOTEL ASTOR.



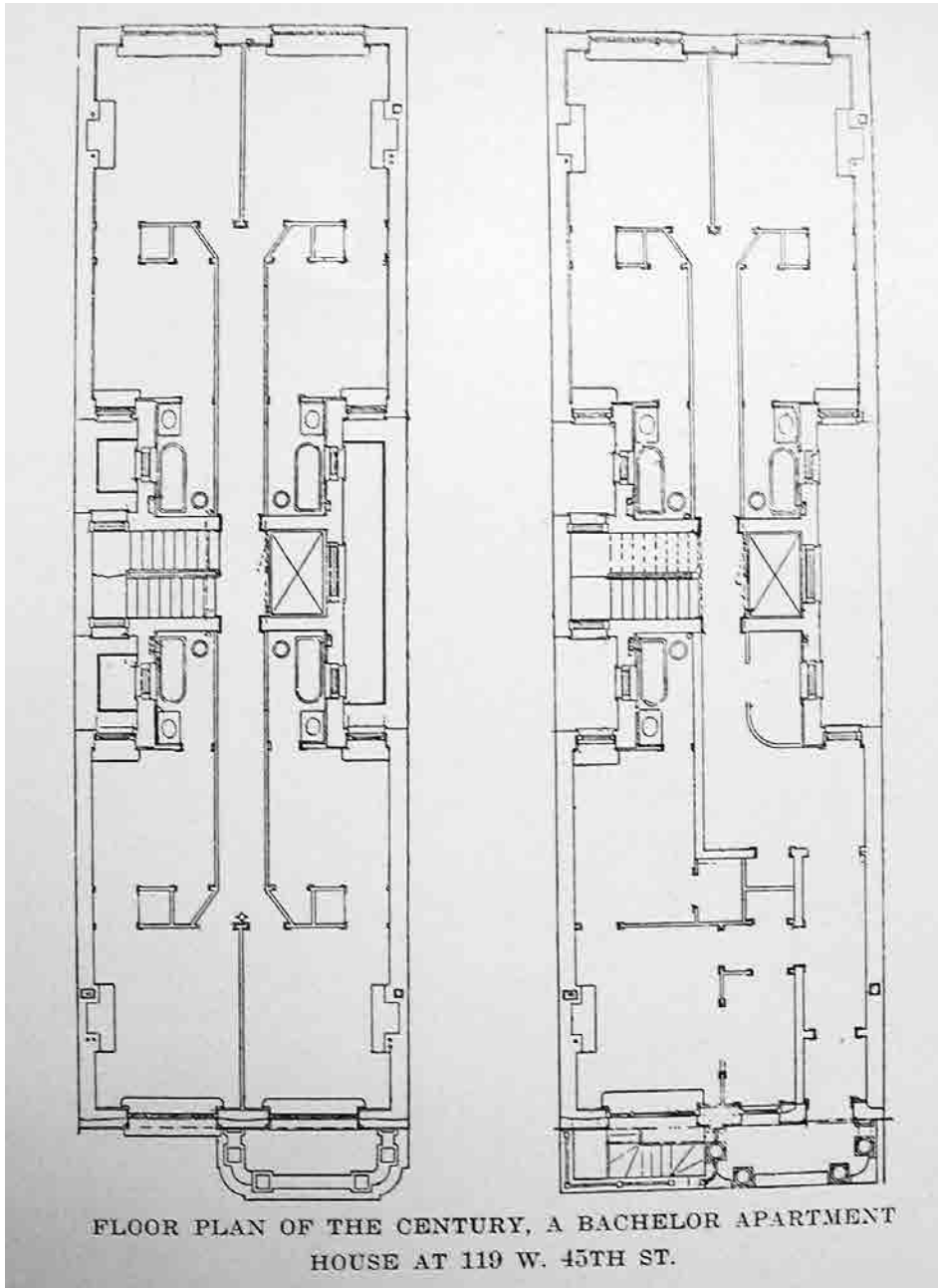






Byron Photo. A CORNER OF THE LARGE BALLROOM OR BANQUET HALL,  
THE HOTEL ASTOR.

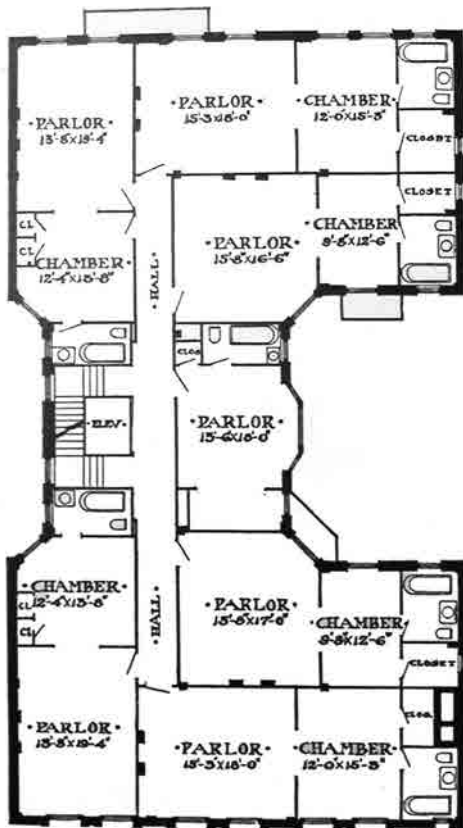








THE CHERBOURG.



THE IROQUOIS.

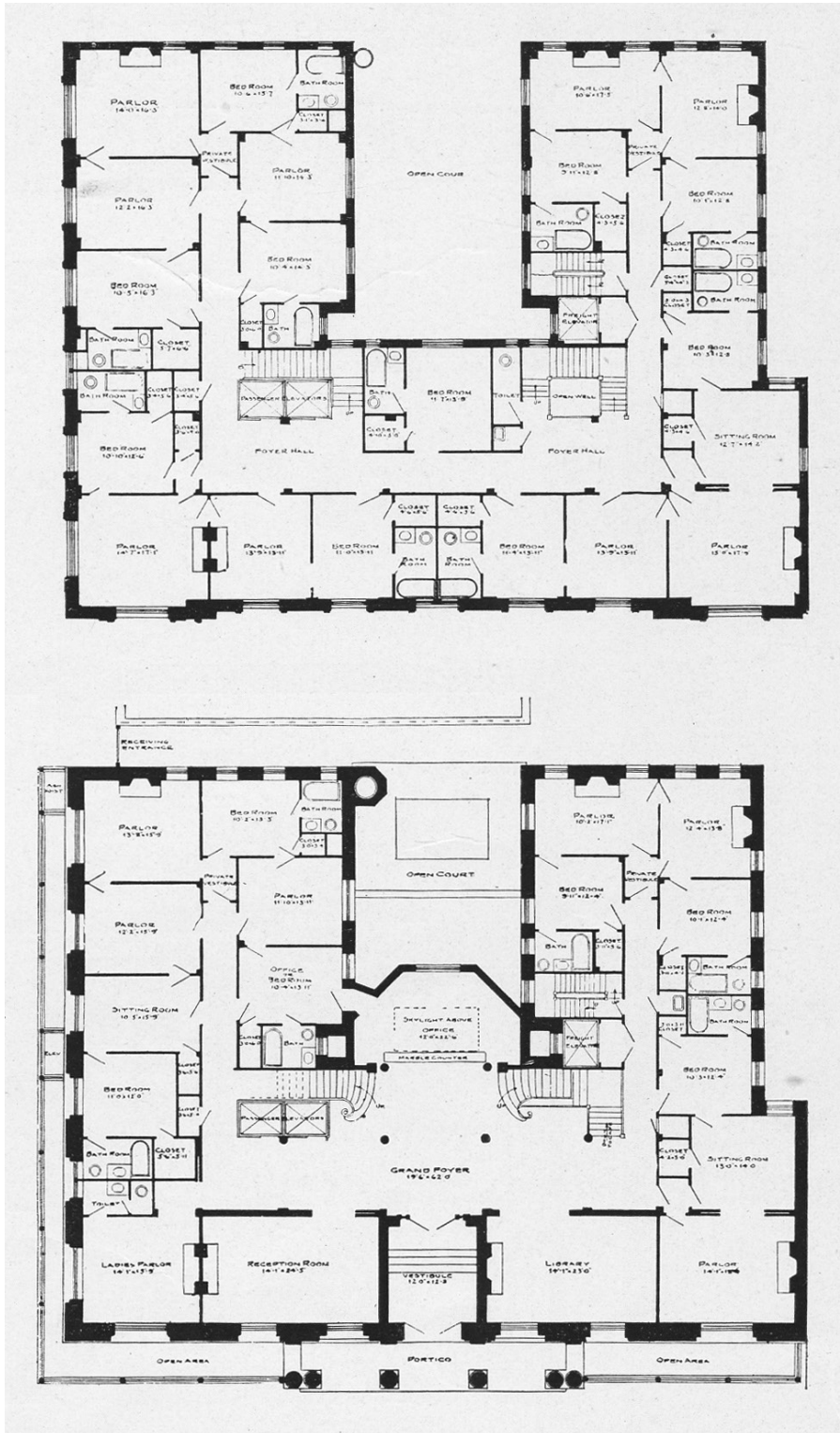
53 West 44th Street, New York City.

H. B. Mulliken, Architect.

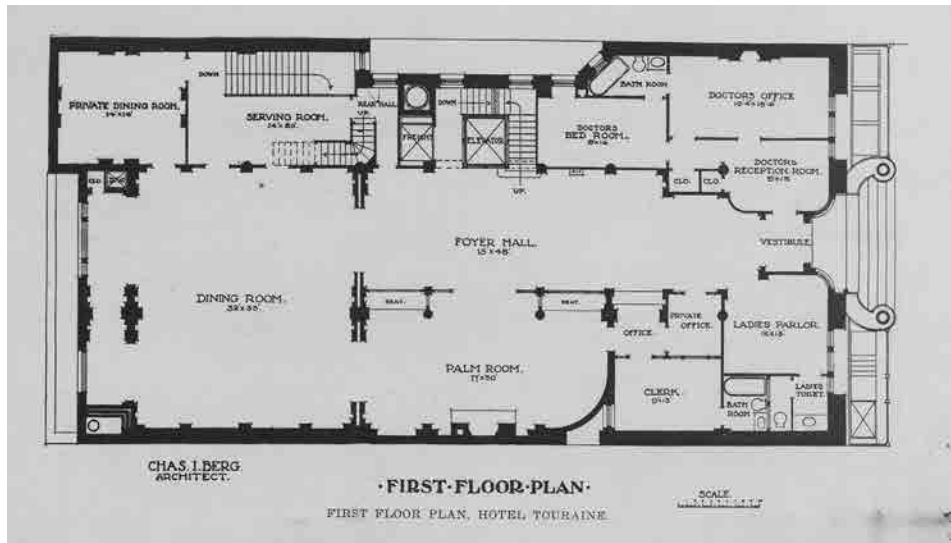










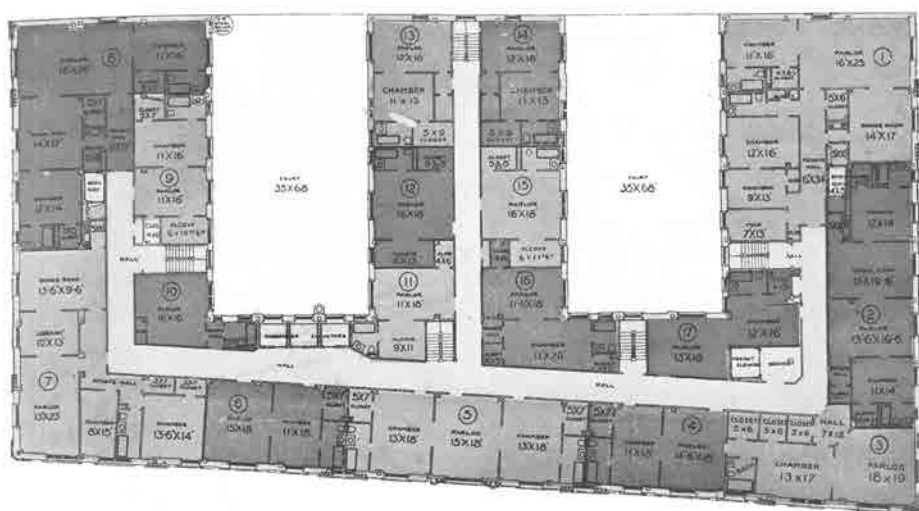




Billed as the largest hotel uptown, Hotel Bretton Hall (1902) on the east side of Broadway from West 85th to West 86th Streets, offered "all the advantages of the best New York City hotels at one-third the price." It was designed by Harry B. Mulliken of Mulliken and Moeller, whose other Upper West Side buildings include the Van Dyck and Severn (page 53), the Jermyn (page 19), and the Chepstow (page 73).







TYPICAL FLOOR PLAN, BRETTON HALL.

(See Plate 1.)



**HOTEL HARGRAVE, 112 WEST 72ND ST., NEW YORK**

NEW YORK'S MOST ACCESSIBLE HOTEL, SIX LINES OF TRANSIT, INCLUDING ELEVATED AND SUBWAY EXPRESS STATIONS ON BLOCK. LOCATED BETWEEN CENTRAL PARK WEST AND RIVERSIDE DRIVE. 300 ROOMS, 200 BATH ROOMS, EUROPEAN PLAN. \$2.00 PER DAY AND UP,





Modern

Fireproof

### MARTHA WASHINGTON HOTEL

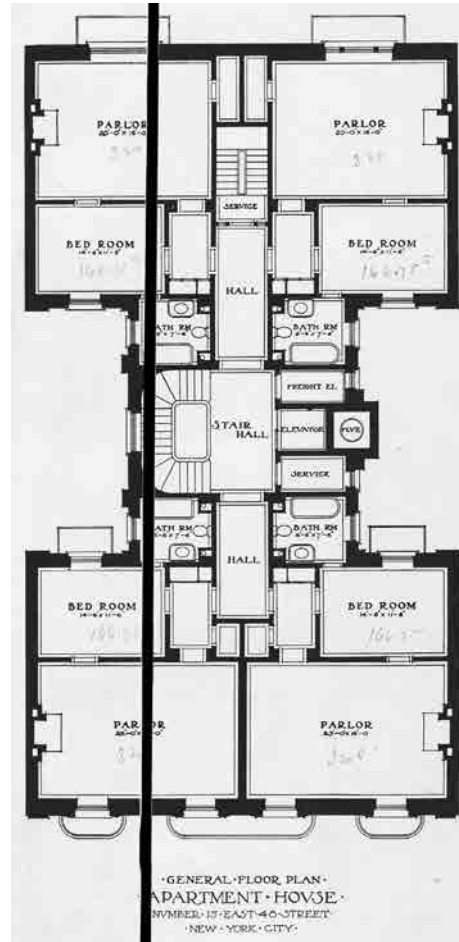
(For Women)

29 East 29th St. NEW YORK CITY 30 East 30th St.

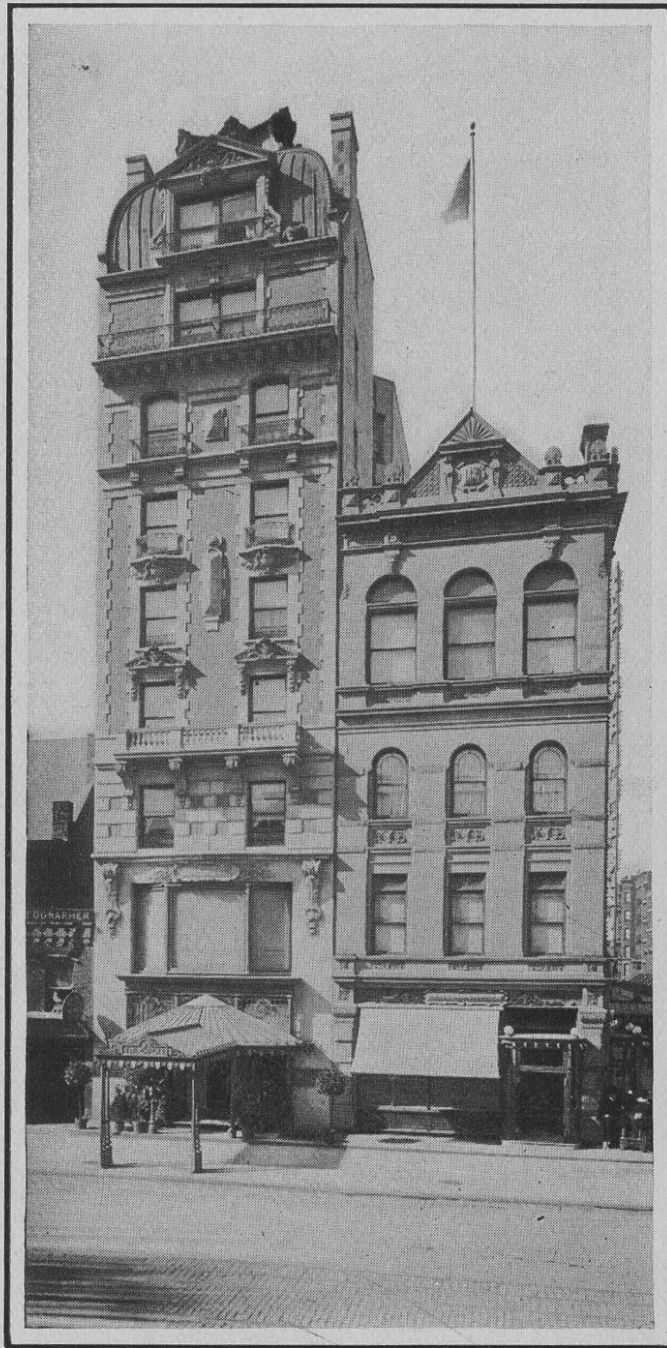
Ideal for women and girls traveling alone. Hostess and chaperon in attendance. Rooms with running water \$2.00 per day up; with private bath \$3.00 per day up. Splendid restaurant for men and women.











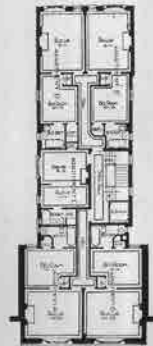
TYPE OF THE SMALL APARTMENT HOTEL.  
Eighth Avenue and 58th Street.

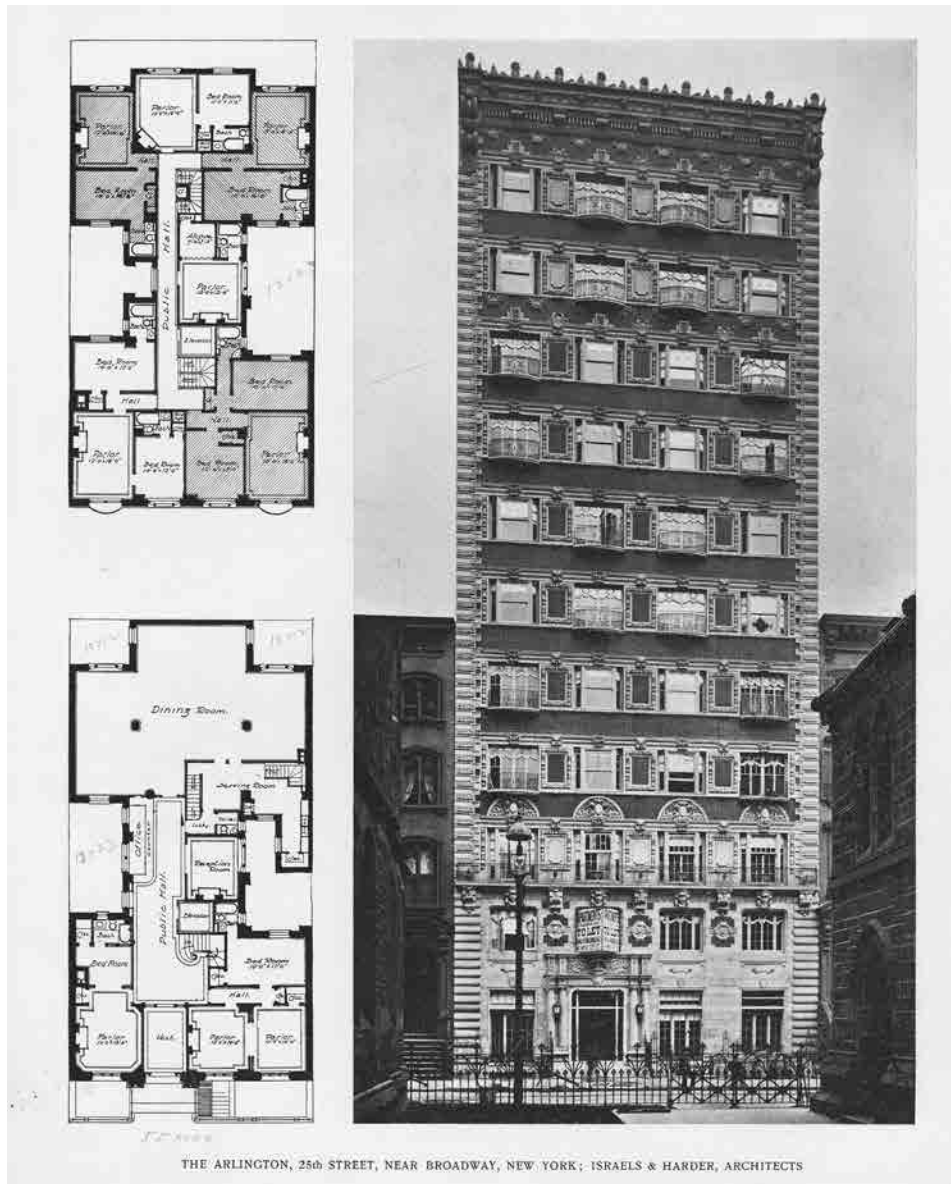
218

THE ARCHITECTURAL REVIEW.



THE HOLLAND, 66 AND 68 WEST 46th STREET, NEW YORK; ISRAELS &amp; HARDER, ARCHITECTS.









BACHELOR APARTMENT HOUSE.

No. 22 East 31st Street, New York City.

Isaiah &amp; Harder, Architects.

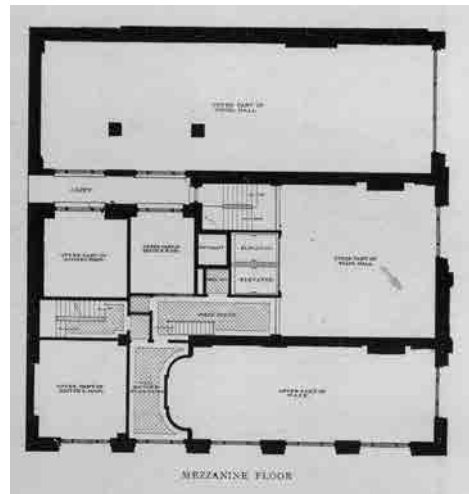
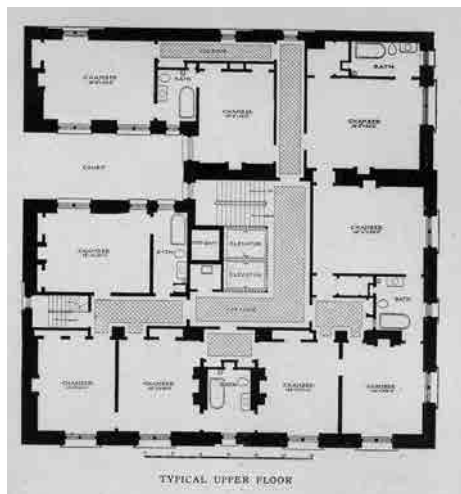
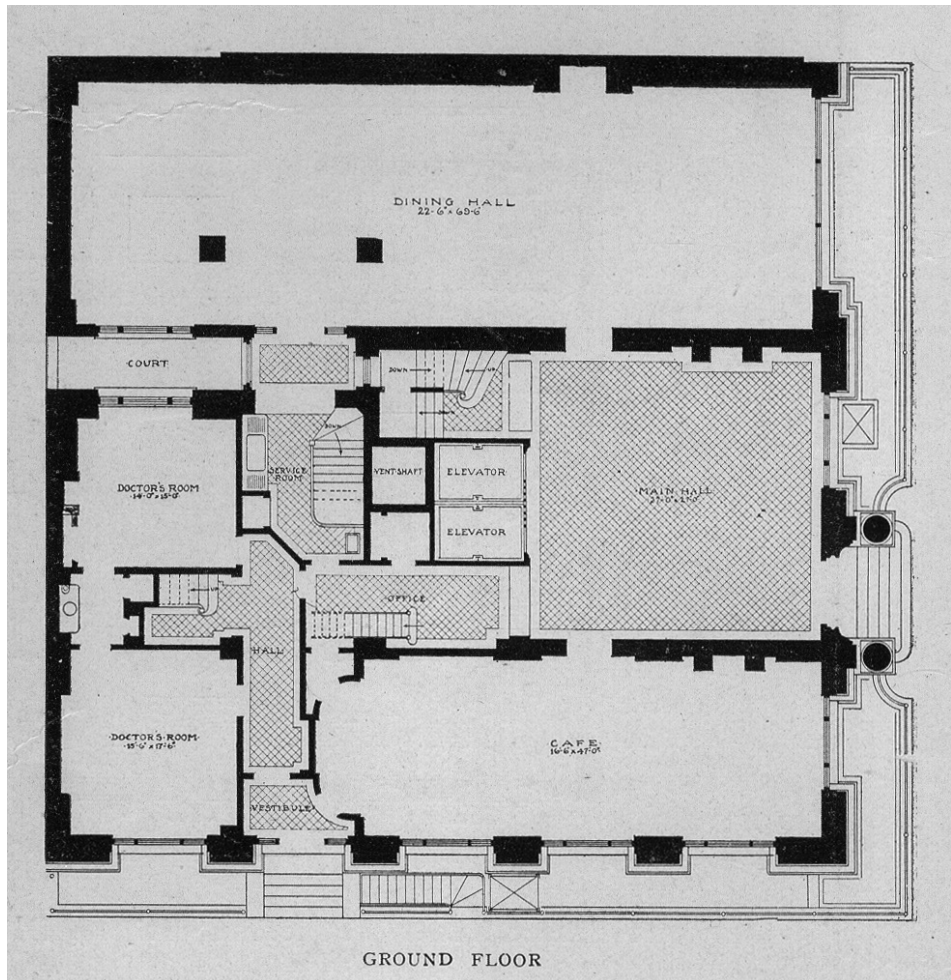


HOTEL CUMBERLAND, BROADWAY AND 54TH ST., NEW YORK.

(For plan see page 14.) Mulliken & Macdonald, Architects.





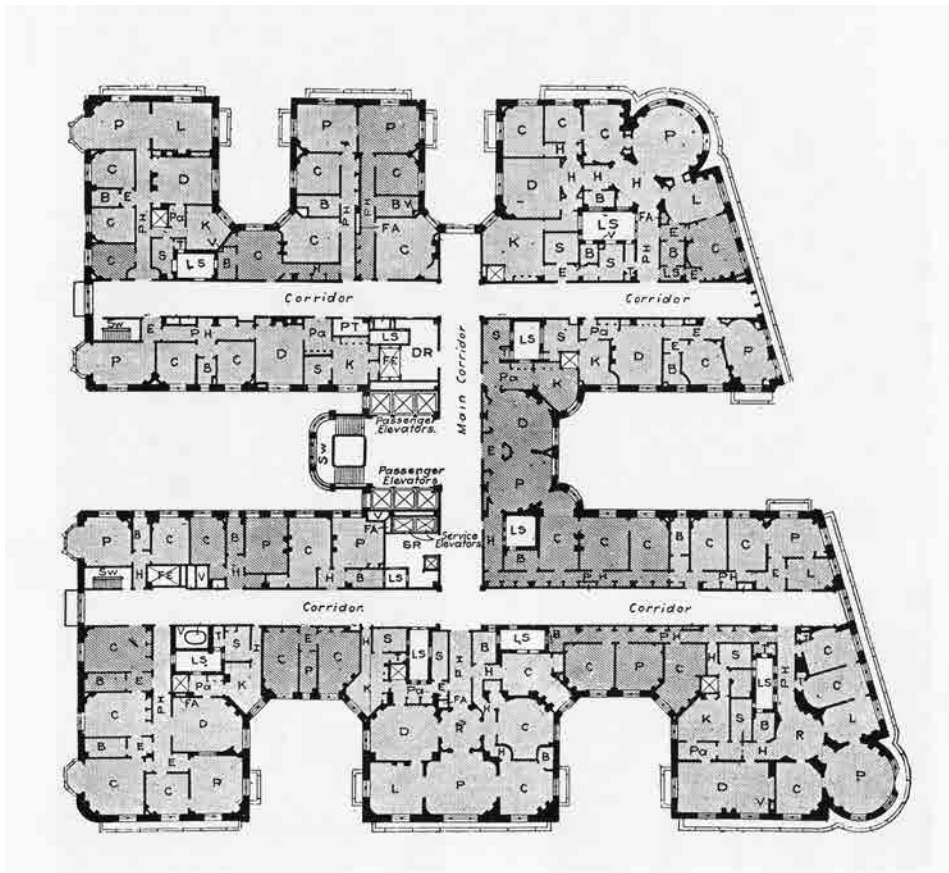
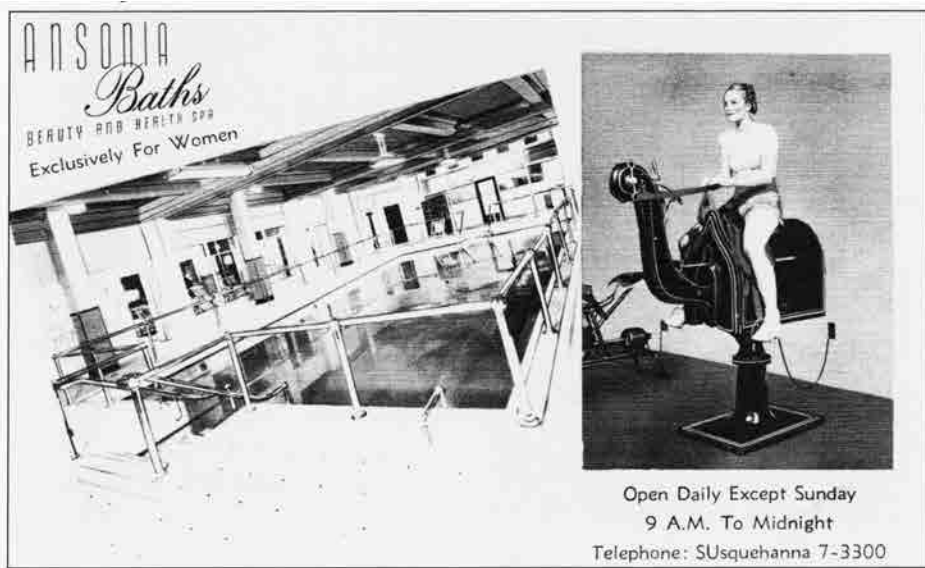




THE ANSONIA, NEW YORK

W. E. D. STOKES, PAUL E. DU BOY ASSOCIATED, ARCHITECTS















HOTEL LUCERNE -- WEST 79TH ST. NEW YORK





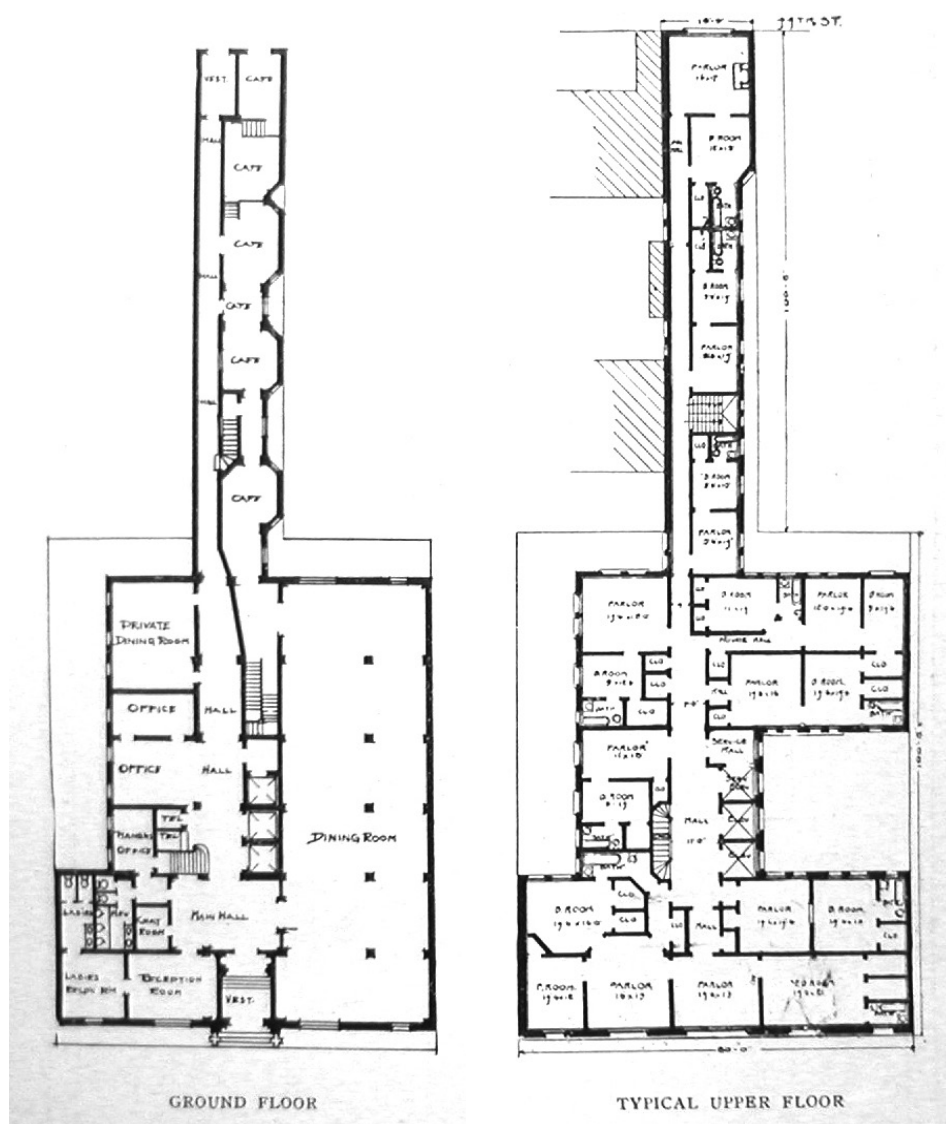
*Photographs by Wells Ross, New York.*

440 STREET FAÇADE



434 STREET FAÇADE











ENTRANCE TO HOTEL ST. REGIS.  
(Showing the revolving door furnished by the Van Kannel Revolving Door Co.)



THE HOTEL ST. REGIS.  
(Entrance.)



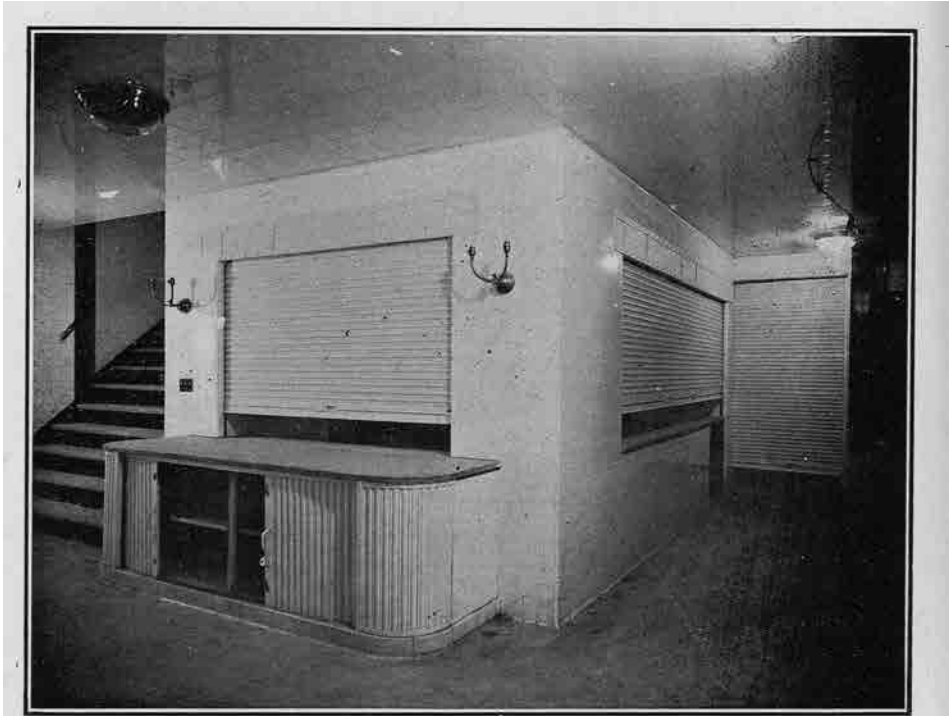
THE HOTEL ST. REGIS.  
(The Office.)



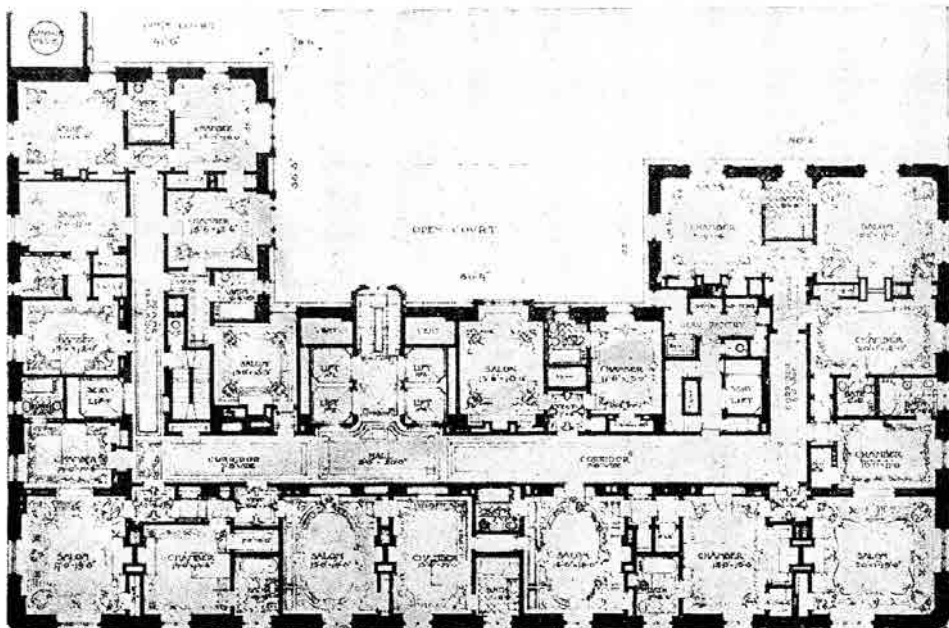
THE HOTEL ST. REGIS.  
(Detail—Males Dining Room.)



THE HOTEL ST. REGIS.  
(Bed-Room and Sitting-Room of Corner Suite.)



KINNEAR MFG. CO.'S VERTICAL AND HORIZONTAL STEEL-ROLLING SHUTTERS IN HOTEL ST. REGIS.







THE HOTEL ST. REGIS.  
(The main hall, from the "Reception" gallery.)  
Harrington & Lathrop, architects.  
New York City.



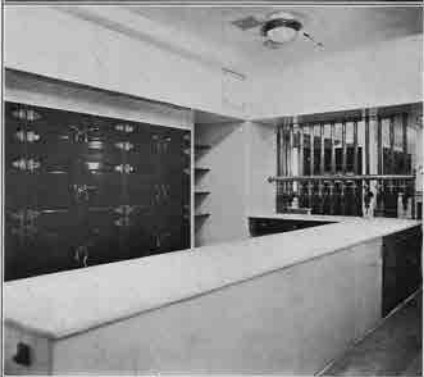
THE HOTEL ST. REGIS.  
(The Main Dining Room.)  
Harrington & Lathrop, architects.  
New York City.



THE HOTEL ST. REGIS.  
(Barber Shop.)



THE HOTEL ST. REGIS.  
(Service Counters in Kitchen.)



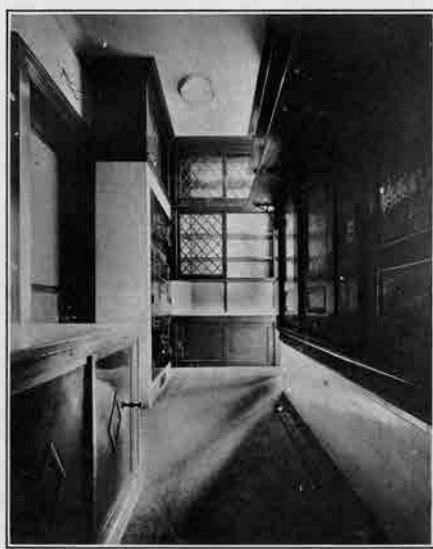
THE HOTEL ST. REGIS—THE KITCHEN.



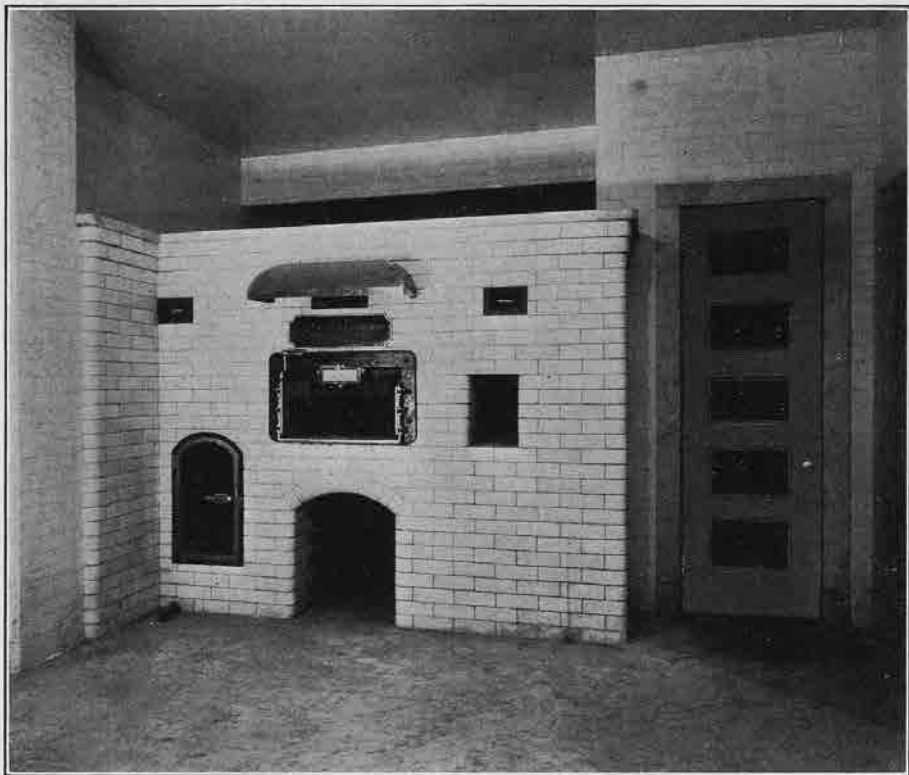
THE HOTEL ST. REGIS.  
(Pastry Off the Banqueting Hall.)



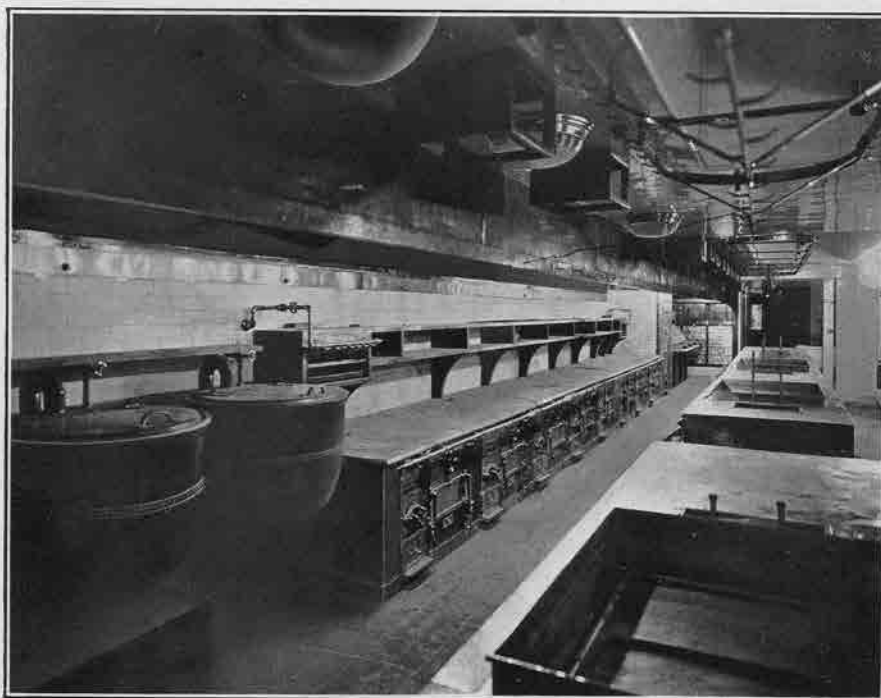
THE HOTEL ST. REGIS.  
(Corridor Leading to the Main Dining-Room.)



THE HOTEL ST. REGIS.  
(Typical Service Pantry.)



THE HOTEL ST. REGIS.  
(The Oven.)



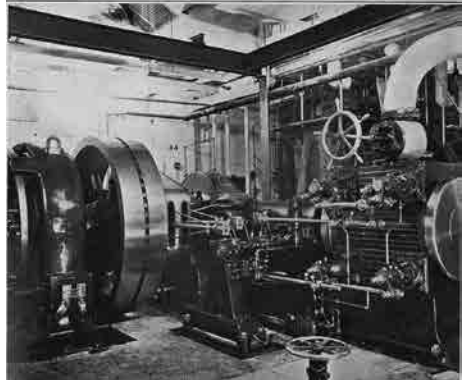
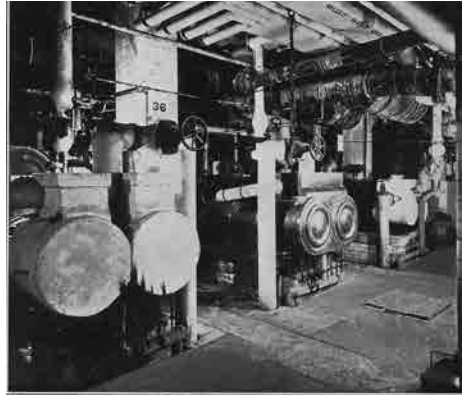
THE HOTEL ST. REGIS.  
(The Kitchen.)



THE HOTEL ST. REGIS.  
(General View of the Kitchen.)



THE HOTEL ST. REGIS.  
(Machine Room.)

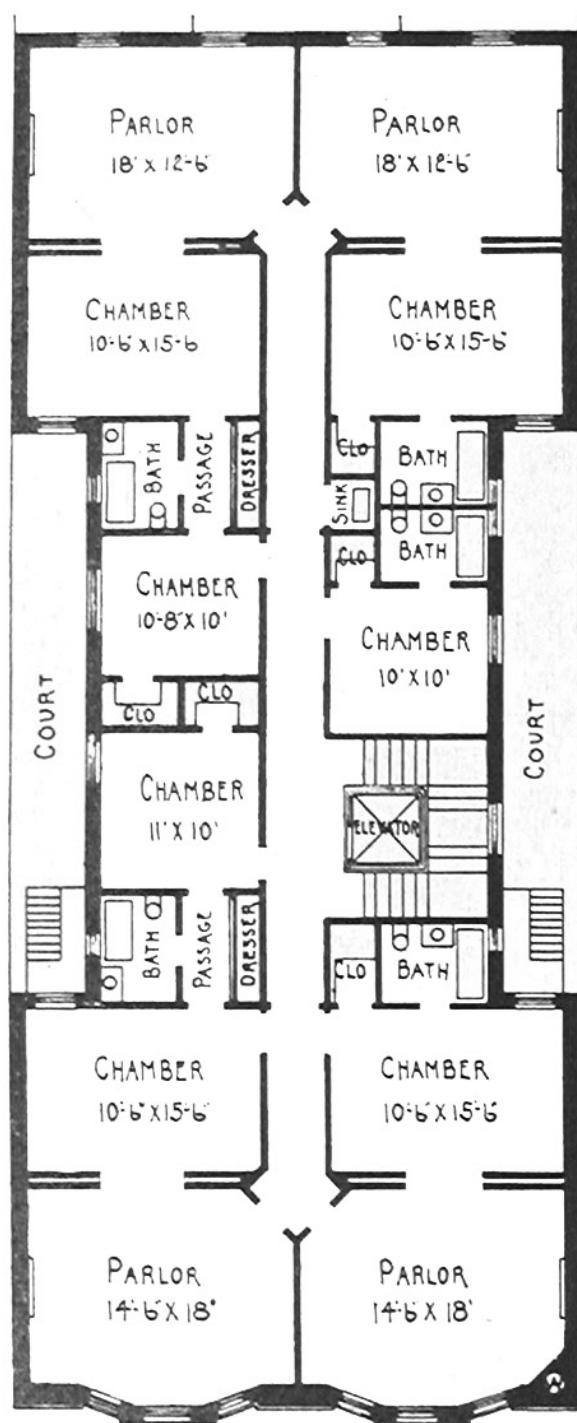


THE HOTEL ST. REGIS—THE KITCHEN.

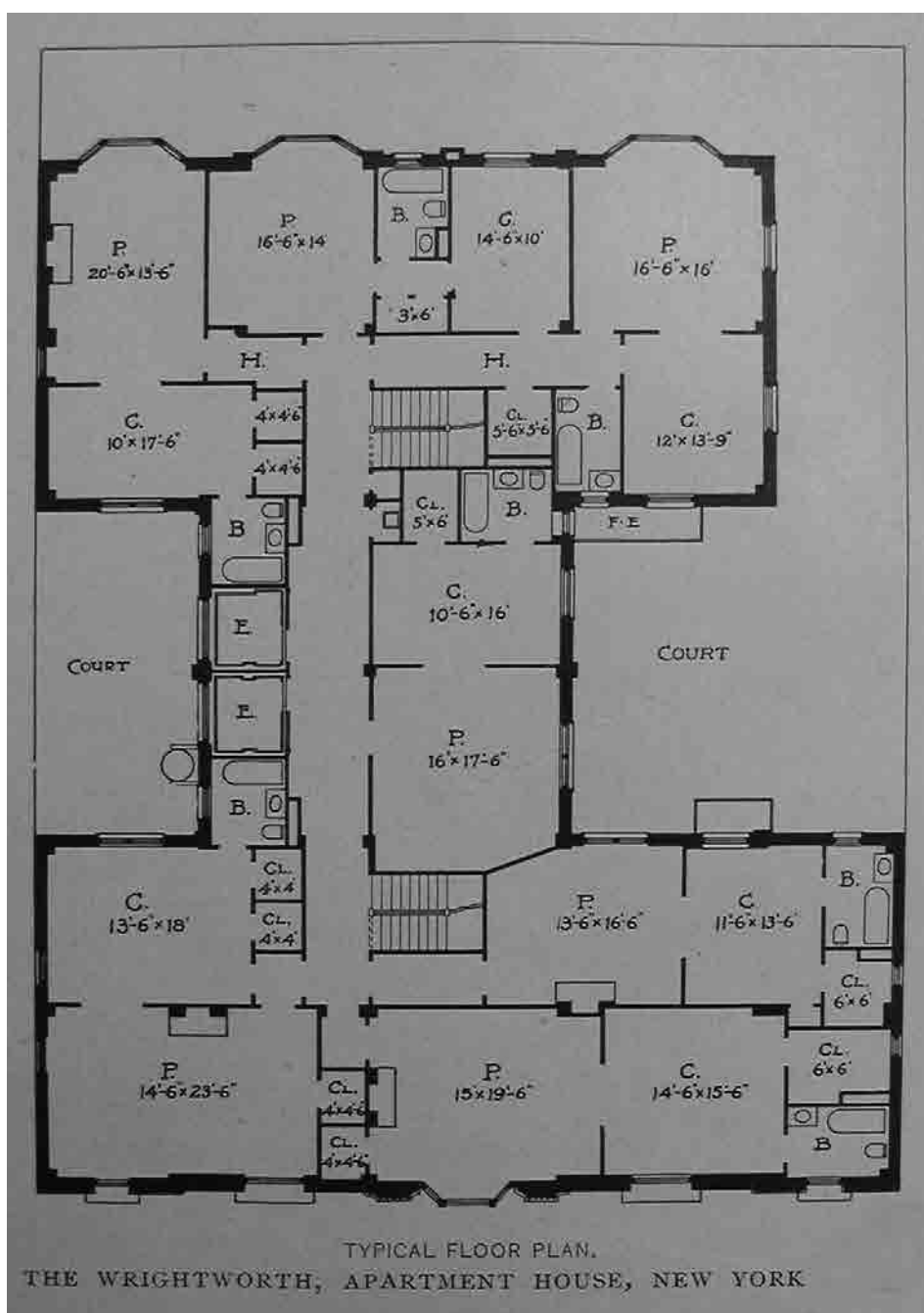


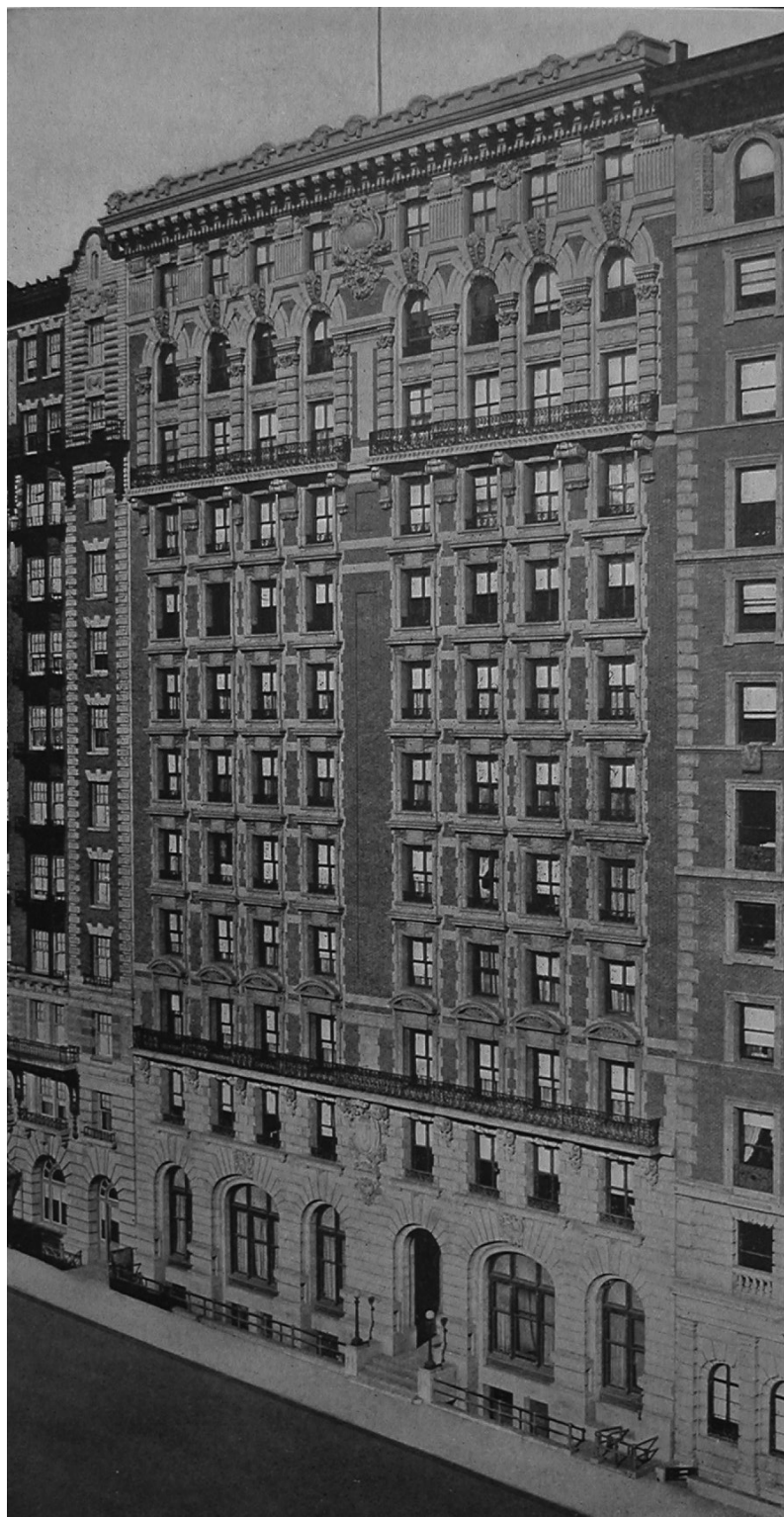
THE HOTEL ST. REGIS  
(Machine Room.)

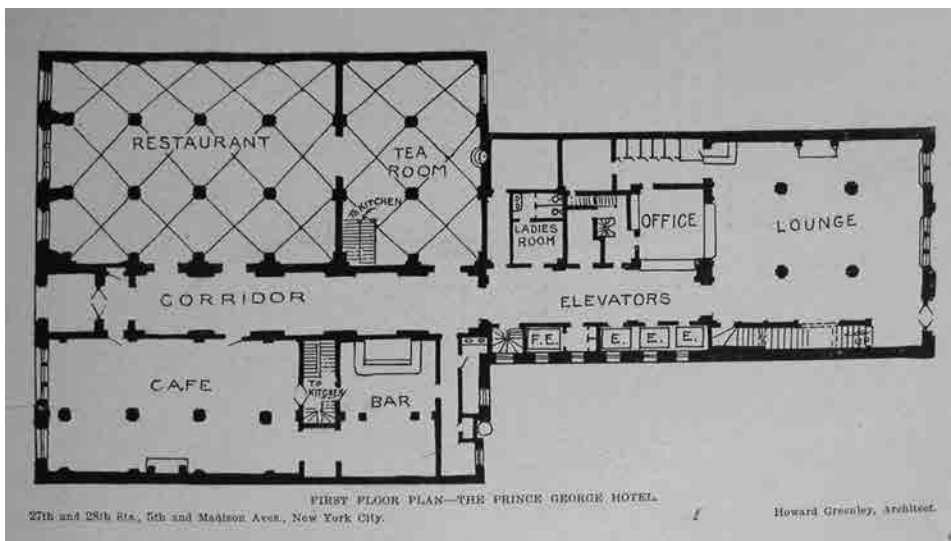




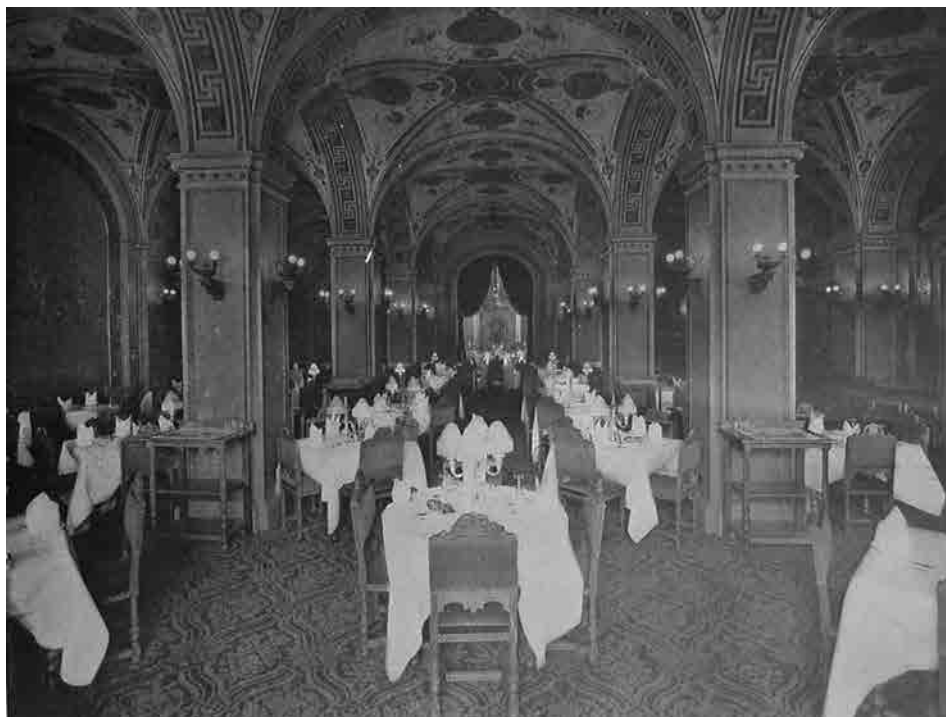
TYPICAL FLOOR PLAN, HOTEL STANLEY. (See Plate III.)







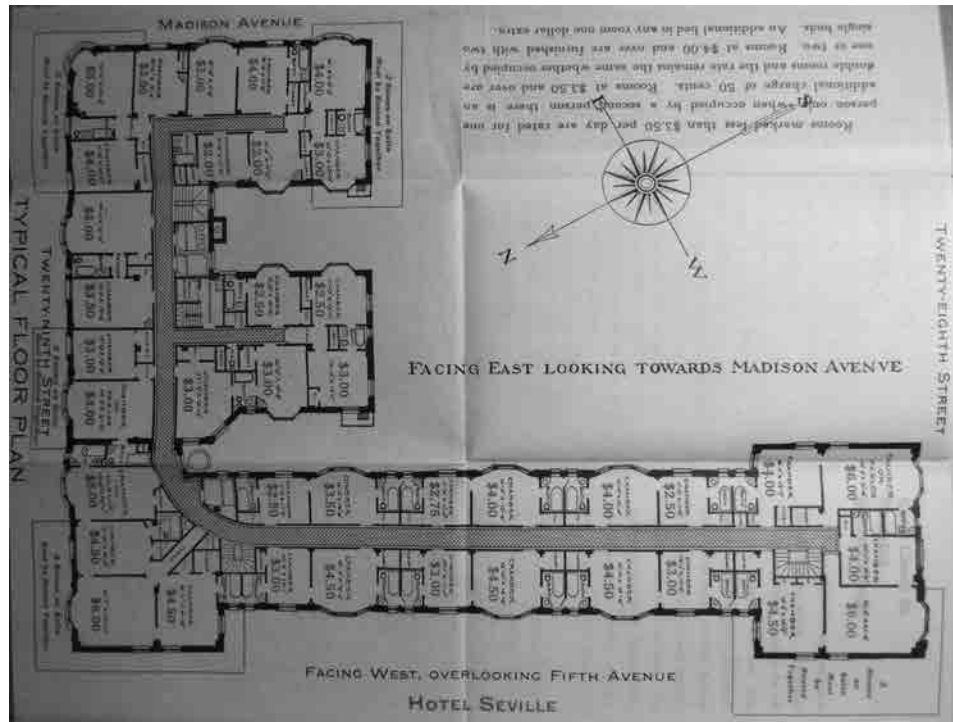








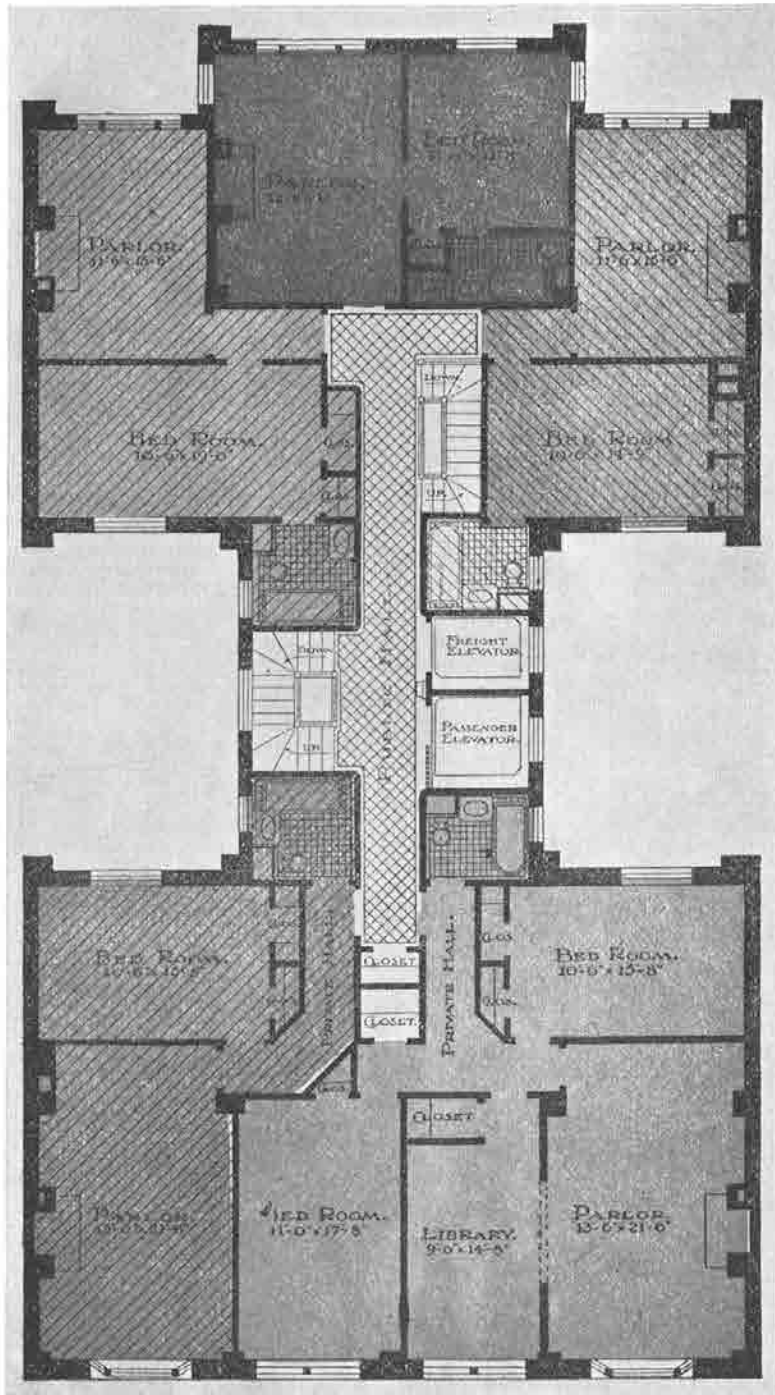
HOTEL SEVILLE, MADISON AVENUE AND 29TH STREET, NEW YORK. (For Plan see page 12.) - Harry Allen Jacobs, Architect. Ware Bros. Photo.





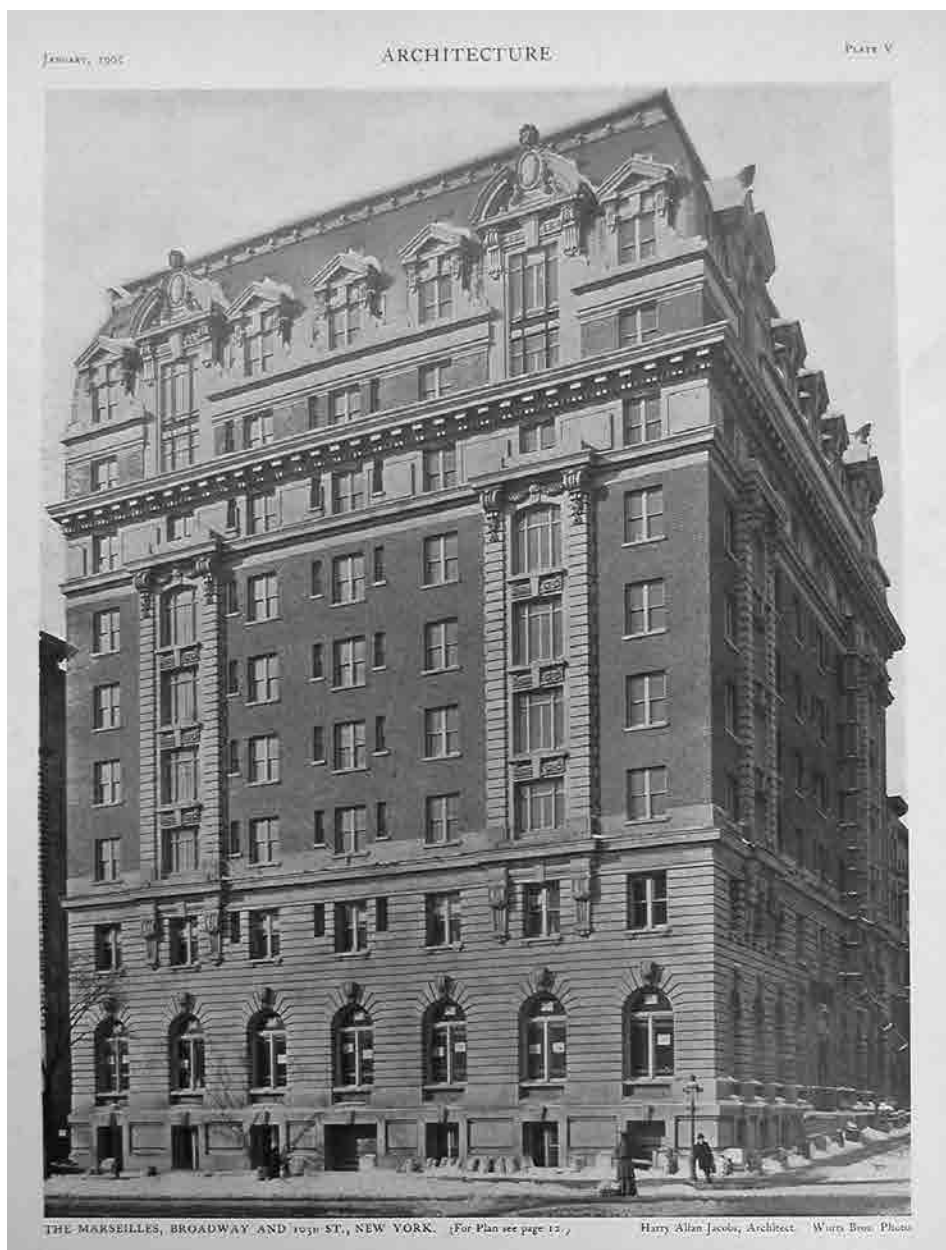


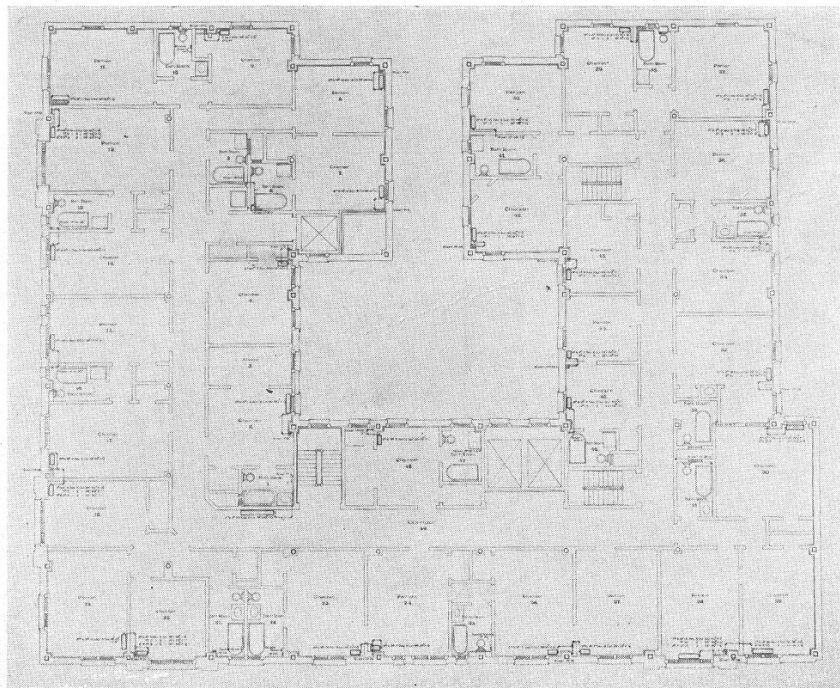
THE WARRINGTON, 154 MADISON AVE., NEW YORK.



TYPICAL FLOOR PLAN, THE WARRINGTON.

(See Plate Page 6.)



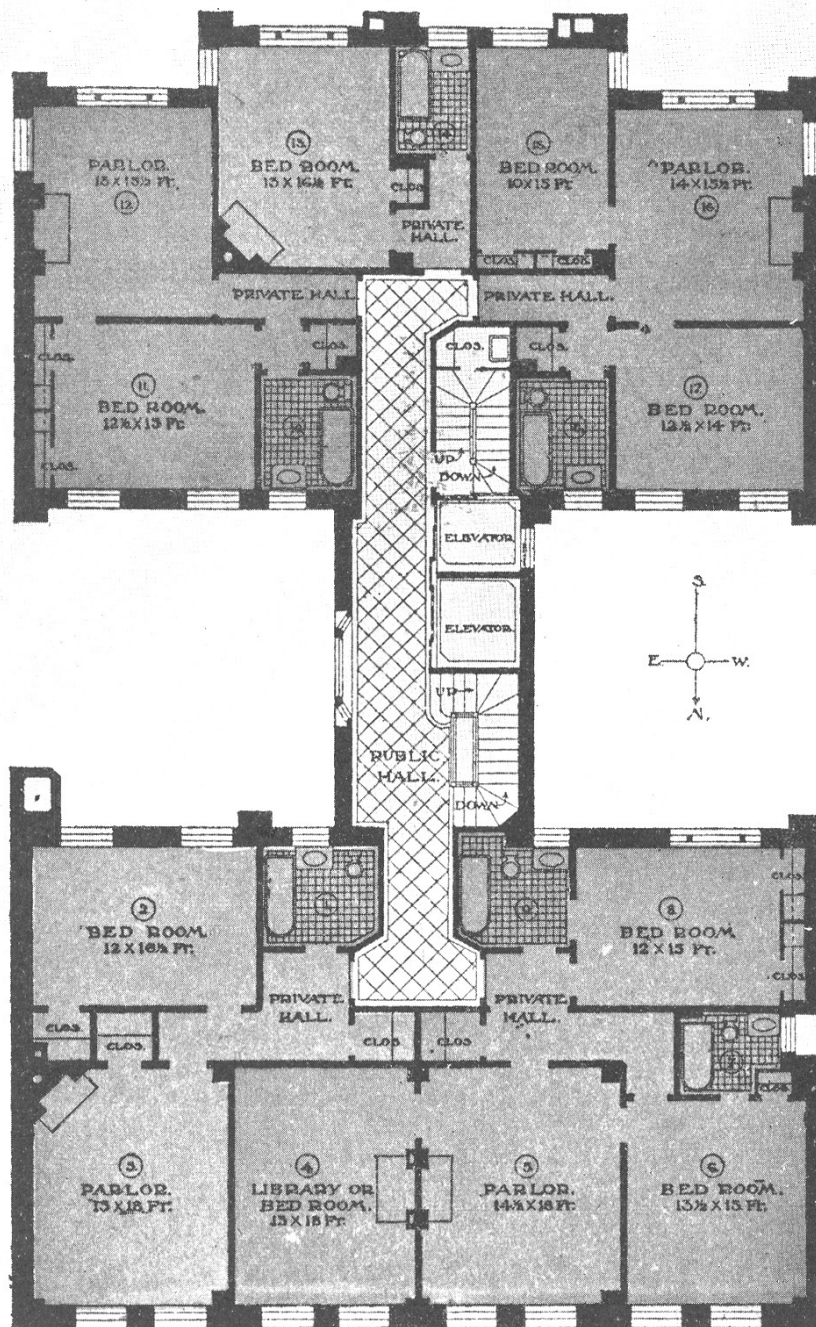


TYPICAL FLOOR PLAN, HOTEL MARSEILLES.

(See Plate V.)







TYPICAL FLOOR PLAN, THE DEVON.

(See Plate VIII.)

10

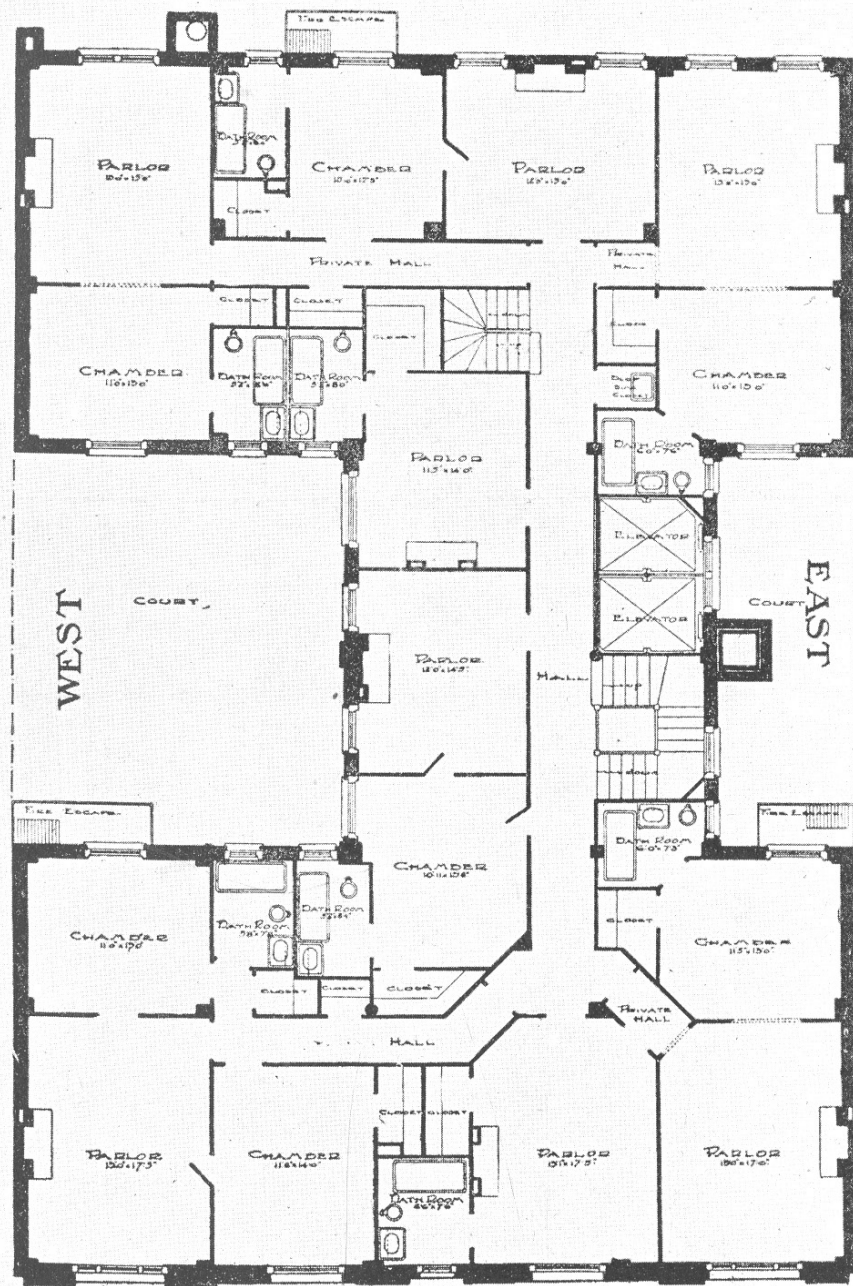
## ARCHITECTURE



HOTEL FLANNERY, 133 WEST 47TH ST., NEW YORK.

(For plan see page 81.) / Frederick C. Brown, Architect.





TYPICAL FLOOR PLAN, HOTEL FLANDERS.

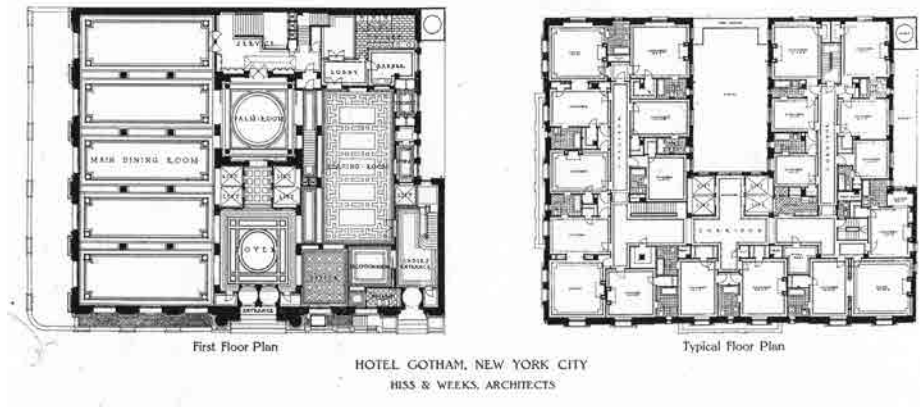
(See Plate Page 10.)

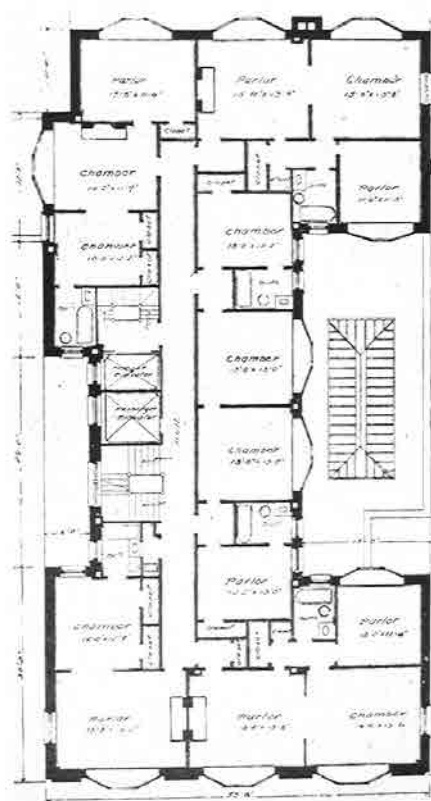




*Courtesy Edison Company of New York.*

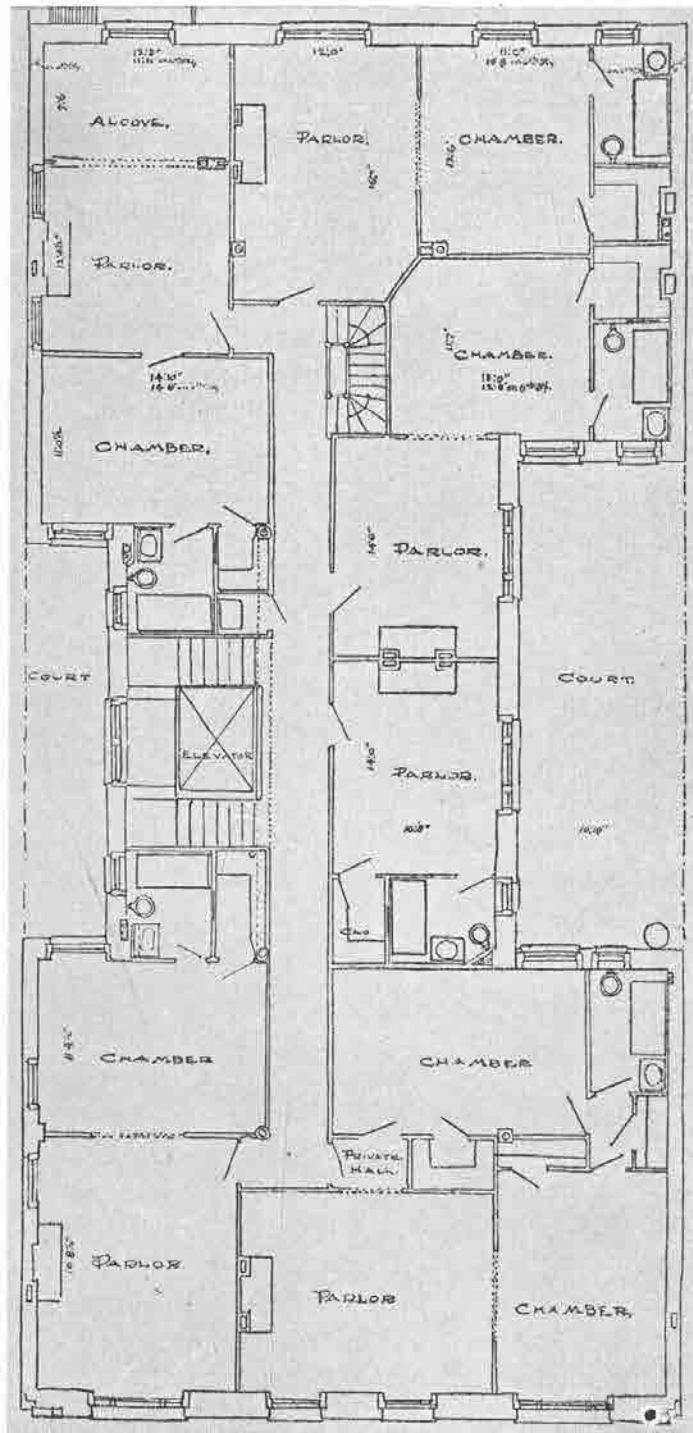
HOTEL GOTHAM, FIFTH AVENUE AND 55TH STREET





TYPICAL FLOOR PLAN, HOTEL LE MARQUIS.

(See Plate Page 8.)



TYPICAL FLOOR PLAN, HOTEL MARYLAND. (See Plate II.)





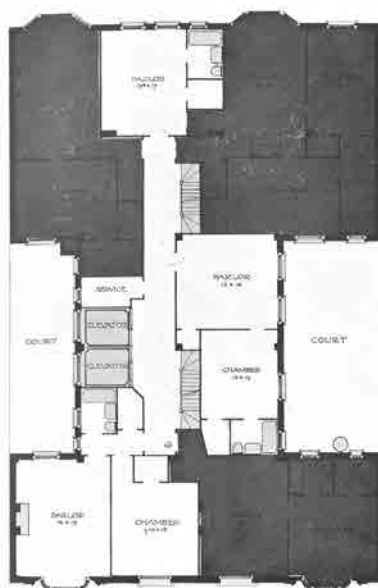


TYPICAL FLOOR PLAN, HOTEL REGENT.

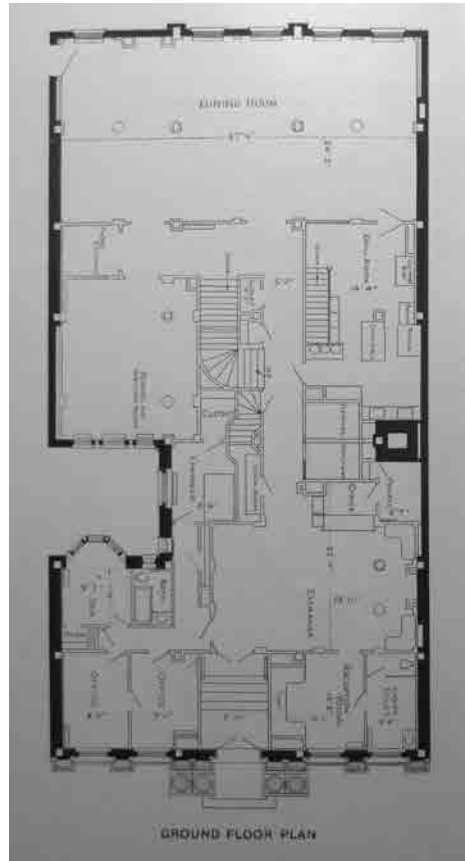
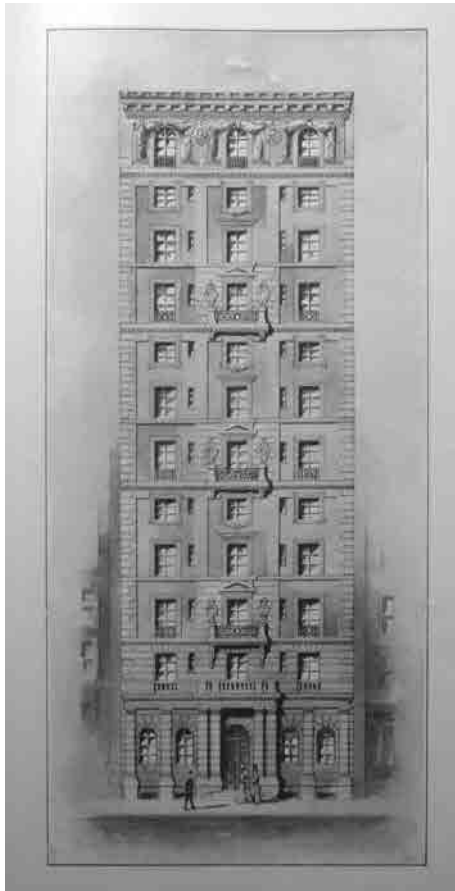
(See Plate VI.)



THE SAINT HUBERT, 120 WEST 57TH ST., NEW YORK.  
H. B. Mallory, Architect.  
(For plan see page 7.) Wurts Bros., Photo.



TYPICAL FLOOR PLAN, THE SAINT HUBERT, (See Plate Page 6.)

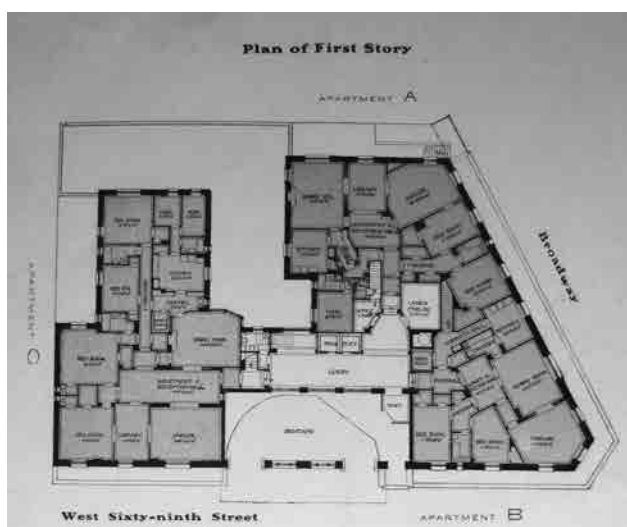


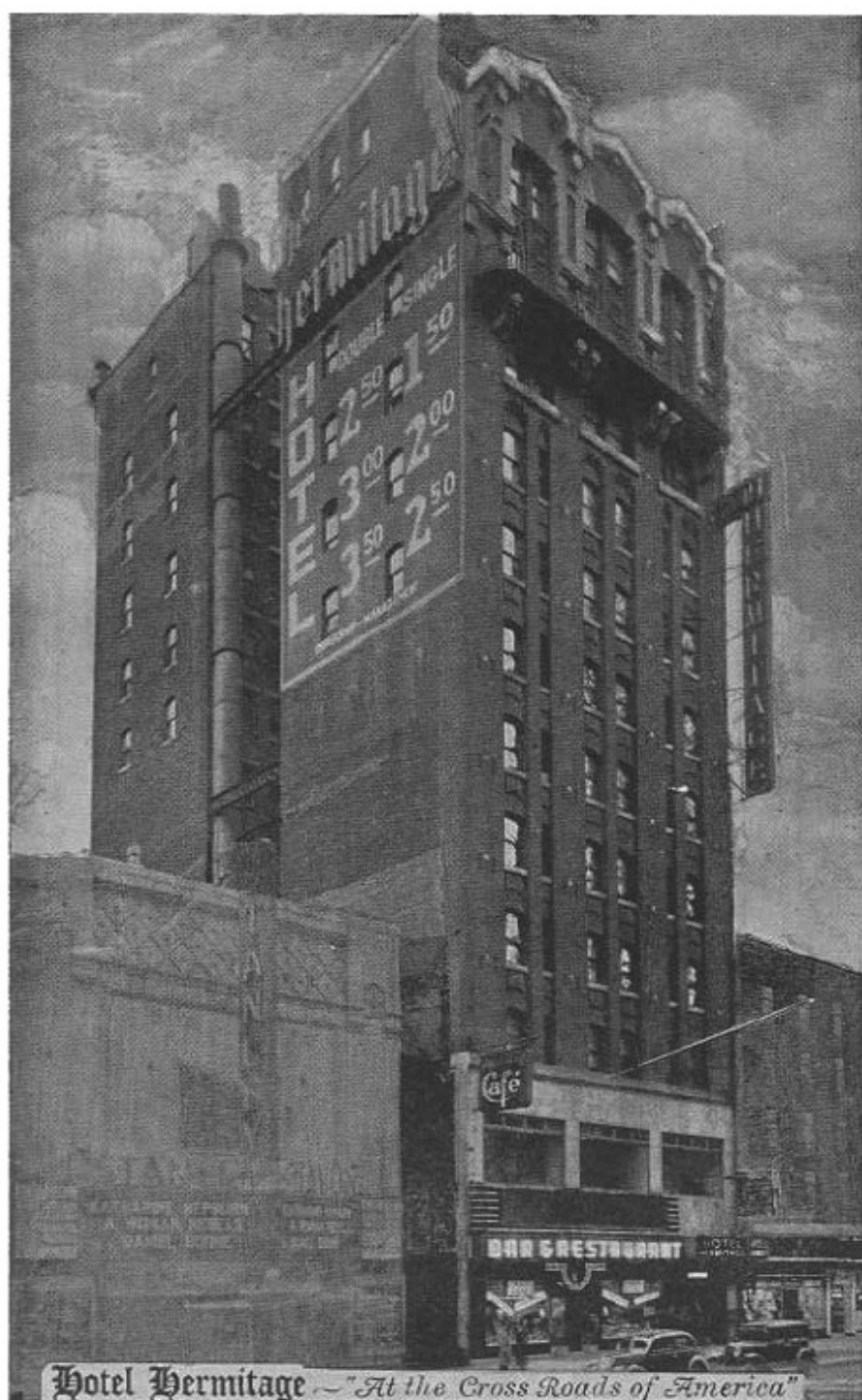


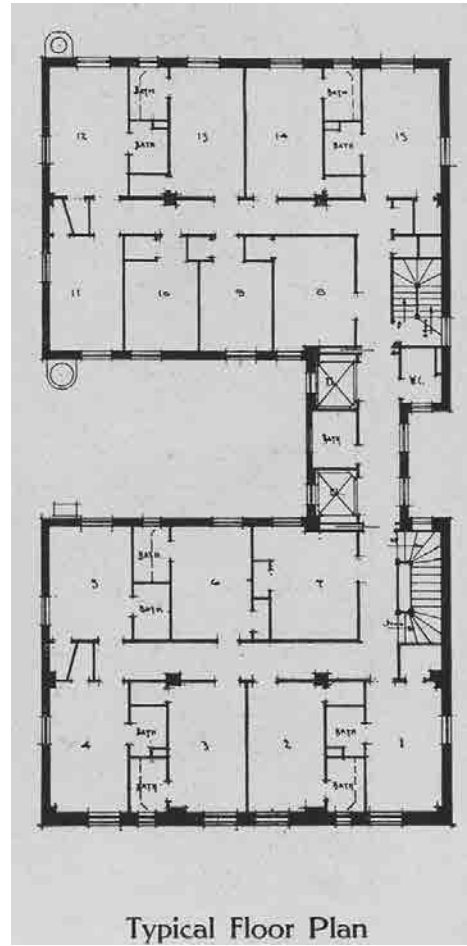
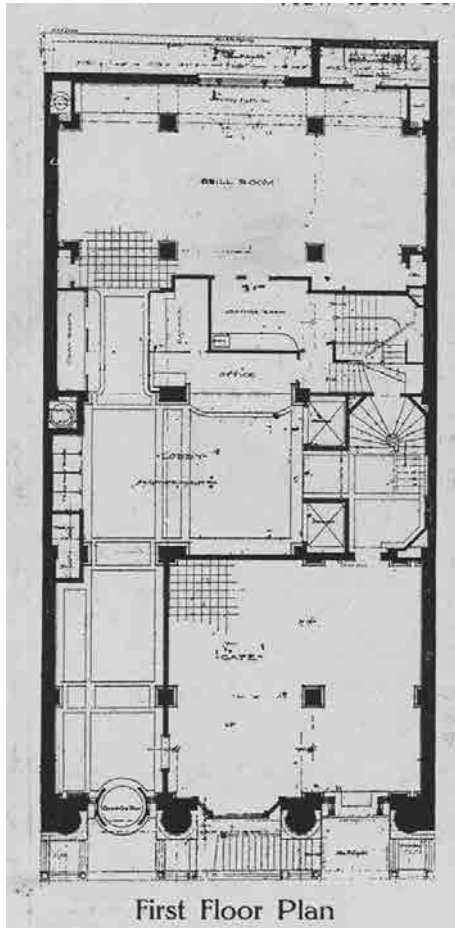


**Spencer Arms**

140 WEST 69TH STREET

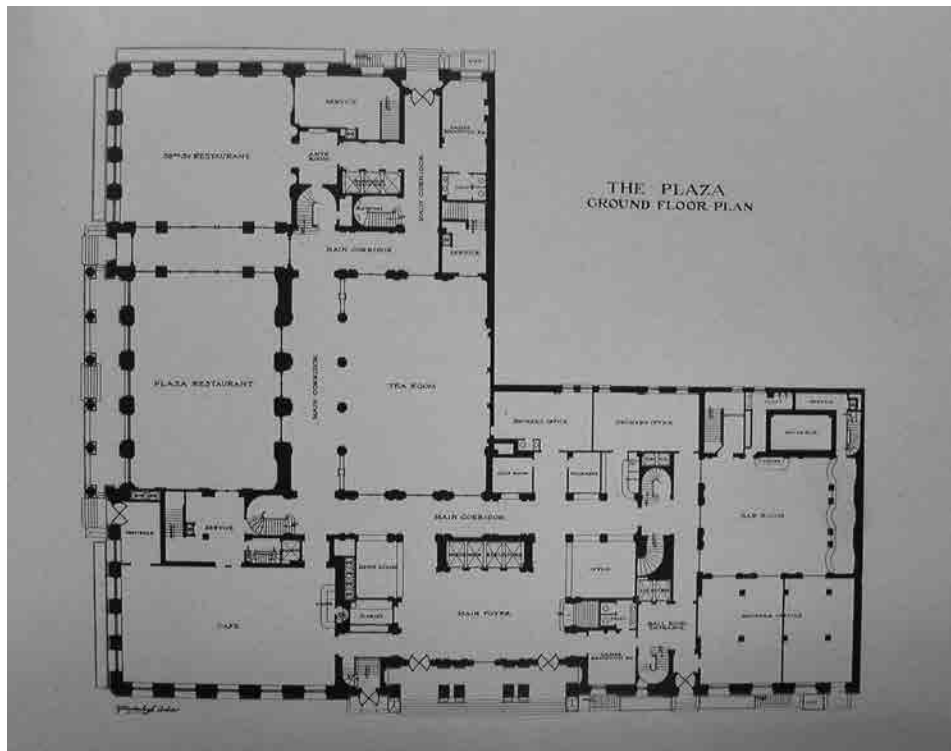
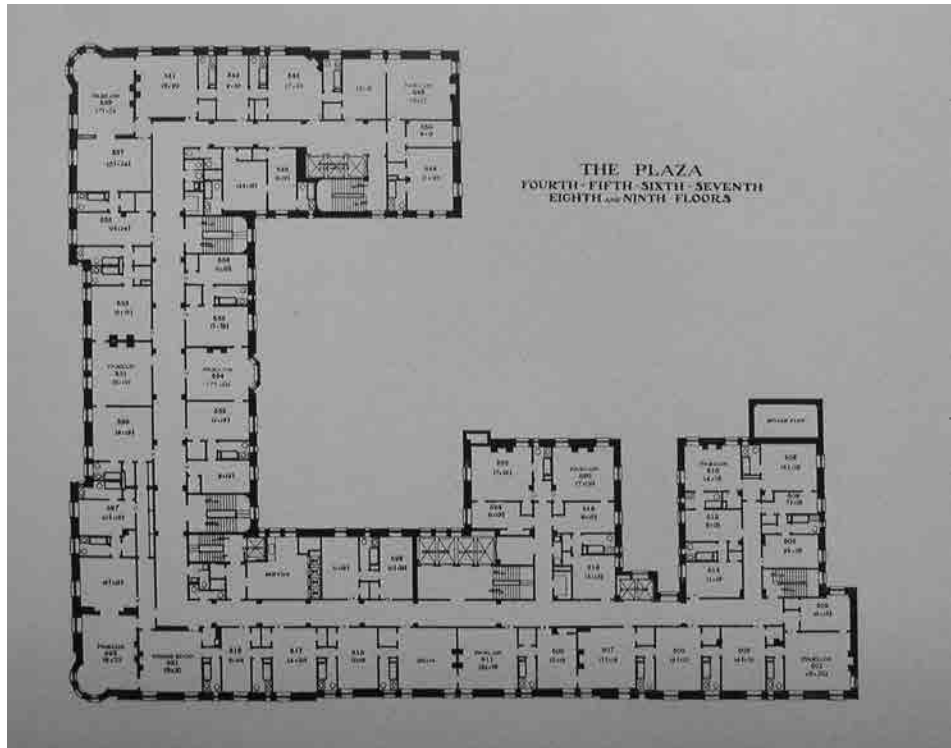


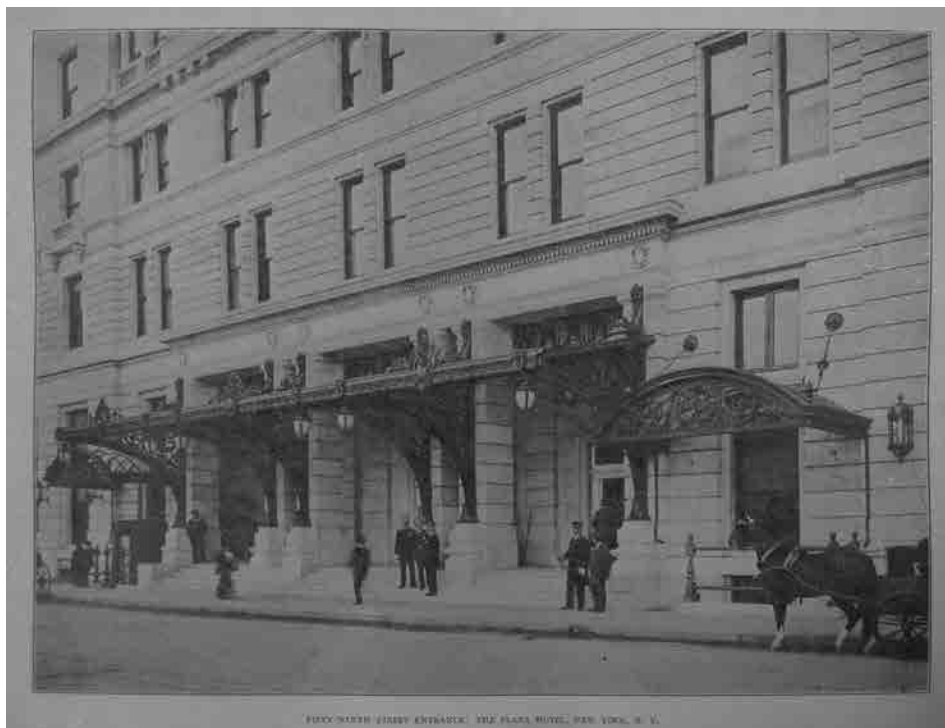




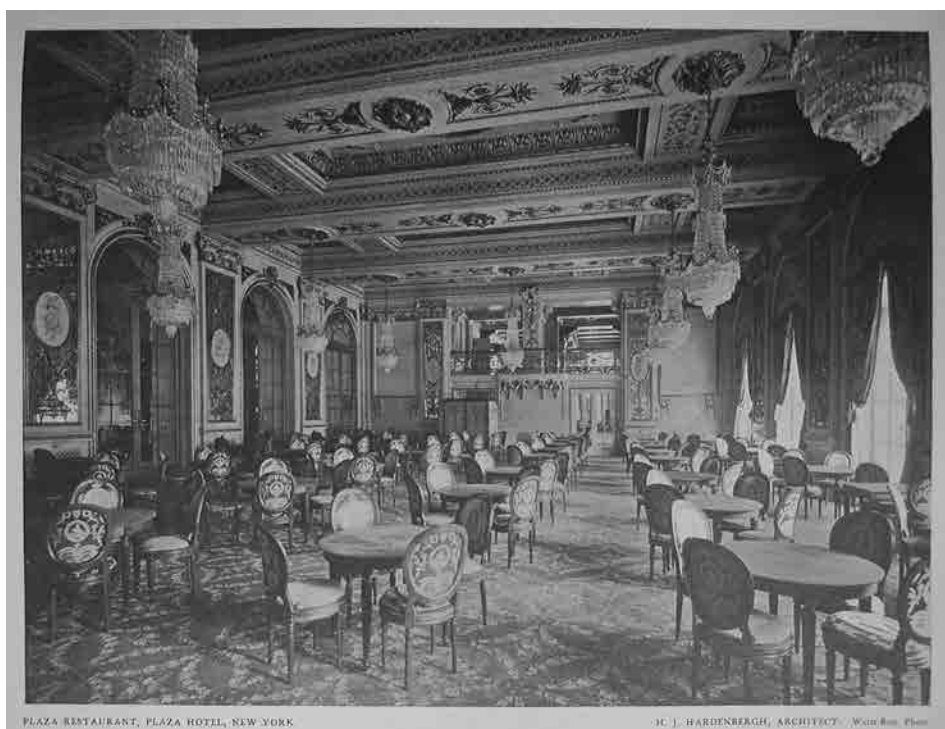








FOXY SOUTH (FIRST ENTRANCE) THE PLAZA HOTEL, NEW YORK, N. Y.



PLAZA RESTAURANT, PLAZA HOTEL, NEW YORK

J. C. HARDENBERGH, ARCHITECT / Wain Bros. Photo









BALL ROOM, PLAZA HOTEL, NEW YORK.

H. J. HARDENBERGH, ARCHITECT. — Wall-Born, Photo.



MAIN ENTRANCE, PLAZA HOTEL, NEW YORK.

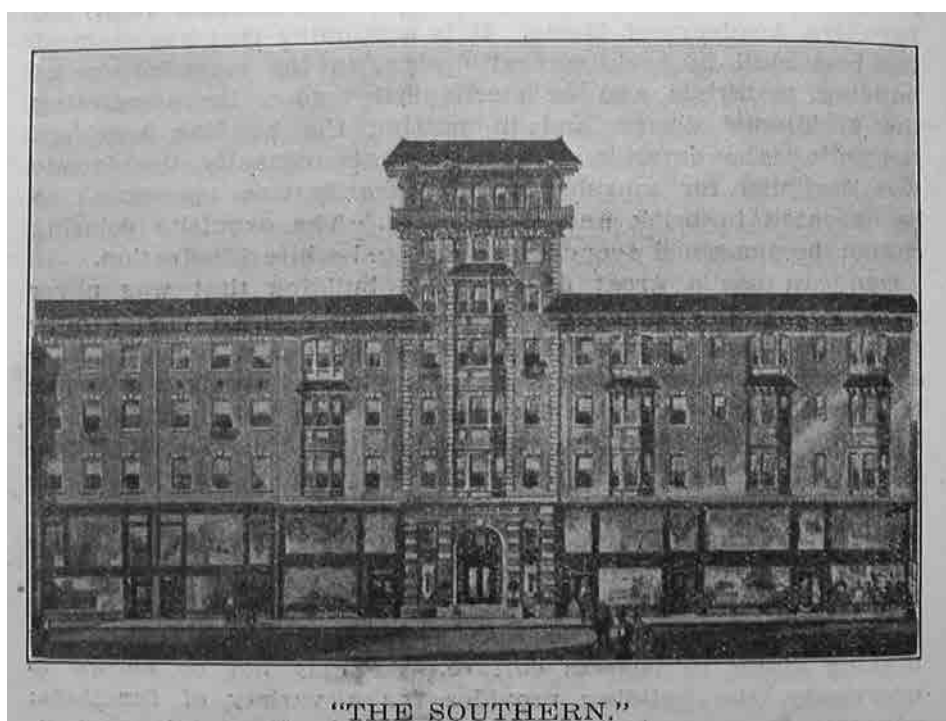
H. J. HARDENBERGH, ARCHITECT. — Wall-Born, Photo.

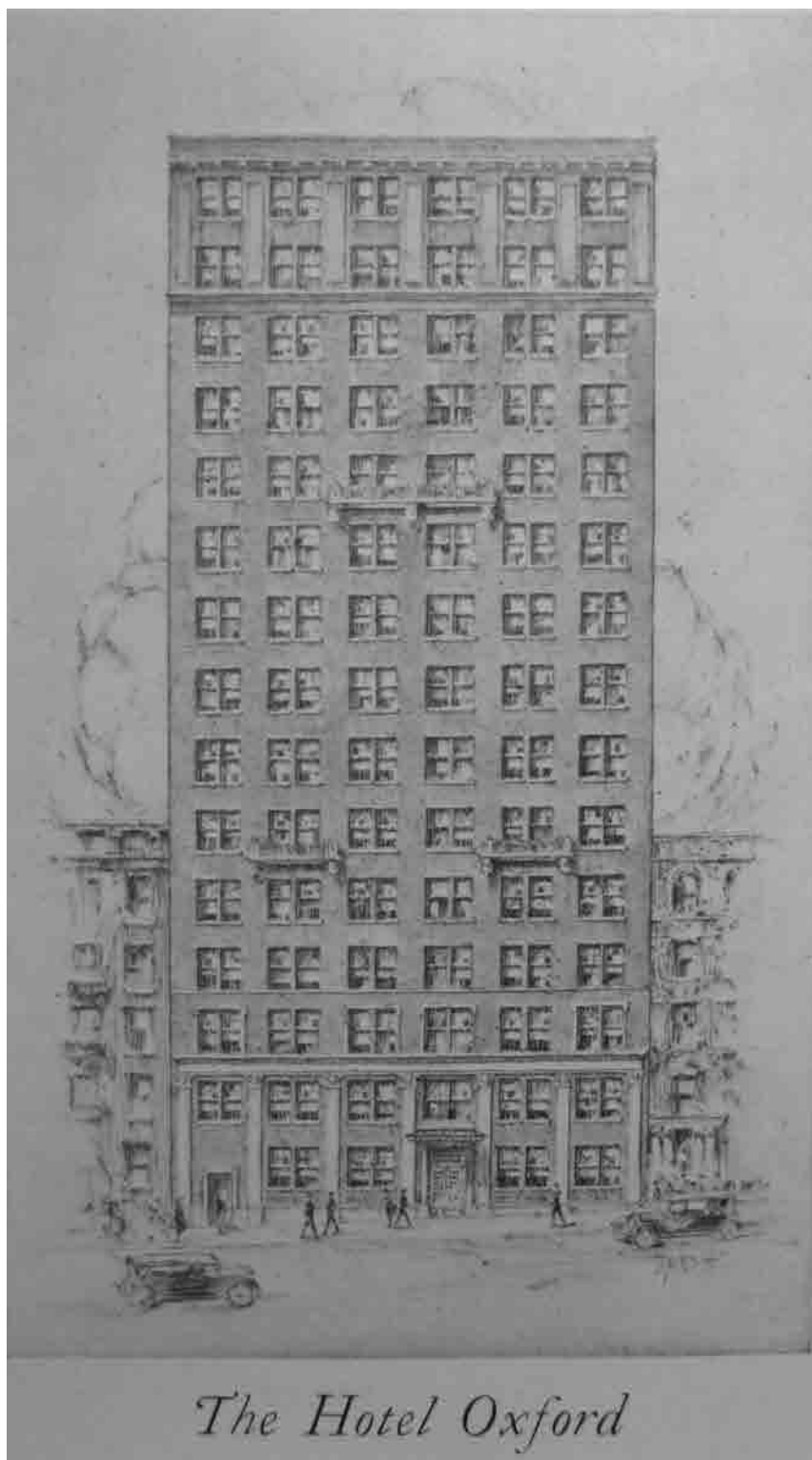


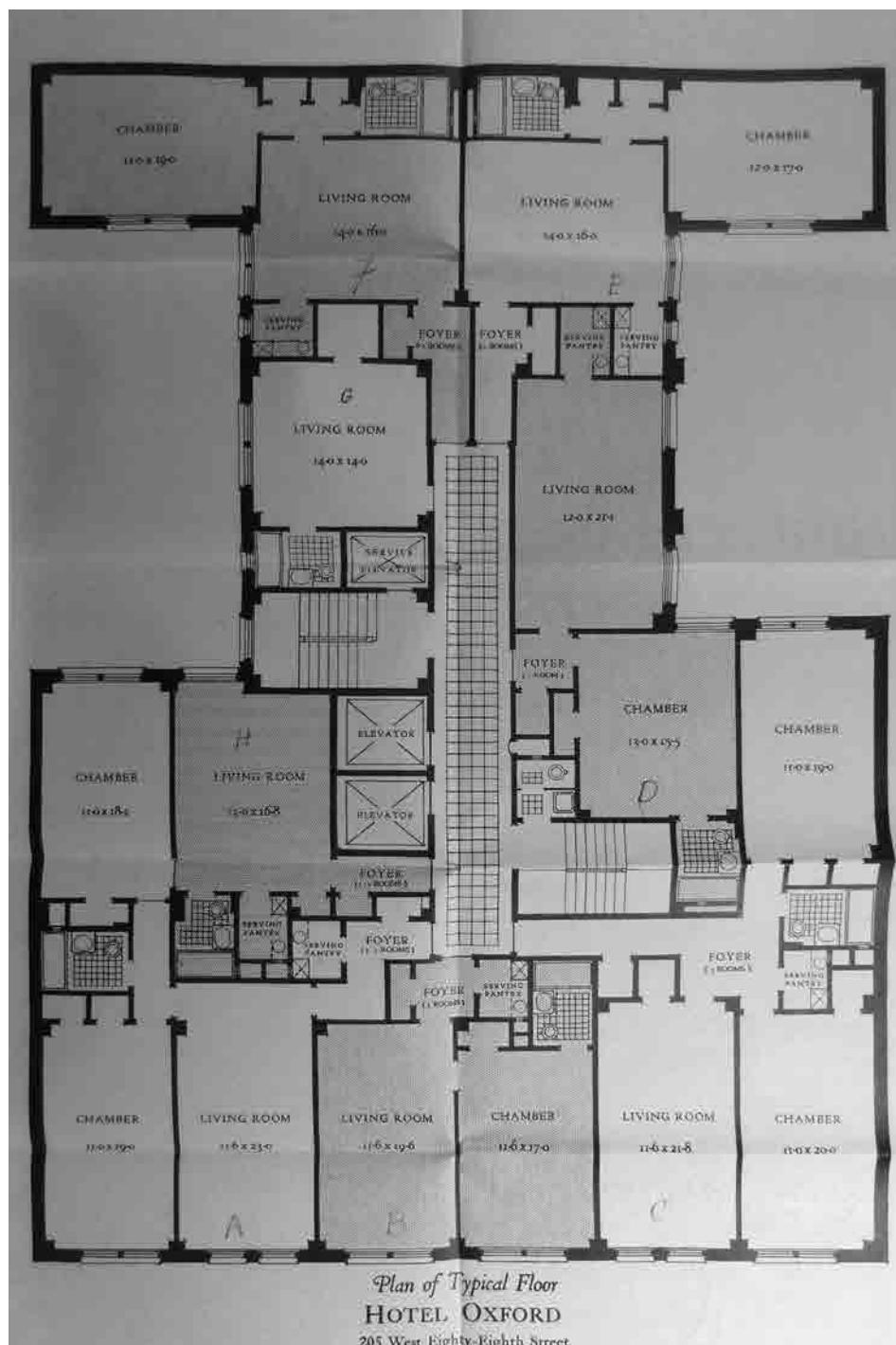




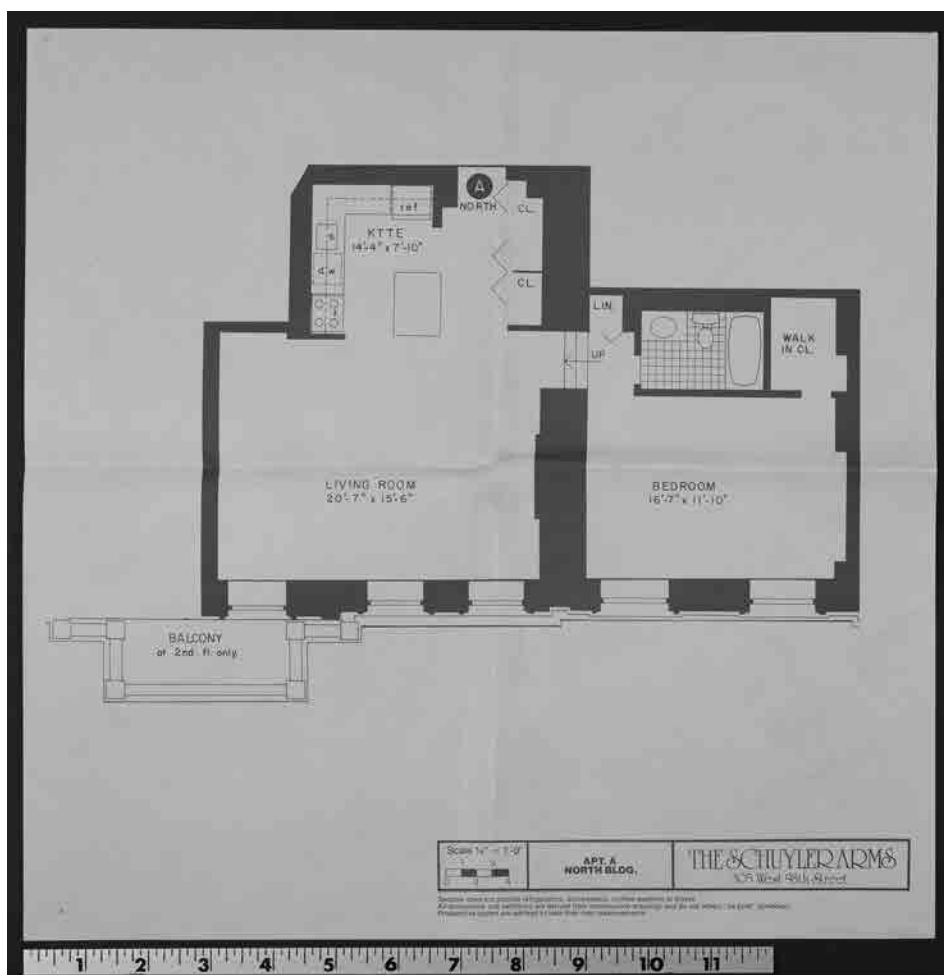






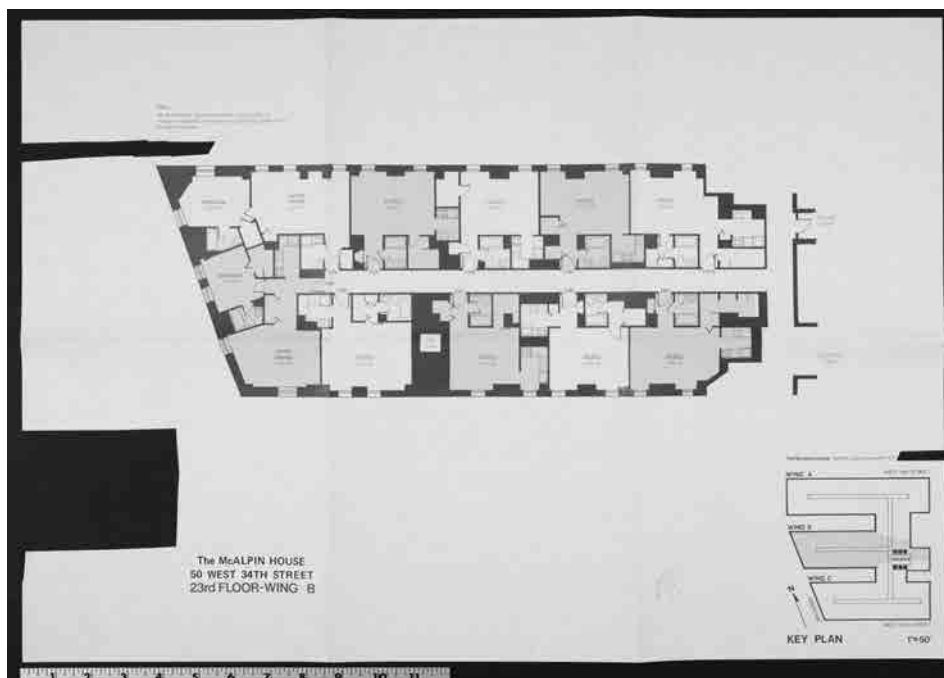
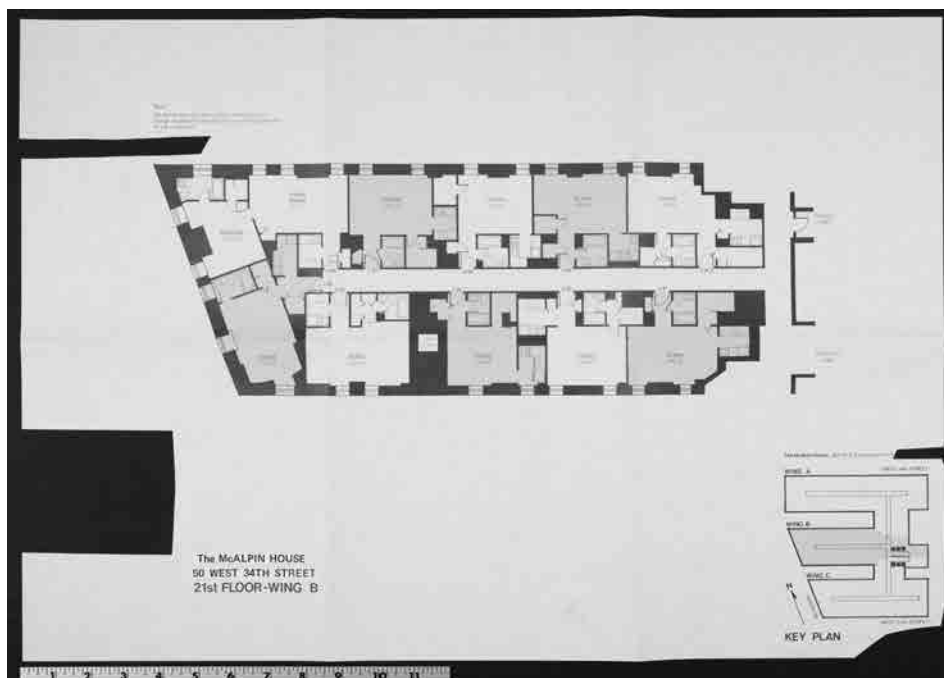


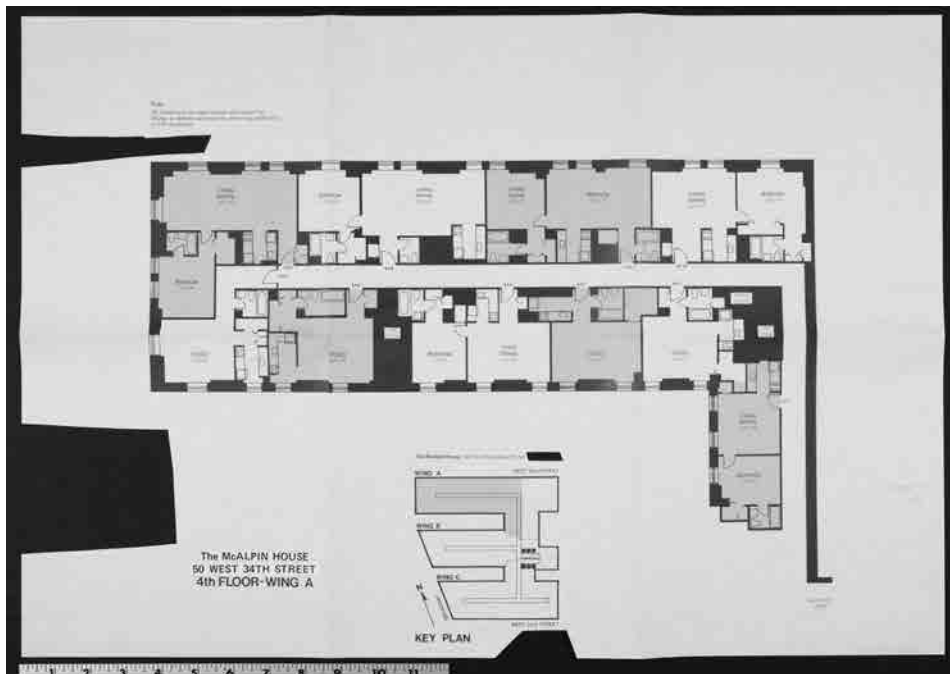
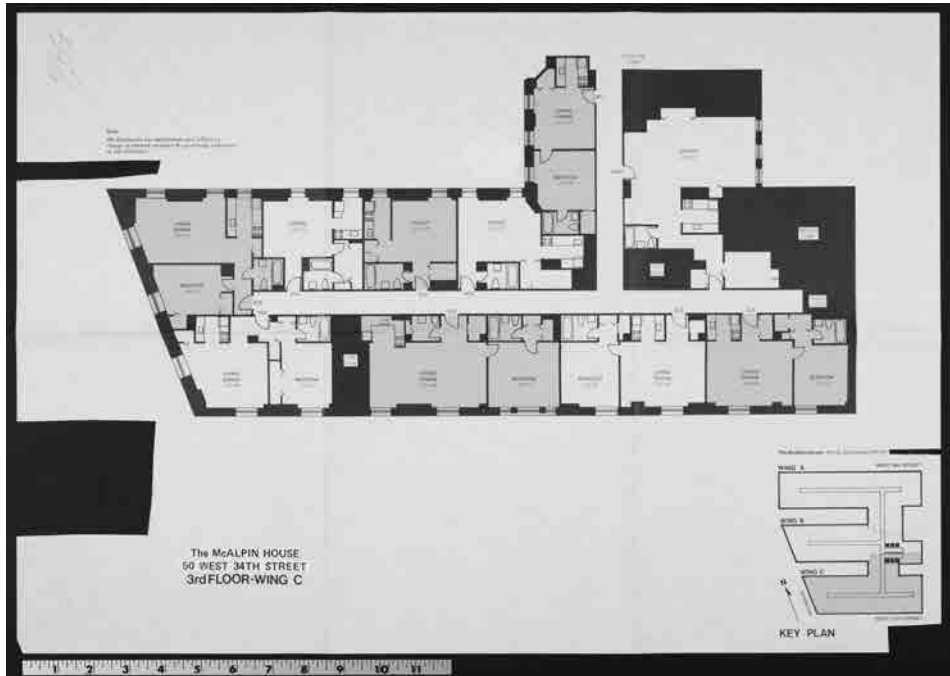






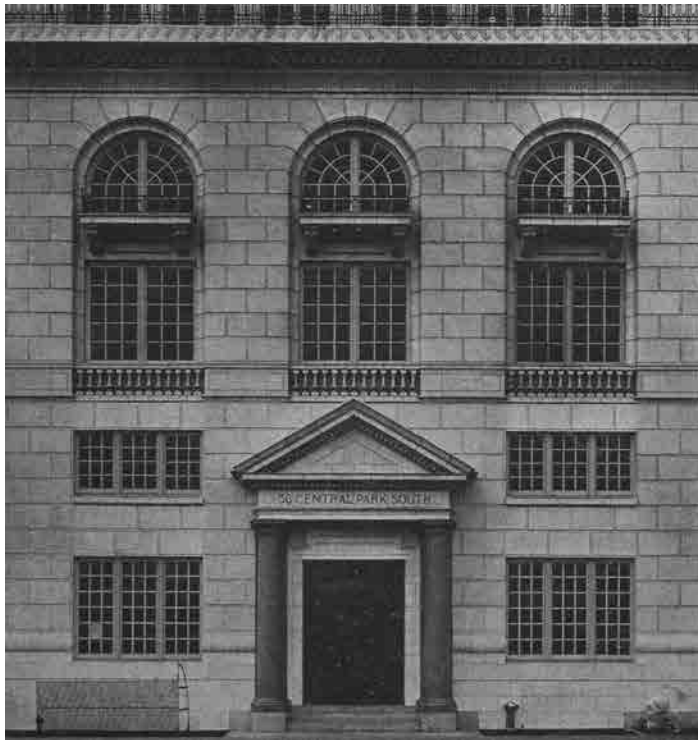
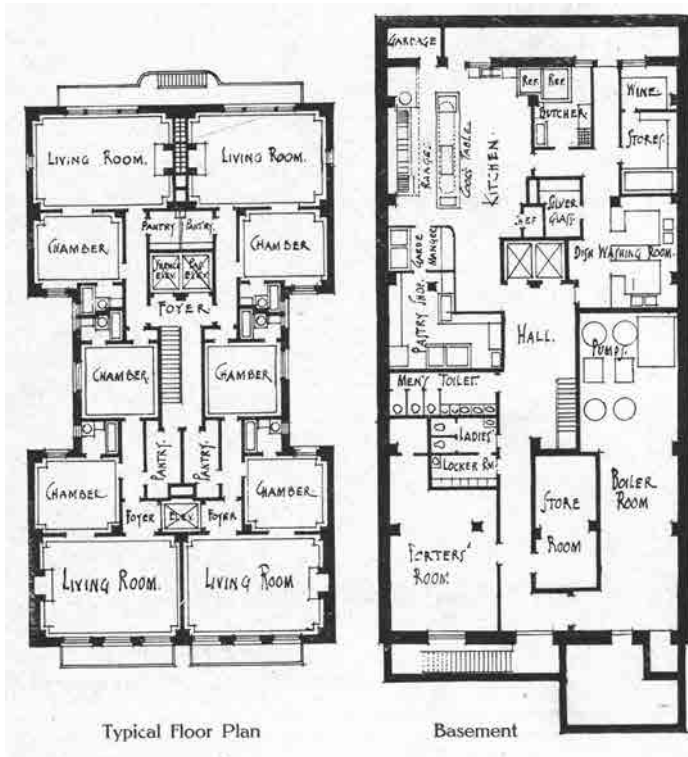
HOTEL MCALPIN, 34TH STREET AND BROADWAY

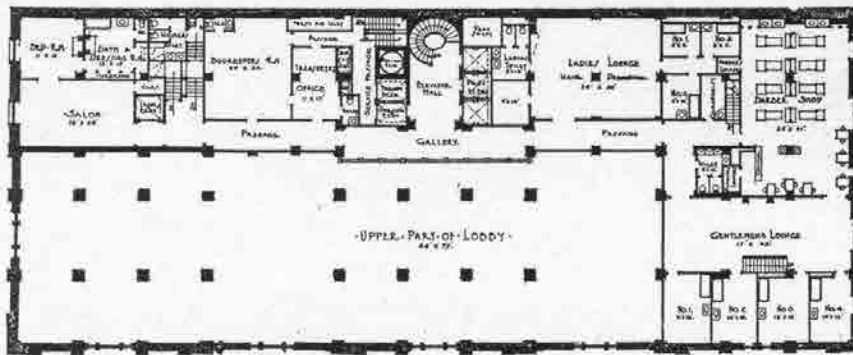




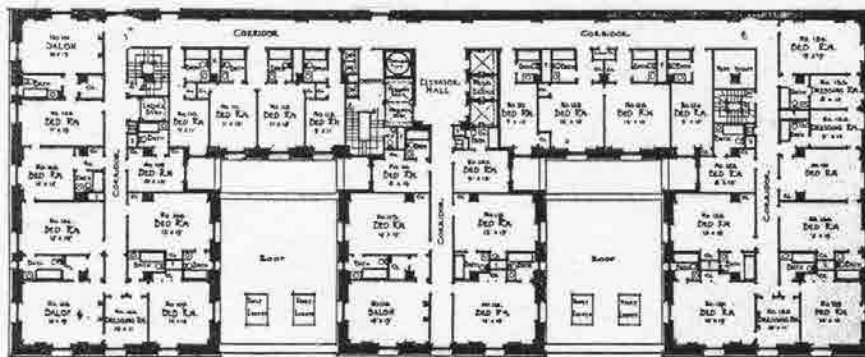








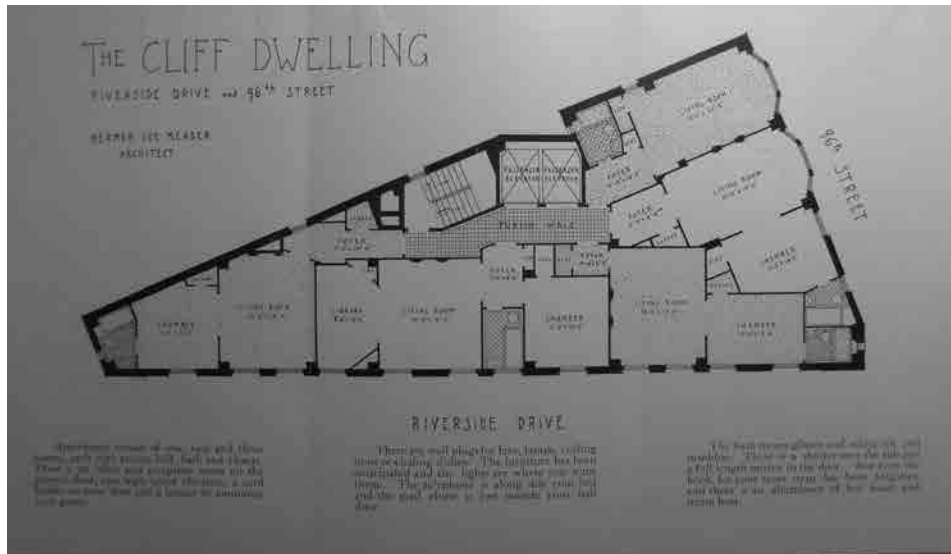
First Mezzanine Floor Plan



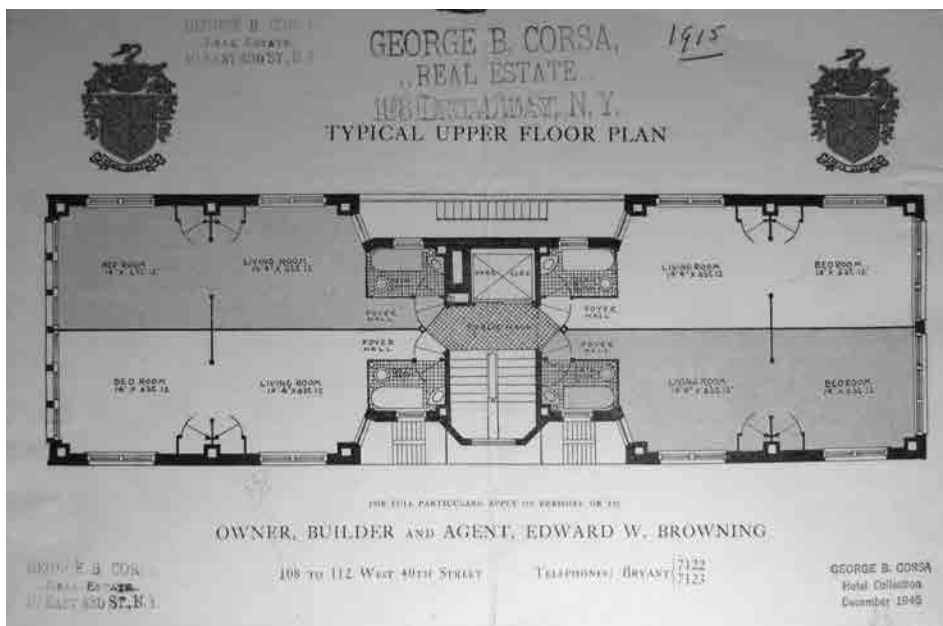
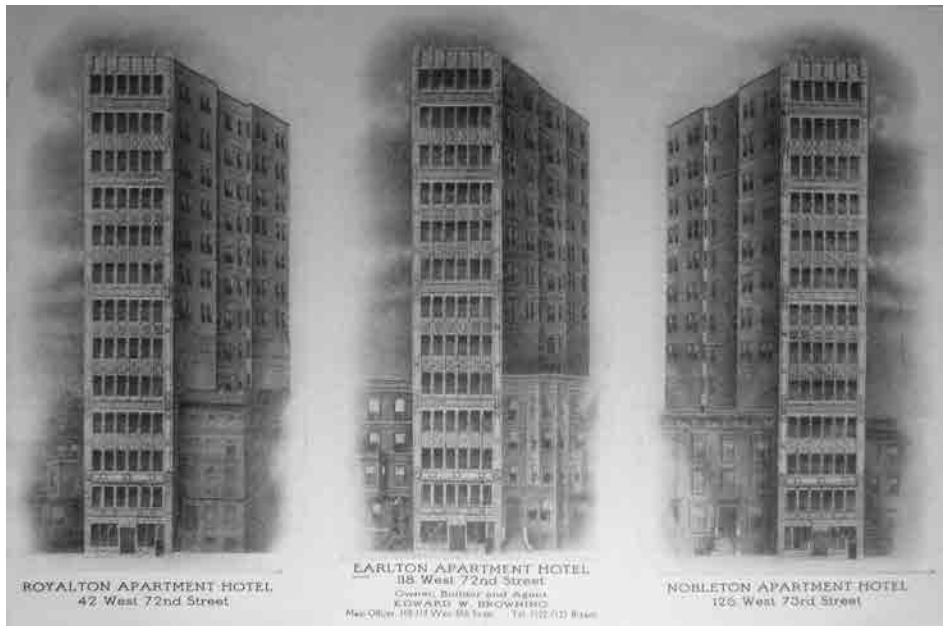
First Typical Floor Plan

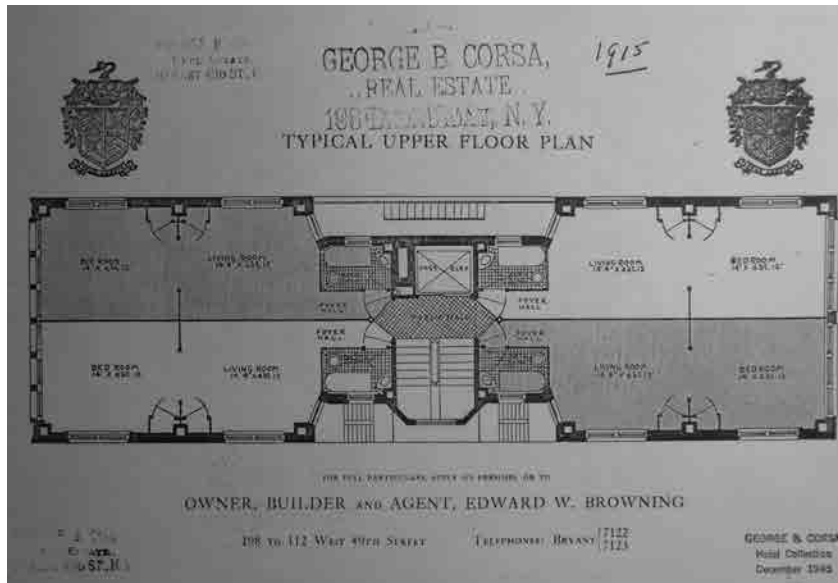


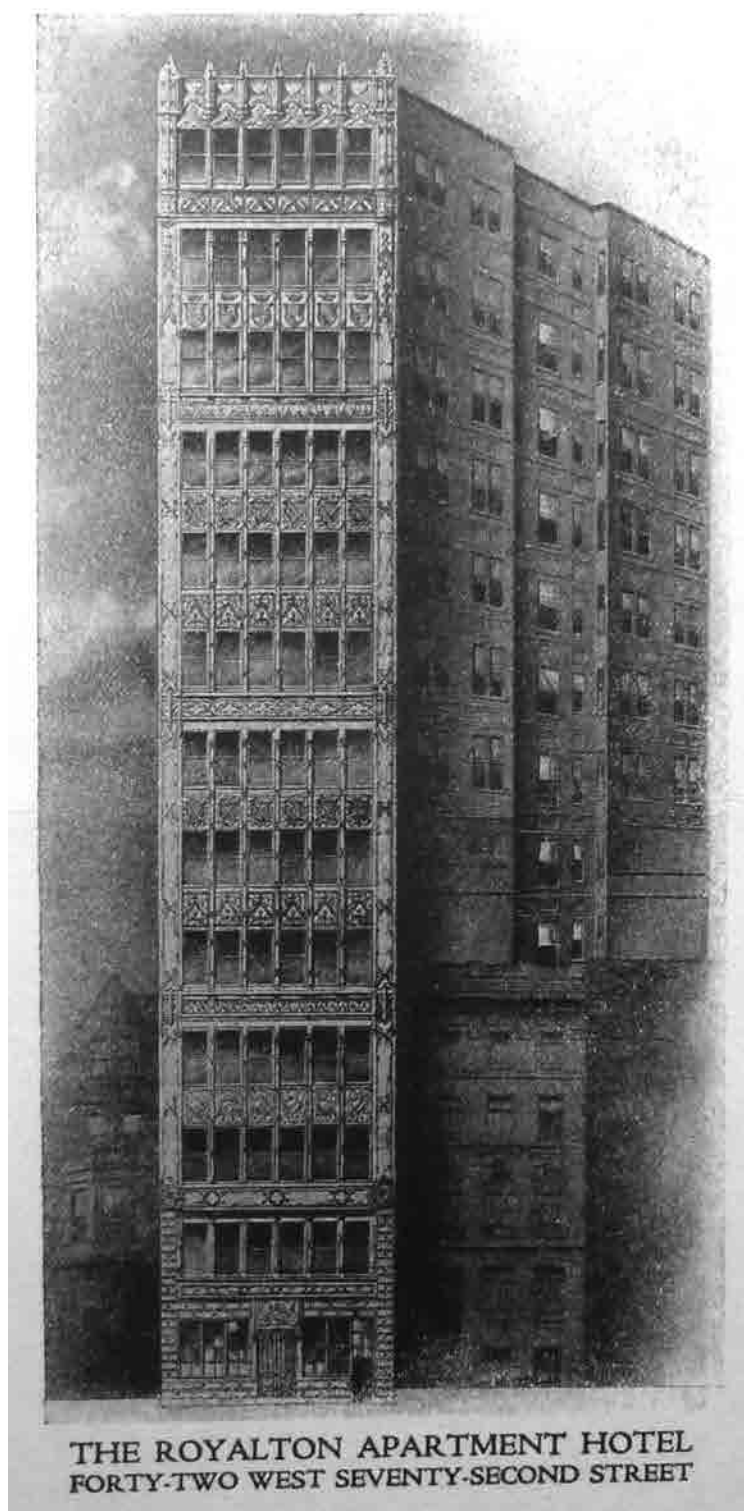
Second Typical Floor Plan

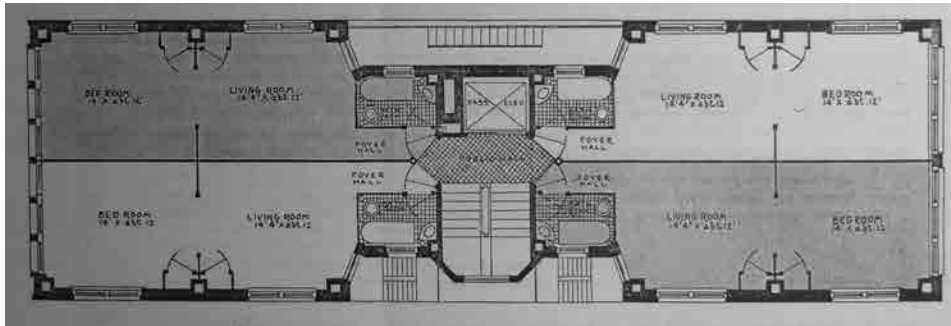














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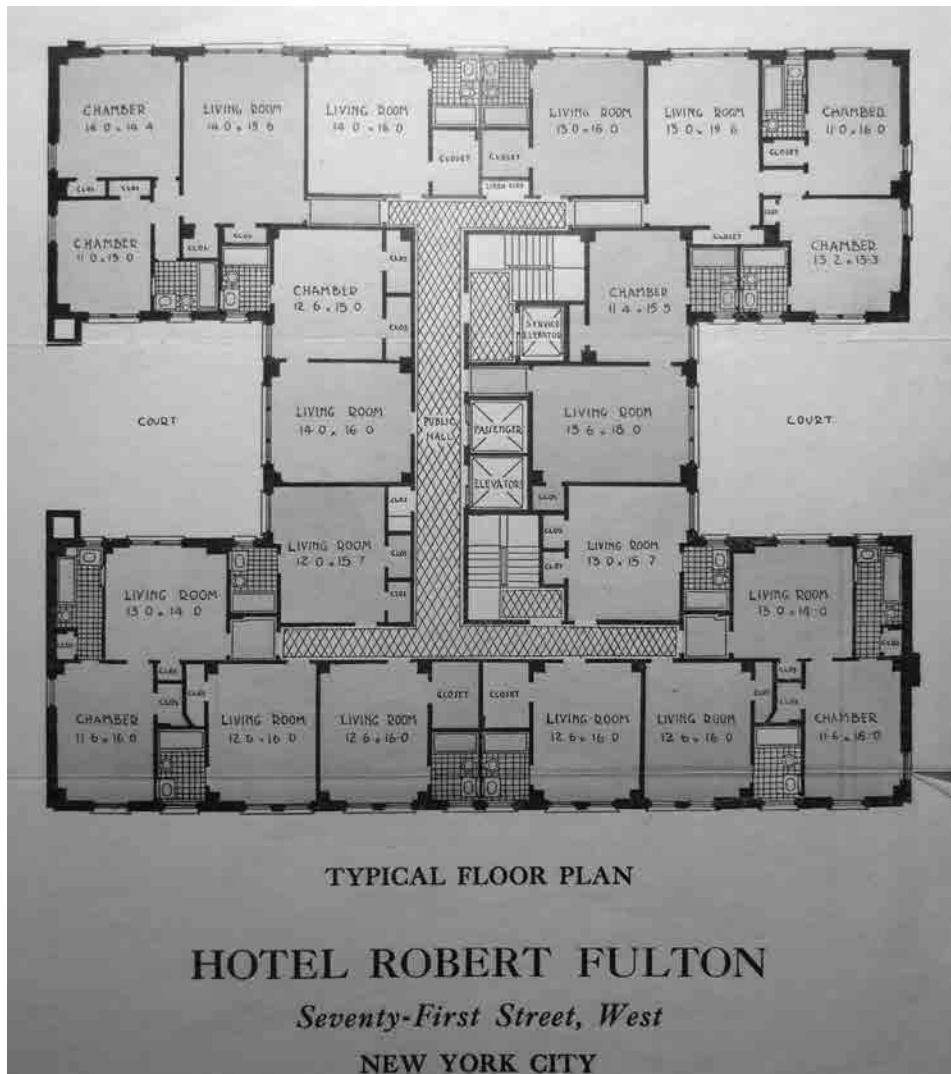
### SPECIAL SUMMER RATES

Single Room, with bath, one person,	\$2.00
Double Room, " " two persons,	2.50
Two Rooms, " " three " "	4.00
Two Rooms, " " four " "	5.00



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MAP OF NEW YORK CITY



# RUTLEDGE

HOTEL FOR REFINED WOMEN

*American Plan*

CENTRALLY LOCATED

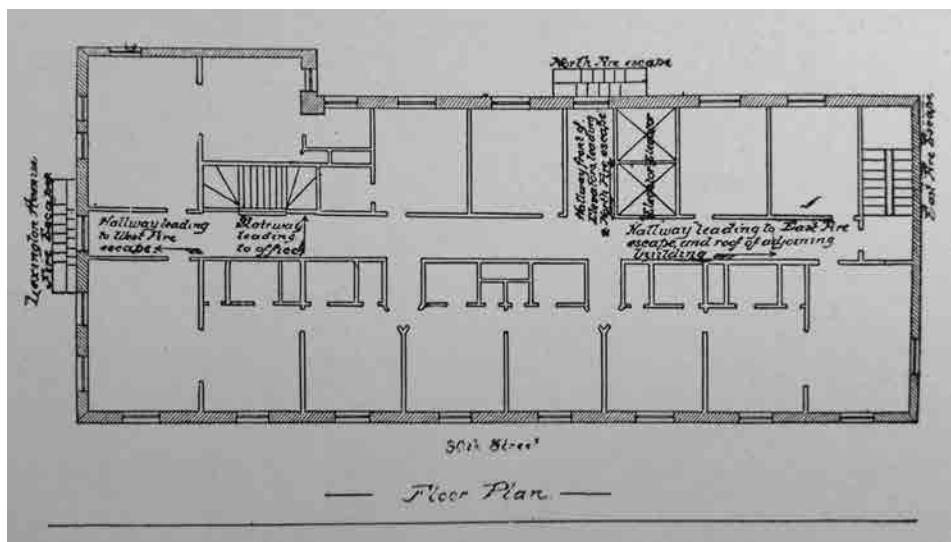
N. E. Cor. 30th St. & Lexington Ave.

NEW — YORK — CITY

Tel. 5127 - 5128 Madison Square



THE RUTLEDGE HOTEL CO.  
FRANK P. WILLIAMS, *Pres.*

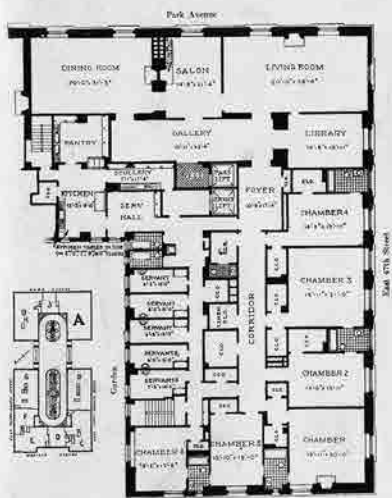




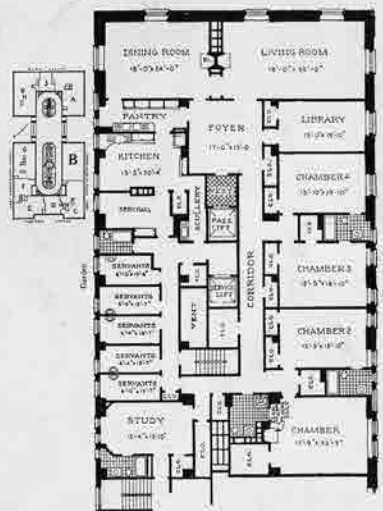
MAY, 1918.

ARCHITECTURE

PLATE LXXIX.

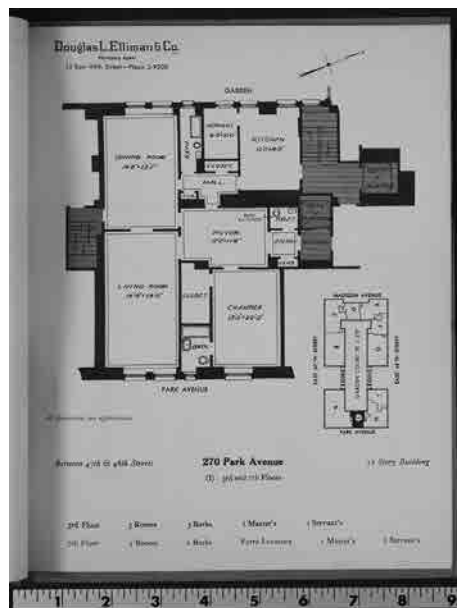
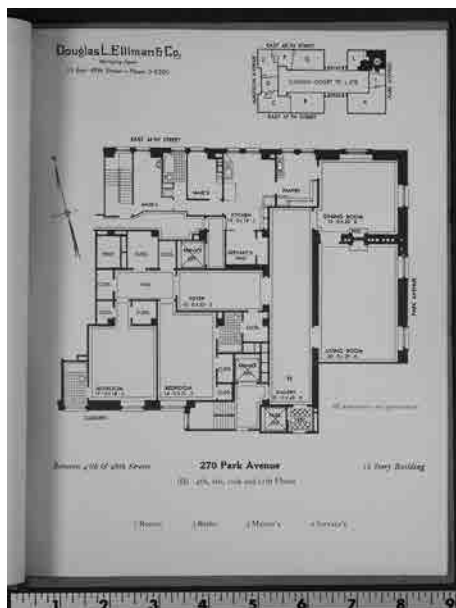
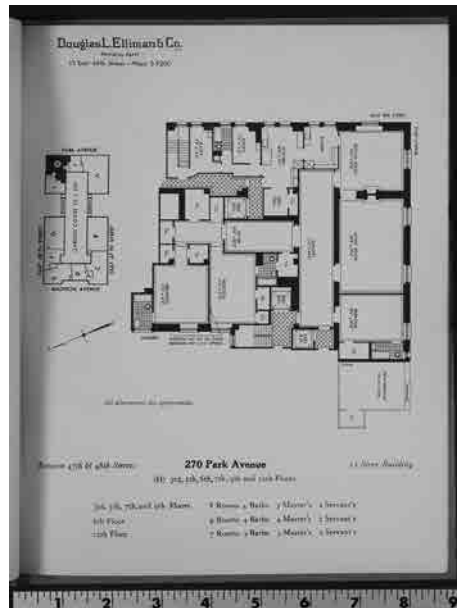
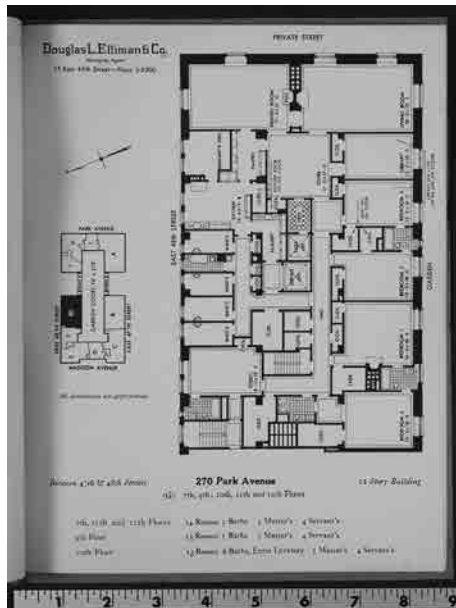


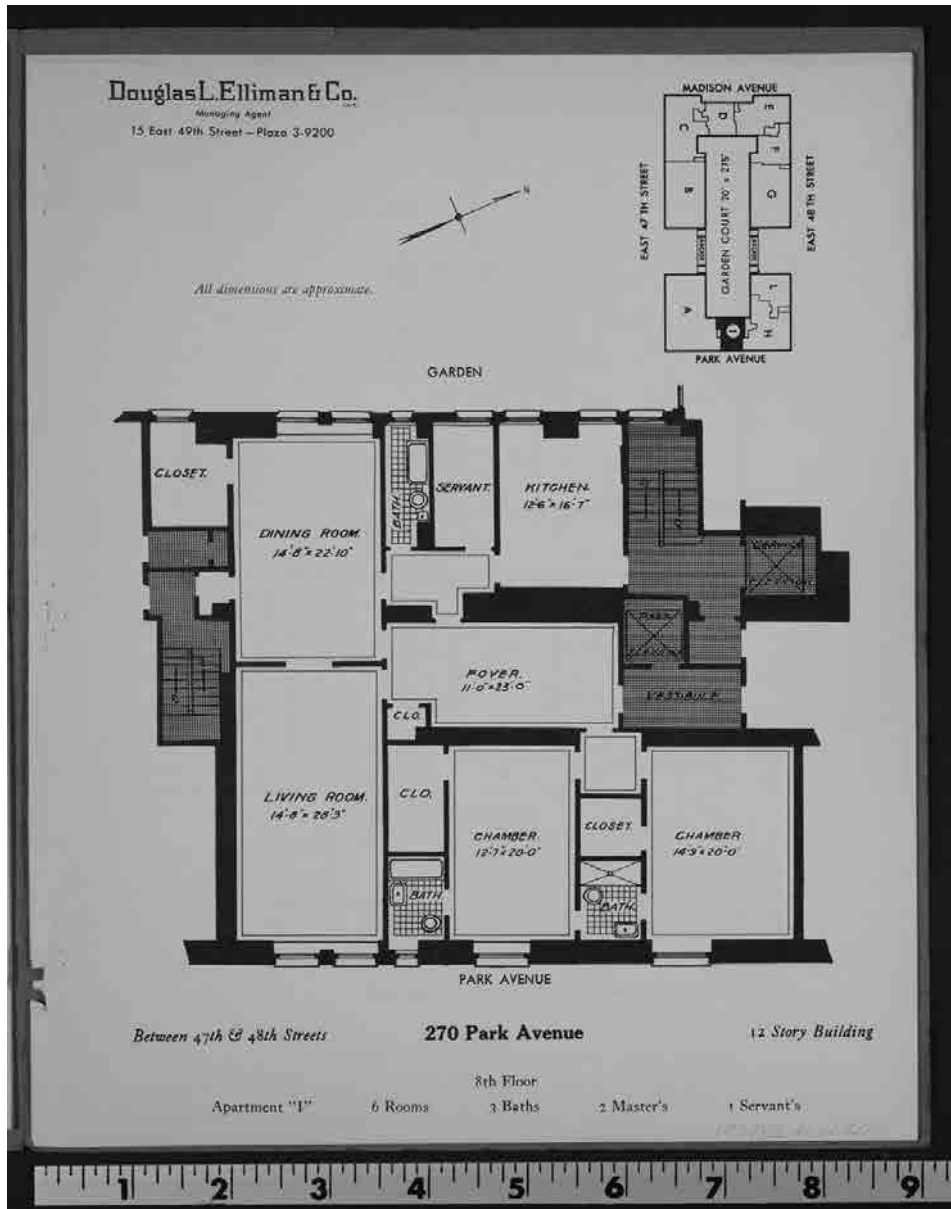
APARTMENT "A"  
17 Rooms, Foyer, Gallery, 6 Baths, Extra Toilet and 22 Closets  
APARTMENTS, 270 PARK AVENUE, NEW YORK.



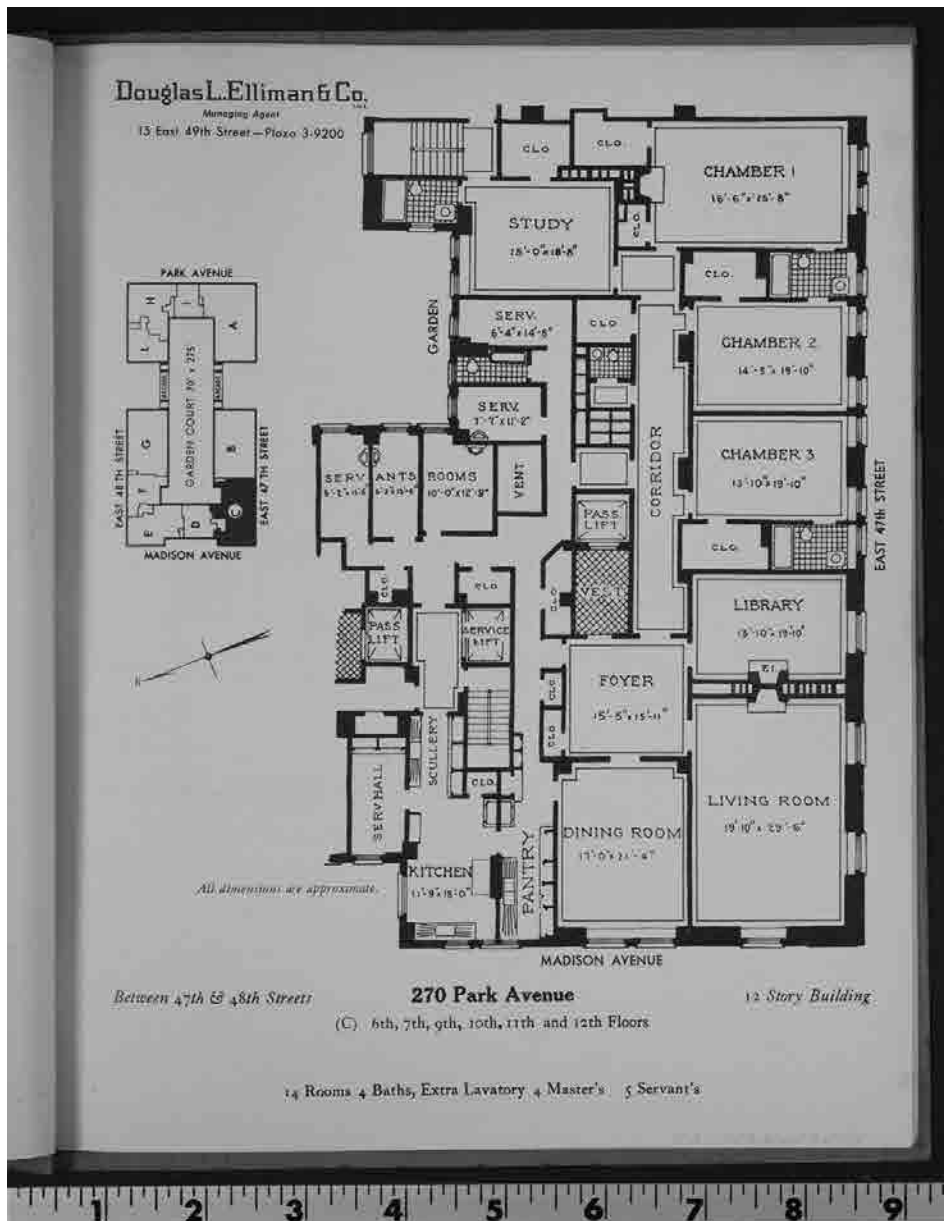
APARTMENT "B"  
15 Rooms, Foyer, 5 Baths and 17 Closets  
Warren & Wetmore, Architects.

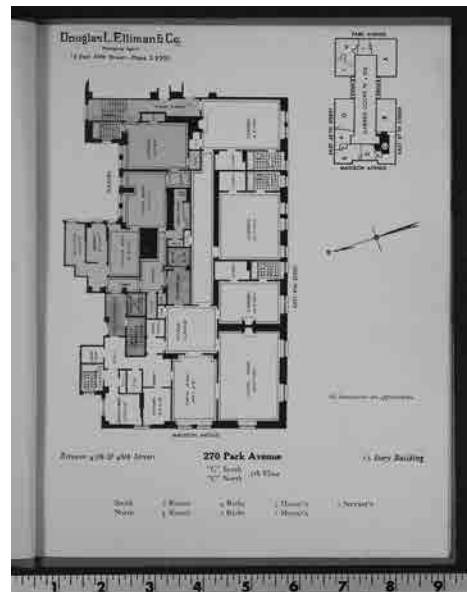
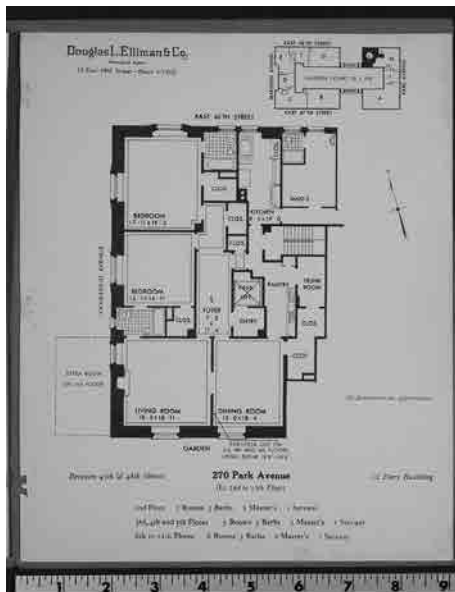
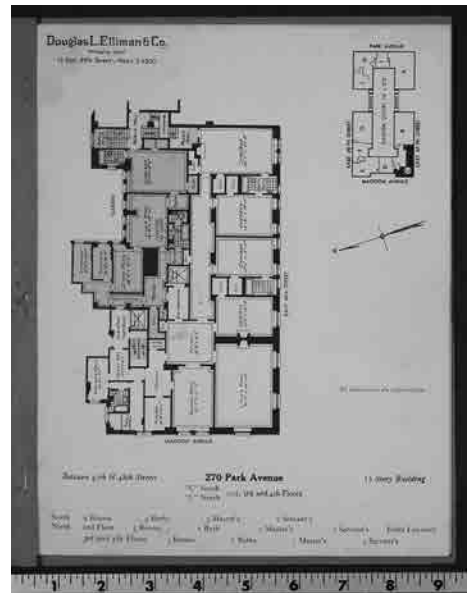
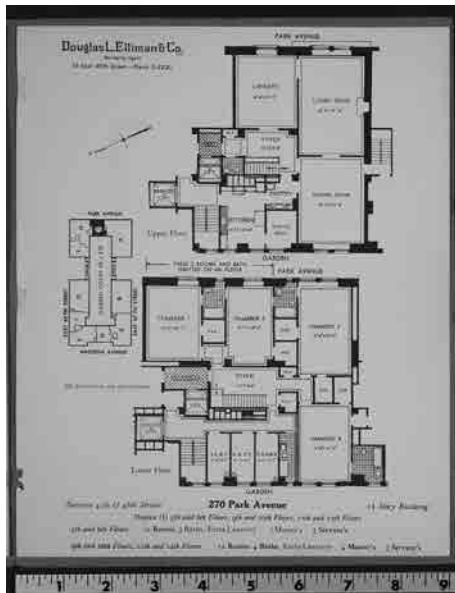




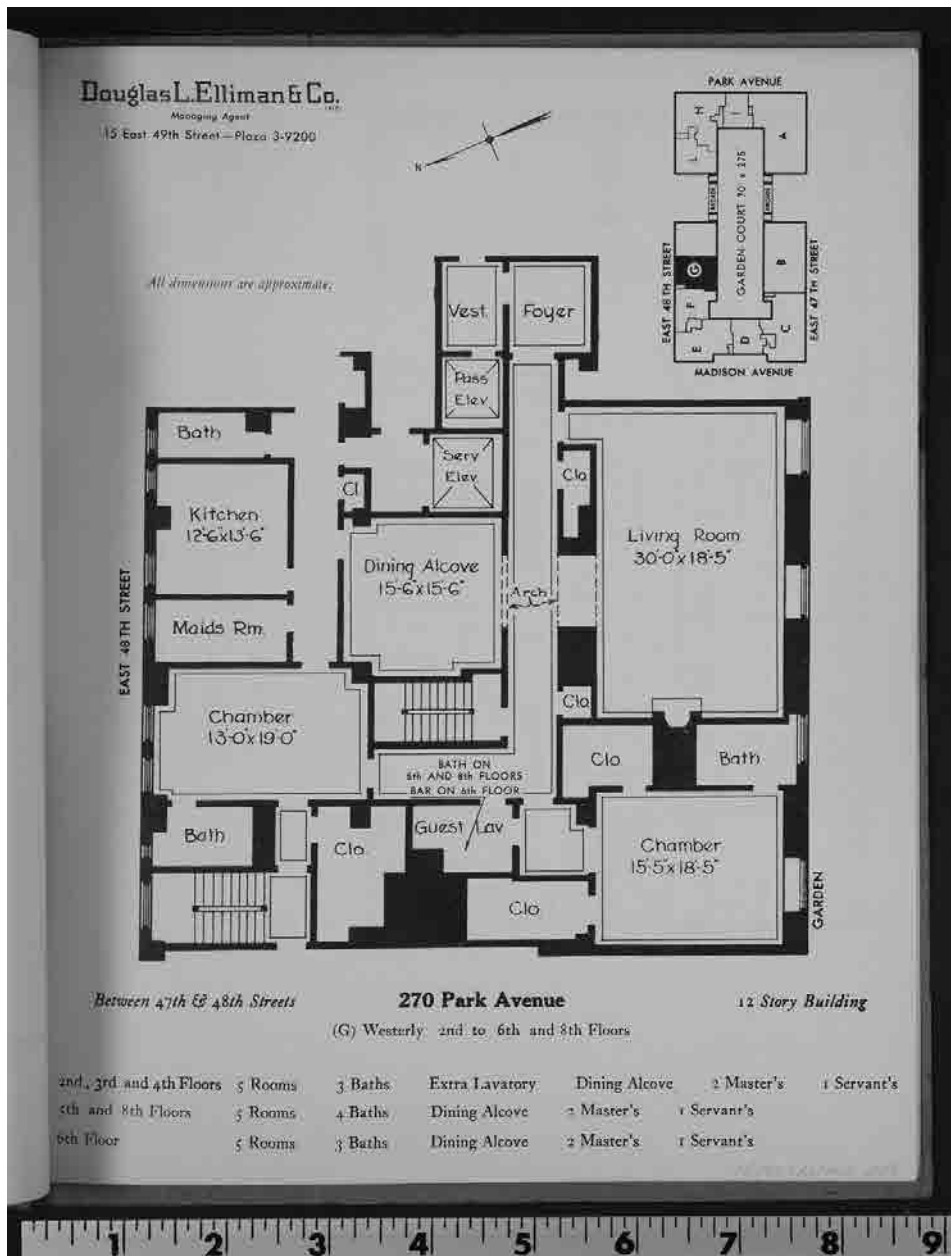














**INFORMATION ABOUT NEW YORK**  
ILLUSTRATED  
INCLUDING STREET MAP



**HOTEL  
ALEXANDRIA**  
250 WEST 103<sup>RD</sup> STREET  
NEW YORK

GEORGE B. CORSA  
.. REAL ESTATE ..  
10 EAST 48<sup>TH</sup> ST. N. Y.

## COZY, HOME-LIKE SETTINGS WITH EXCEPTIONAL FACILITIES



ALEXANDRIA ROOM

Many a charming occasion has taken place in the lovely, spacious Alexandria Room which is set aside for special entertaining, and is available for bridge parties, club meetings, dances. Suggestions by our staff or plans of your own for correct and interesting arrangement of the room for the desired occasion are gladly followed to help make the event a success.

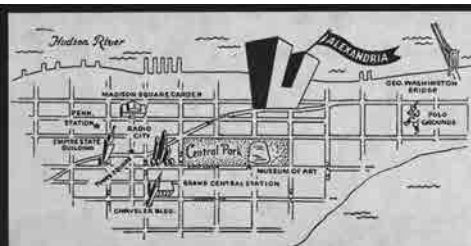
Each room and suite at the Alexandria has been planned for comfort, privacy and individuality—features which appeal to the casual visitor and the permanent guest alike.

Extensively redecorated and equipped with modern kitchenettes, complete one and two room apartments are available, furnished and unfurnished.

The very modest rates will amply satisfy your budget. You are cordially invited to inquire about the special weekly and monthly family rates.



SUITE



A DIGNIFIED APARTMENT HOTEL...

## TRANSIENT • PERMANENT

ONLY ten minutes from New York's shopping, sightseeing center, the Alexandria is situated between Broadway and Riverside Park near the Hudson River.

It is close enough to all important points to be convenient for theatres and amusement, smart shopping, churches and all business centers.

Single and double rooms range from \$2 to \$8. Low weekly or monthly family rates by arrangement.

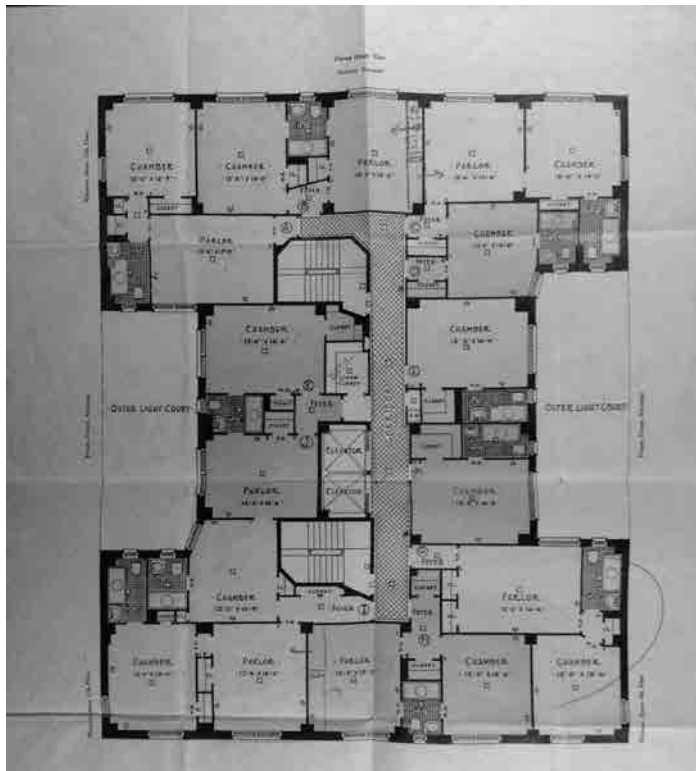




PLATE 187

VIEW FROM SOUTHWEST



ELEVATOR LOBBY



DETAIL OF ROOF GARDEN



LOUNGE FROM LIBRARY



DETAIL OF ROOF GARDEN

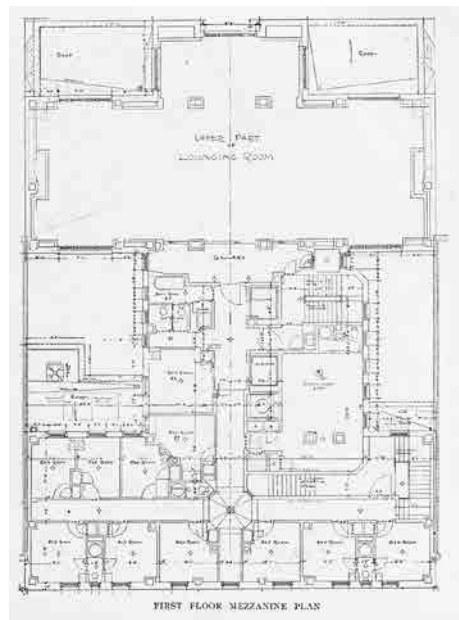
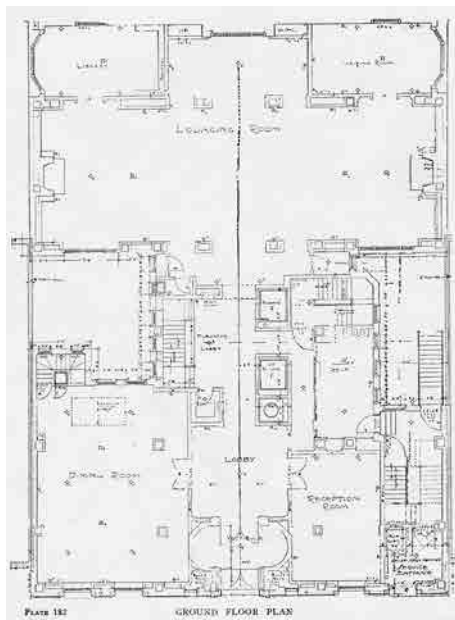
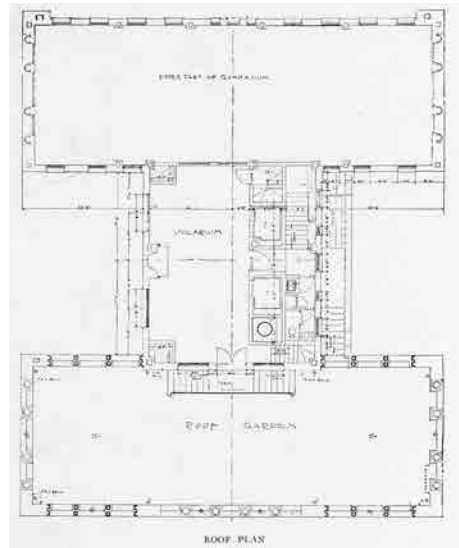
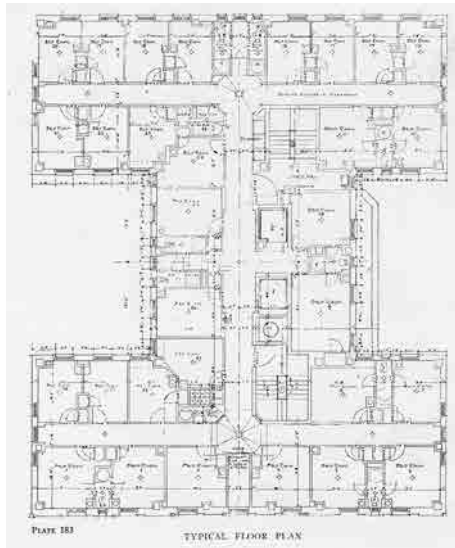




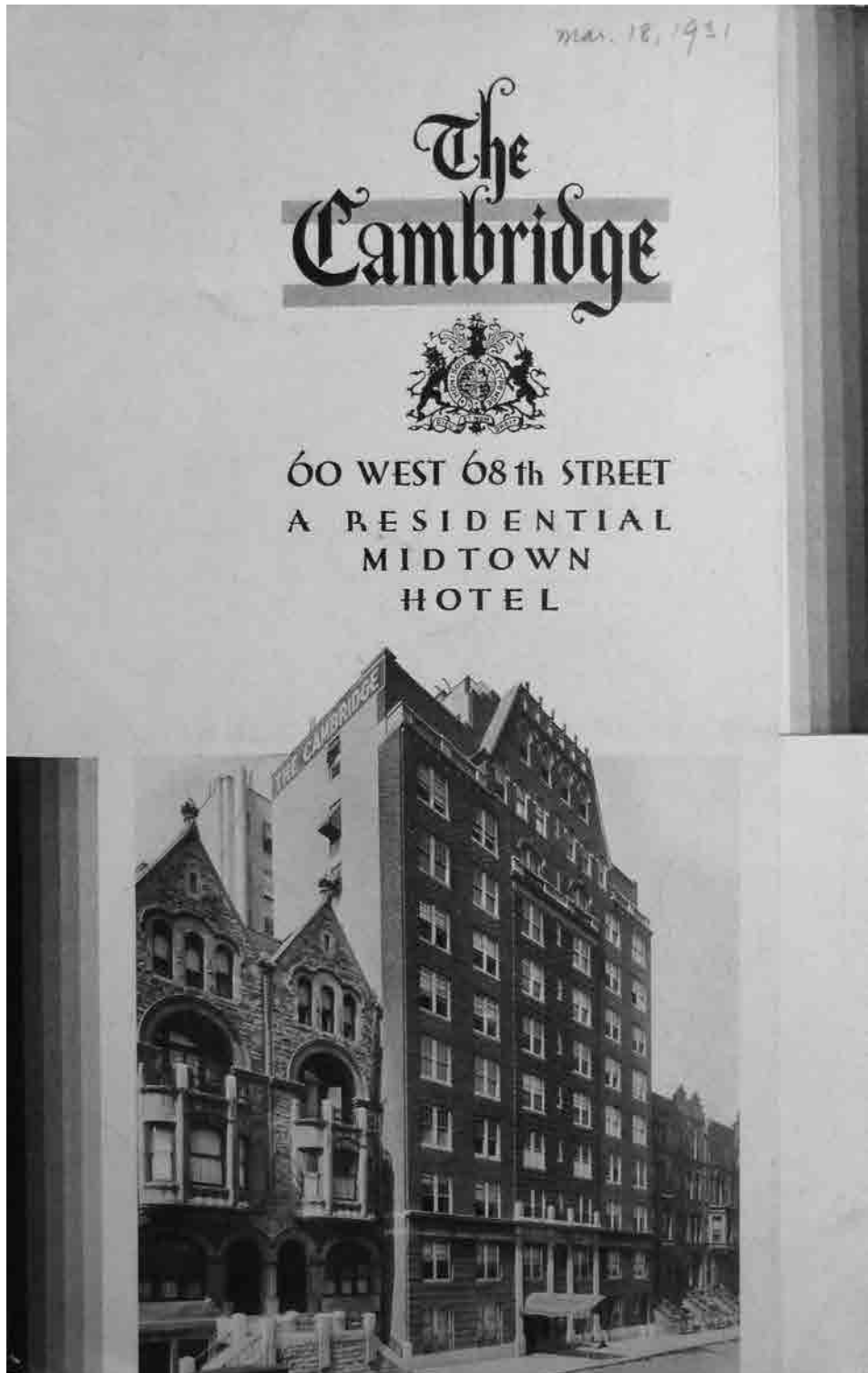
RECEPTION ROOM



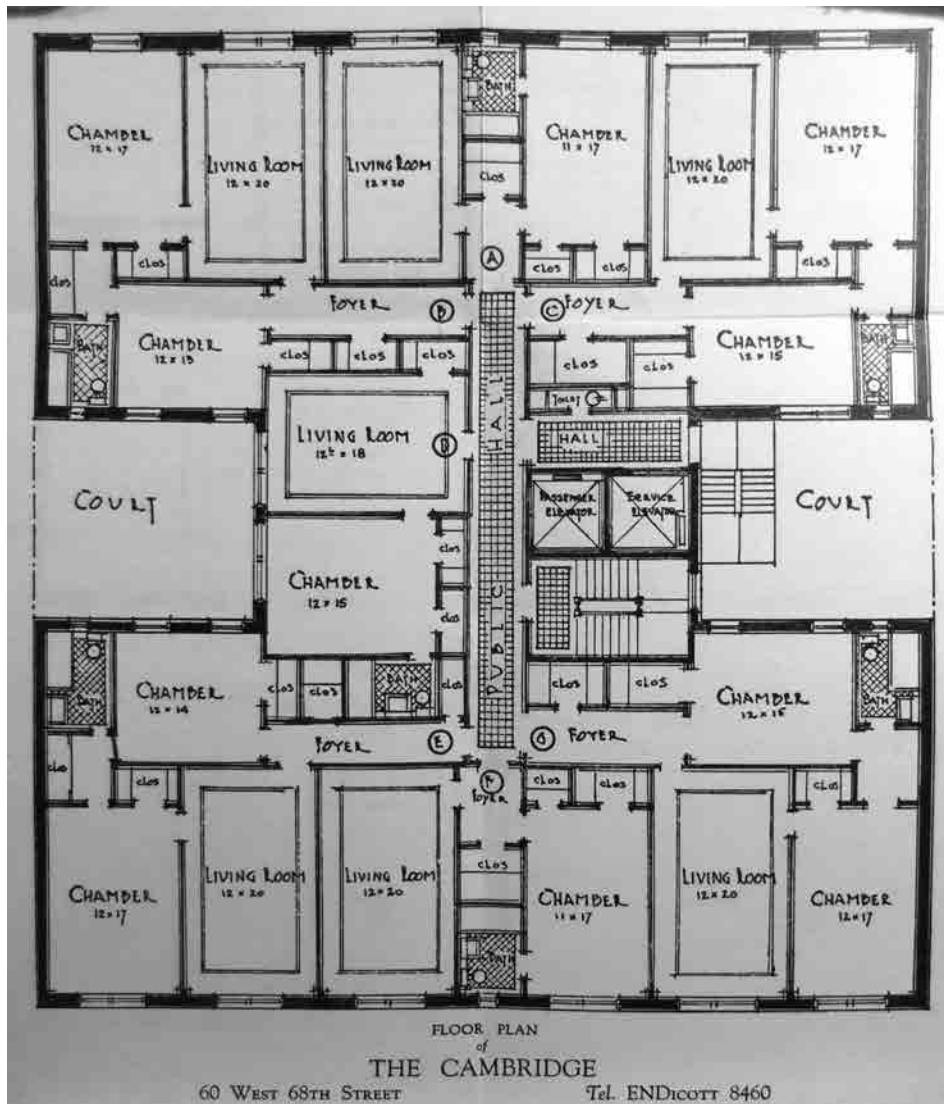
ENTRANCE LOBBY



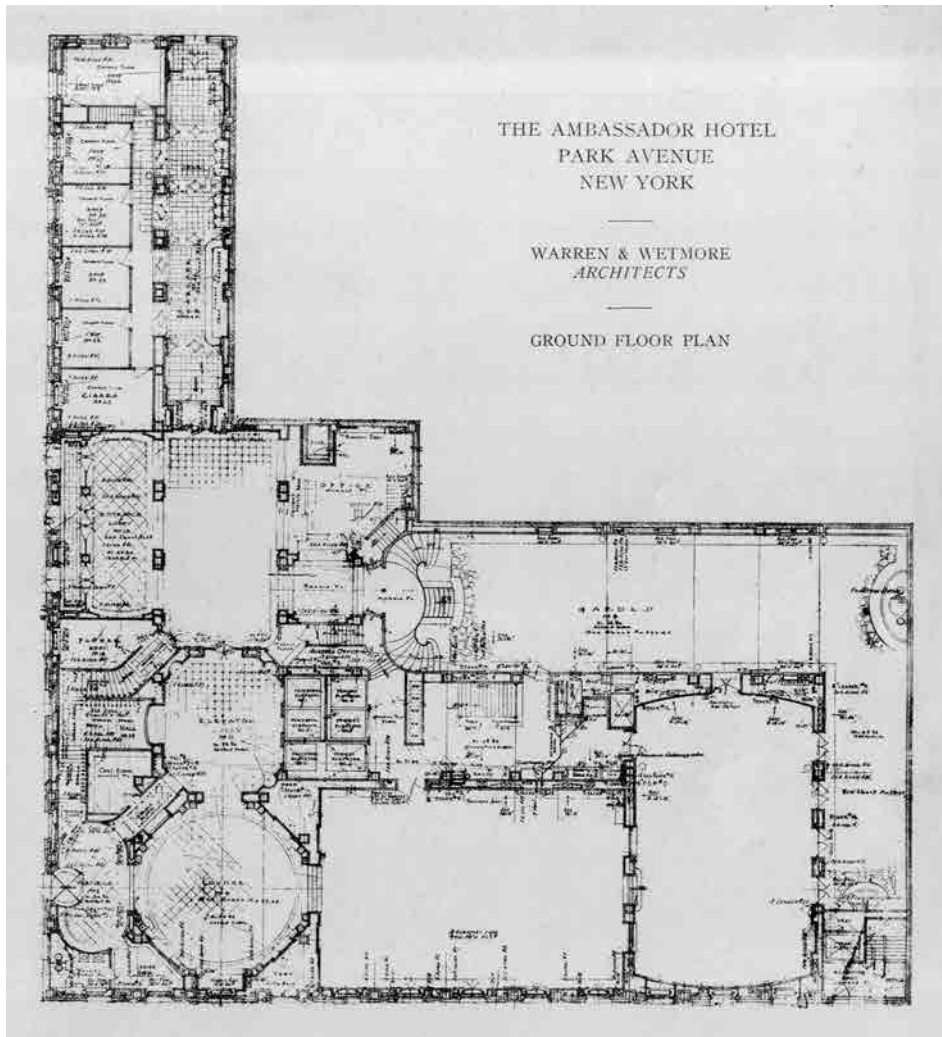


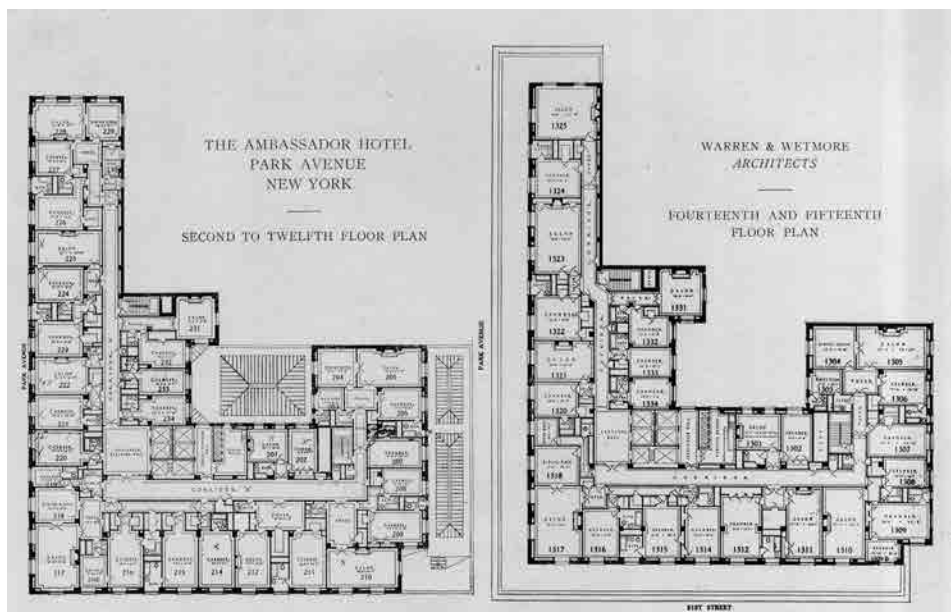
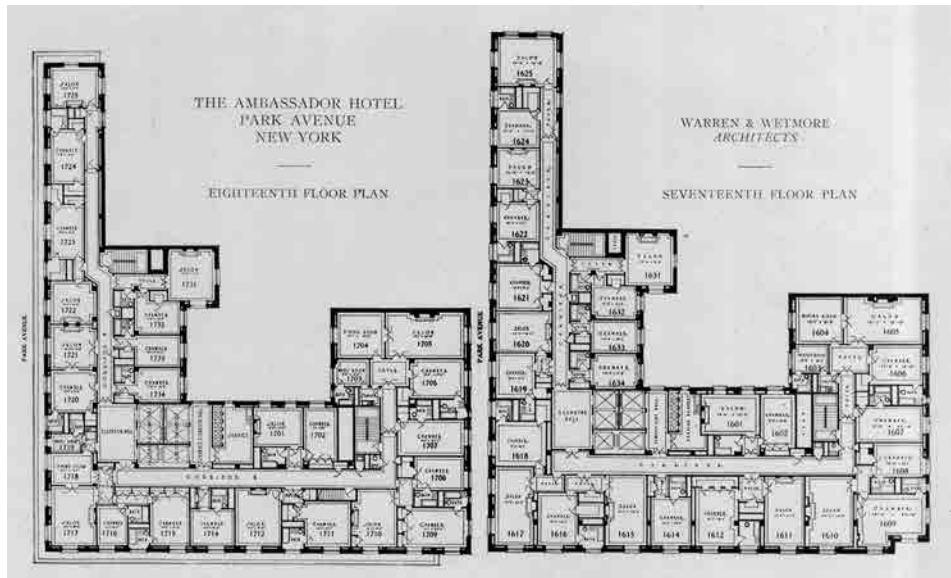




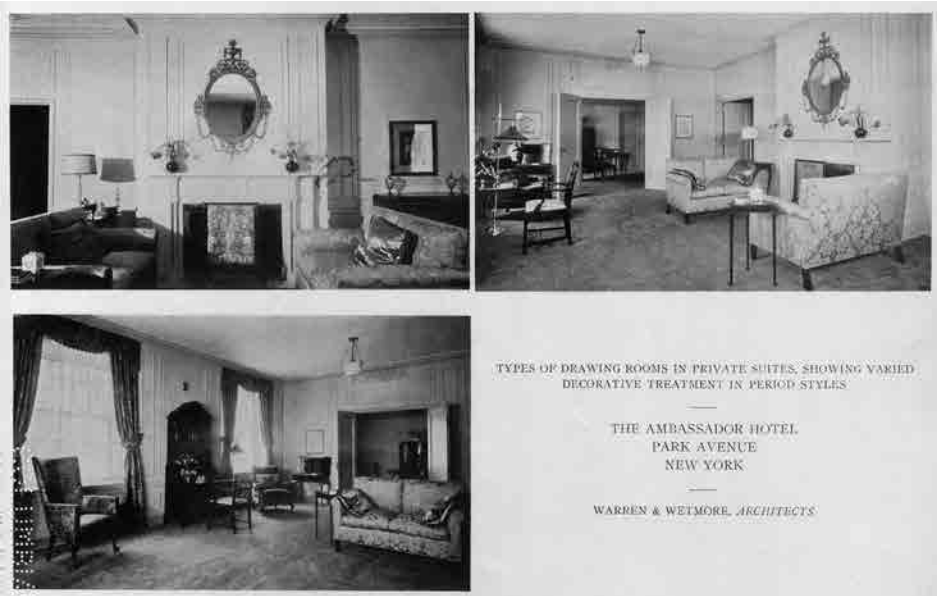














CIRCULAR LOUNGE ON MAIN FLOOR



LOUNGE



LOUNGE ON MAIN FLOOR



THE ARCADE  
THE AMBASSADOR HOTEL, PARK AVENUE, NEW YORK  
WARREN & WETMORE, ARCHITECTS



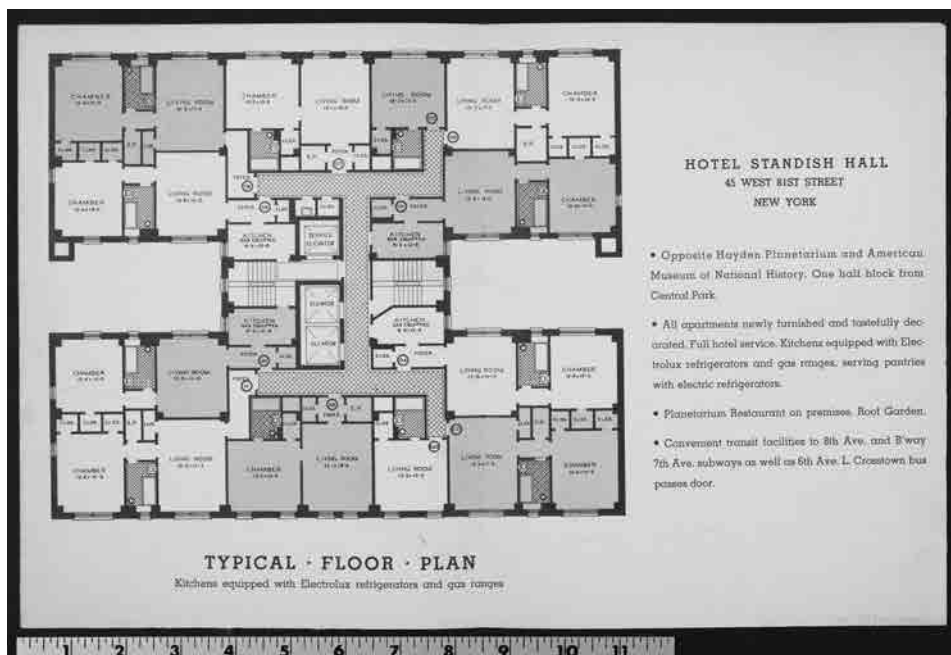
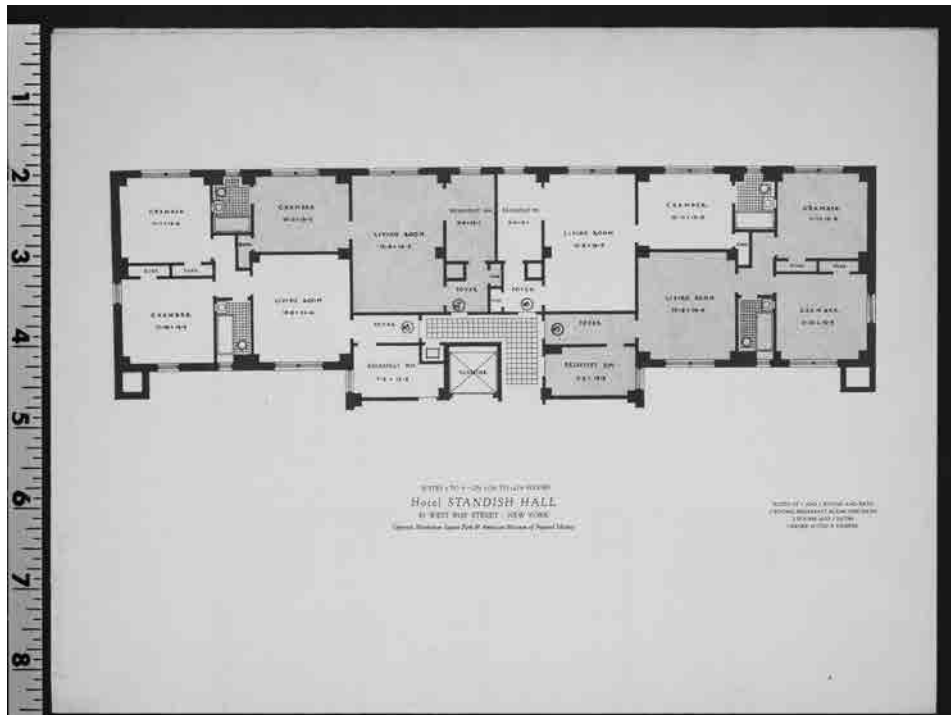
MAIN LOBBY

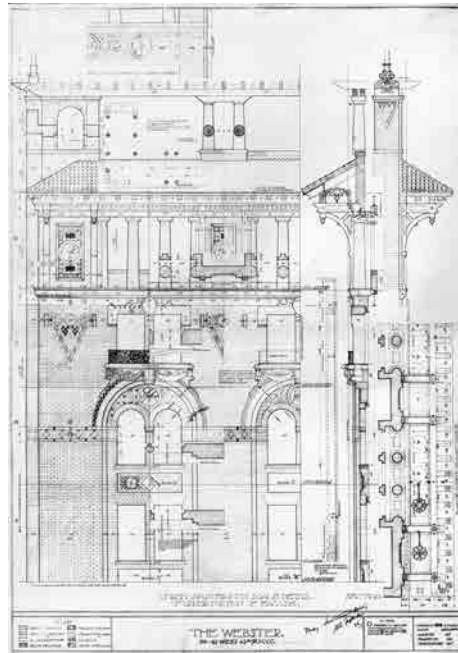


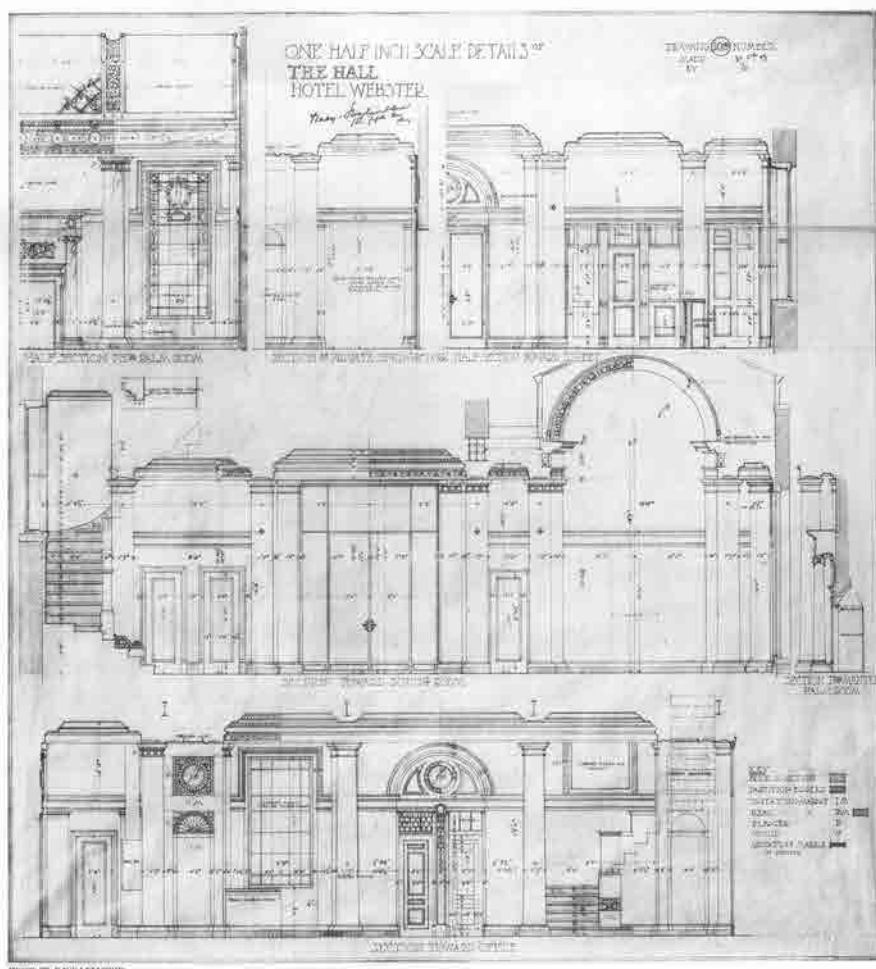
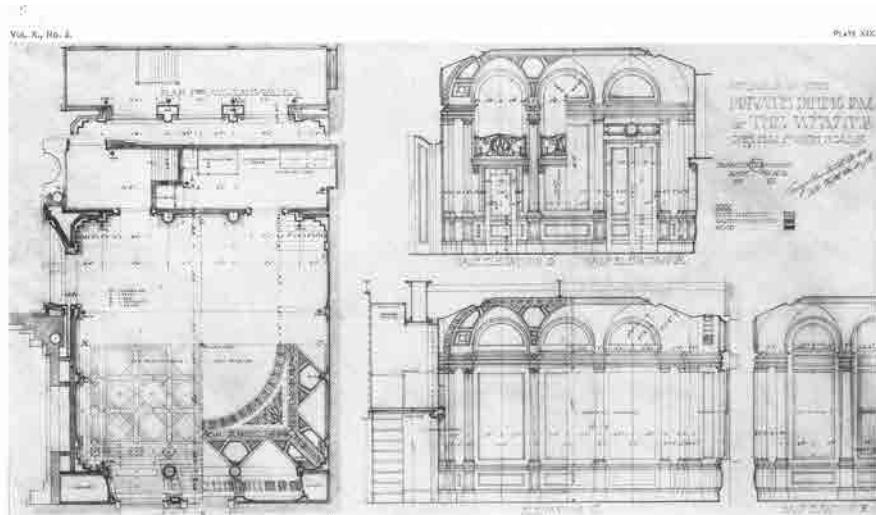
MAIN DINING ROOM















The Allerton 57th Street House, New York.



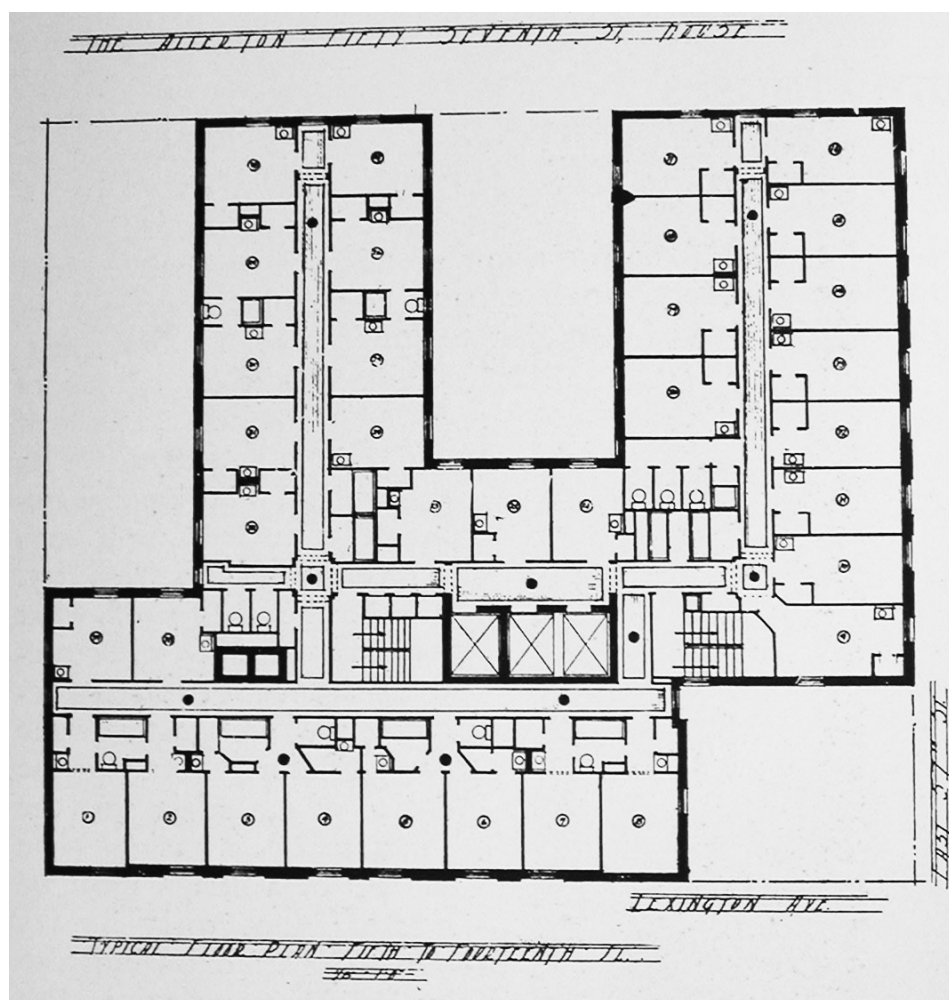
The Allerton 55th Street House.



Detail of 57th Street entrance, The Allerton 57th Street house.



Detail of 55th Street entrance, The Allerton 55th Street House.





CONCOURSE PLAZA APARTMENT HOTEL, GRAND CONCOURSE,  
161ST AND 162ND STREETS, NEW YORK CITY.  
Maynicke and Franke, Architects.

ARCHITECTURE AND BUILDING. Plate 249.

Built by Niewenhuis Co., Inc.; bathroom accessories—The Fairfacts Co.; barber shop equipment—The Childs Co.; "Hera" hall bearing elevator and door controllers—Richards-Wilson Mfg. Co.; incinerator—Kersee Incinerator Co.; Plasterite improved primer paint made by M. J. Merkin Paint Co., Inc.; urinal stalls made by Porcelite Porcelain Works.



DETAIL OF CORNER OF BALLROOM.

ARCHITECTURE AND BUILDING. Plate 252.

Built by Niewenhuis Co., Inc.; painting and decorating—Frank J. Valenti.



STAIRS LEADING FROM MAIN LOBBY TO MEZZANINE OF UPPER LOBBY,  
CONCOURSE PLAZA APARTMENT HOTEL, GRAND CONCOURSE, 161ST AND 162ND  
STREETS, NEW YORK CITY.

Maynicke and Franke, Architects.



Photographs—R. F. Hilde &amp; Co.

VIEW OF LOBBY



VIEW OF DINING ROOM, GRAND CONCOURSE HOTEL, GRAND CONCOURSE, 35TH AND 36TH STREETS, NEW YORK CITY. Murphys and Pender Architects.

Architects and Builders. Plan 35.  
Built by Grosvenor Co., Inc. (Manager R. F. Hilde & Co., painting and decorating)  
and Park J. Valenti (furnishings). (Kitchen—Belmont Co., linens—Belmont Co.)  
The Grosvenor Hotel Corporation.



VIEW OF HALLWAY



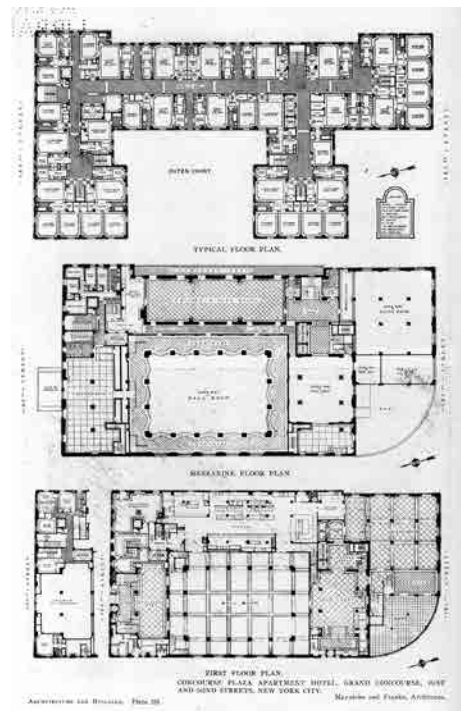
VIEW OF STAIRS LEADING FROM DINING ROOM LOBBY, GRAND CONCOURSE HOTEL, GRAND CONCOURSE, 35TH AND 36TH STREETS, NEW YORK CITY.

Murphys and Pender, Architects.

Architects and Builders. Plan 36.  
Built by Grosvenor Co., Inc. (Manager R. F. Hilde & Co., painting and decorating)  
and Park J. Valenti (furnishings). (Kitchen—Belmont Co., linens—Belmont Co.)  
The Grosvenor Hotel Corporation.

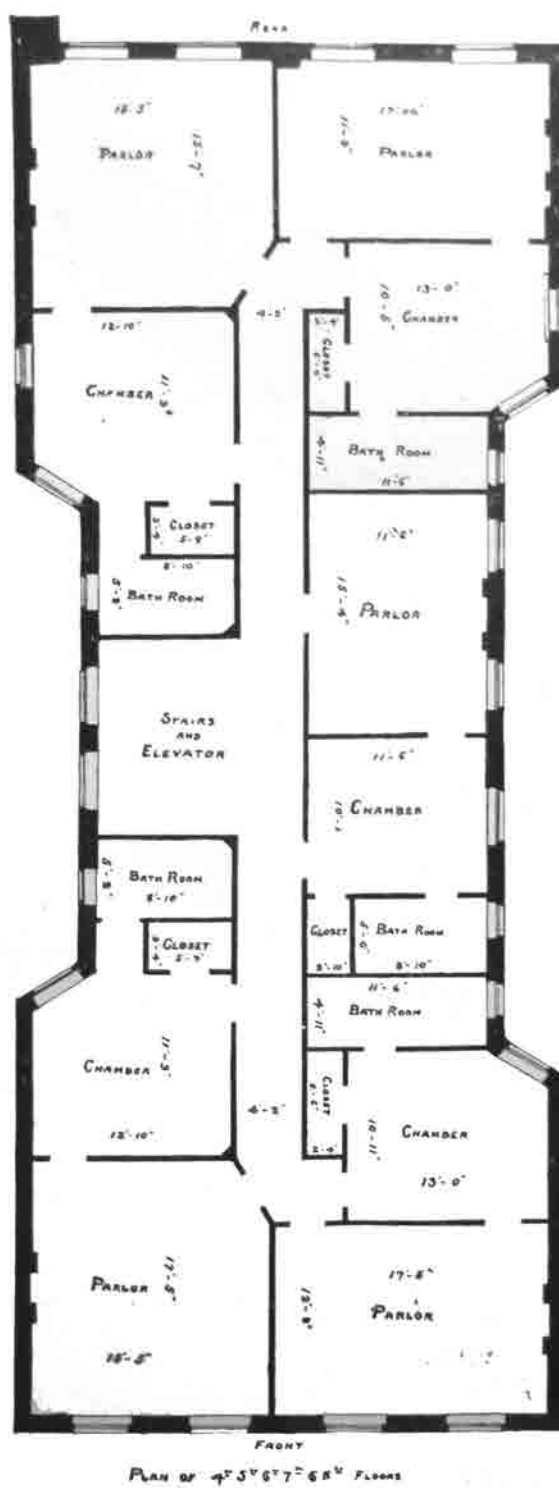


MAIN LOBBY, LOOKING TOWARD CORNER STAIRWAY TO THE KITCHEN











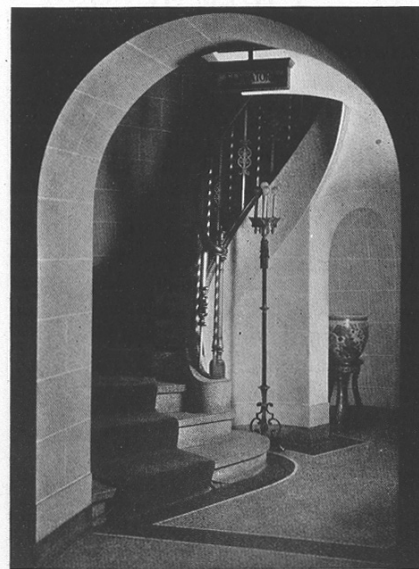
SOFT TONED WALLS MAKE A BACKGROUD FOR FURNITURE OF DIFFERENT PERIODS



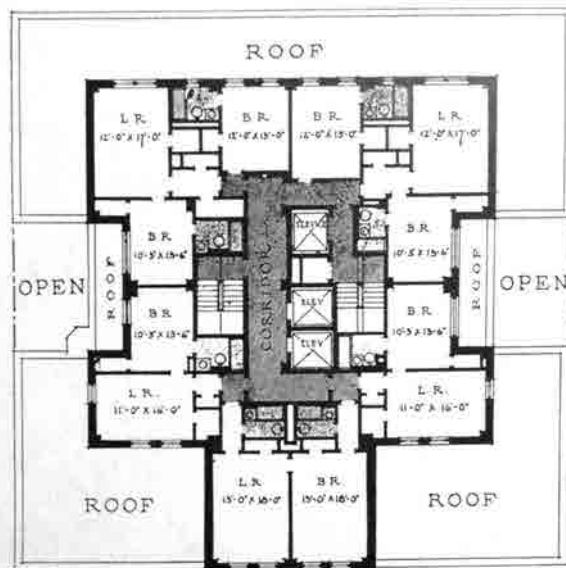
THREE WALL DECORATED FORMS A QUARTY BACKGROUD FOR ENTIRE FURNITURE  
TWO ROOMS IN THE GLADSTONE APARTMENT HOTEL, NEW YORK  
GEORGE F. PELHAM, ARCHITECT



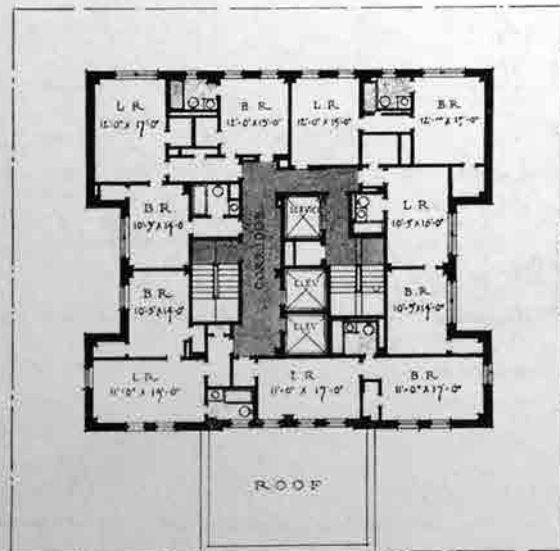
Antique Tapestries Are Used in the Entrance Hall of  
The Gladstone, New York



An Interesting Feature of the Park Lane Villa, Cleveland,  
Is the Circular Stairway with Wrought Iron  
Railing in Italian Style



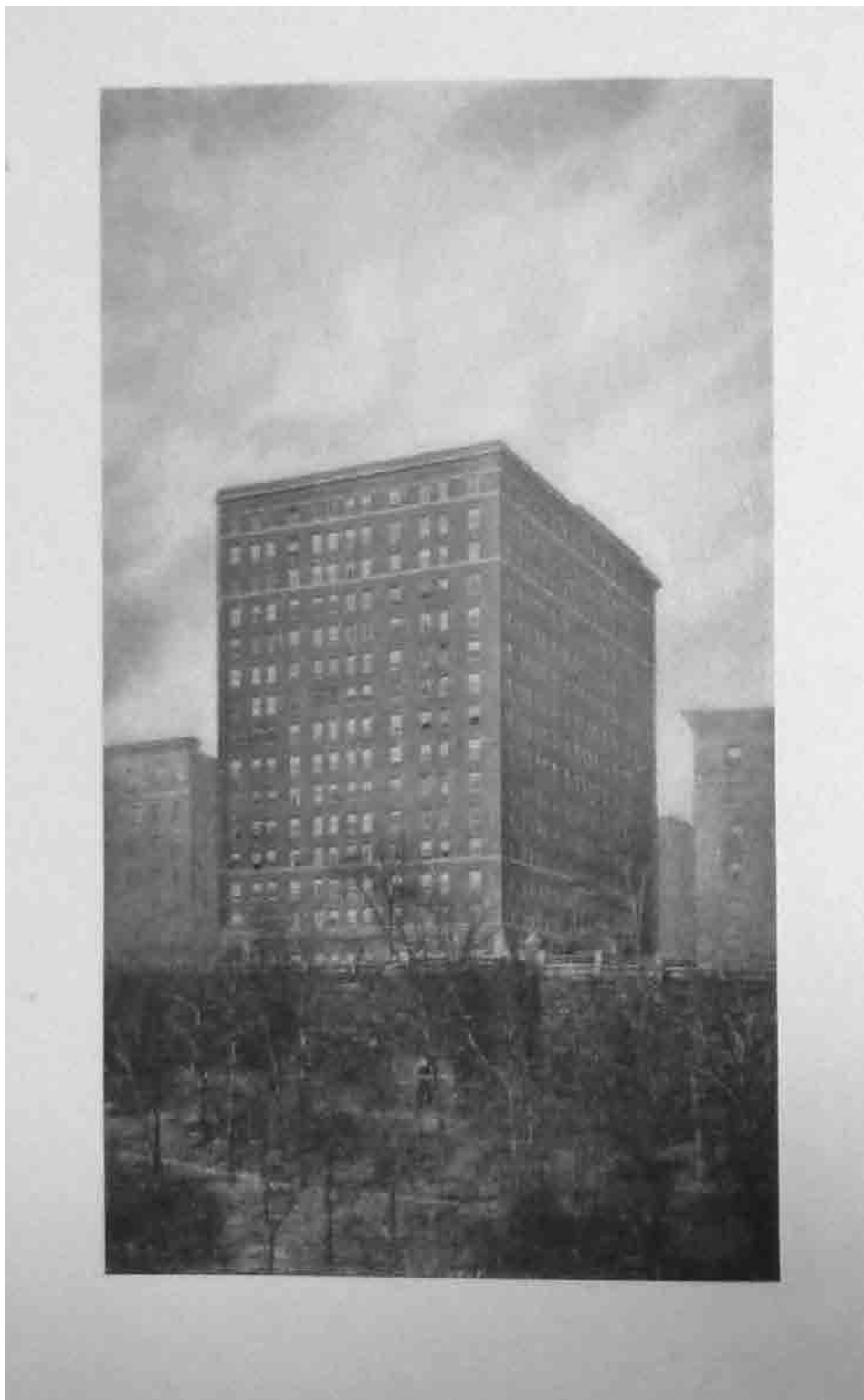
Typical Plan  
10th to 12th floor inclusive



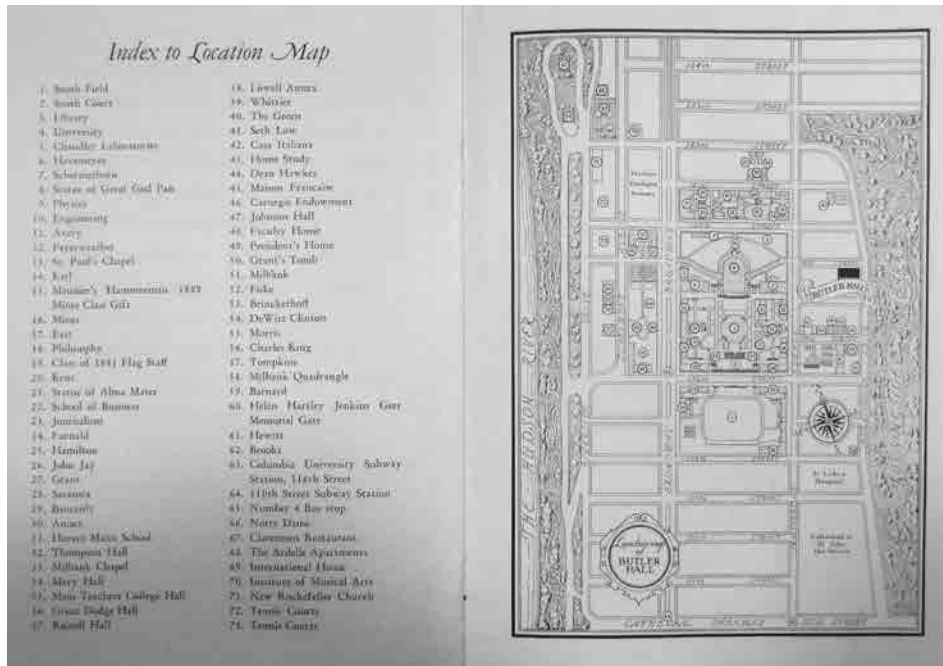
Typical Plan  
14th to 16th floor inclusive

SEP 9 1949





*The Roof Deck**The Roof Dining Room**A Bed Room**A Living Room**The Reception Room**The Lobby*

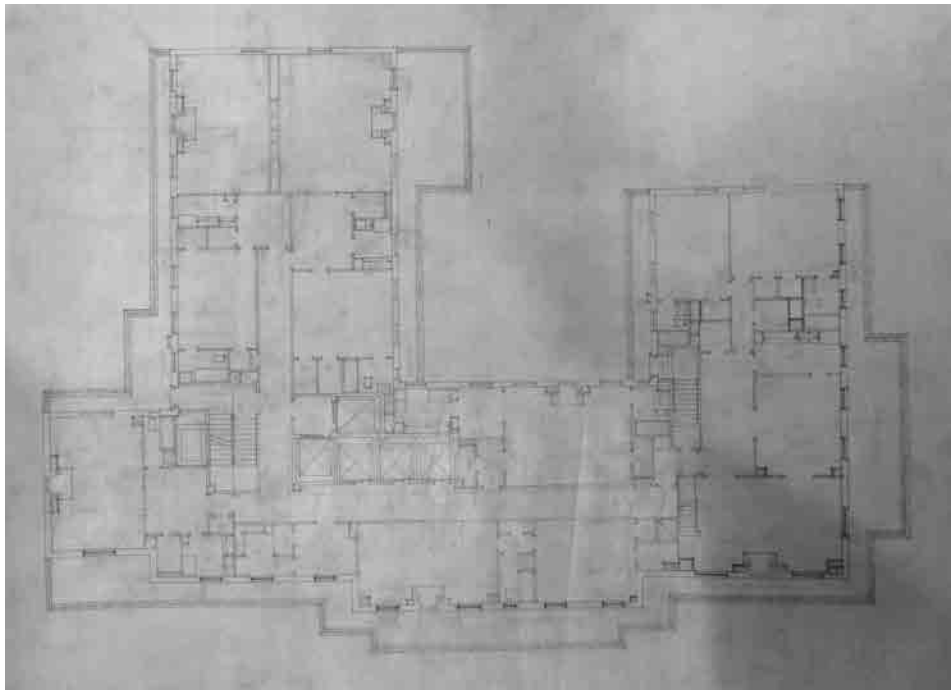
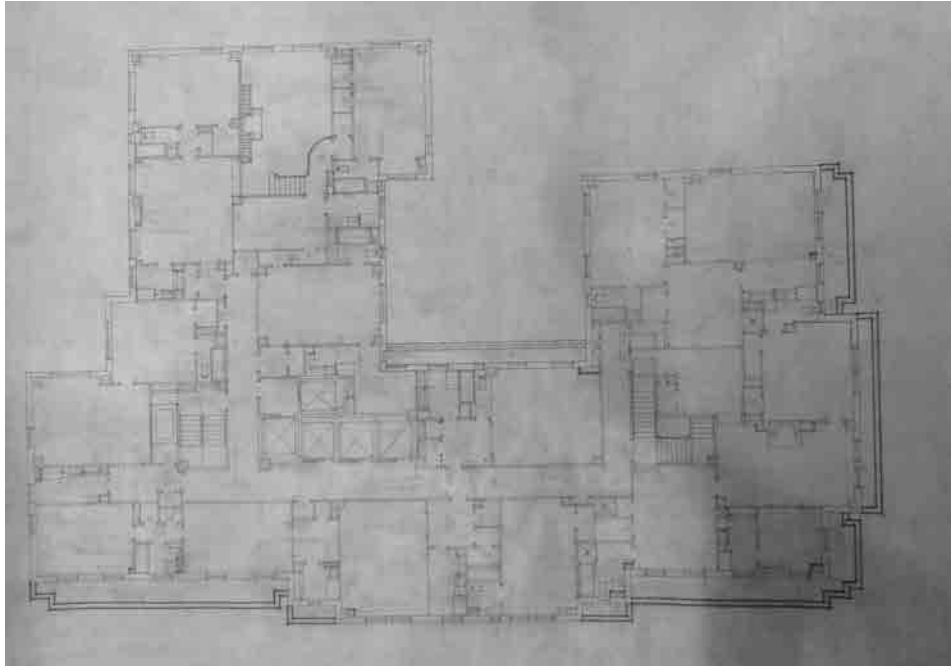


  
 88

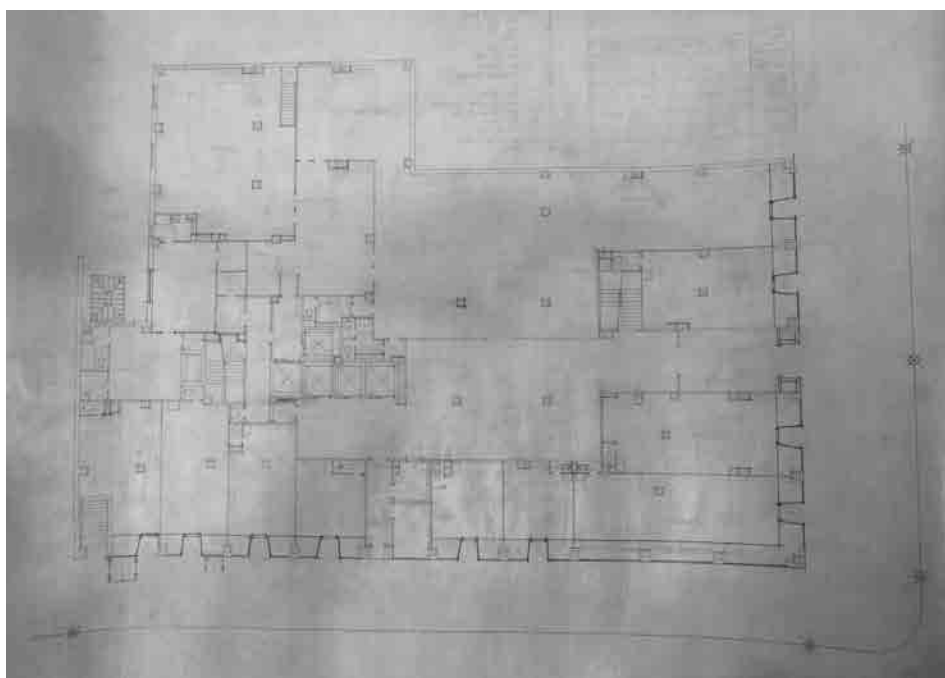
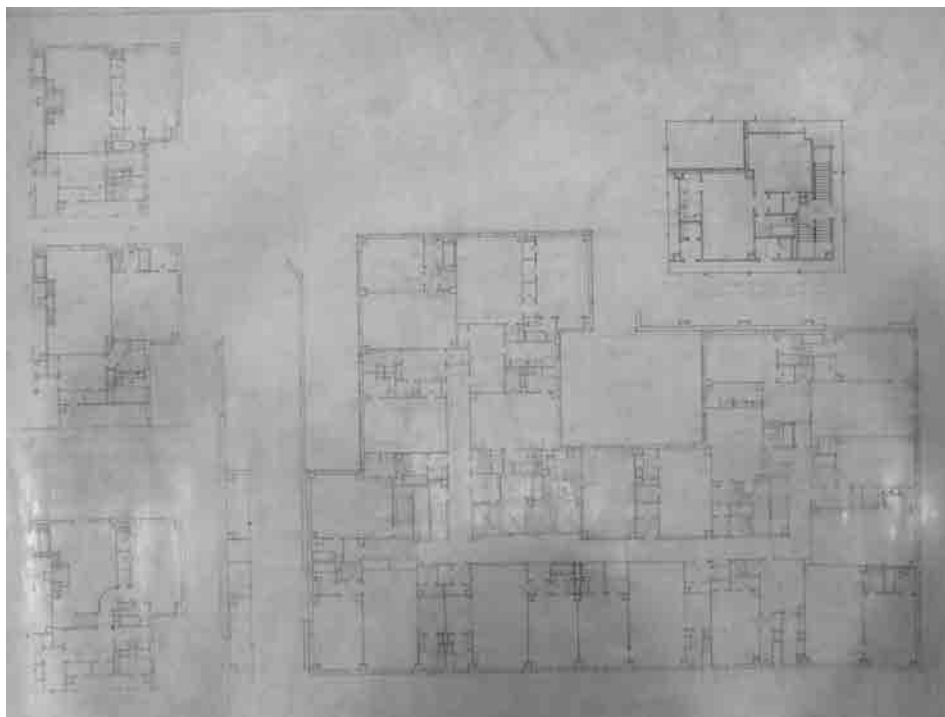
**Morningside Drive**  
 Corner of  
 119th Street  
 Close to Columbia University,  
 Barnard, Teachers College,  
 Cathedral of St. John, Union Theological Seminary.

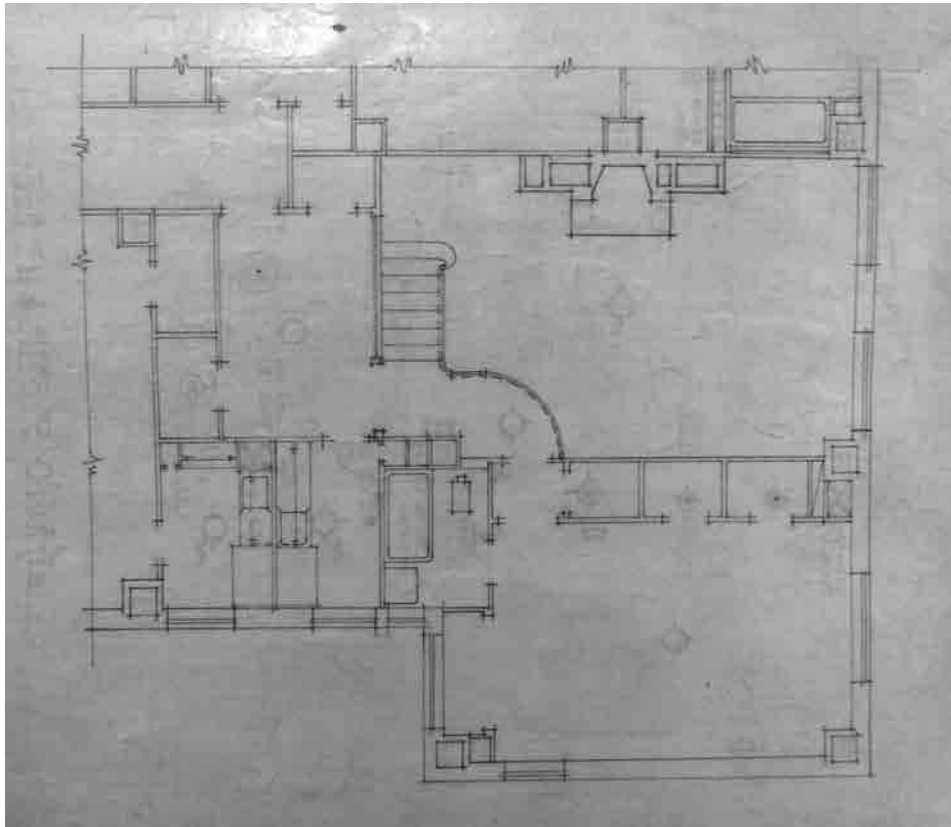
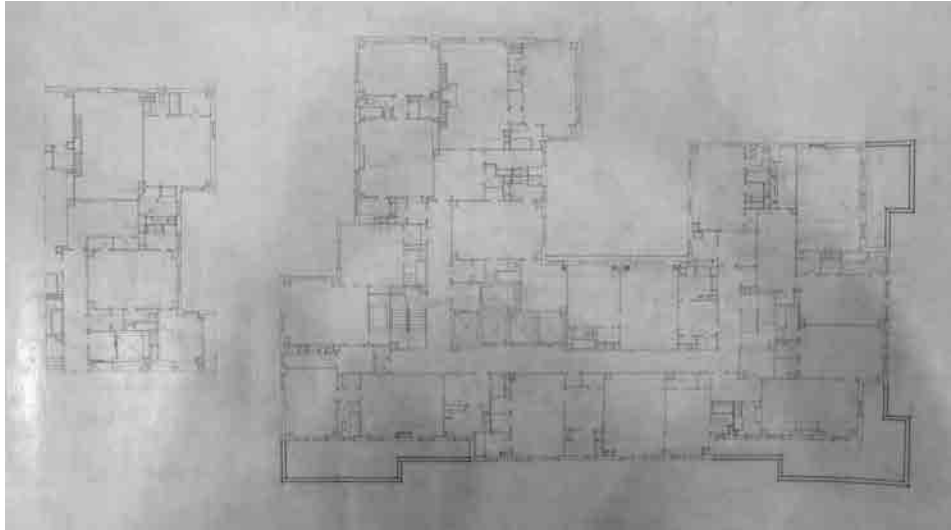
Furnished and unfurnished  
 suites of 1-2-3 rooms, bath,  
 serving pantry and electric  
 refrigeration with every  
 apartment. Roof Garden  
 Restaurant. Large rooms, elegantly  
 furnished. Moderate rentals.

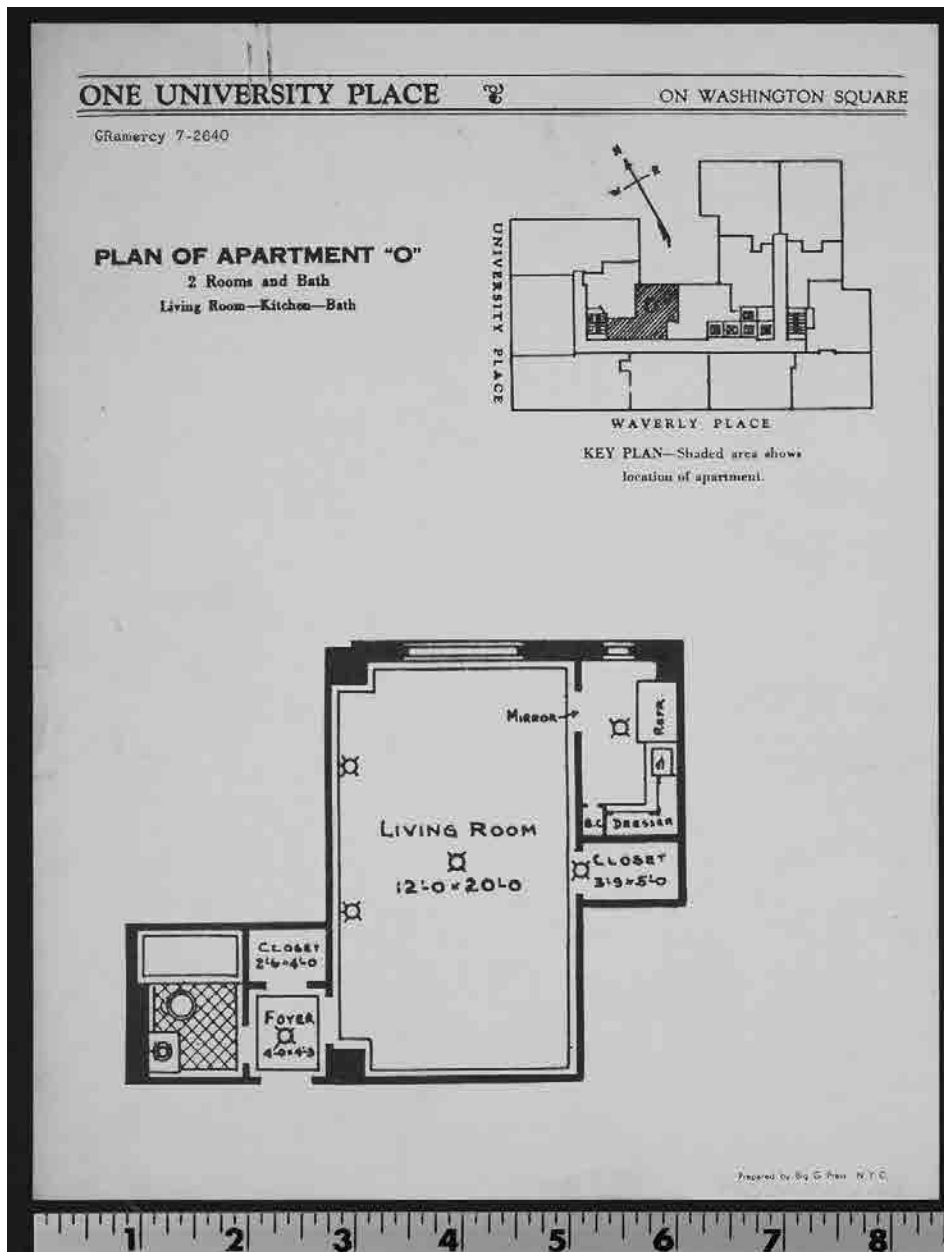
**Butler Hall**  
 Tel. Cathedral  
 0100

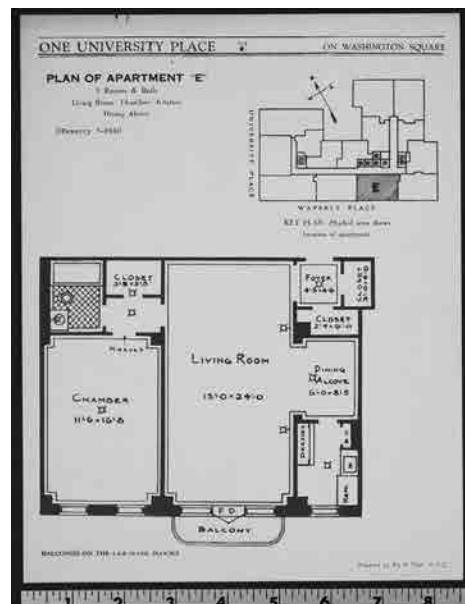
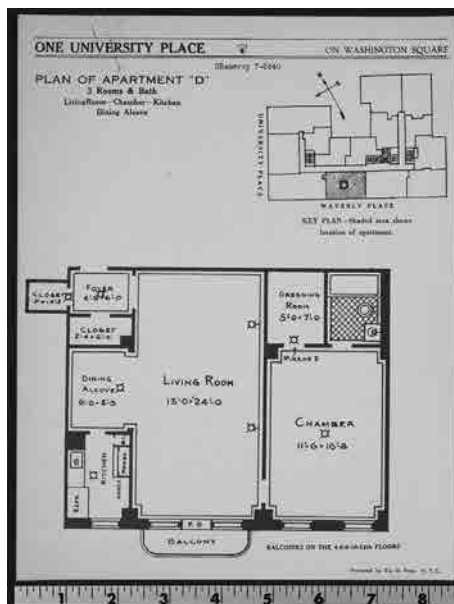
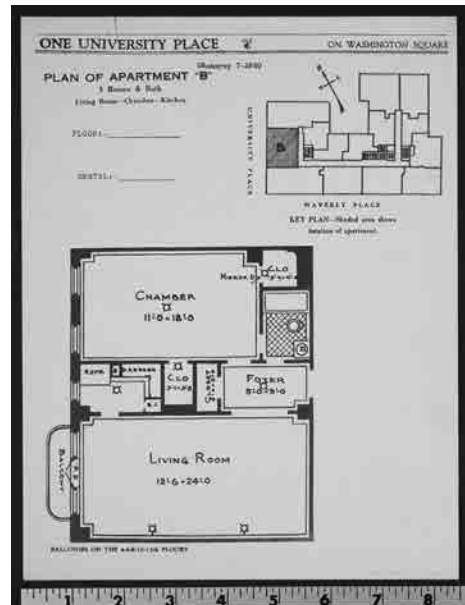
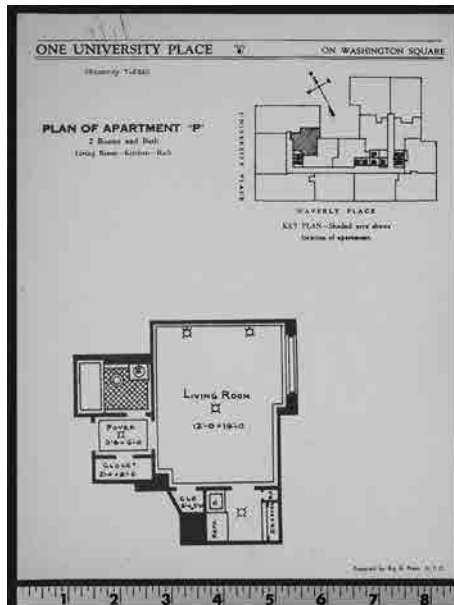




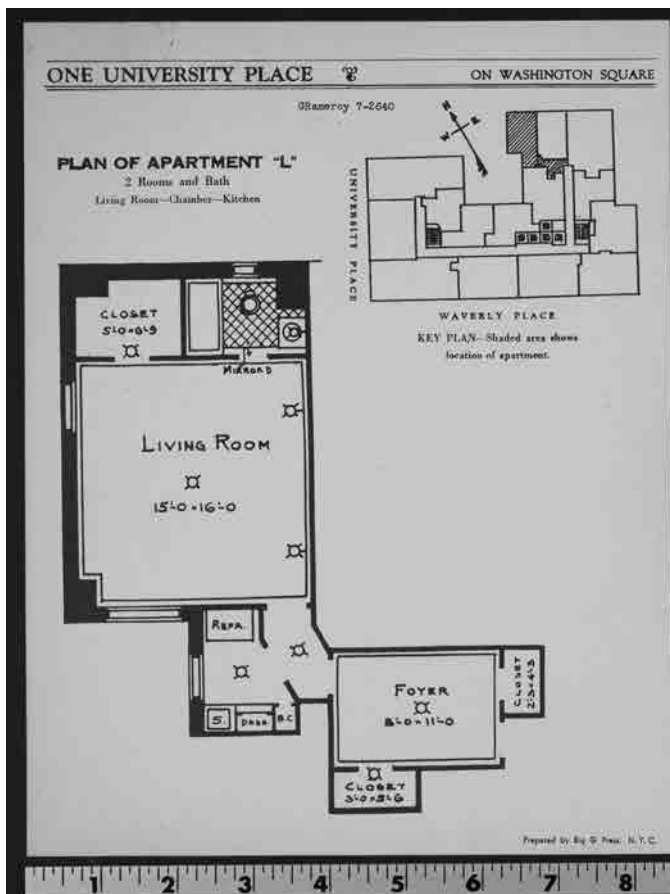
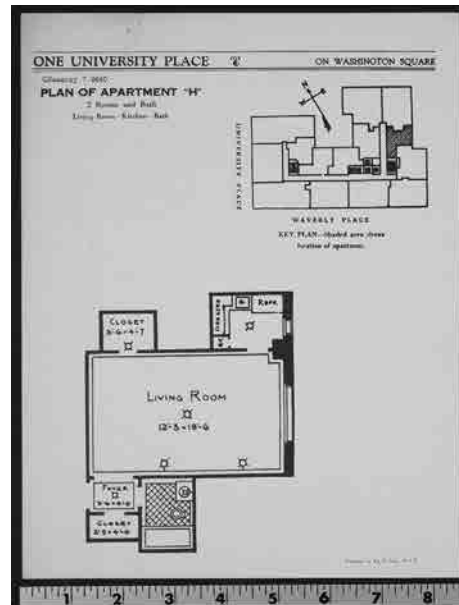
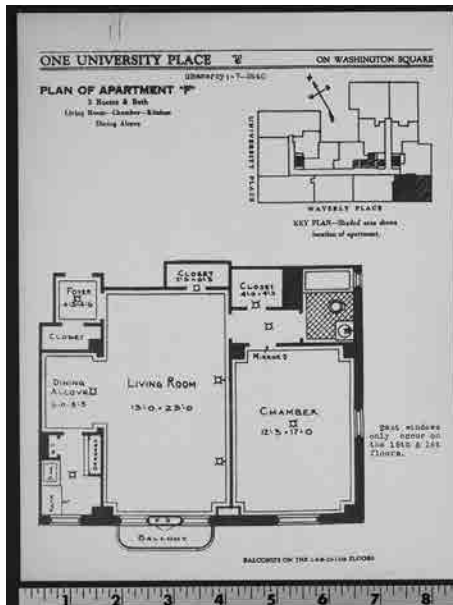


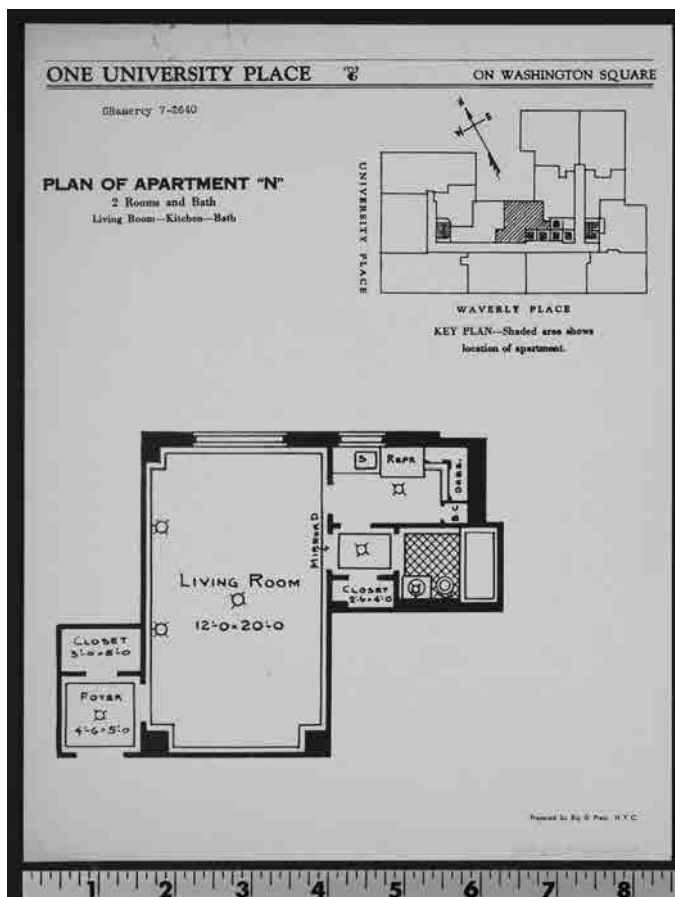
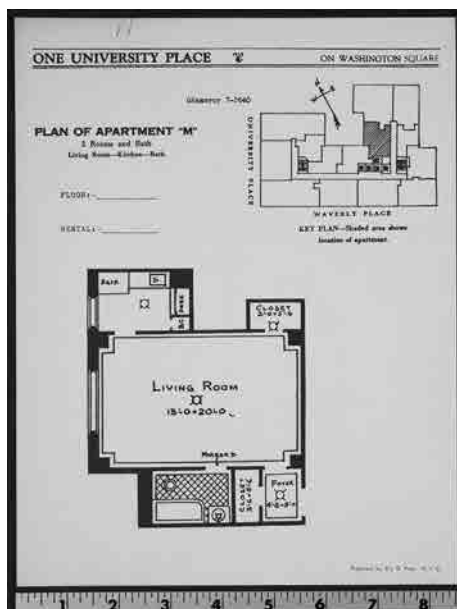


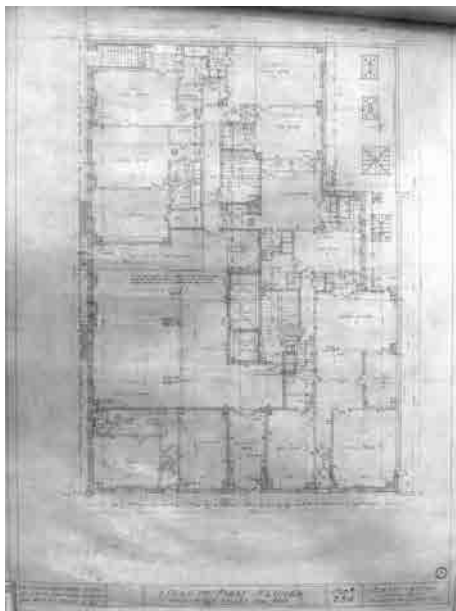
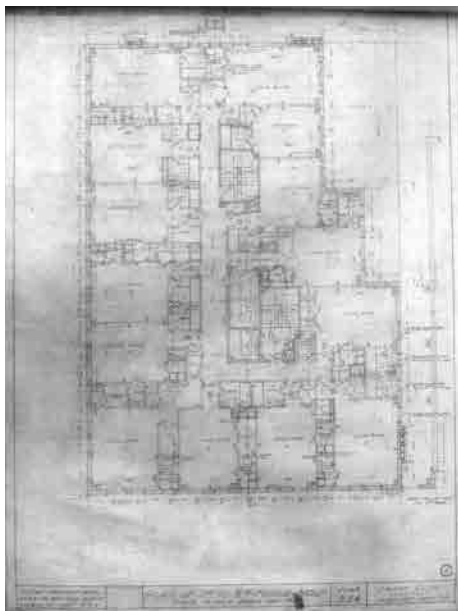
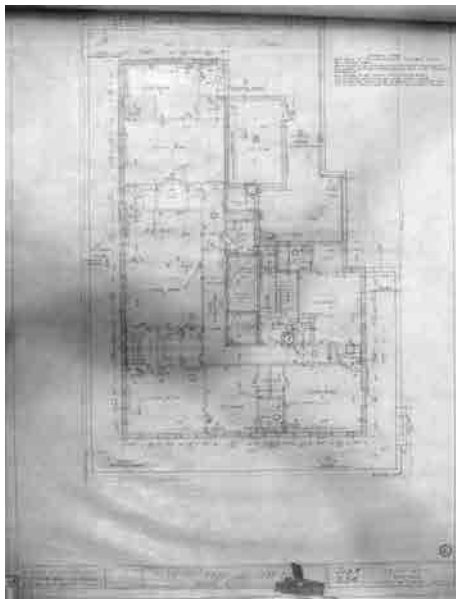
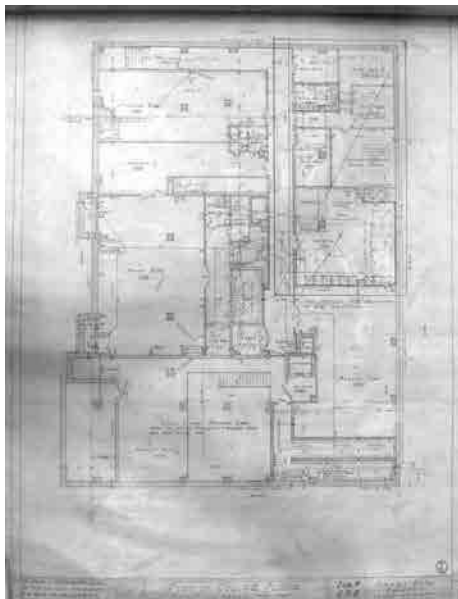


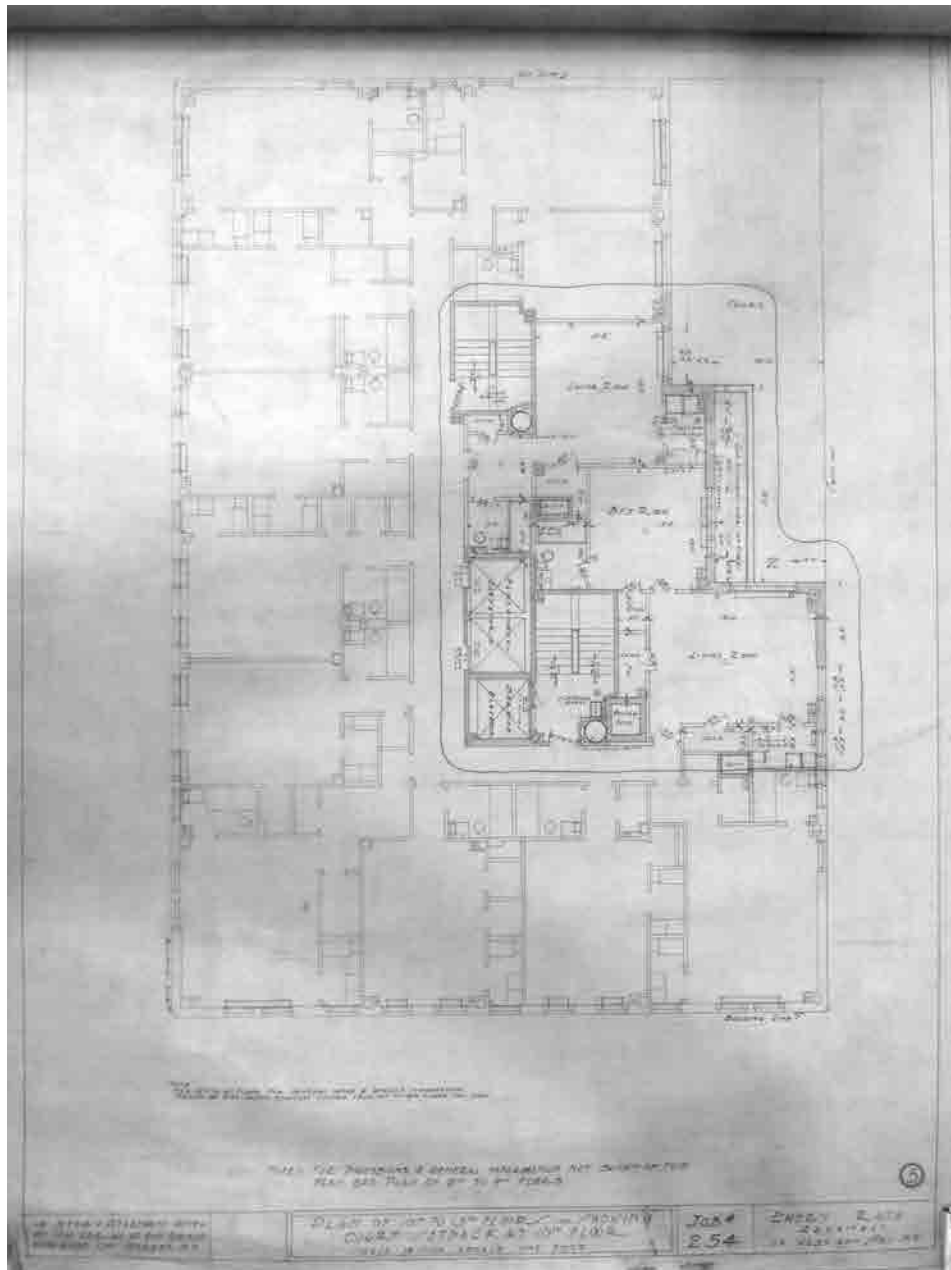






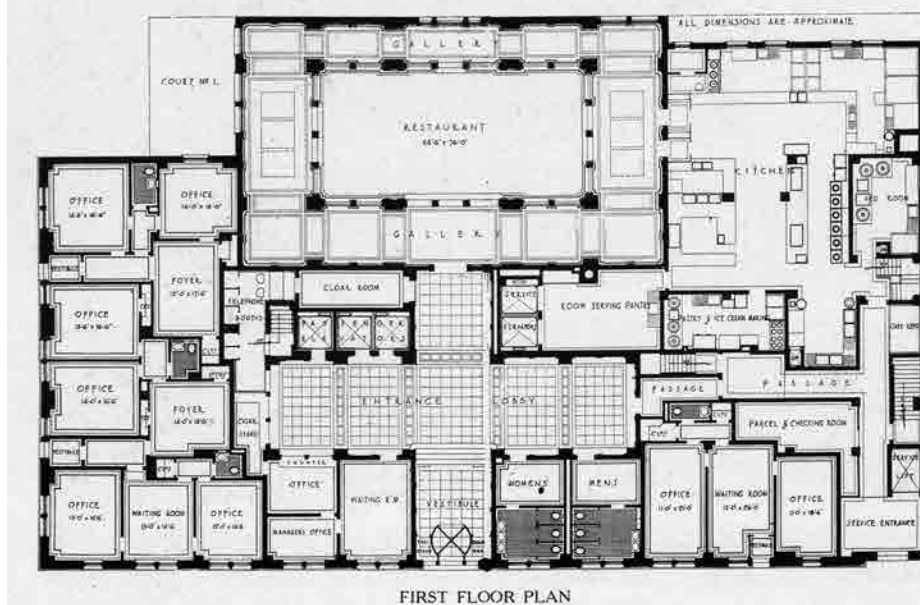
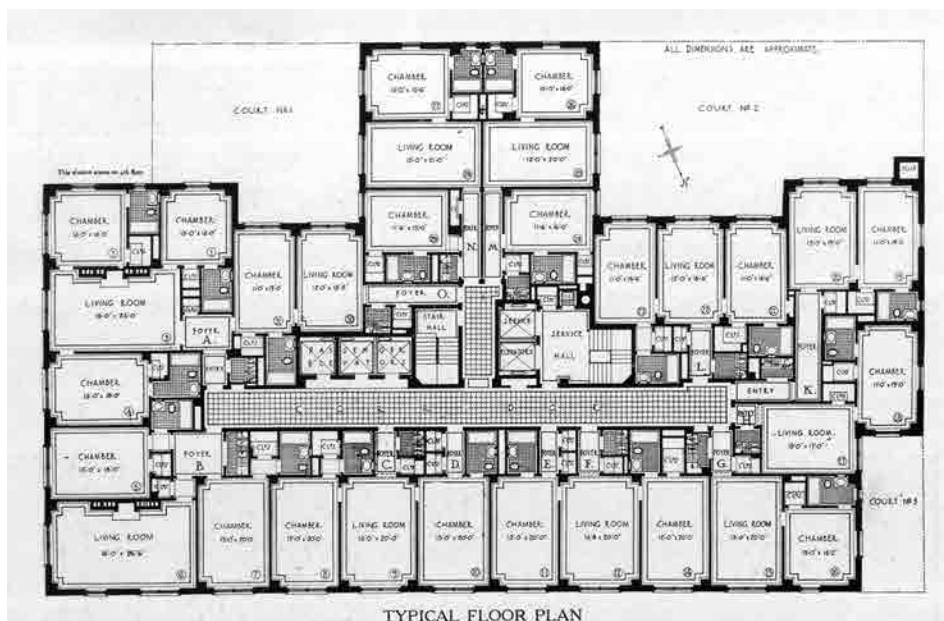


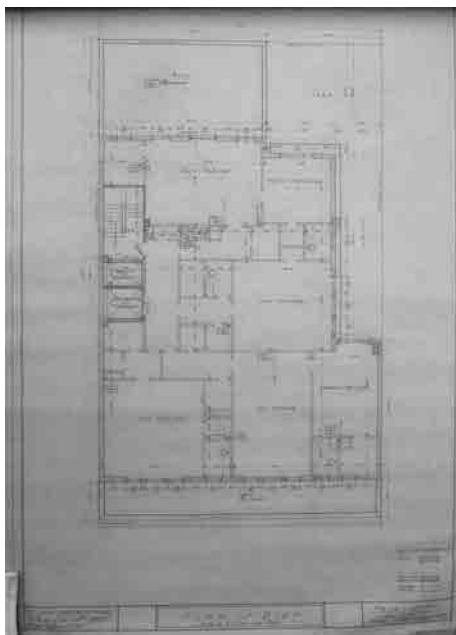
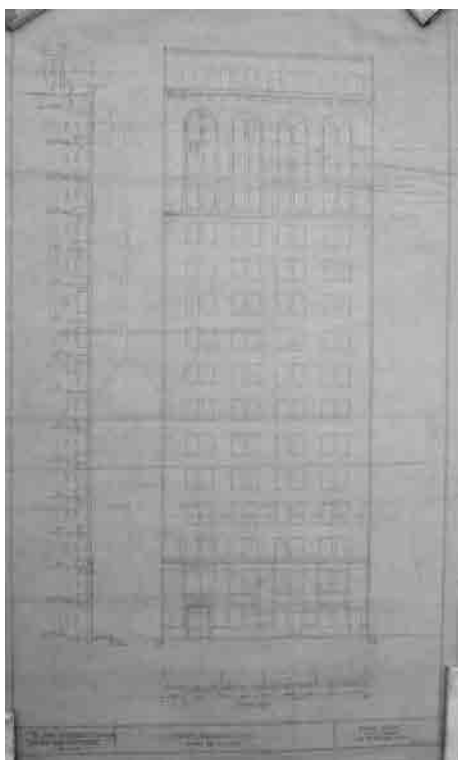
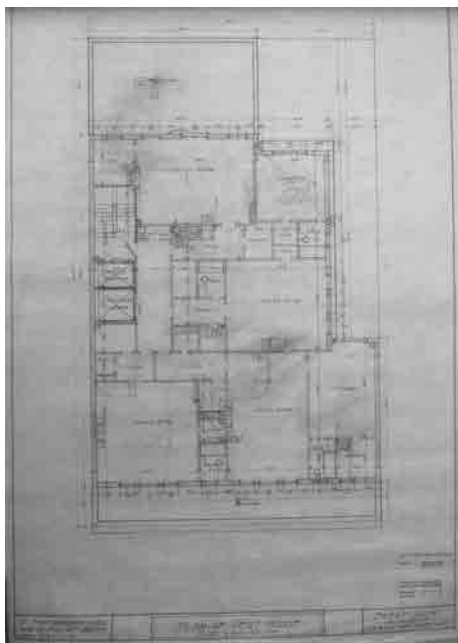


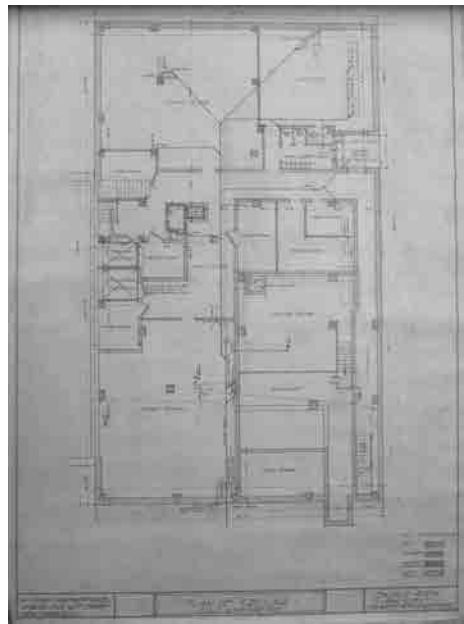
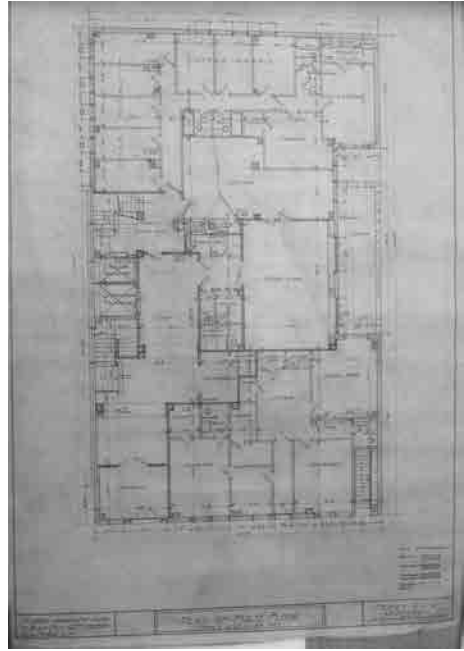
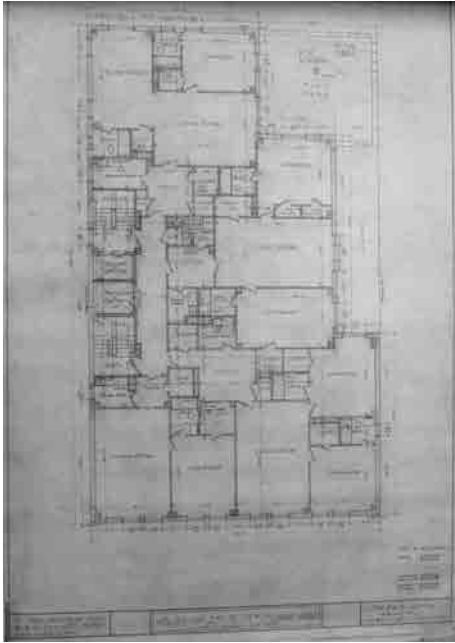


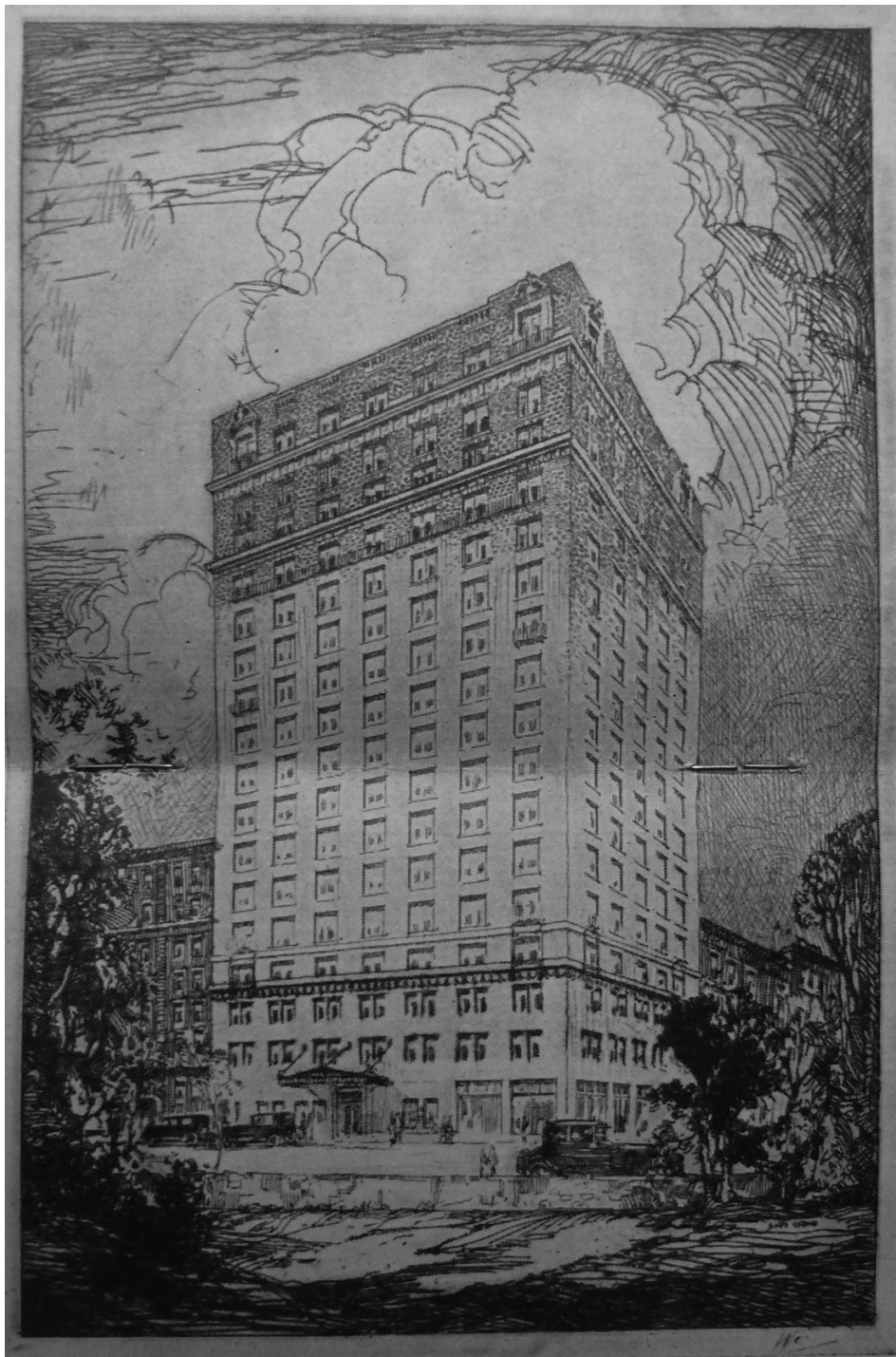


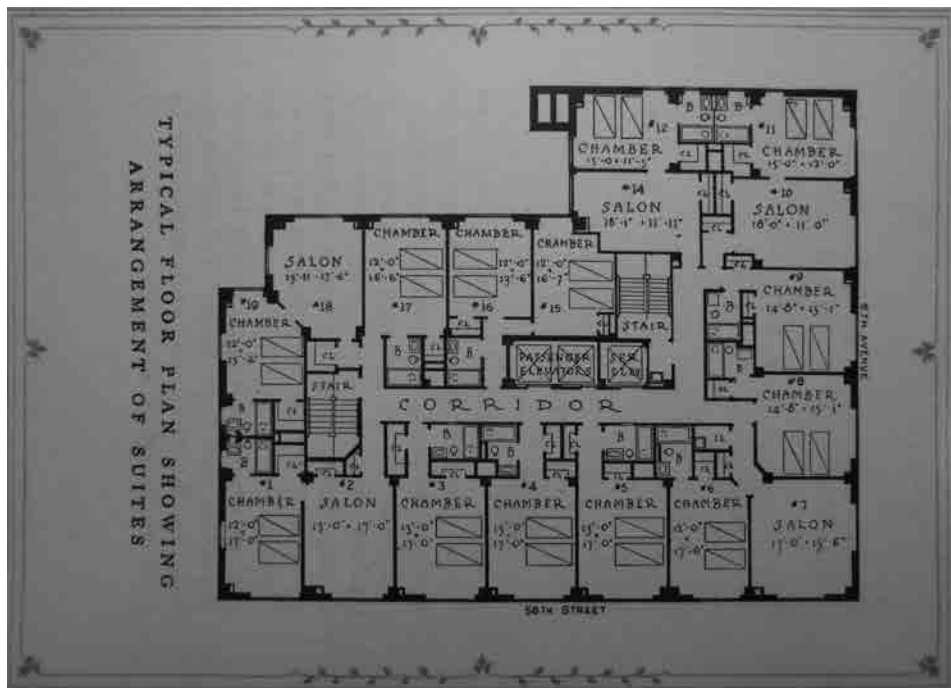
















THE ADAM STYLE OF ENGLISH ARCHITECTURE IS SUGGESTED IN DESIGN OF DECORATIVE DETAILS



Photo, America

GROUND FLOOR PLAN

TYPICAL FLOOR PLAN

THE PARK LANE HOTEL, NEW YORK

SCHULTZE & WEAVER, ARCHITECTS

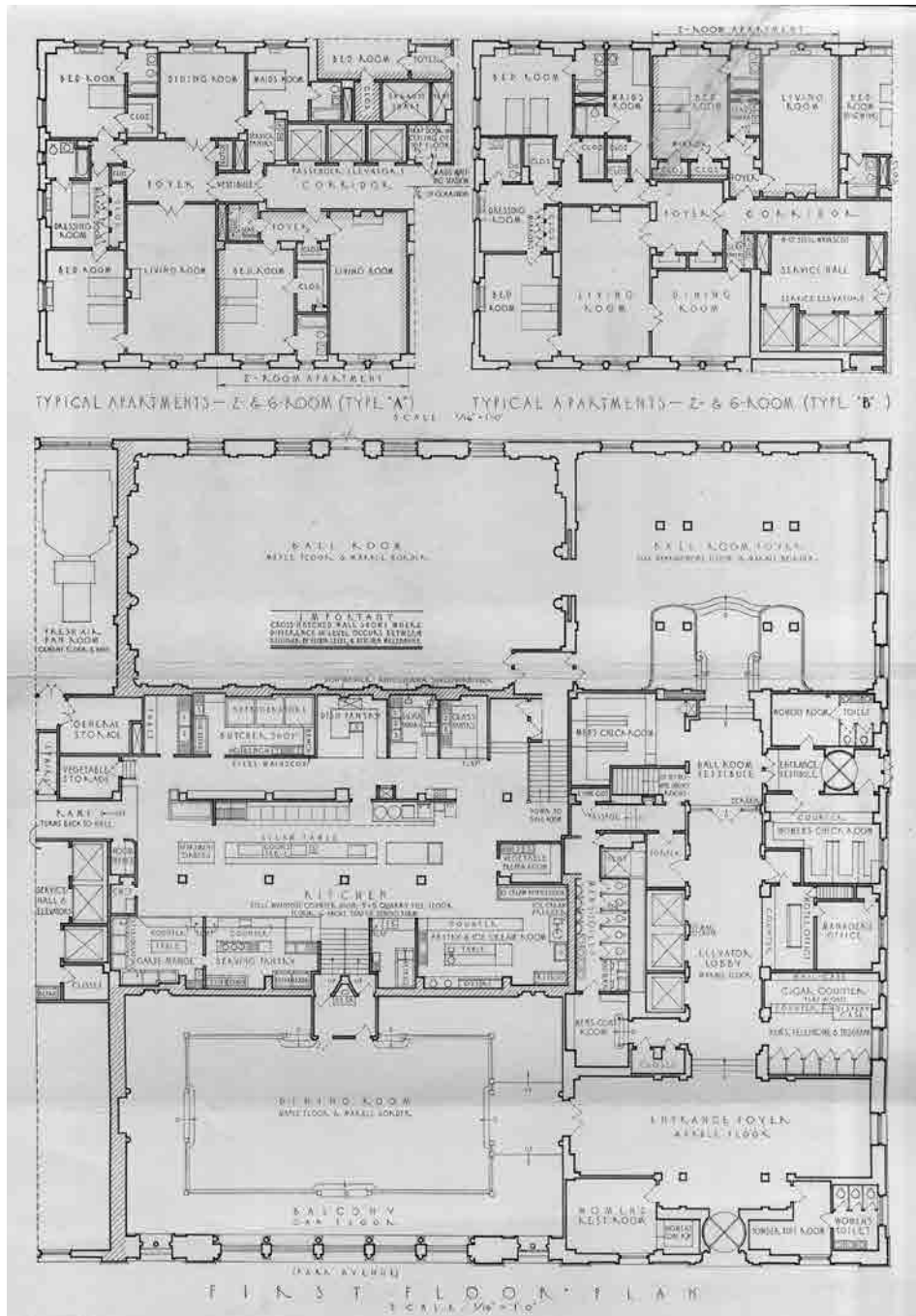




Photo: *América*  
POLYCHROME CEILING AND RICH RUGS GIVE WARMTH TO THE LOBBY



DETAIL OF THE BALLROOM, SHOWING USE OF GOLD IN THE DECORATIONS





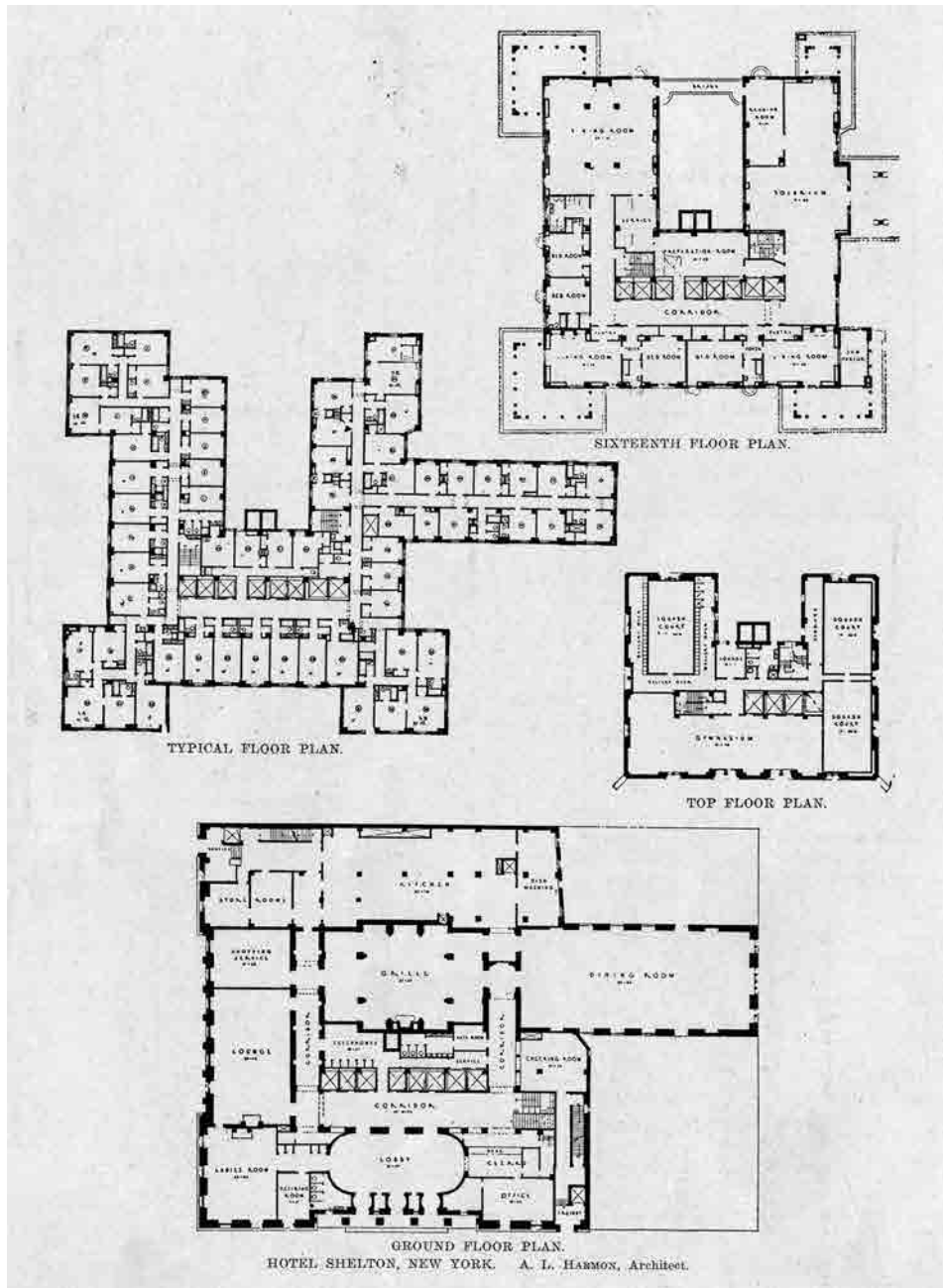
*The diningroom at Park Lane was designed decoratively as a setting for seven great Flemish tapestries, and comprehensively as an exceptionally restful and dignified environment*

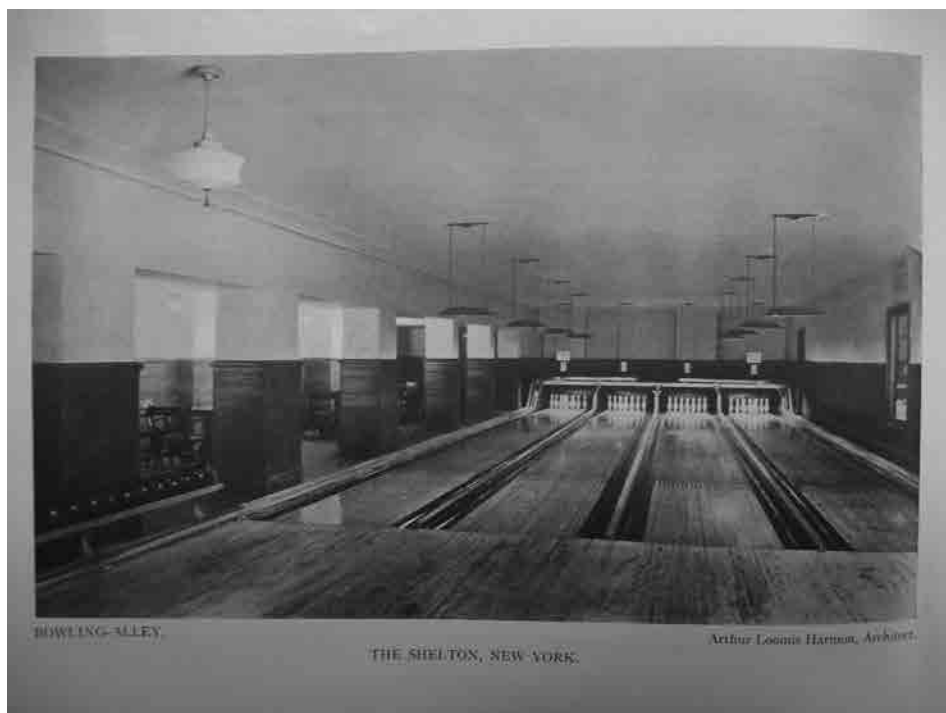




THE SHELTON, A CLUB HOTEL, LEXINGTON AVE., 48th TO 49th ST., NEW YORK. Arthur Loomis Harmon, Architect.









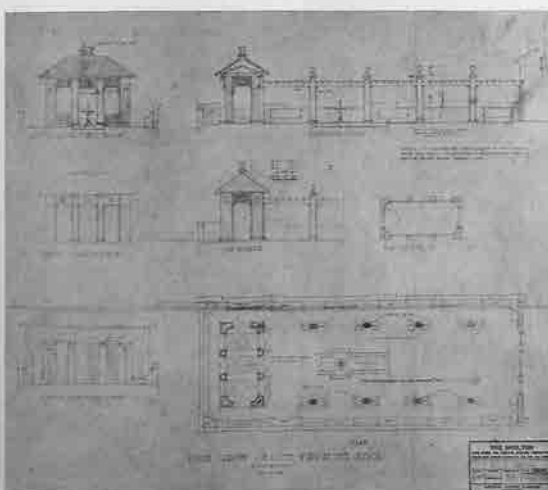
Detail, with Street view.



Detail around roof-garden.



ROOF-GARDEN.



THE SHELTON, NEW YORK

Arthur Loomis Hammon, Architect.



SWIMMING-POOL.

THE SHELTON, NEW YORK.

Arthur Loomis Harmon, Architect.



GRILL, FIRST FLOOR.

THE SHELTON, NEW YORK.

Arthur Loomis Harmon, Architect.









THE RITZ TOWER: DETAIL OF LOWER STORIES JUST PRIOR TO COMPLETION.  
EMERY ROTH, Architect. THOMAS HASTINGS, Associate Architect.



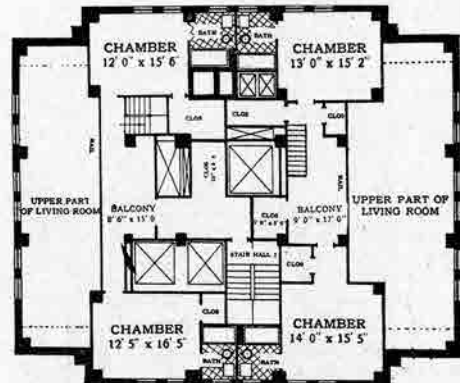
THE ZONED SILHOUETTE OF THE RITZ TOWER, LOOKING SOUTH ALONG PARK AVENUE.  
EMERY ROTH, Architect. THOMAS HASTINGS, Associate Architect.



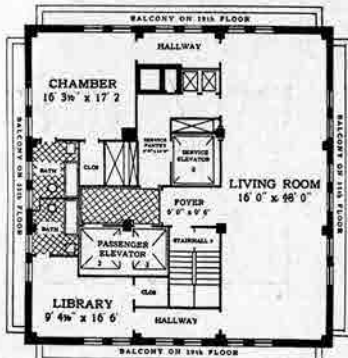
HOTEL SHELTON: DETAIL OF MAIN ENTRANCE. A. L. HARMON, Architect.



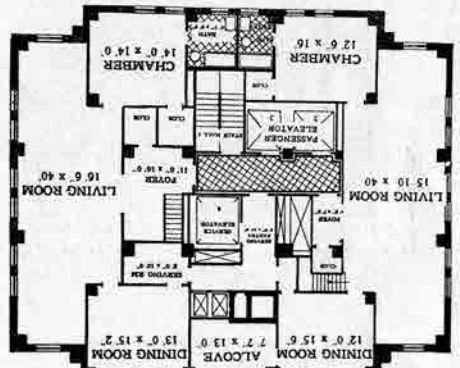
PLAN OF 22ND, 23RD AND 24TH FLOORS.



DUPLIX APARTMENT: UPPER FLOOR.



PLAN OF 35TH, 36TH AND 37TH FLOORS.

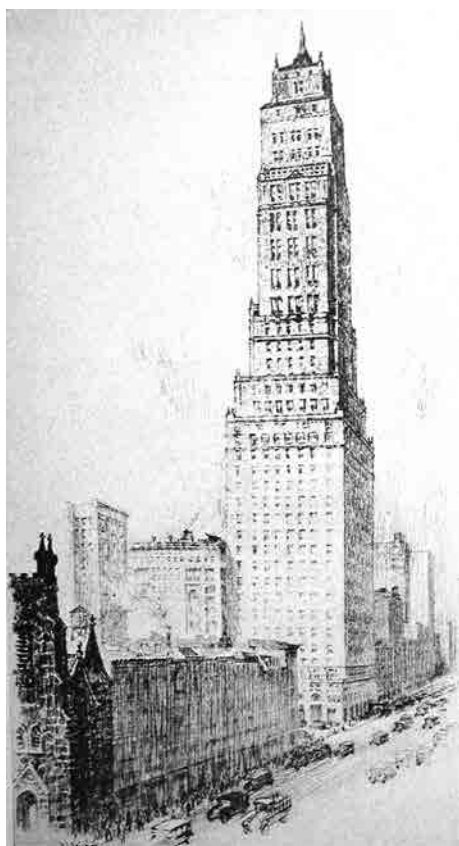
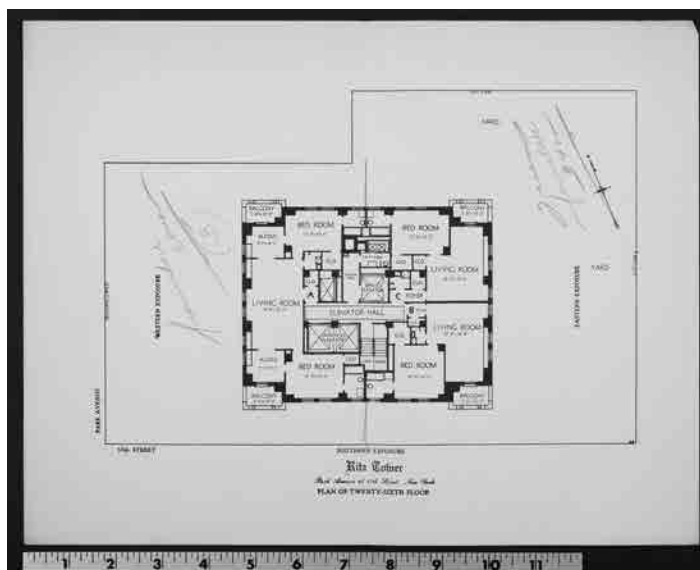


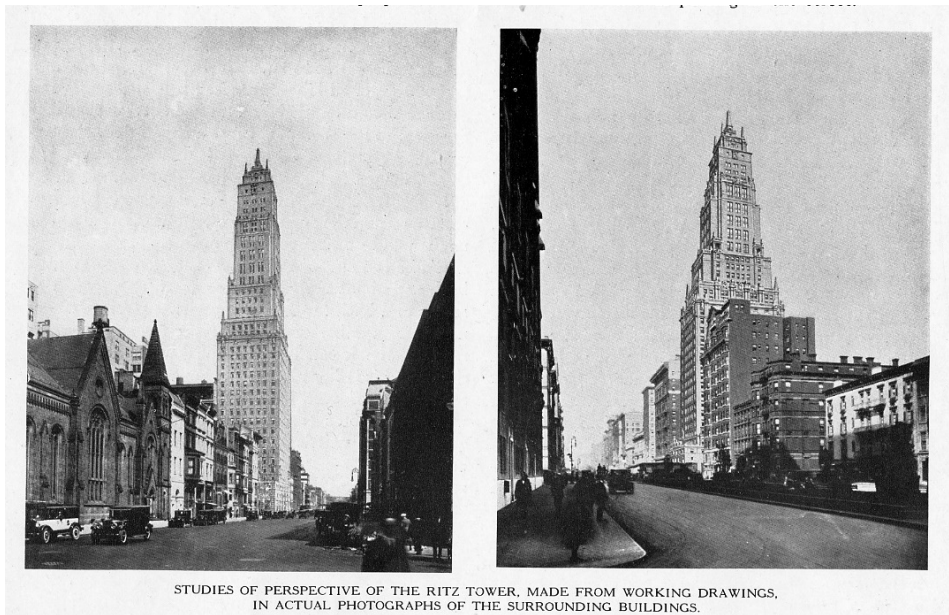
DUPLIX APARTMENT: LOWER FLOOR.



PLAN OF 6TH TO 18TH FLOORS.

THE RITZ TOWER. EMERY ROTH, Architect. THOMAS HASTINGS, Associate Architect.



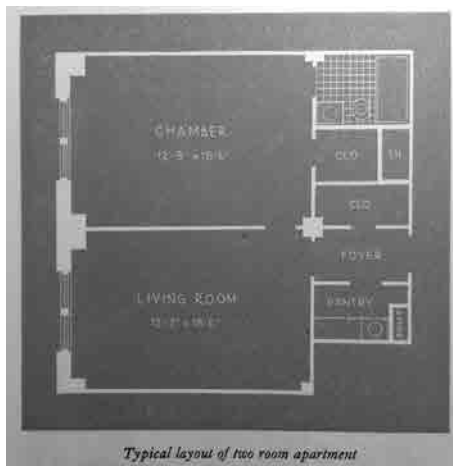
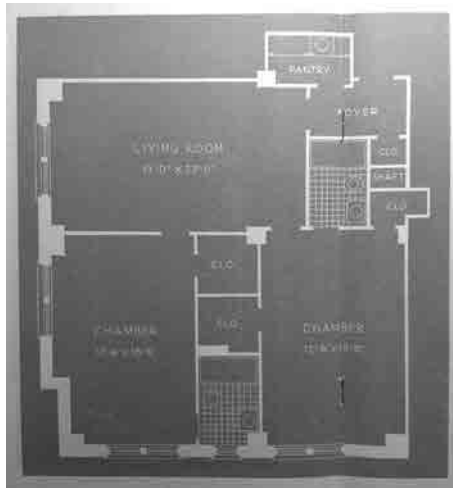






*The* HOTEL WHITE  
CORNER OF LEXINGTON AVENUE  
AND THIRTY-SEVENTH STREET  
*New York*

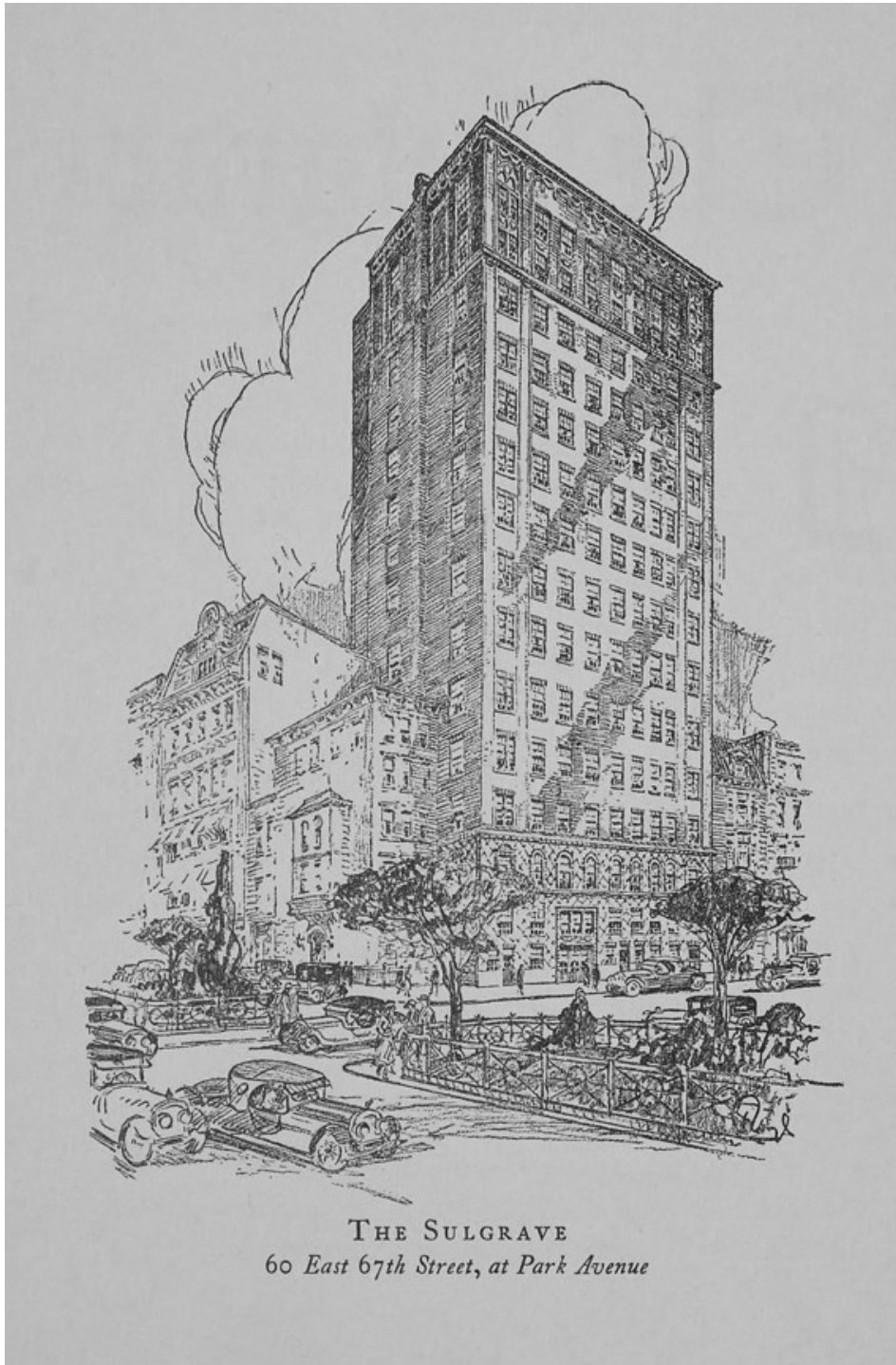




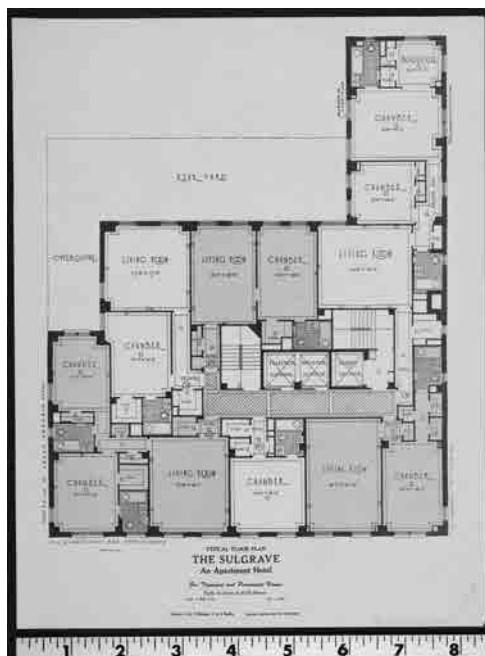
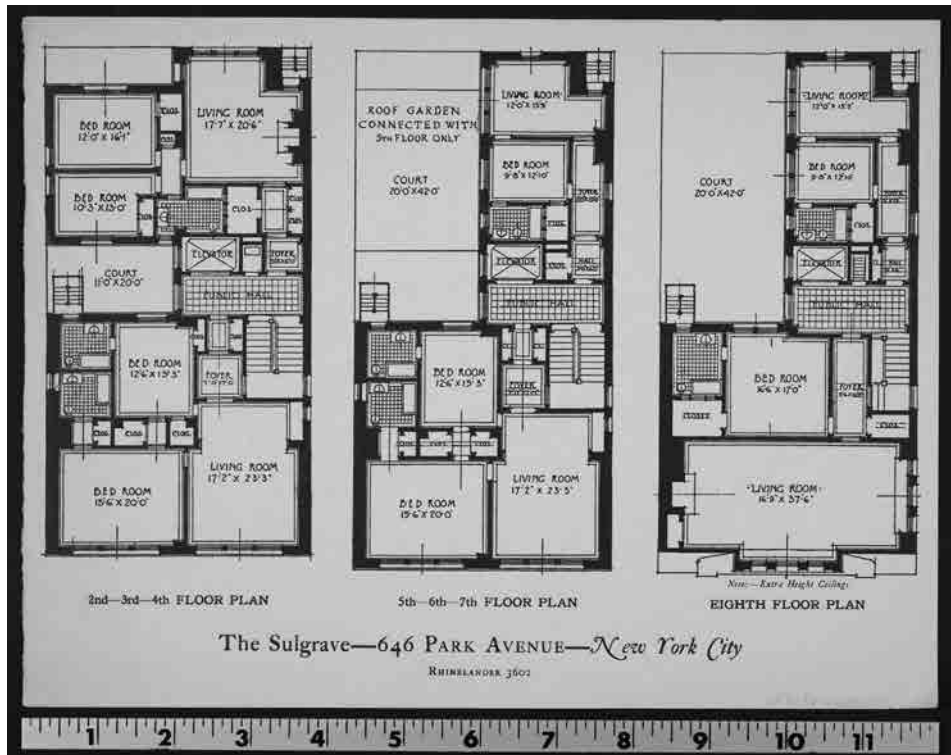
*Typical layout of two room apartment*

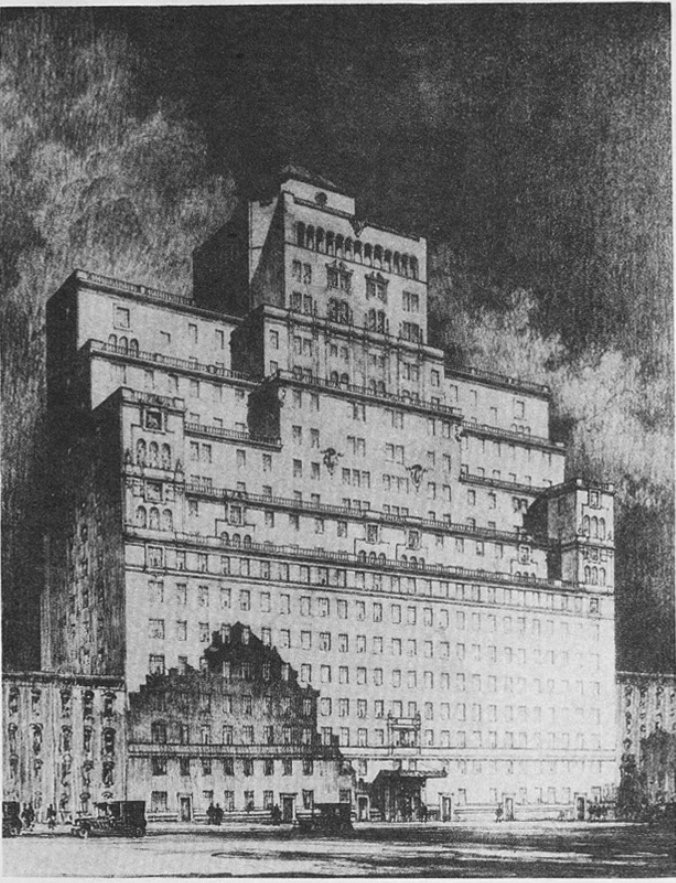


*Typical layout of one room apartment*



THE SULGRAVE  
60 East 67th Street, at Park Avenue





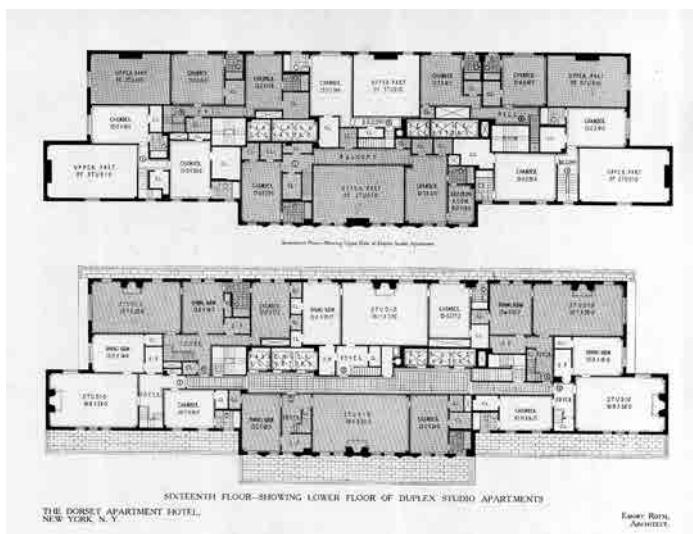
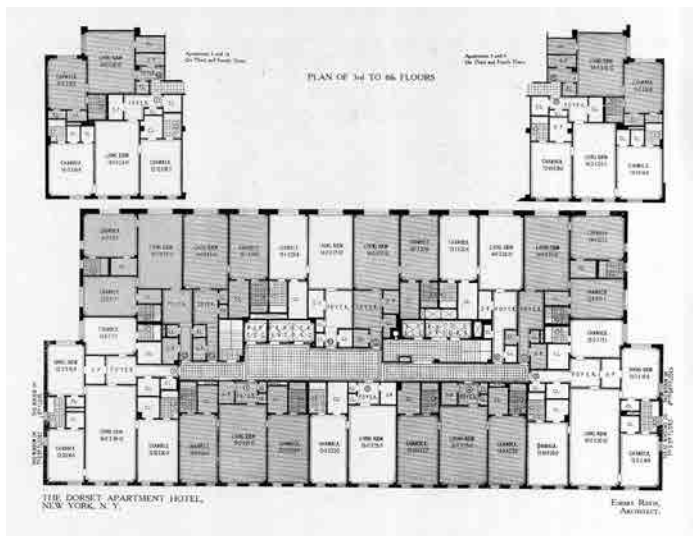
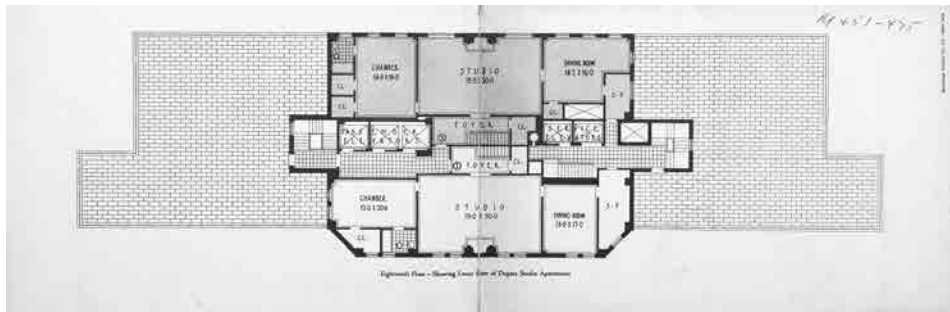
*The* DORSET  
30 West 54<sup>th</sup> Street  
NEW YORK

THIS IS A BING & BING BUILDING

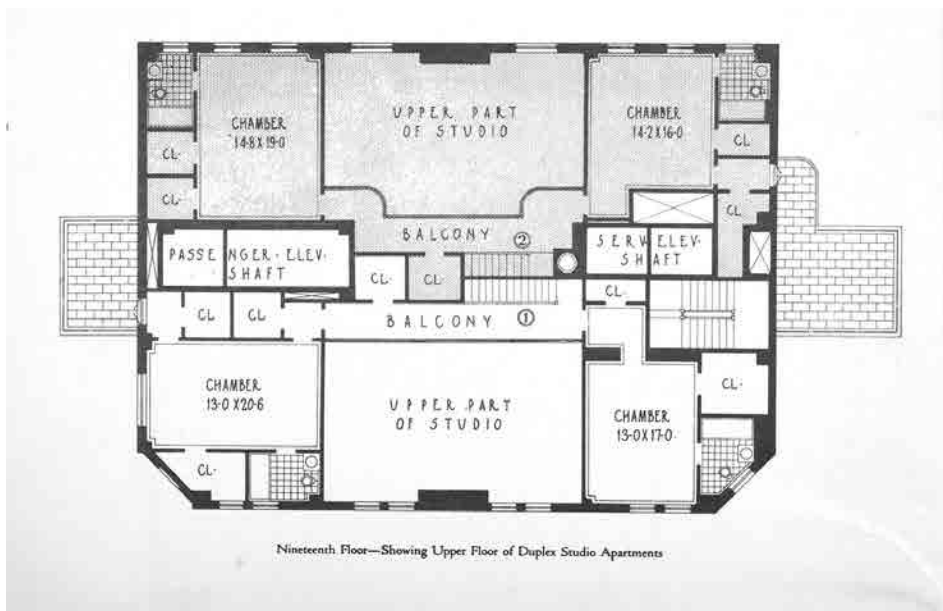
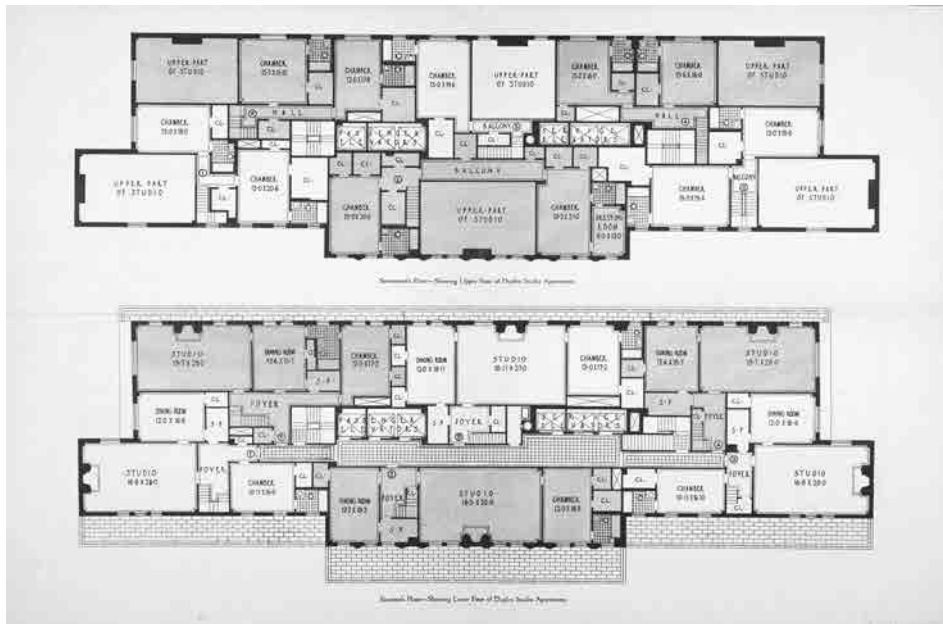
11—19 Floors

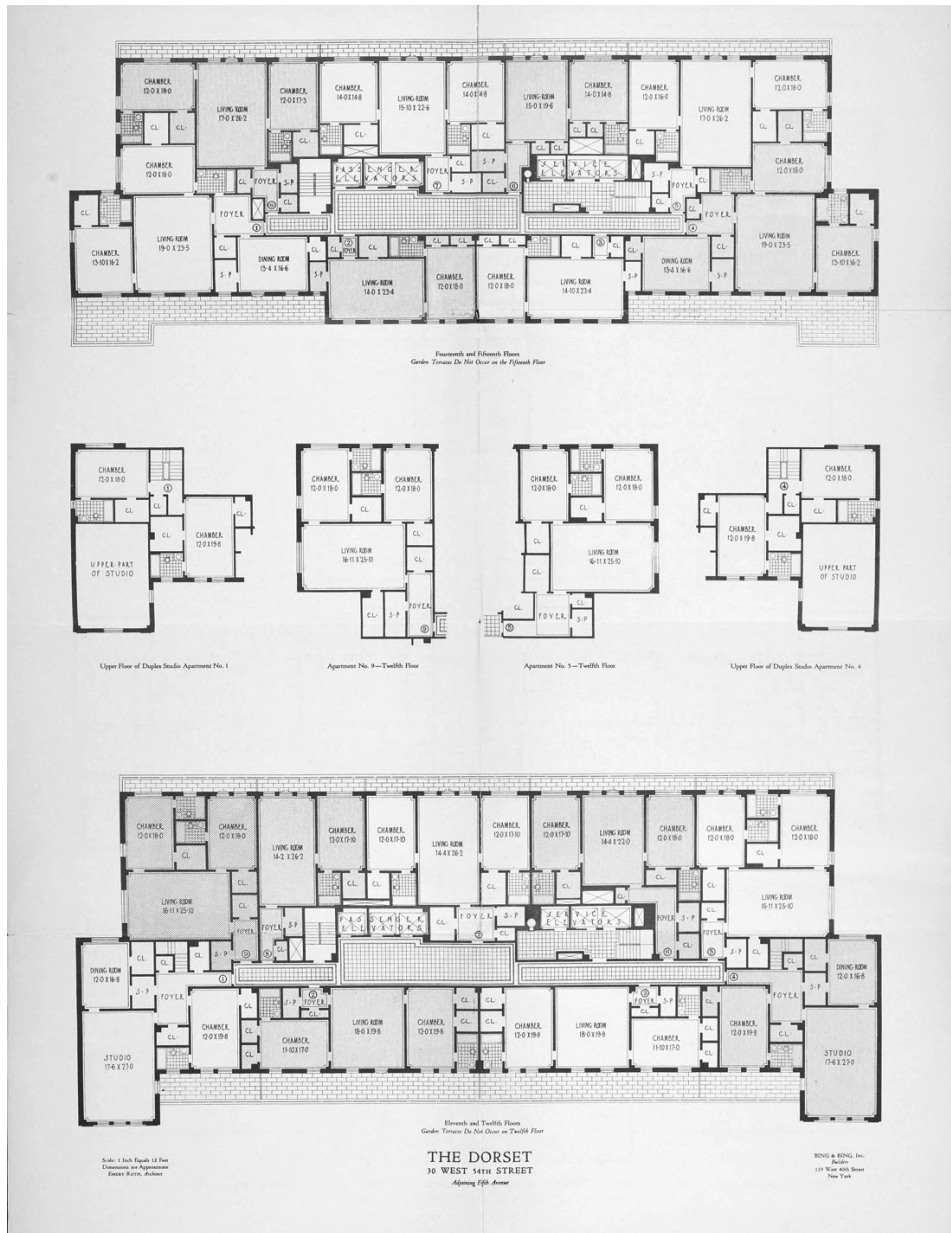
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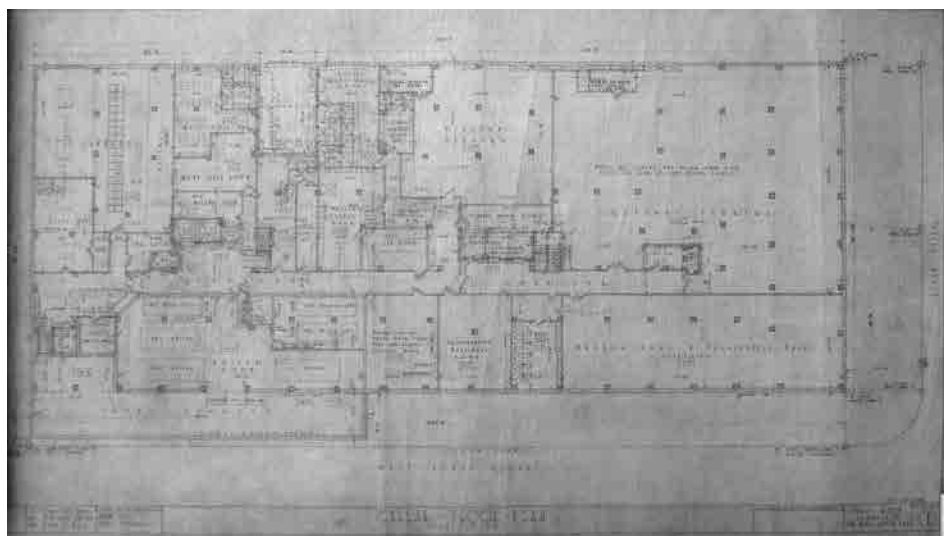
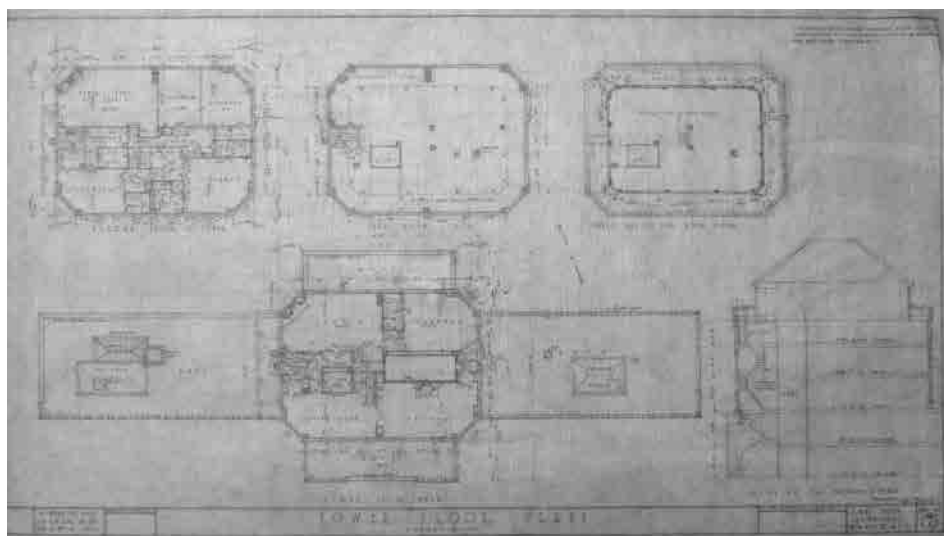


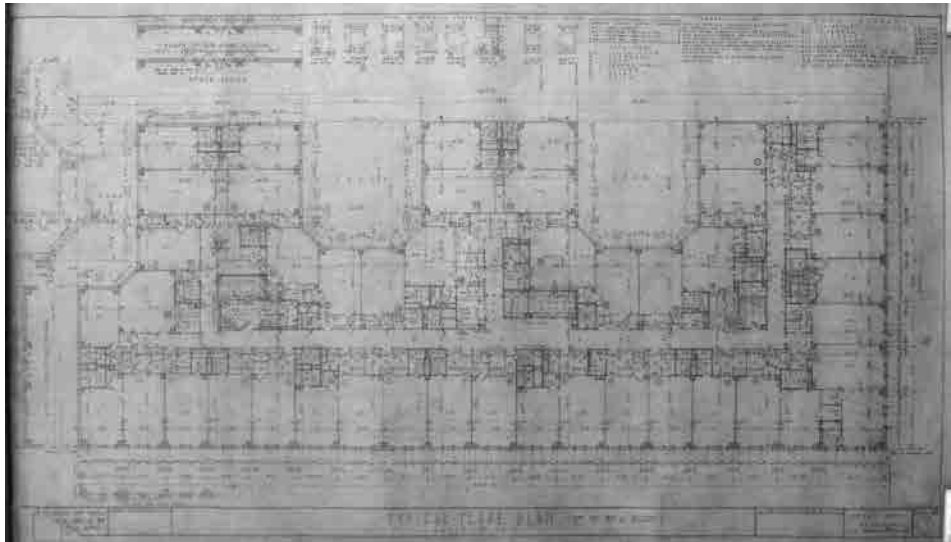
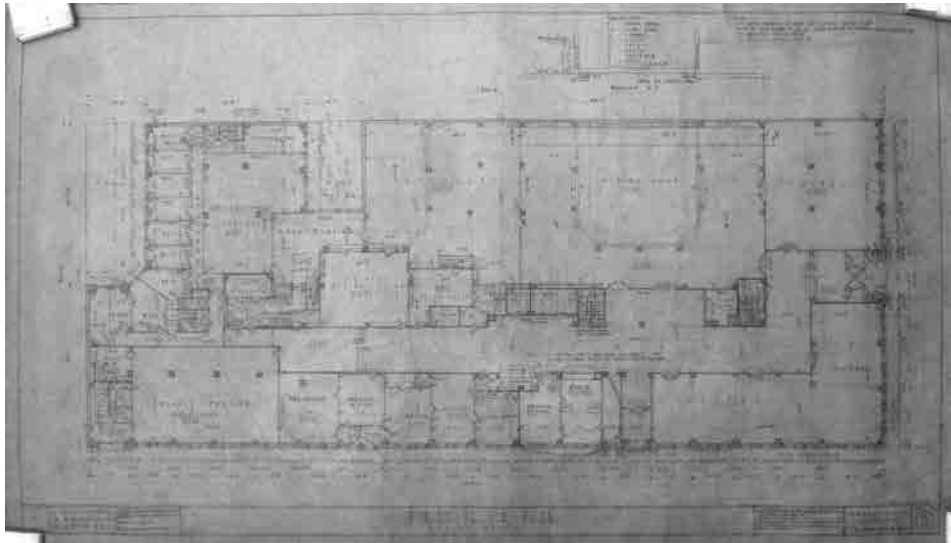


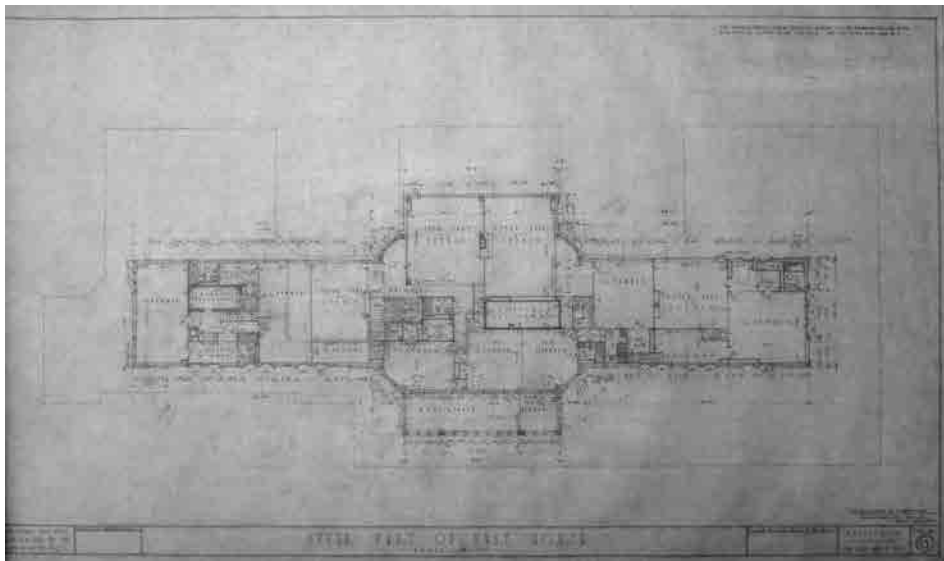
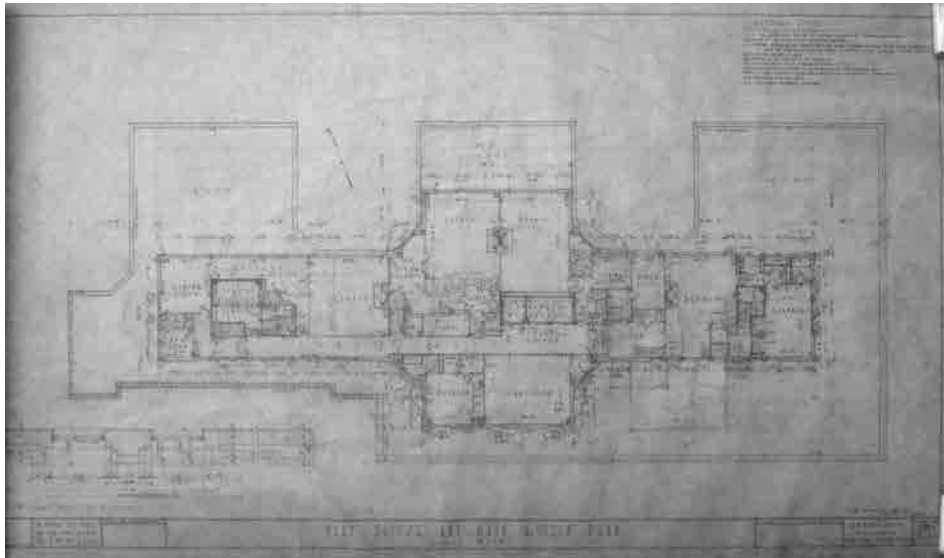












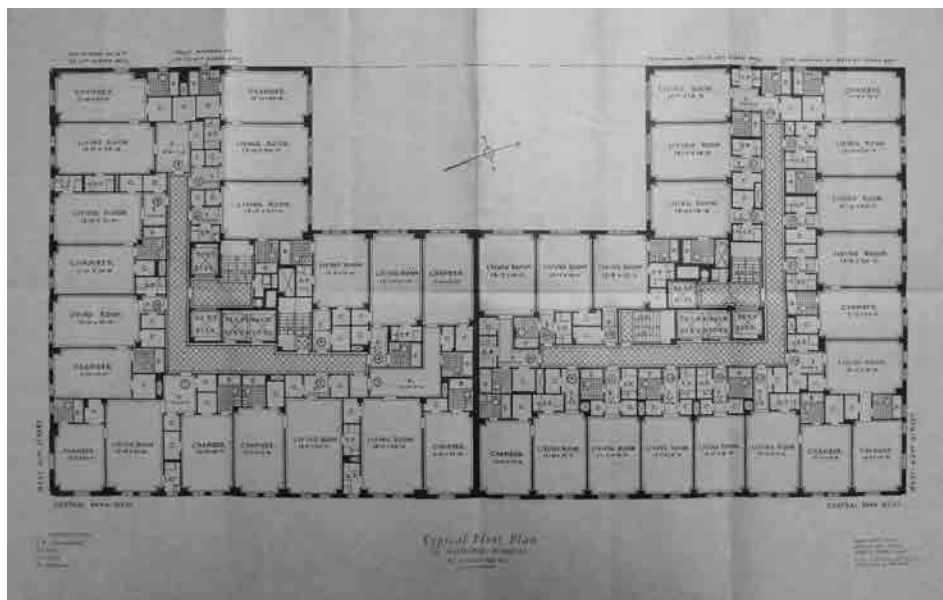
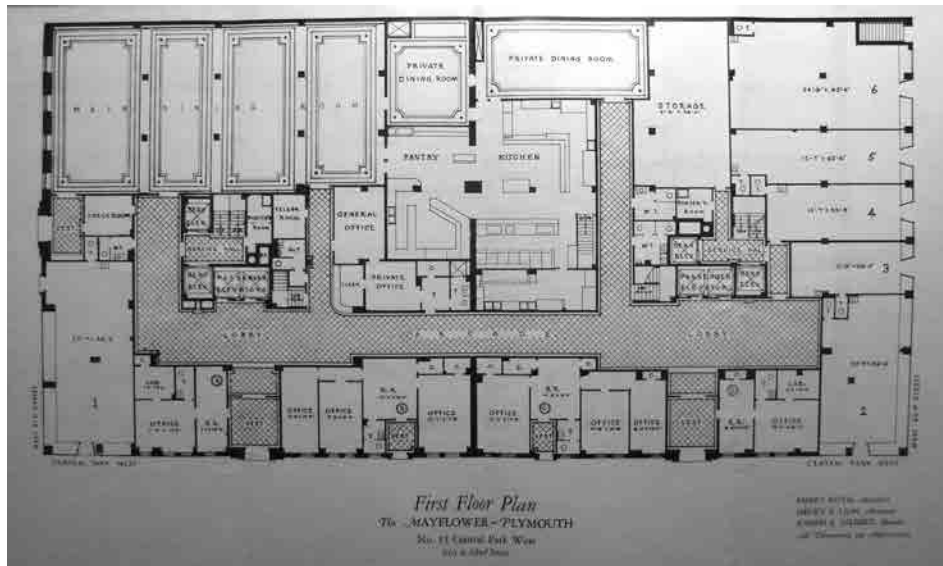








*The MAYFLOWER - PLYMOUTH*



# *An Apartment Hotel*

25 EAST 67<sup>TH</sup> STREET

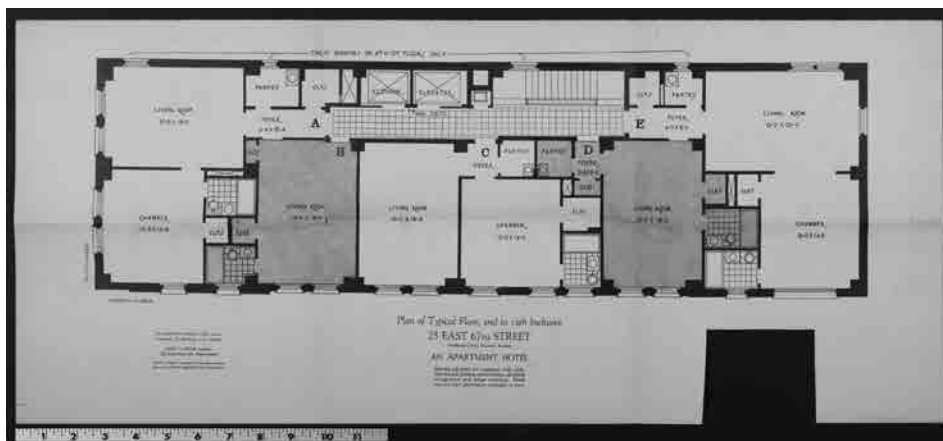
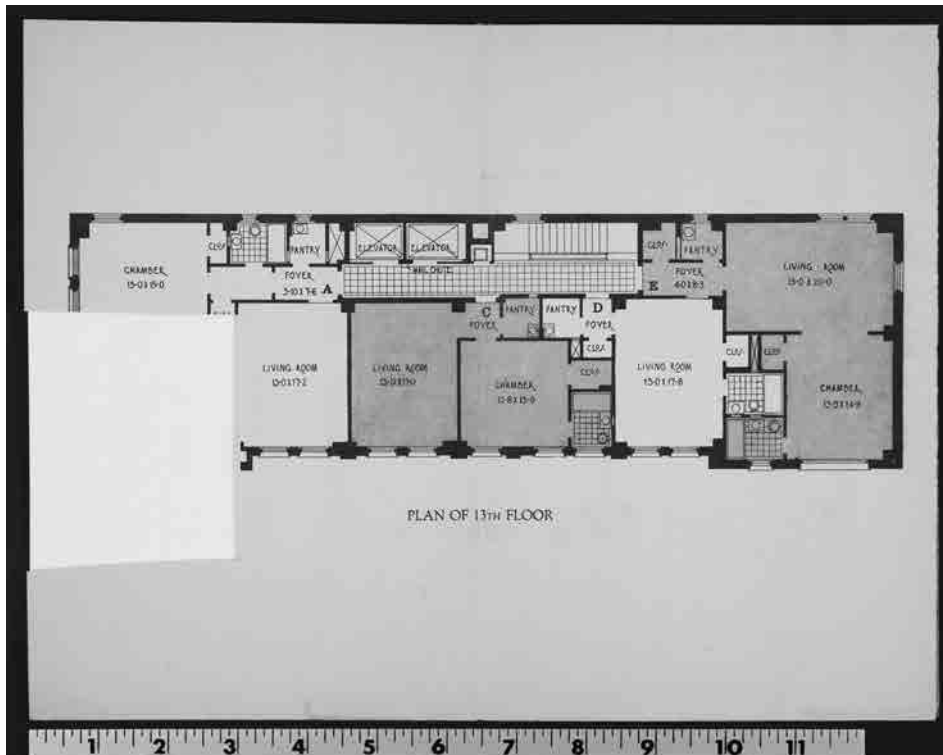
Northwest Corner Madison Avenue

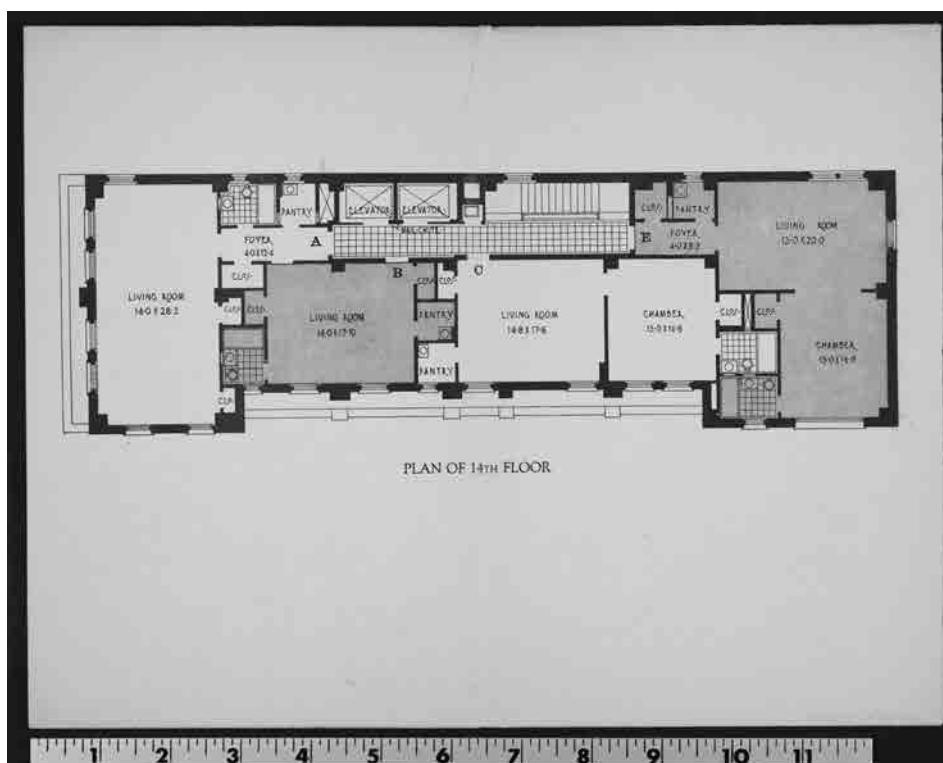


**PEASE & ELLIMAN**  
*Agents*

340 Madison Avenue, N.Y. - Tel. Murray Hill 6208  
Branch - 21 East 60<sup>th</sup> Street

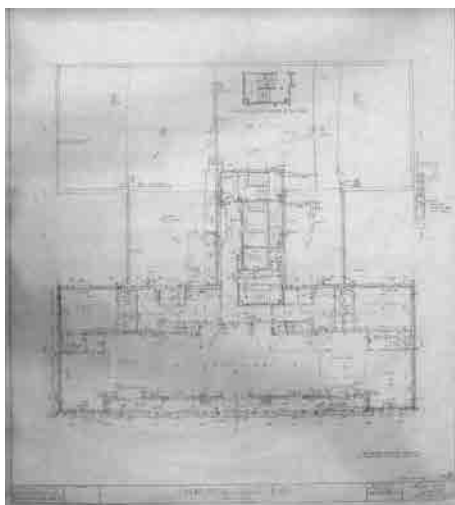
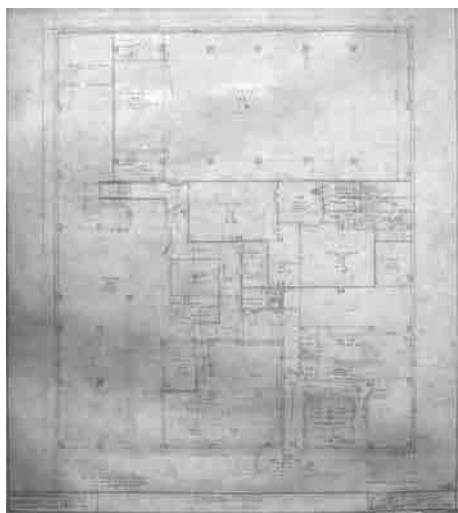
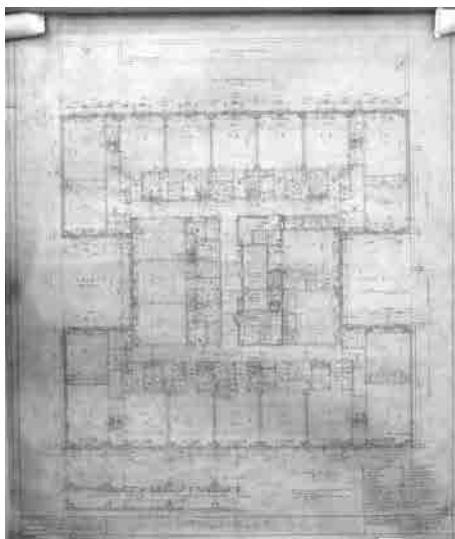
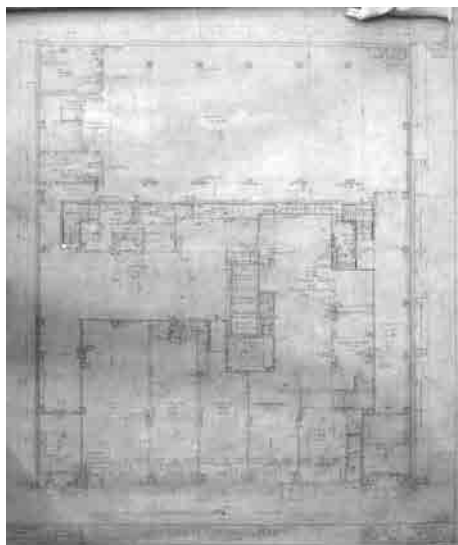








THE CARTERET - 23rd St. at 7th Ave. NEW YORK (Subway Station)



# Franklin Towers

A RESIDENTIAL HOTEL



333 WEST 86th STREET  
NEW YORK CITY



**T**HE FRANKLIN TOWERS is a modern owner-managed, 22-story apartment hotel, offering every facility and service for pleasant living. Generously proportioned suites of 1-2-3-4 large rooms many with terraces, are available at moderate cost either furnished or unfurnished. They bring you the warm comforts and refinements of a 'home of your own' without housekeeping cares.

The room arrangements are ideal. Each suite boasts a dinette foyer and there's more closet space than you'll need—large well-equipped ventilated kitchenettes with electrical refrigeration.



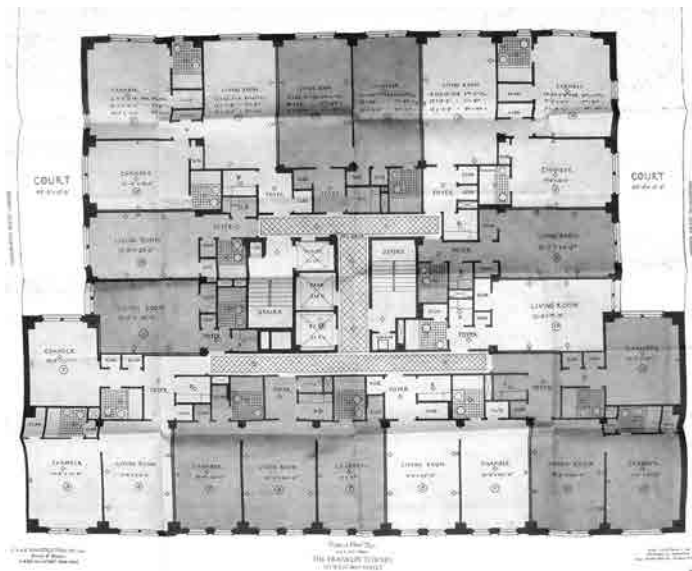
The furnished suites are exquisitely well-appointed. You sense the presence of a practiced hand in the harmony of the furnishings, the good taste evidenced in form and color, emphasize the home-like atmosphere.

#### SCHEDULE

Unfurnished	_____
_____	_____
_____	_____
Furnished	_____
_____	_____
_____	_____
Agent	_____
Date	_____

The sun-lounge and breezy roof decks are a favorite rendezvous. The green Pelisades, the majestic Hudson and the Riverside Drive are spread out in glorious panorama. And at night the silver of the moon vies in beauty with the myriad twinkling lights of the city, far below.

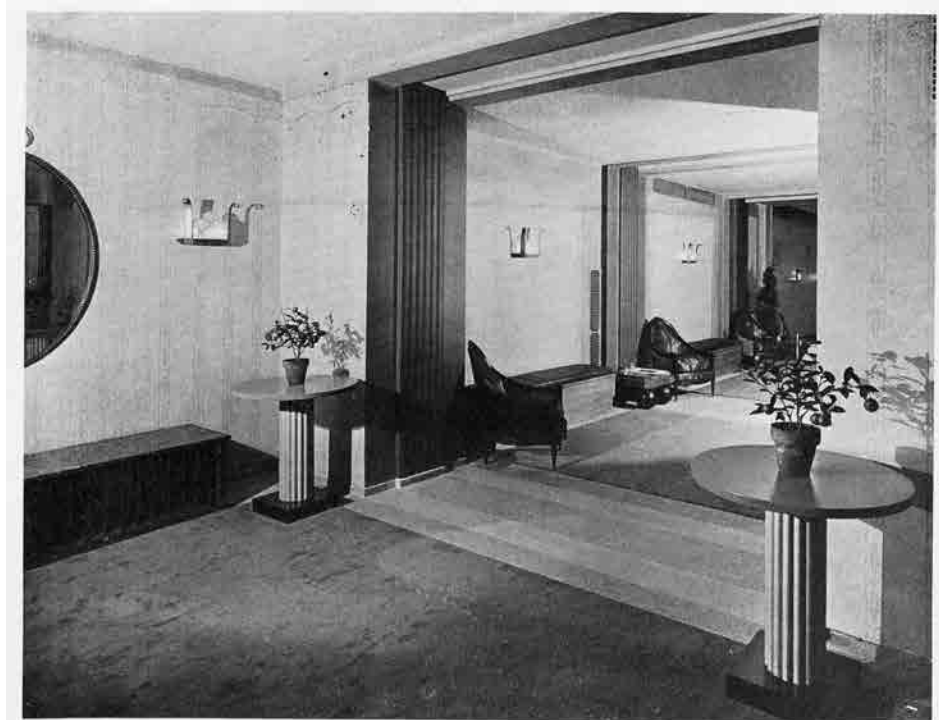
Our guests use the dining room facilities. The food is wholesome, well prepared and perfectly served. The prices are very moderate. Our low priced room service is very attractive and inviting.



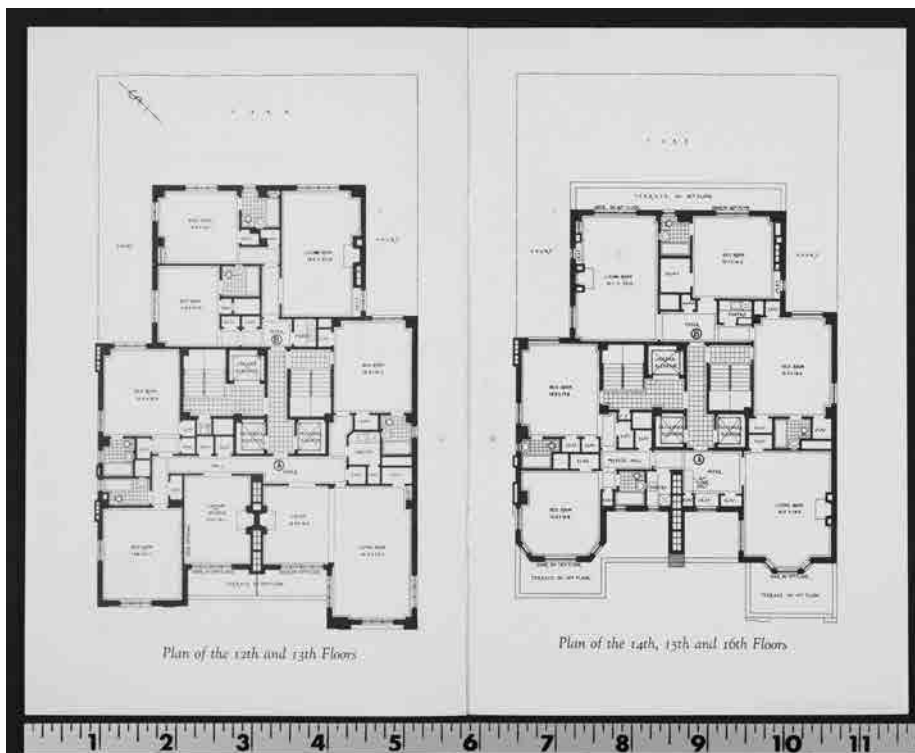
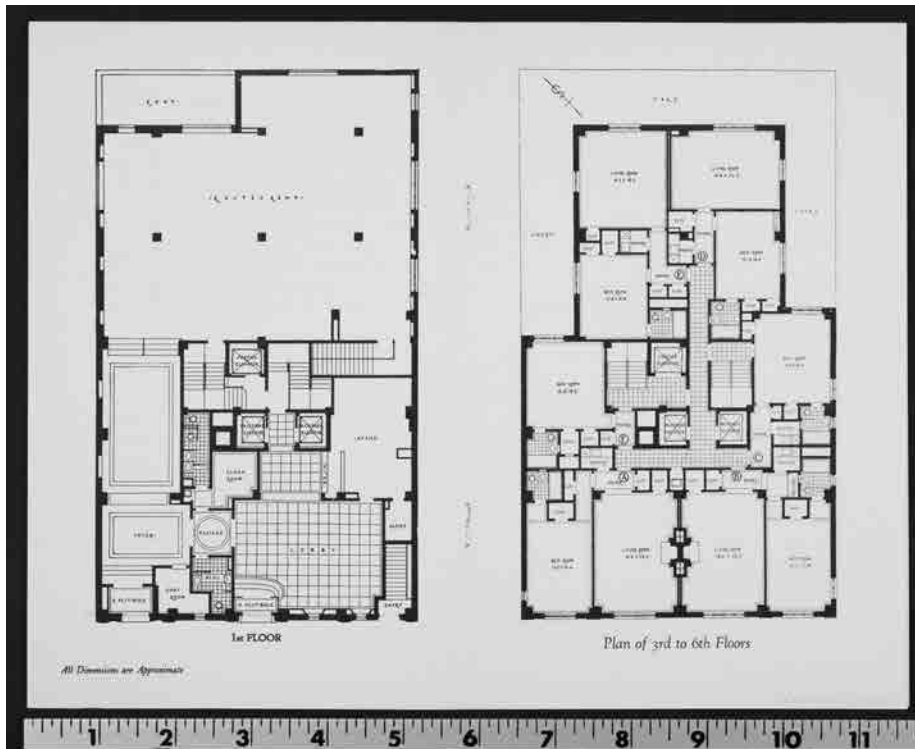


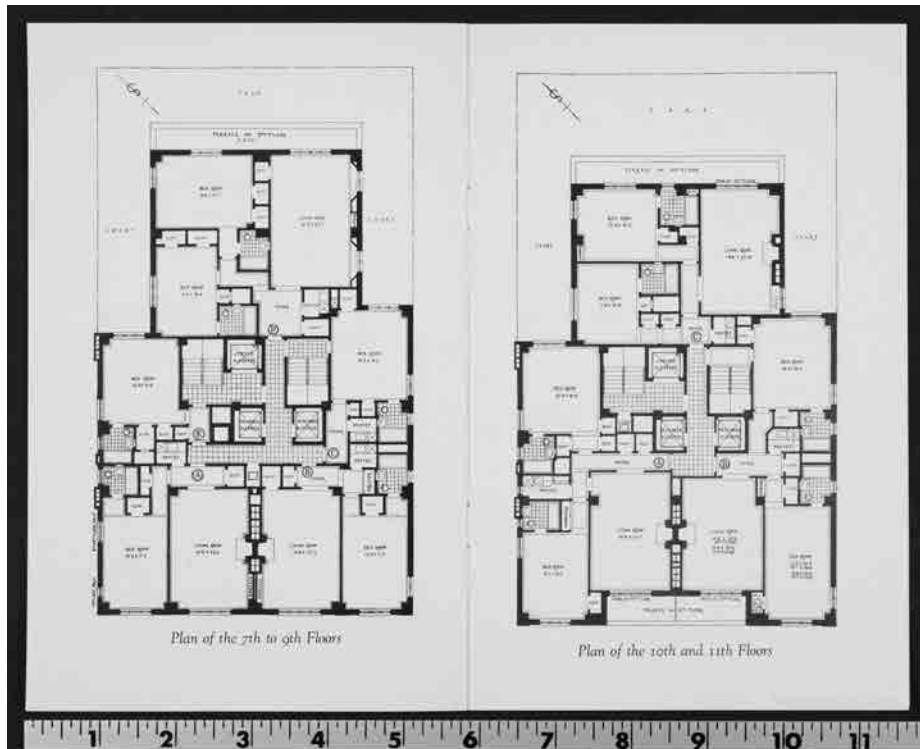


DETAIL OF RESTAURANT FOYER



RESTAURANT FOYER

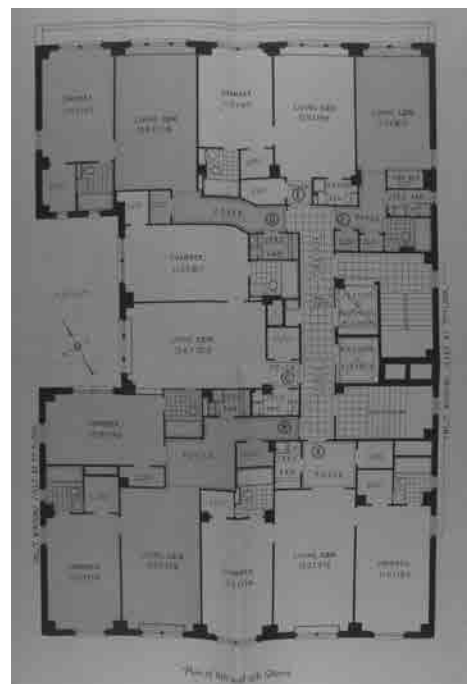
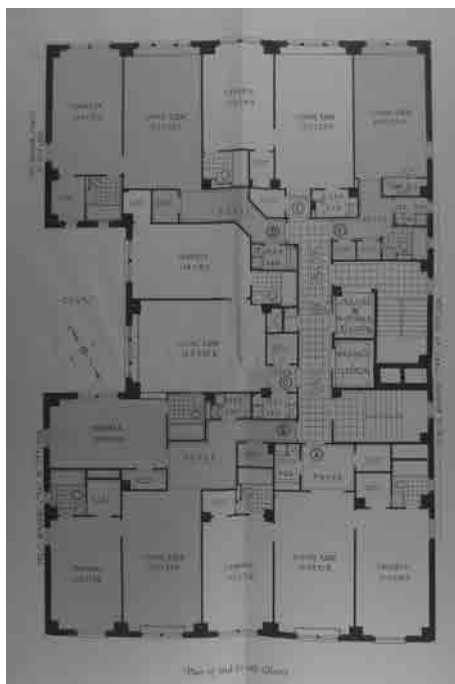
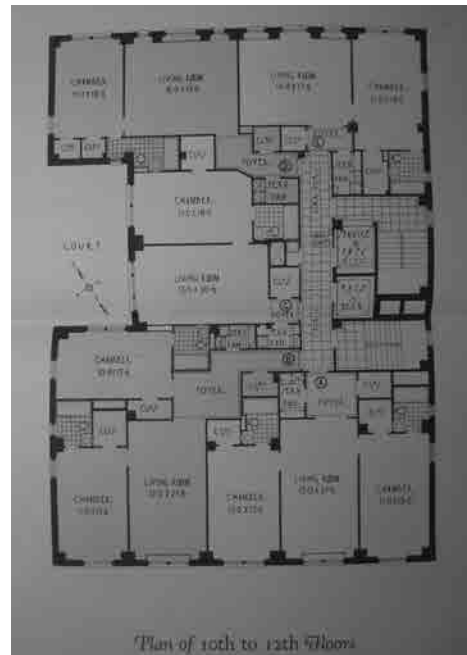
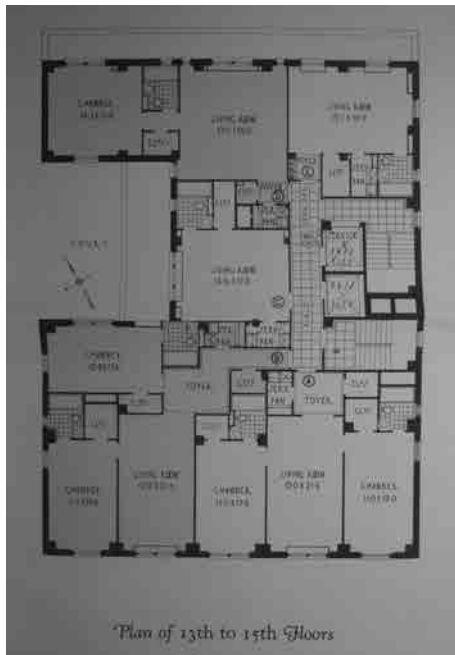


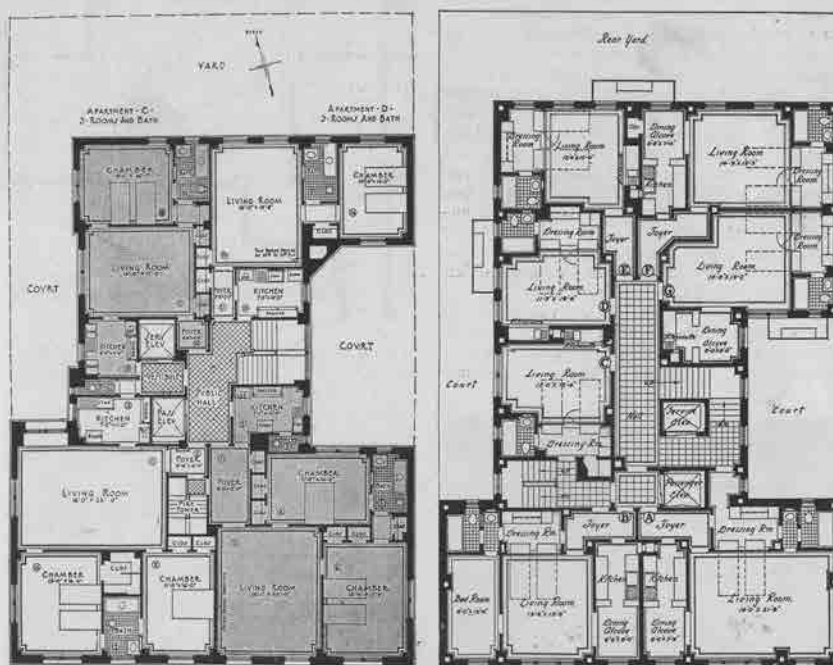






*The*  
RALEIGH





Comparison of "Regular" and "Efficiency" Planning

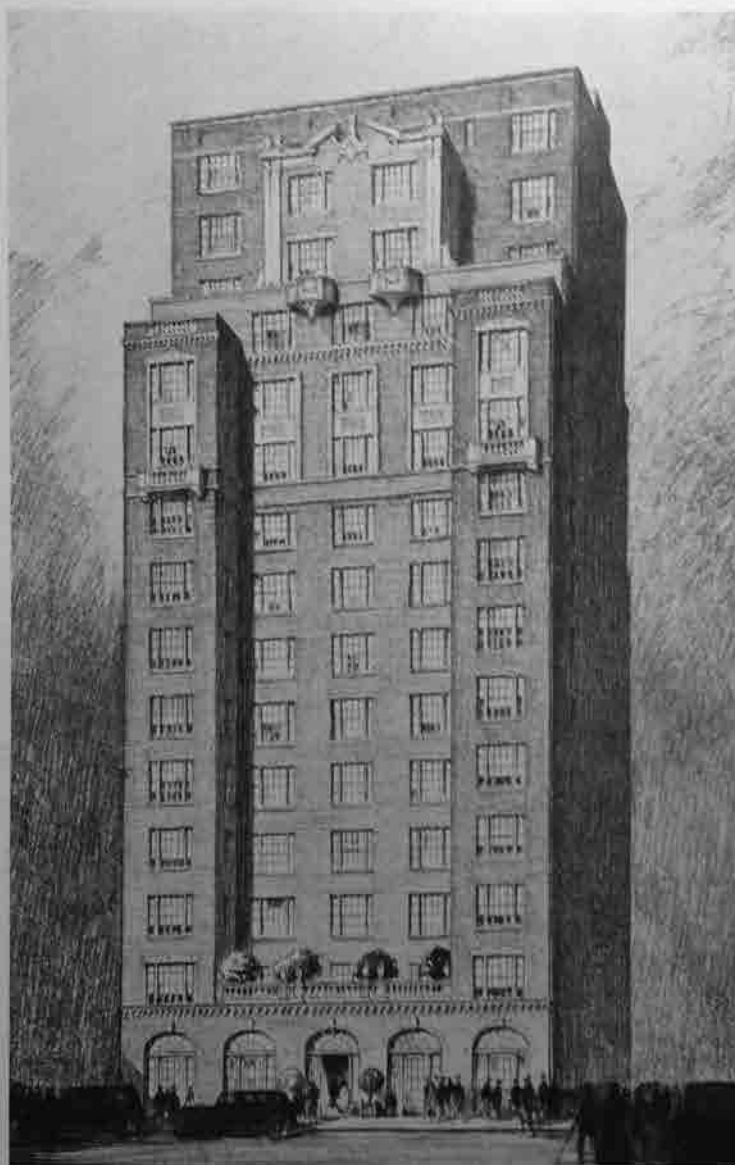
Plan A

This plan represents a first step in efficiency planning as developed a few years ago. The effort then in space-saving was confined principally to the elimination of dining rooms and the arrangement of the apartments in compact grouping of rooms. On each floor there are four apartments, providing a total rental of \$8,000 per year, as described in the accompanying article

Plan B

A modern efficiency plan developed upon a lot of approximately the same size. This plan provides on each floor seven apartments at a total rental of \$12,400 per year, and with only a comparatively small increase in the cost of the building. Here the "double-utility" space idea is carried out fully or partially in each apartment by means of door beds and other equipment

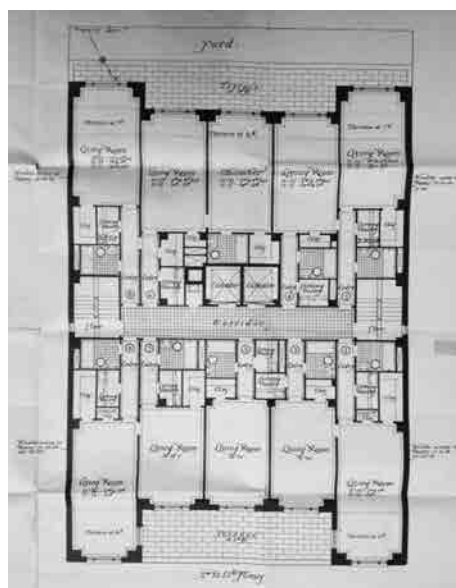
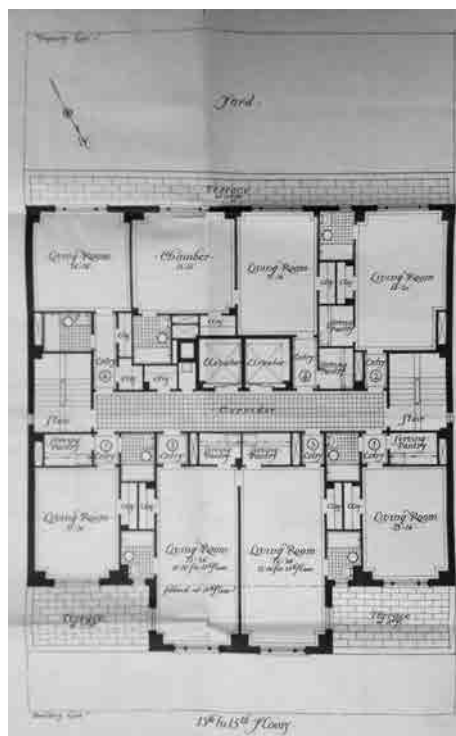
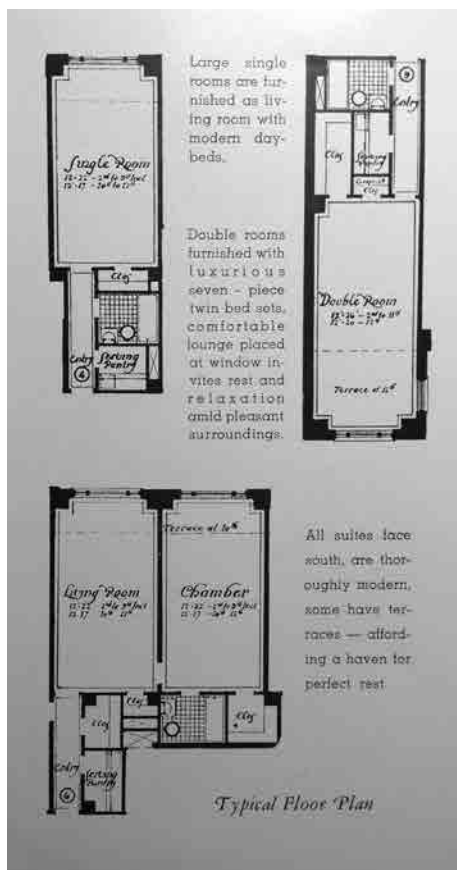
# HOTEL FAIRFAX



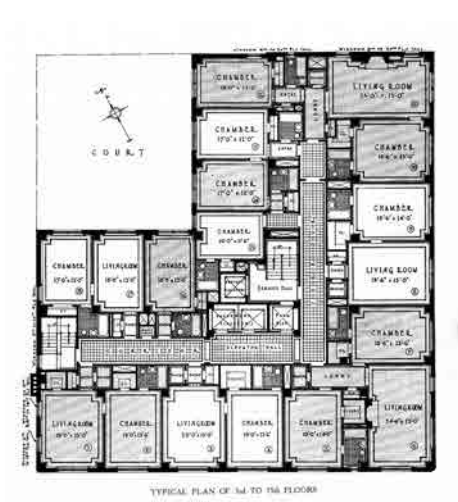
116 EAST FIFTY - SIXTH STREET  
JUST OFF PARK AVENUE, NEW YORK

Wickersham 2-1600

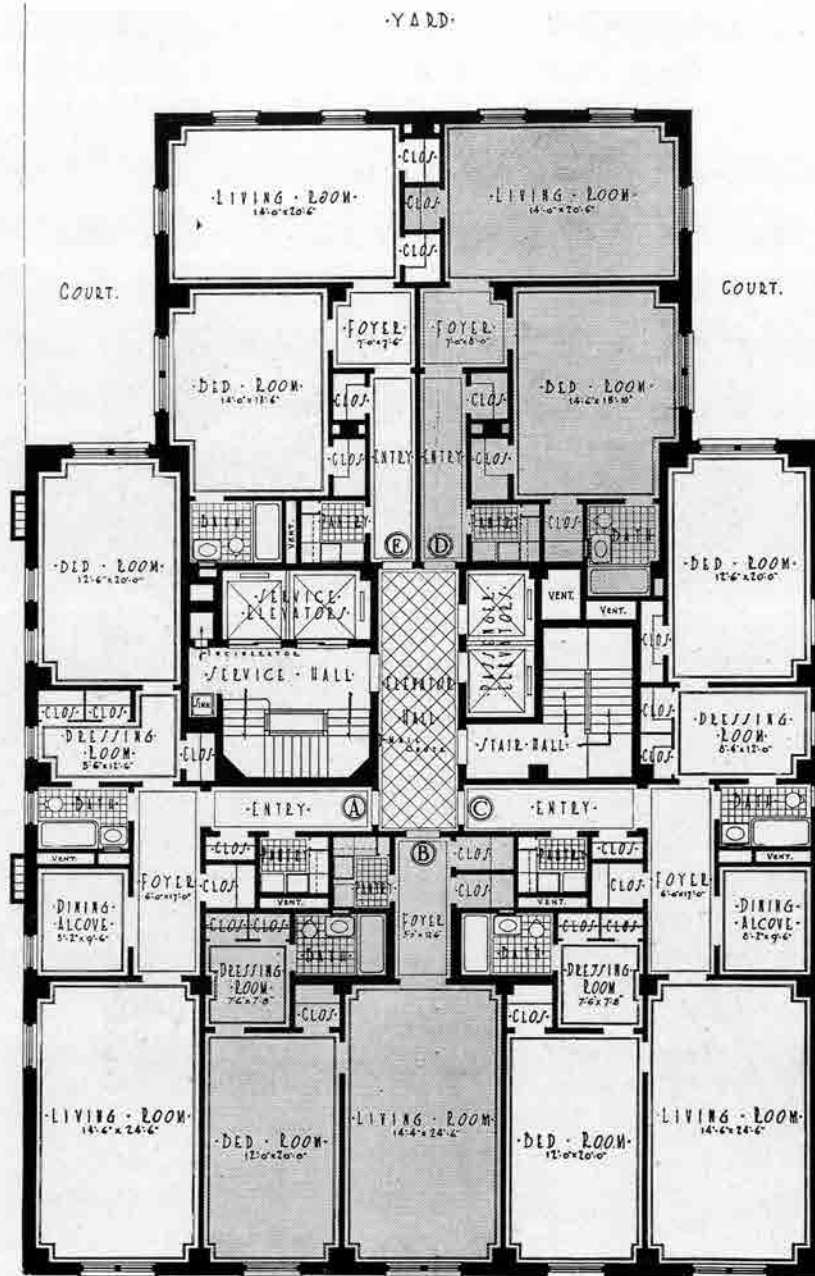
1934









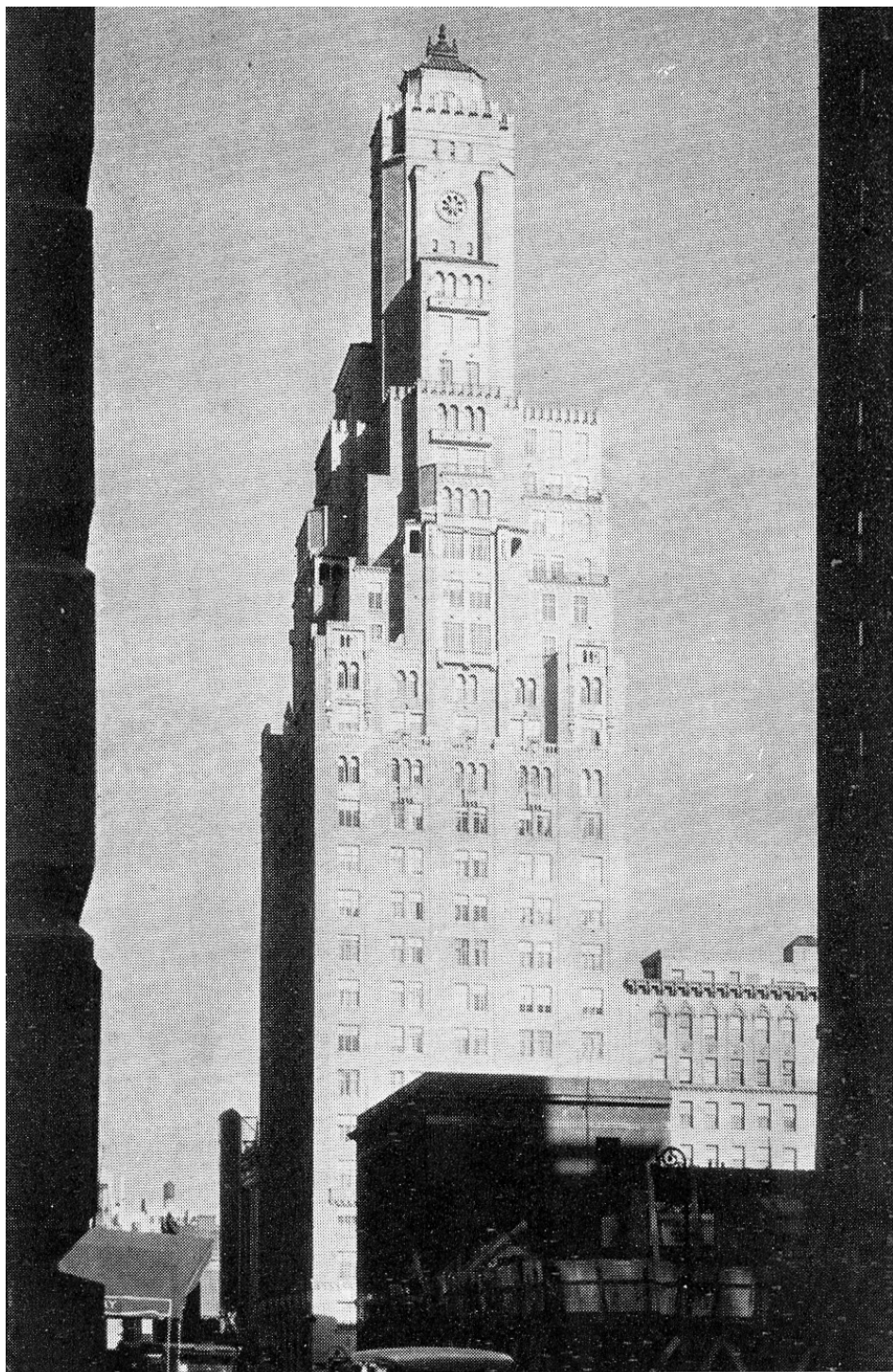


PLAN OF TYPICAL FLOOR.

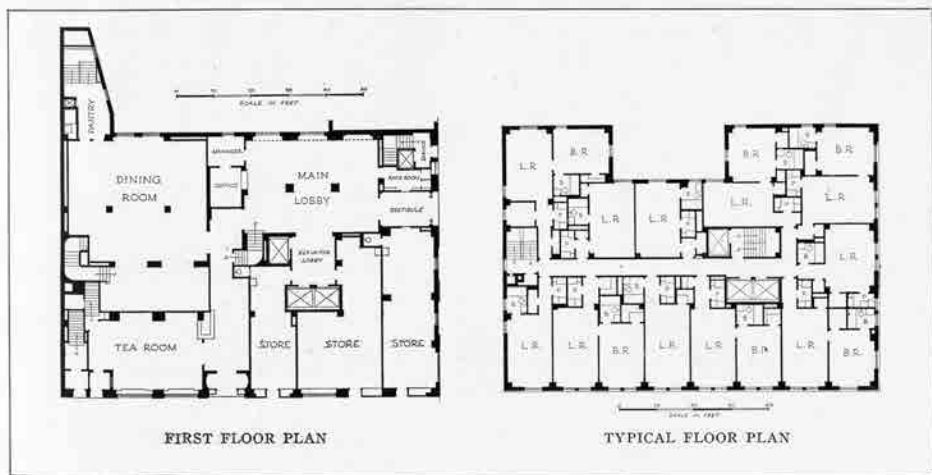
APARTMENT HOTEL, 825 FIFTH AVENUE,  
NEW YORK, N. Y.

J. E. R. CARPENTER,  
ARCHITECT.

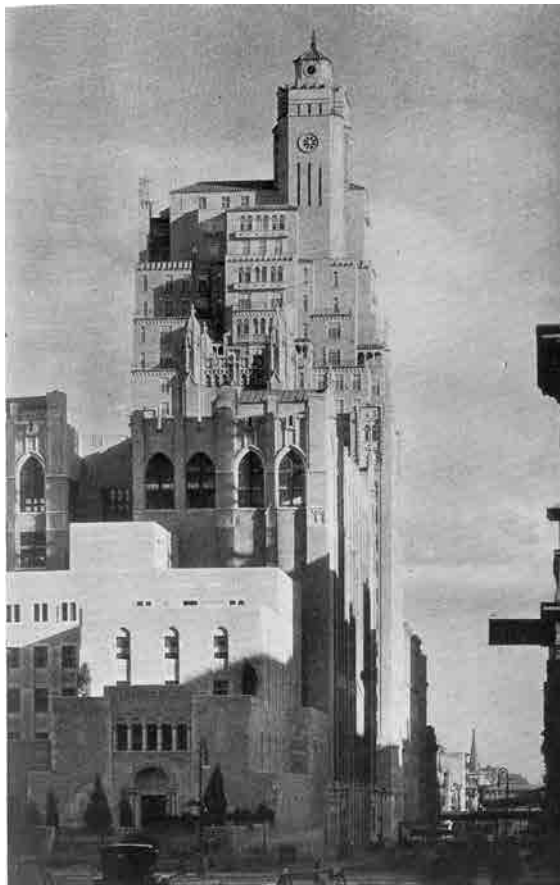




VIEW FROM LEXINGTON AVENUE



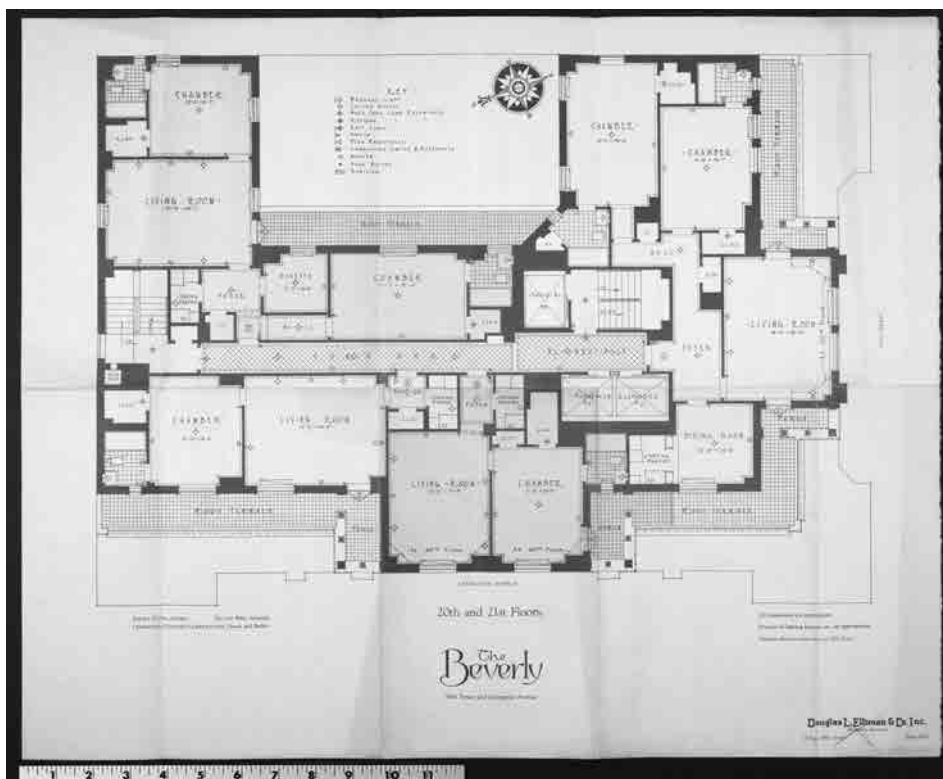
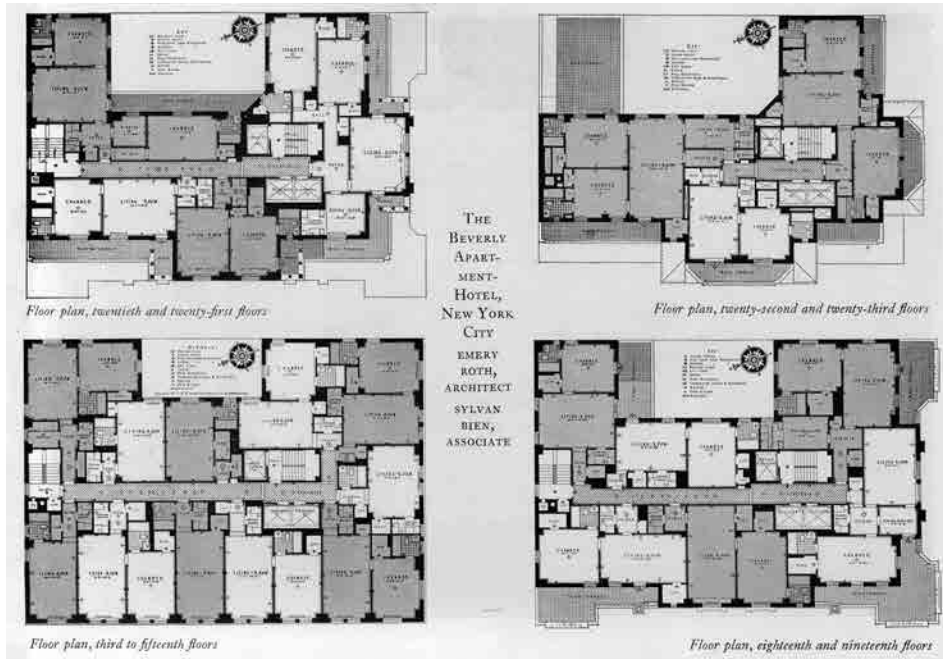
HOTEL BEVERLY, NEW YORK  
 EMERY ROTH, ARCHITECT  
 SYLVAN BIEN, ASSOCIATED

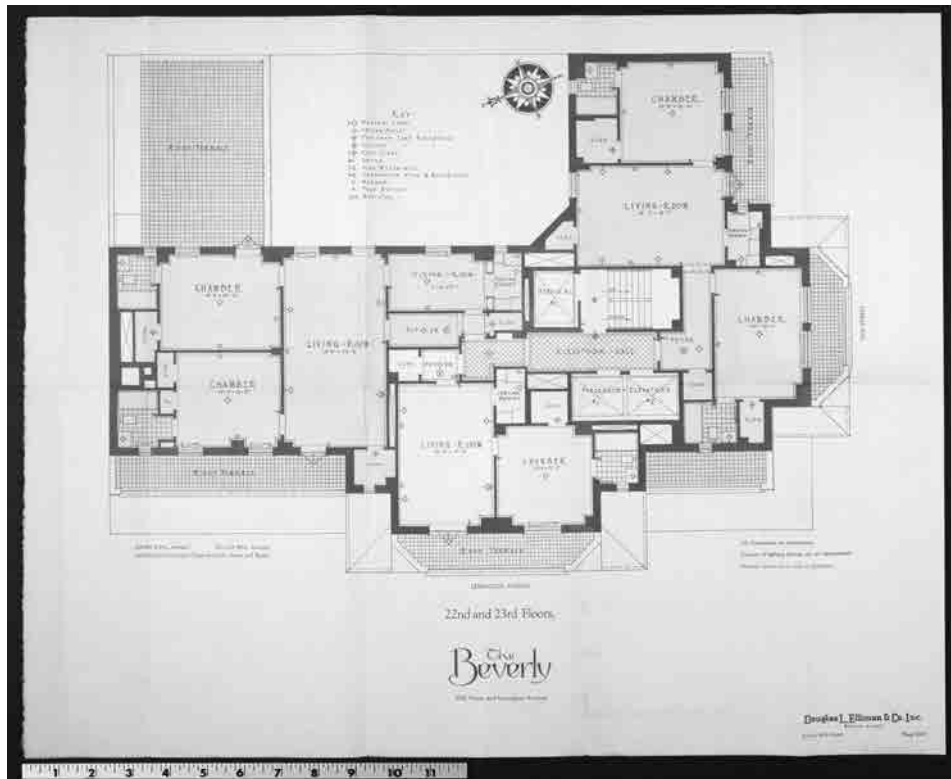


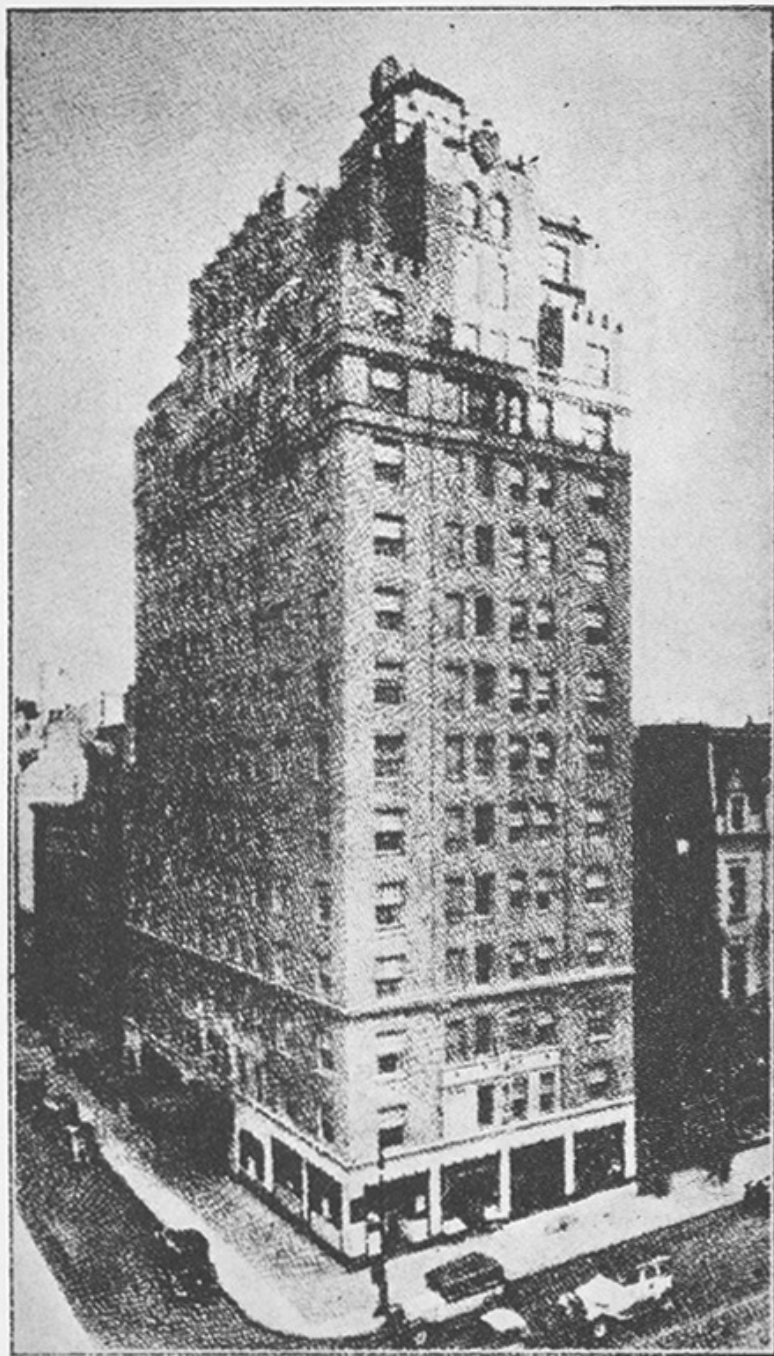
*Photos. Nyholm*

VIEW FROM PARK AVENUE

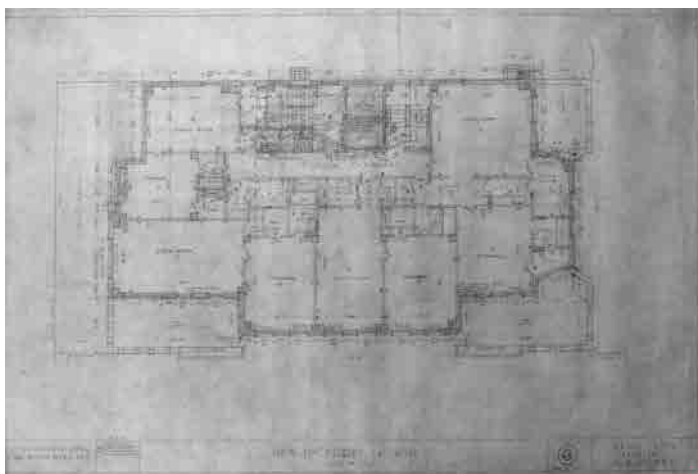
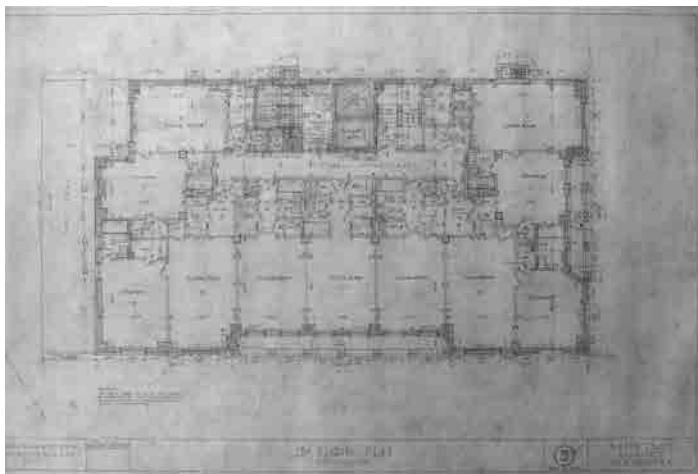
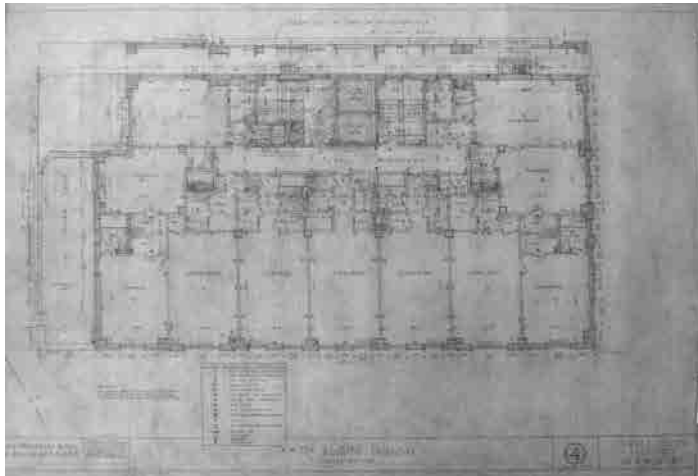


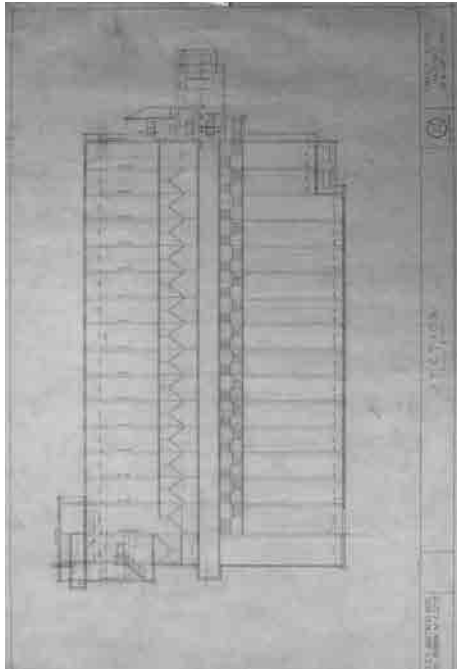
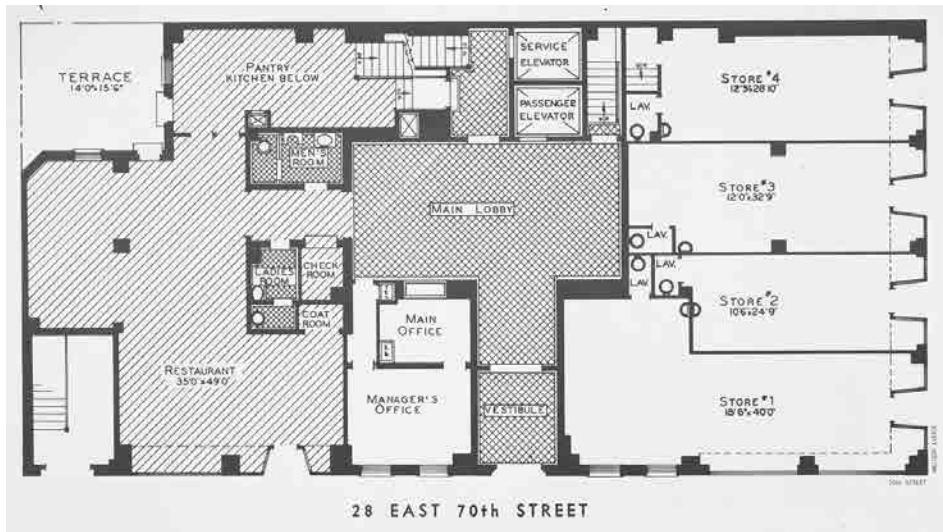




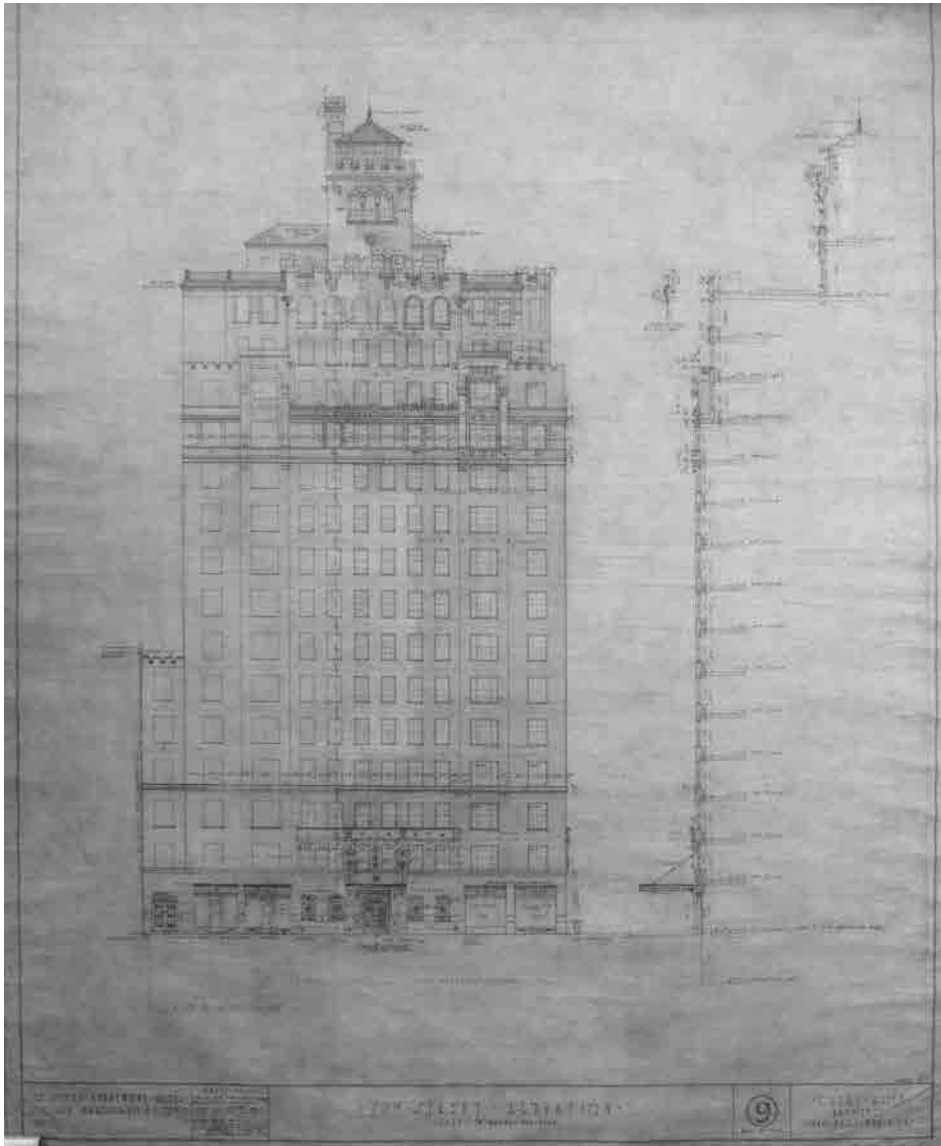


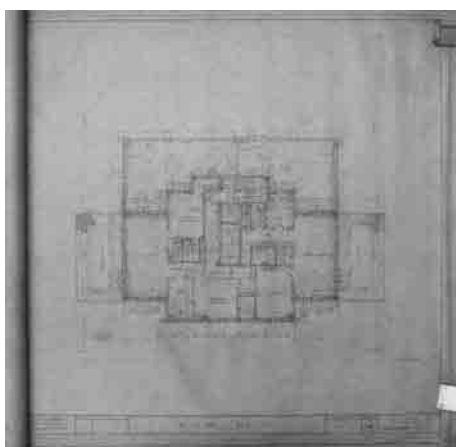
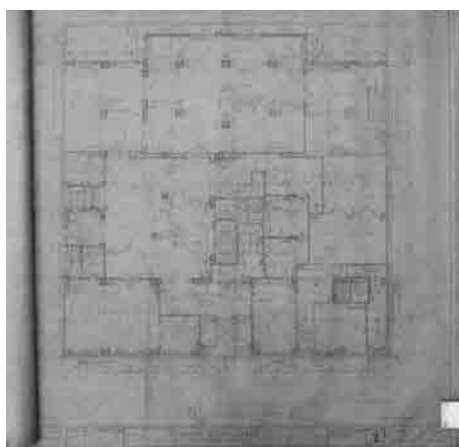
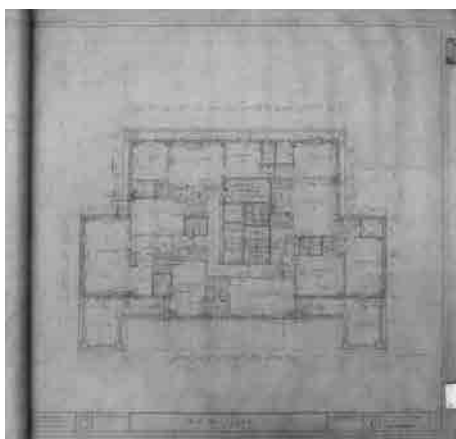
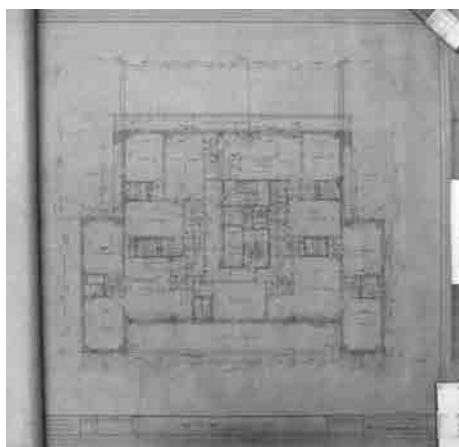
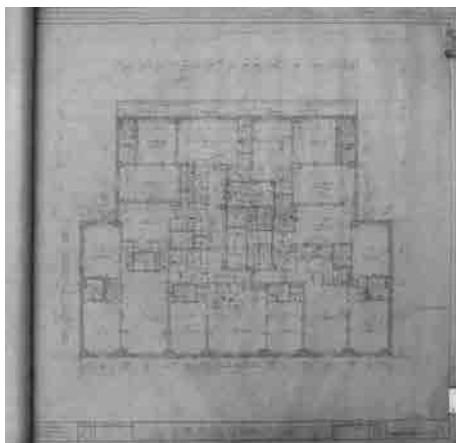
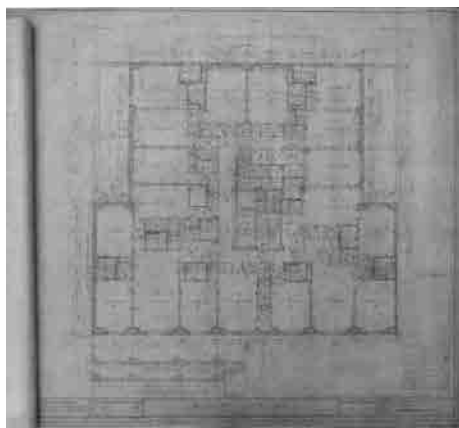
*Ground Floor Plan on Reverse Side*

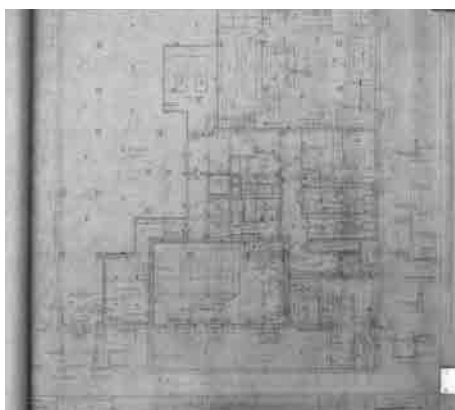
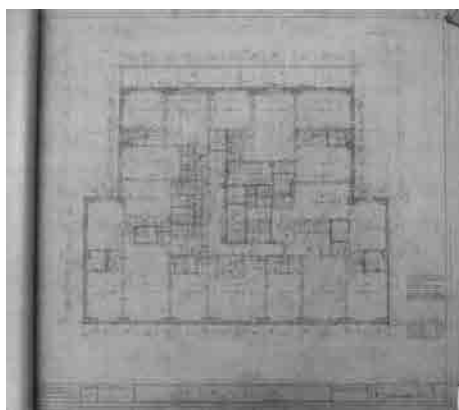
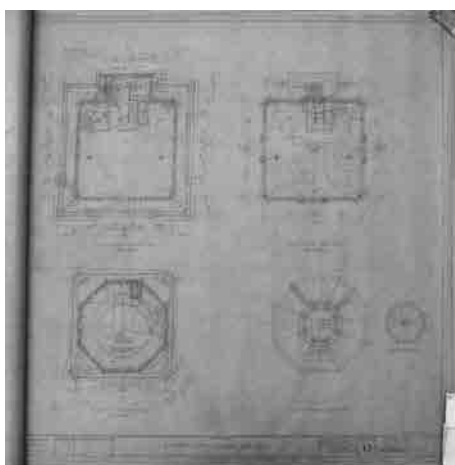
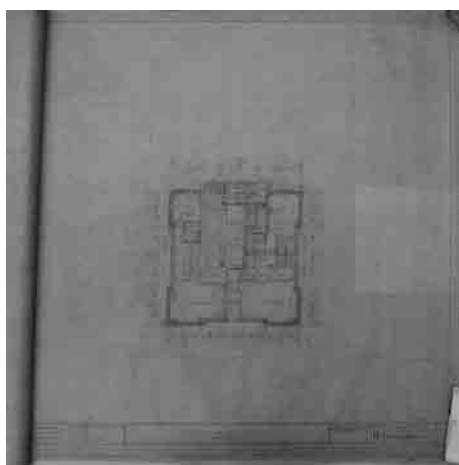
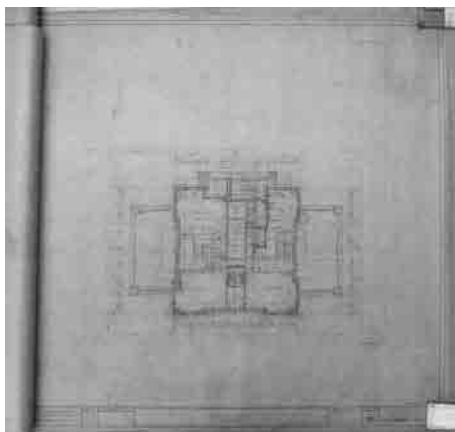
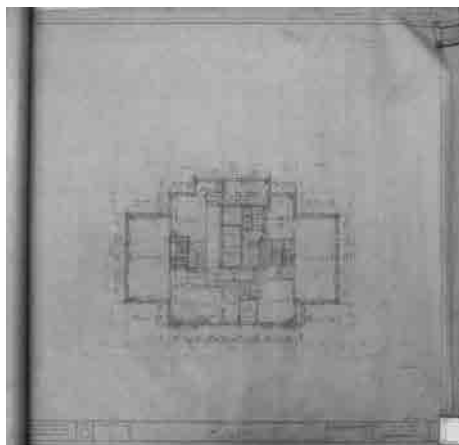


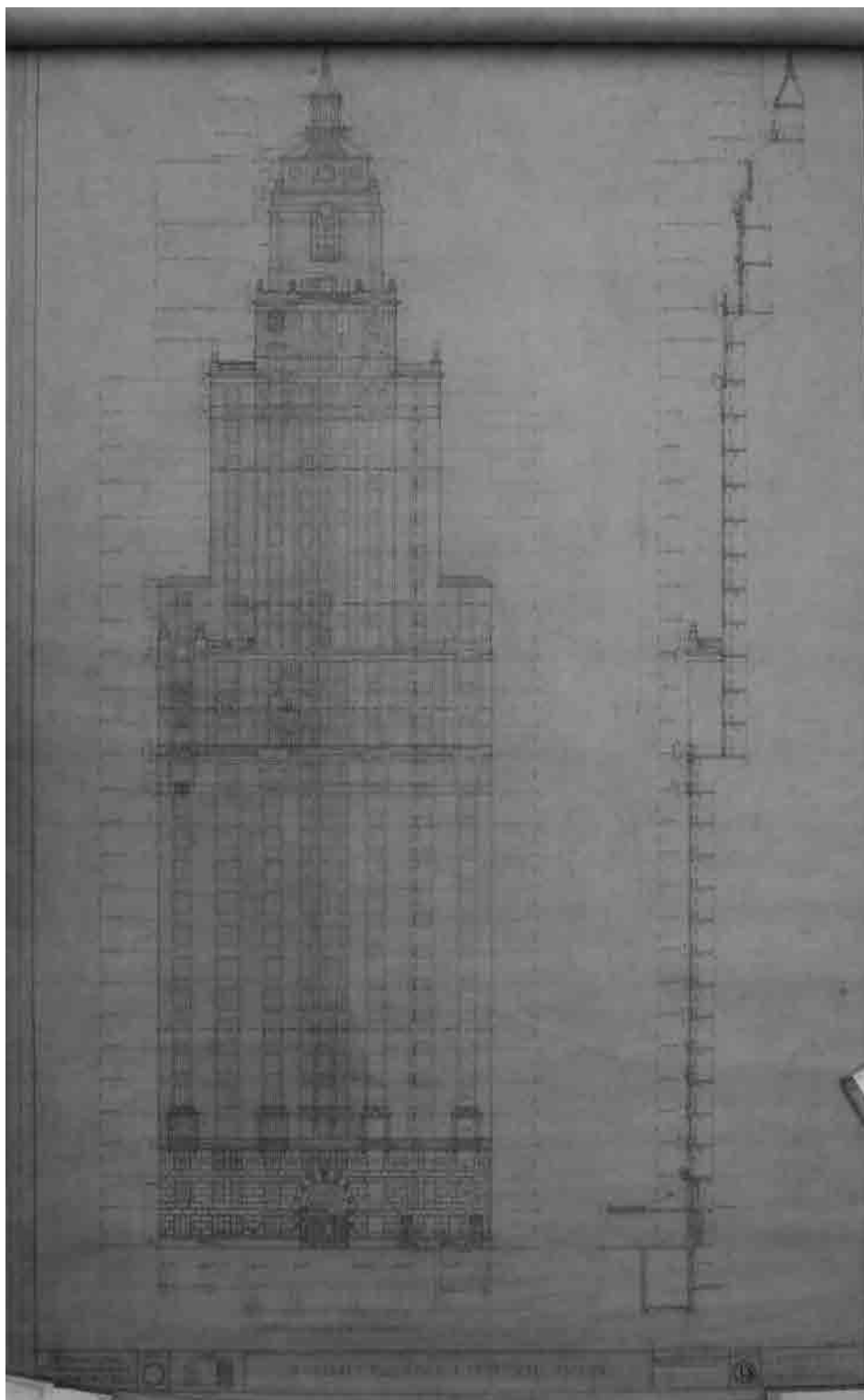


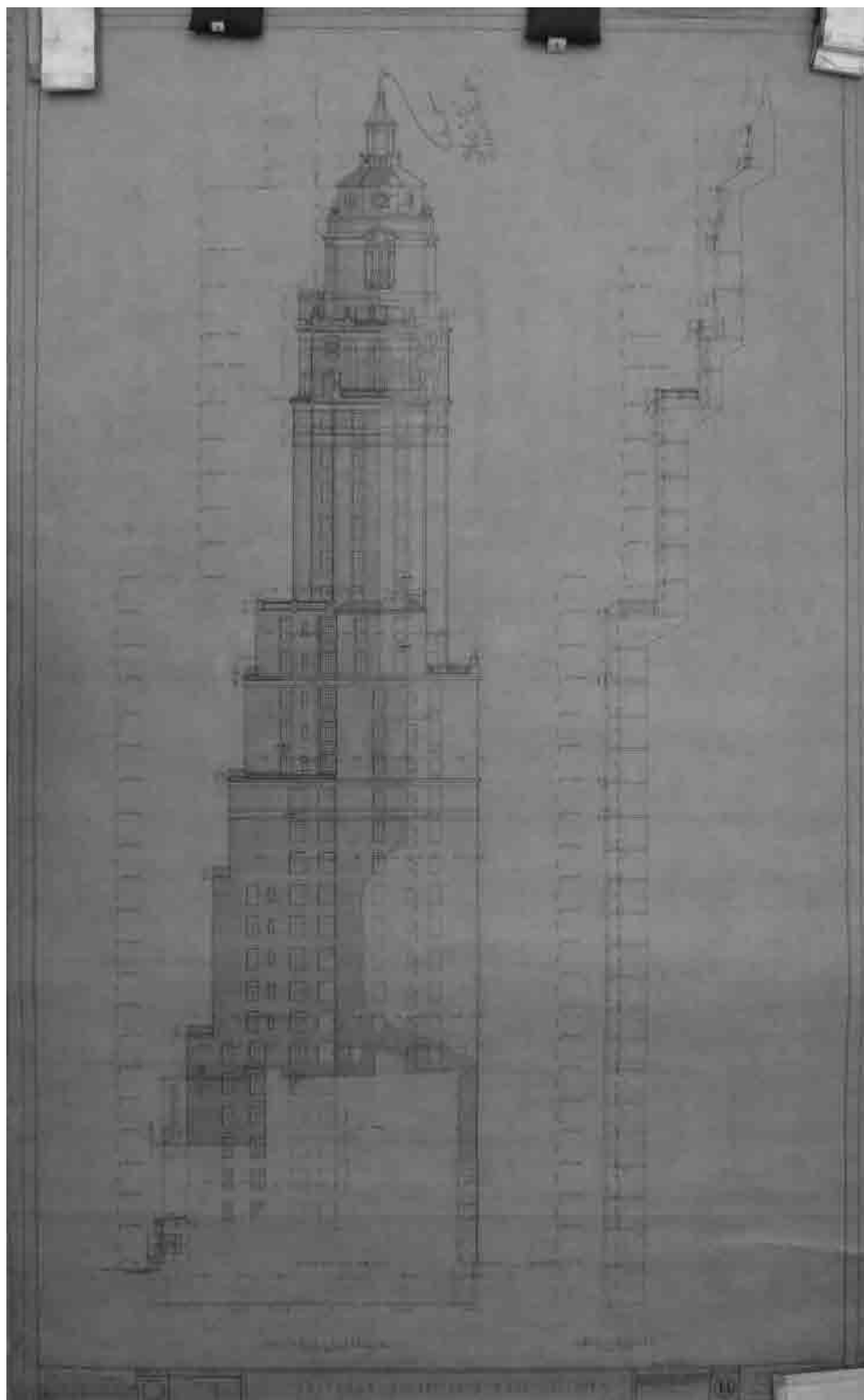




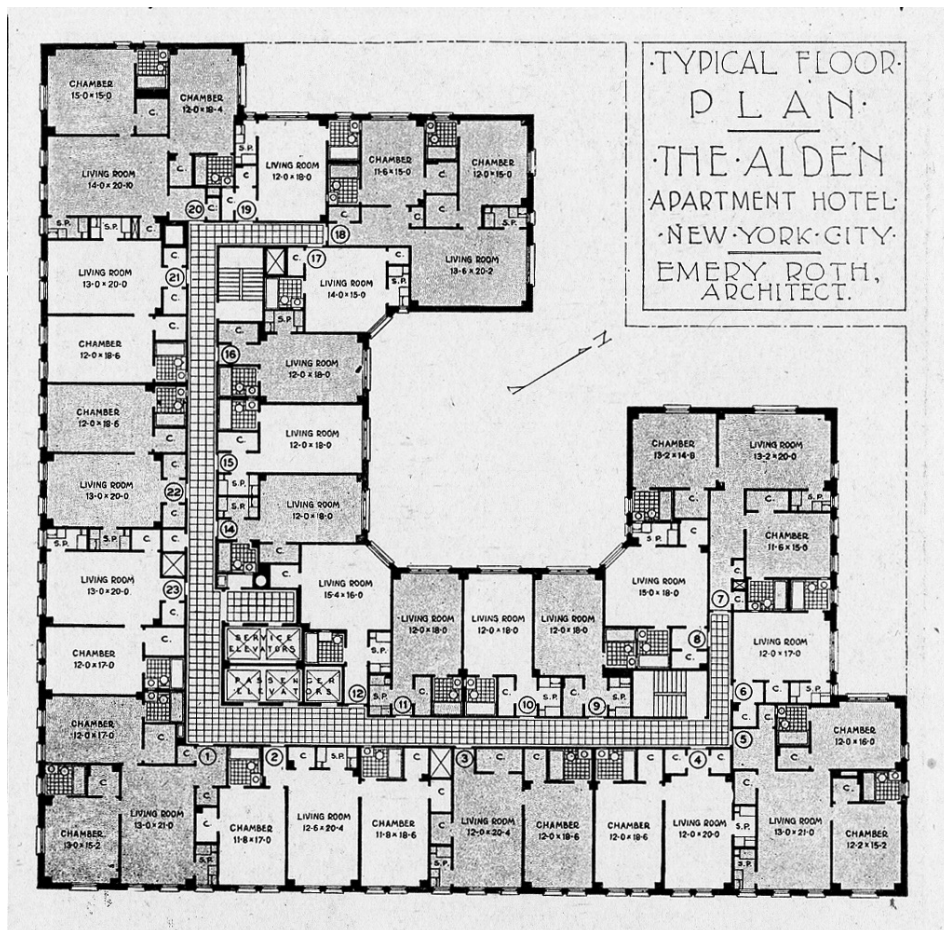












130-A-10



*A Bedroom*

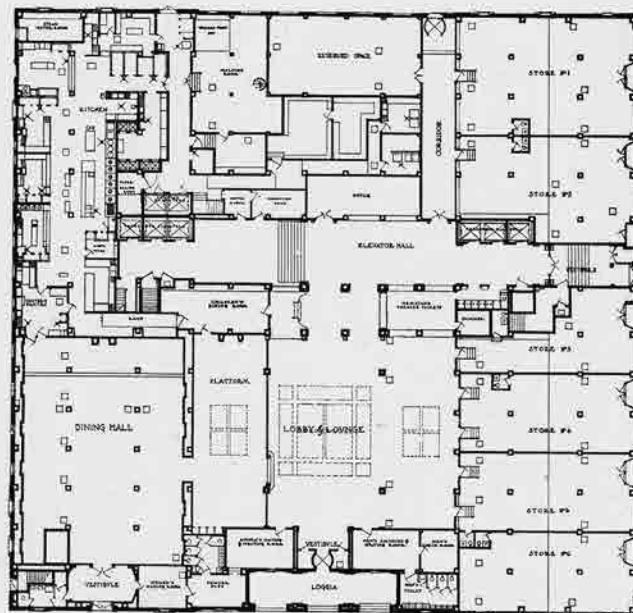
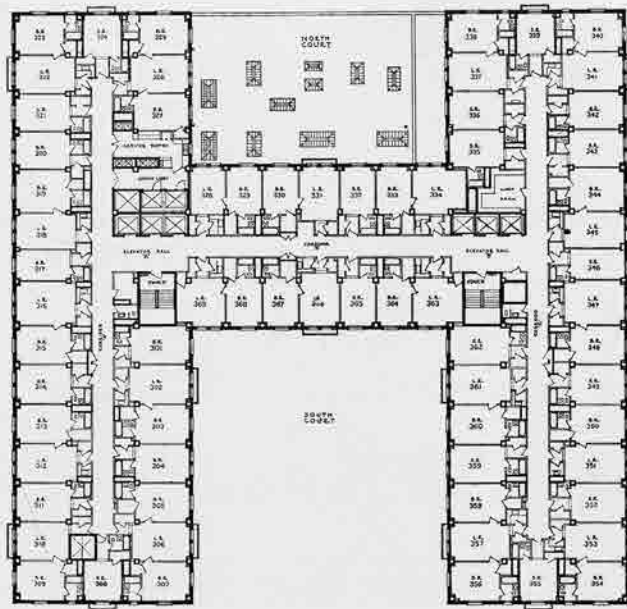
**The BARCLAY**  
111 EAST 48TH STREET, Just off PARK AVENUE  
New York City

THE convenience of the location, the charm and comfort of the rooms, the excellence of the service and the moderate charges have already given this new hotel a remarkable position among discriminating people who appreciate these qualities.

The management will greatly value the opportunity of serving you and respectfully invites your patronage.





THE BARCLAY,  
a RESIDENTIAL  
HOTEL,  
NEW YORK

CROSS & CROSS,  
ARCHITECTS



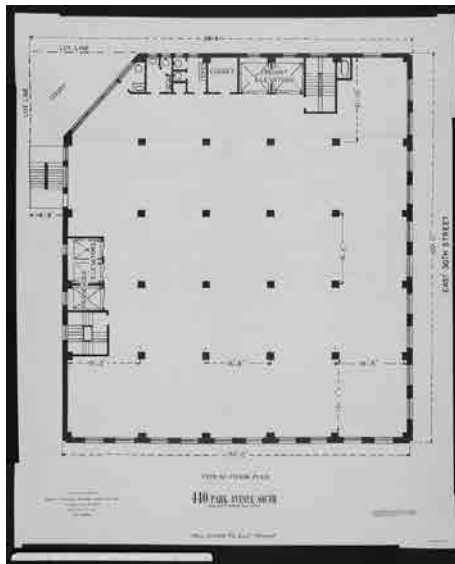


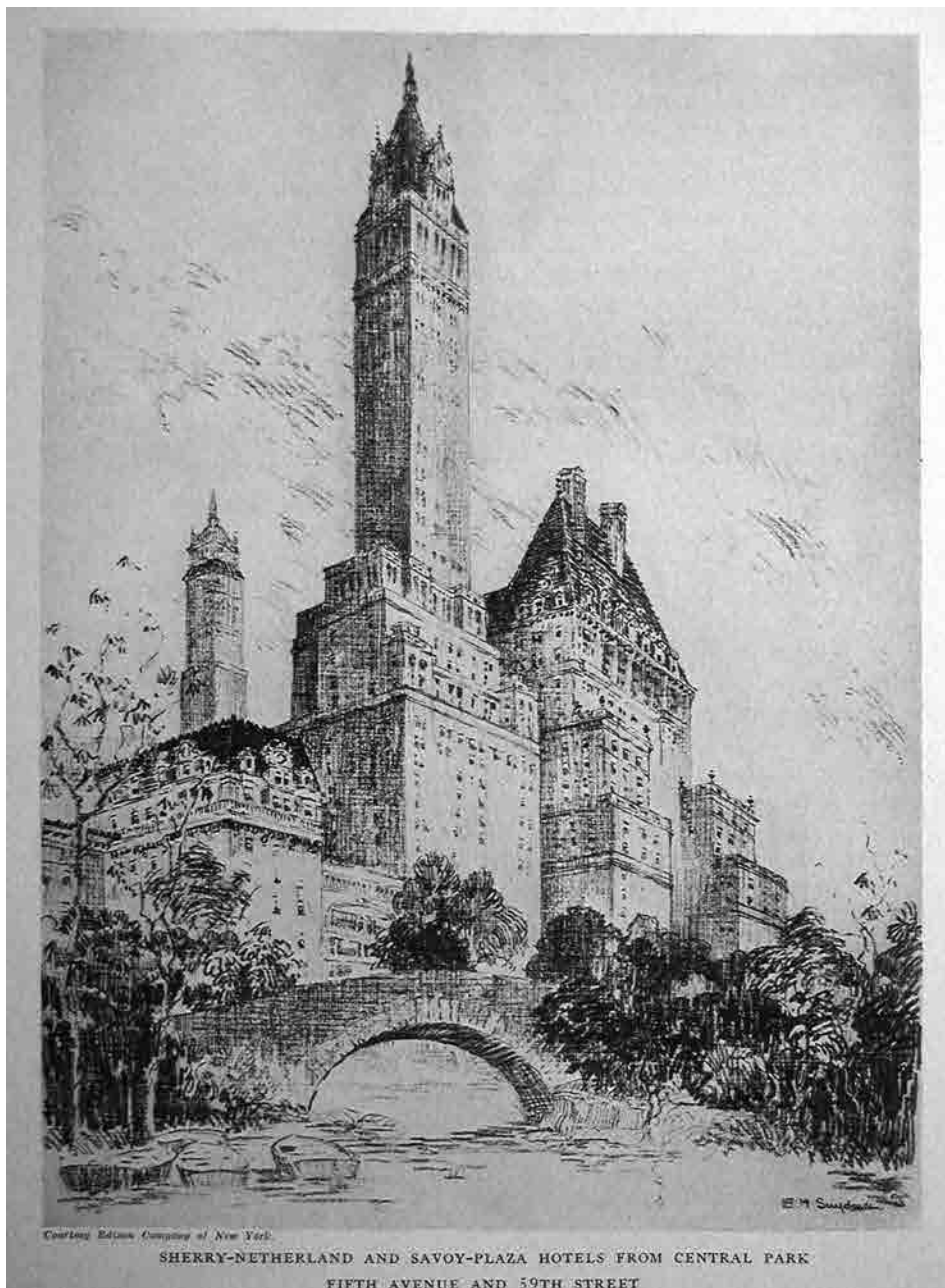
*The* DRAKE  
440 Park Avenue  
Northwest Corner 56<sup>th</sup> Street New York

3rd to 16 Floors

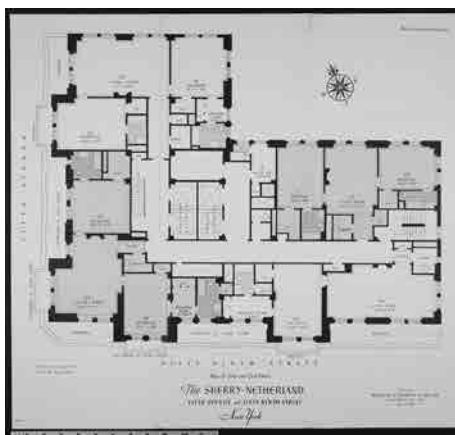
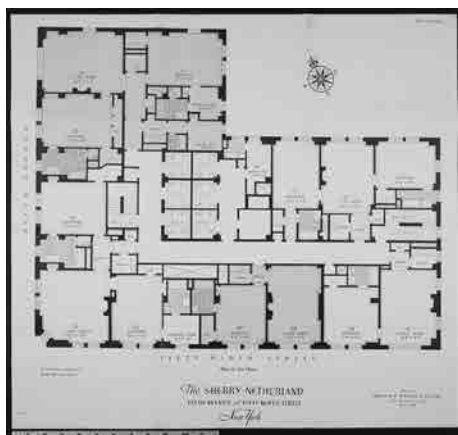
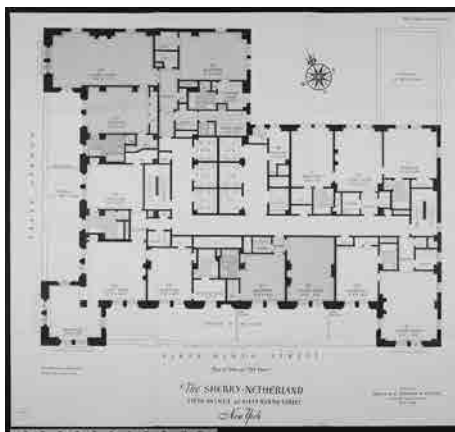
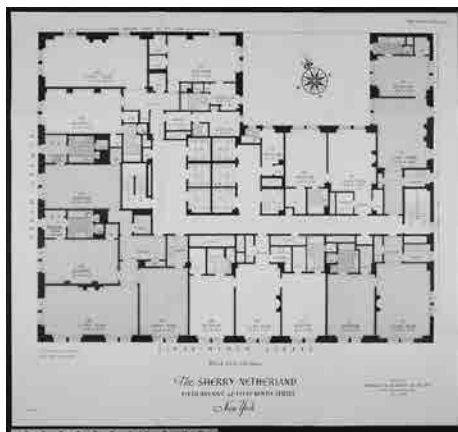


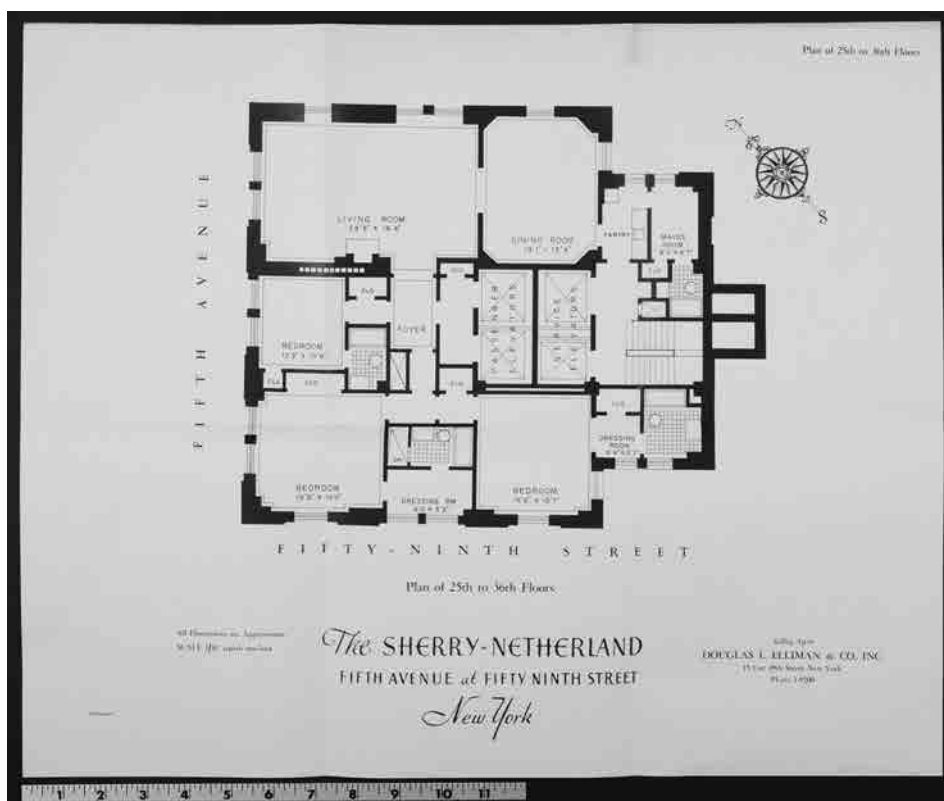
















The 32nd and 33rd floors are laid out as complete apartments.



Second Floor Plan

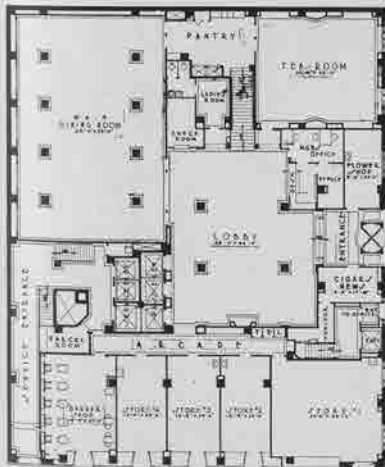


## The Warwick, New York

*Geo. B. Post & Sons, Architects—Emery Roth, Associate*

HERE is another of the fine recent New York metropolitan hotels. This is a splendid example of the effect of the zoning regulations in New York, which require setbacks. If properly treated, these setbacks provide unusual architectural beauty. Plans of the various floors clearly indicate the layout. The typical floor plan indicates apartments of from one to three rooms with full serving pantry equipment.

*The Furnishings and Equipment of the Warwick were planned and executed completely by the PICK-BARTH Company.*

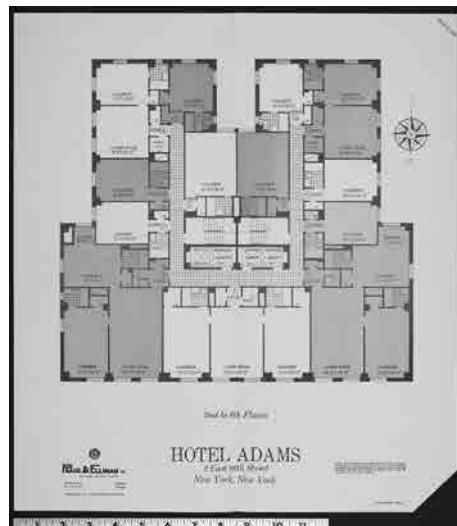
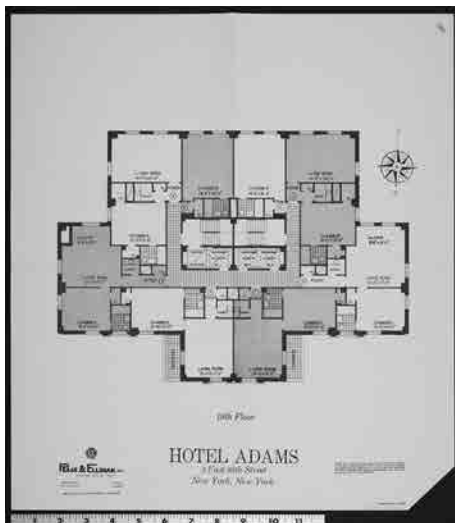
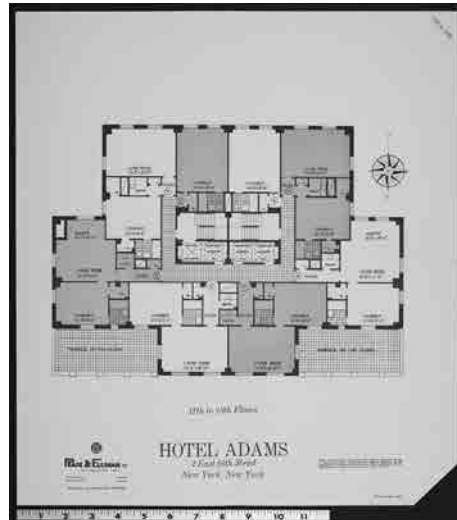
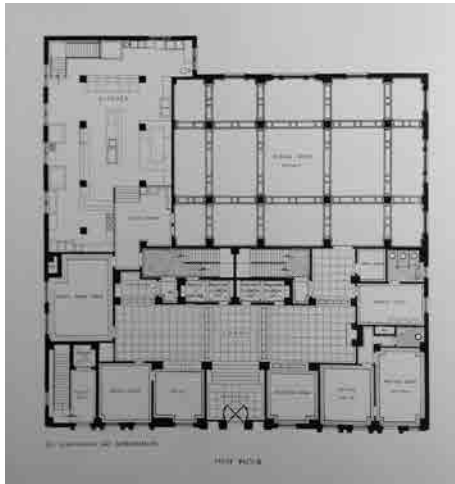


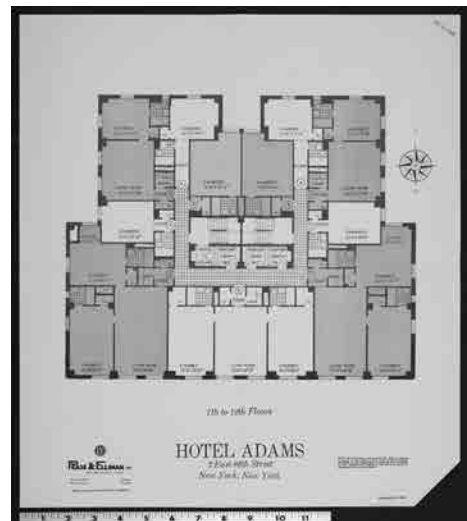
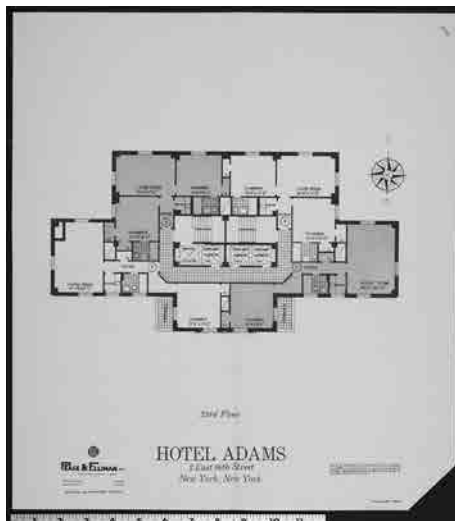
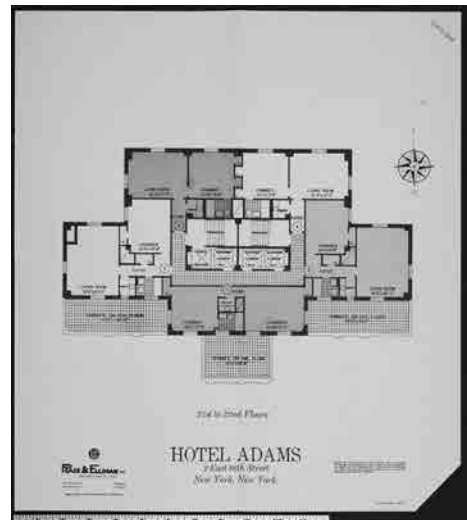
First Floor Plan

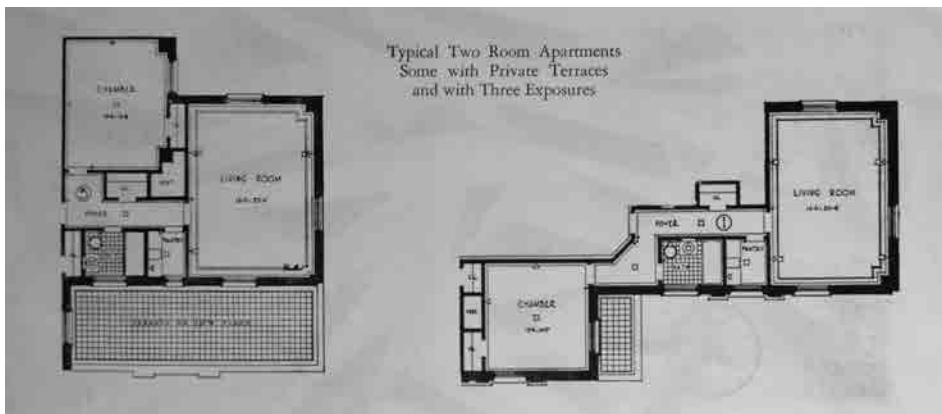
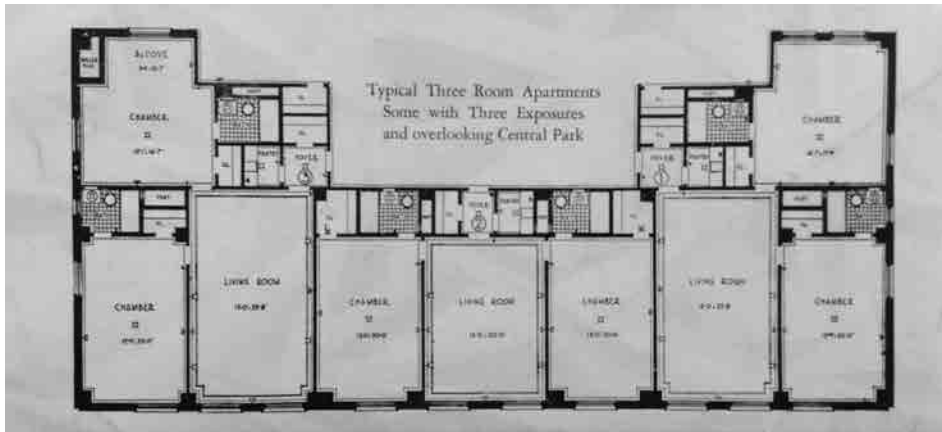


Typical Floor Plan





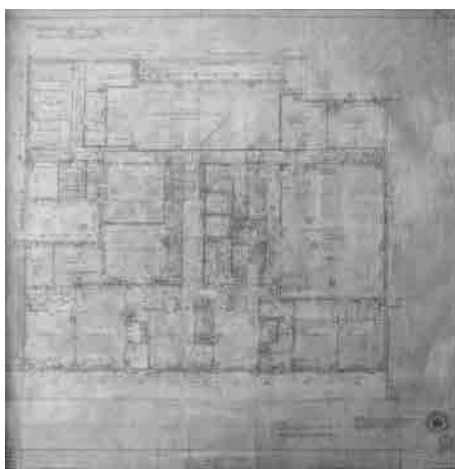
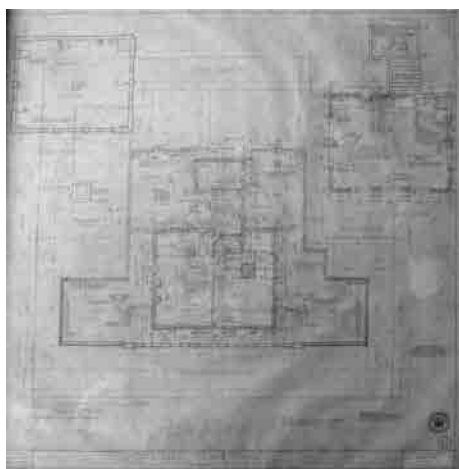
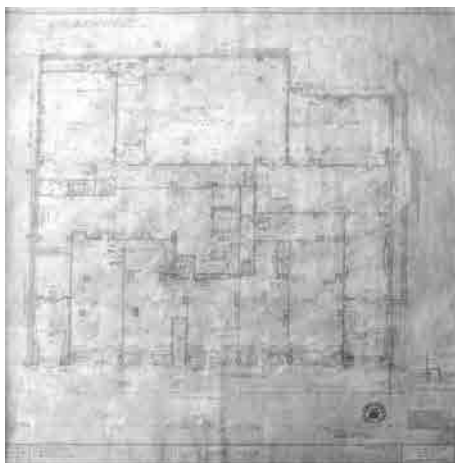
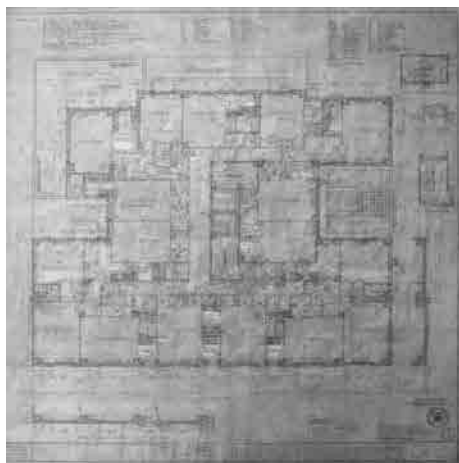


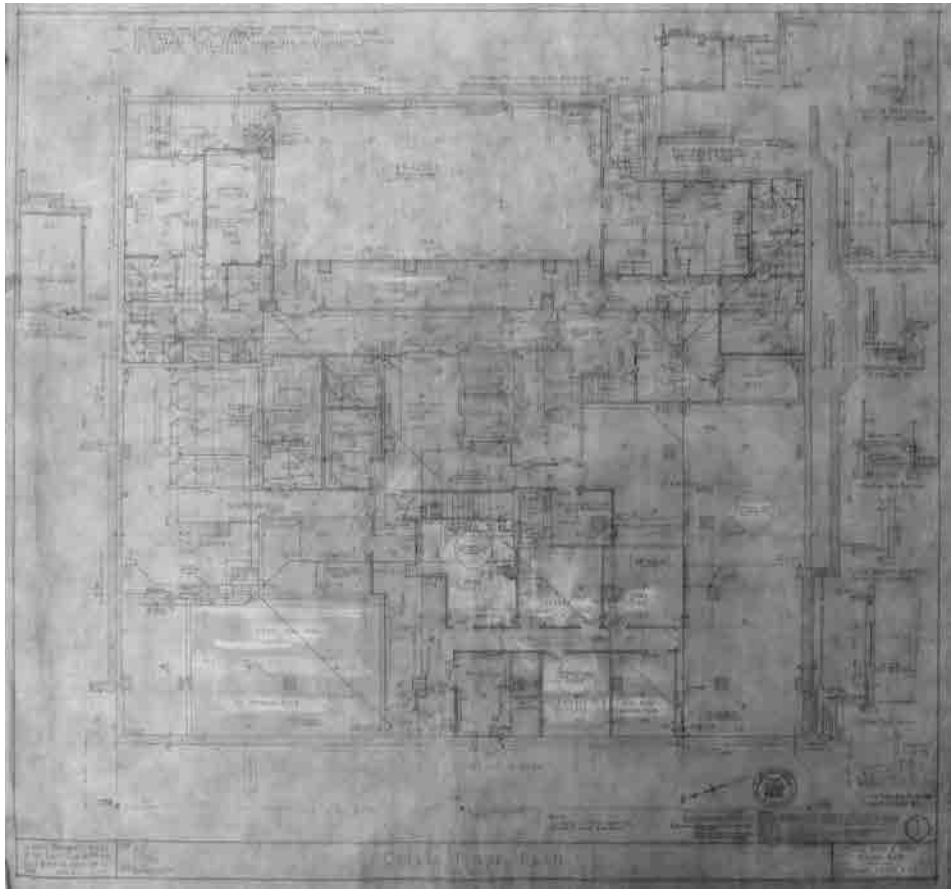


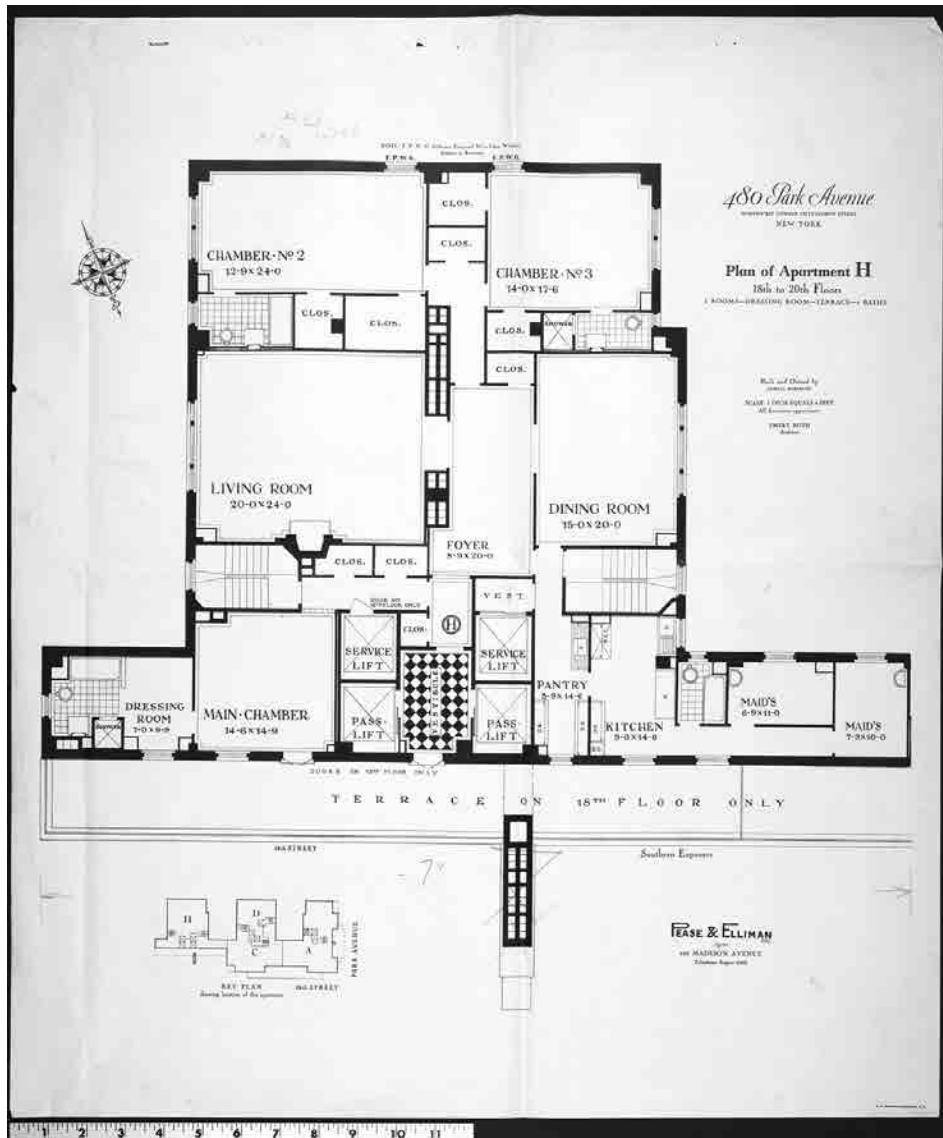


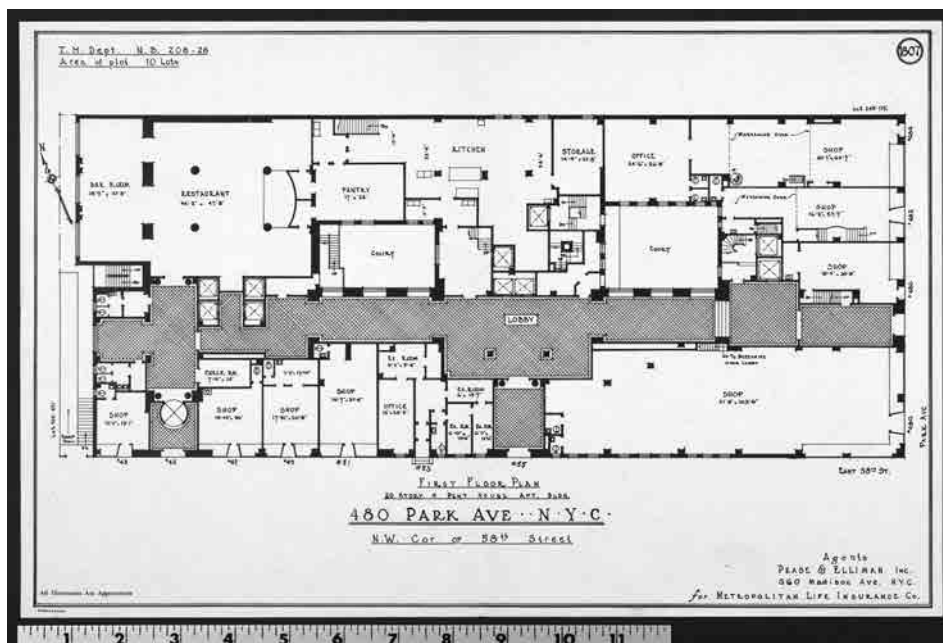


Two East Eighty-Sixth Street







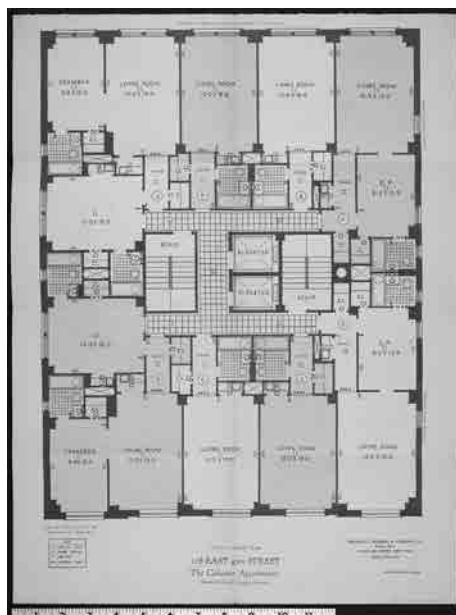
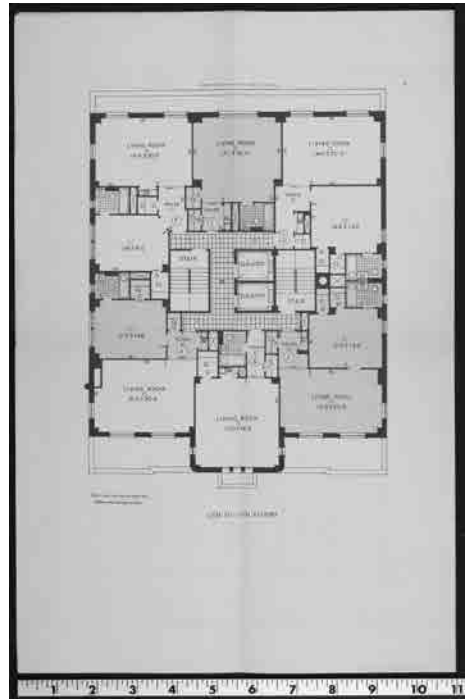


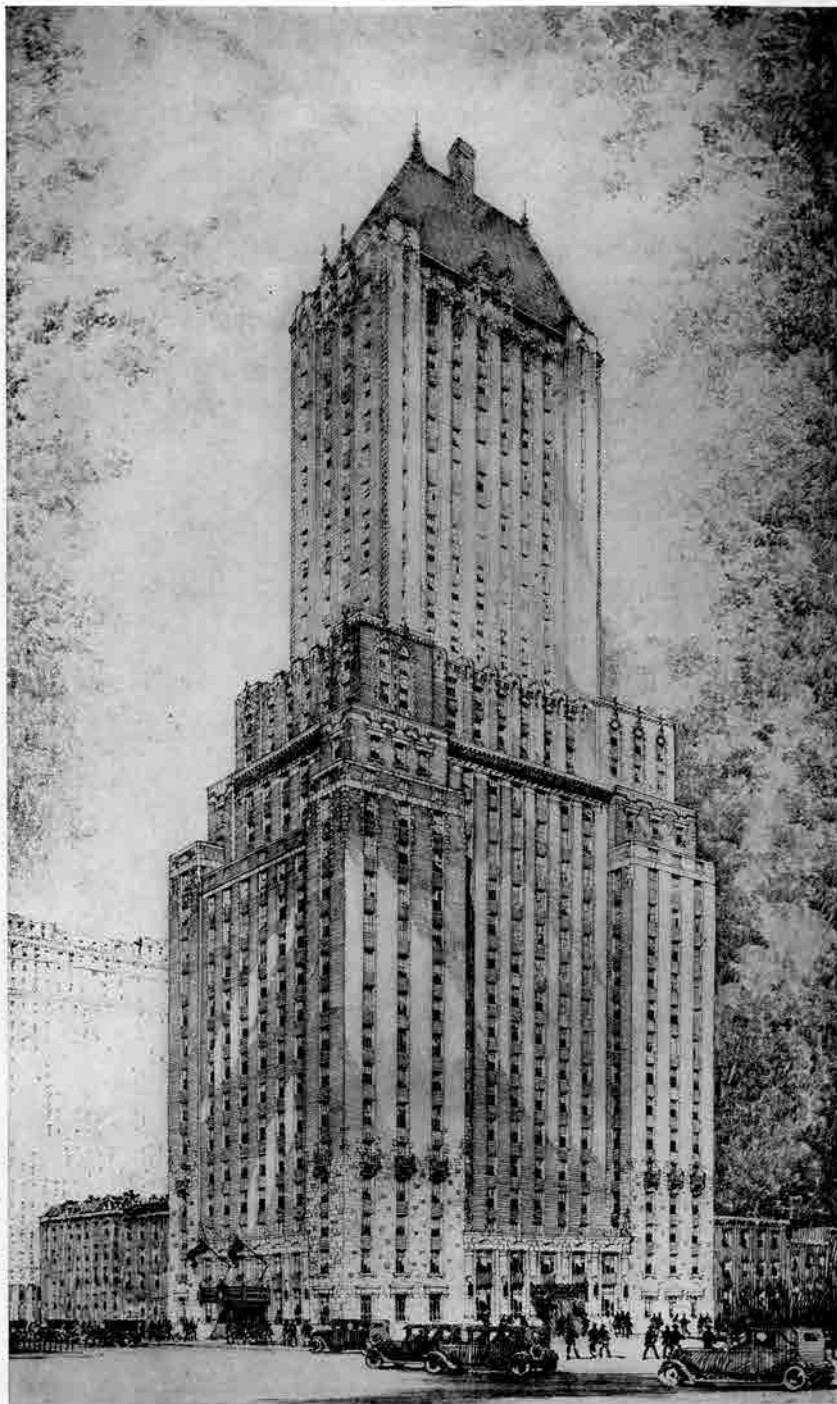




APARTMENT HOTEL, 118 EAST 40th STREET,  
NEW YORK, N. Y.

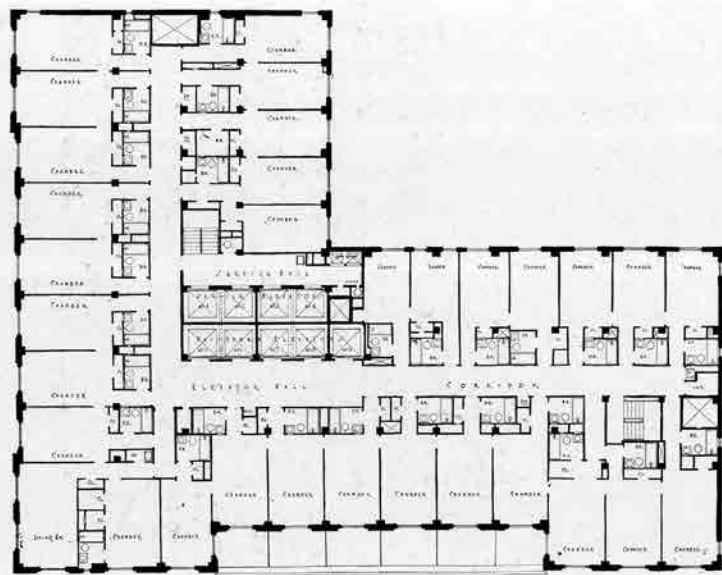
GEO. FRED PELHAM,  
ARCHITECT.





39th STREET APARTMENT HOTEL,  
NEW YORK, N. Y.

WILLIAM L. ROUSE,  
ARCHITECT.



TYPICAL FLOOR PLAN

39th STREET APARTMENT HOTEL,  
NEW YORK, N. Y.

WILLIAM L. ROUSE,  
ARCHITECT.

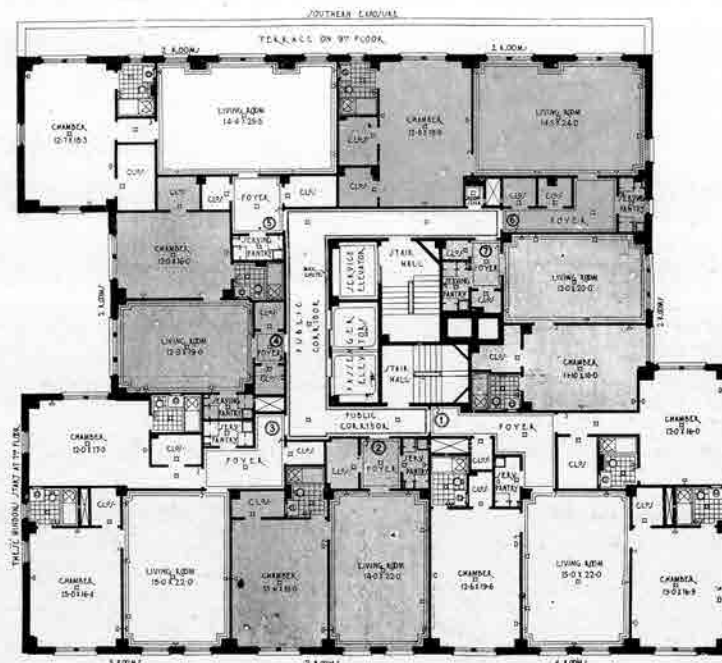




BANCROFT HOTEL,  
NEW YORK, N. Y.

H. I. FELDMAN,  
ARCHITECT.

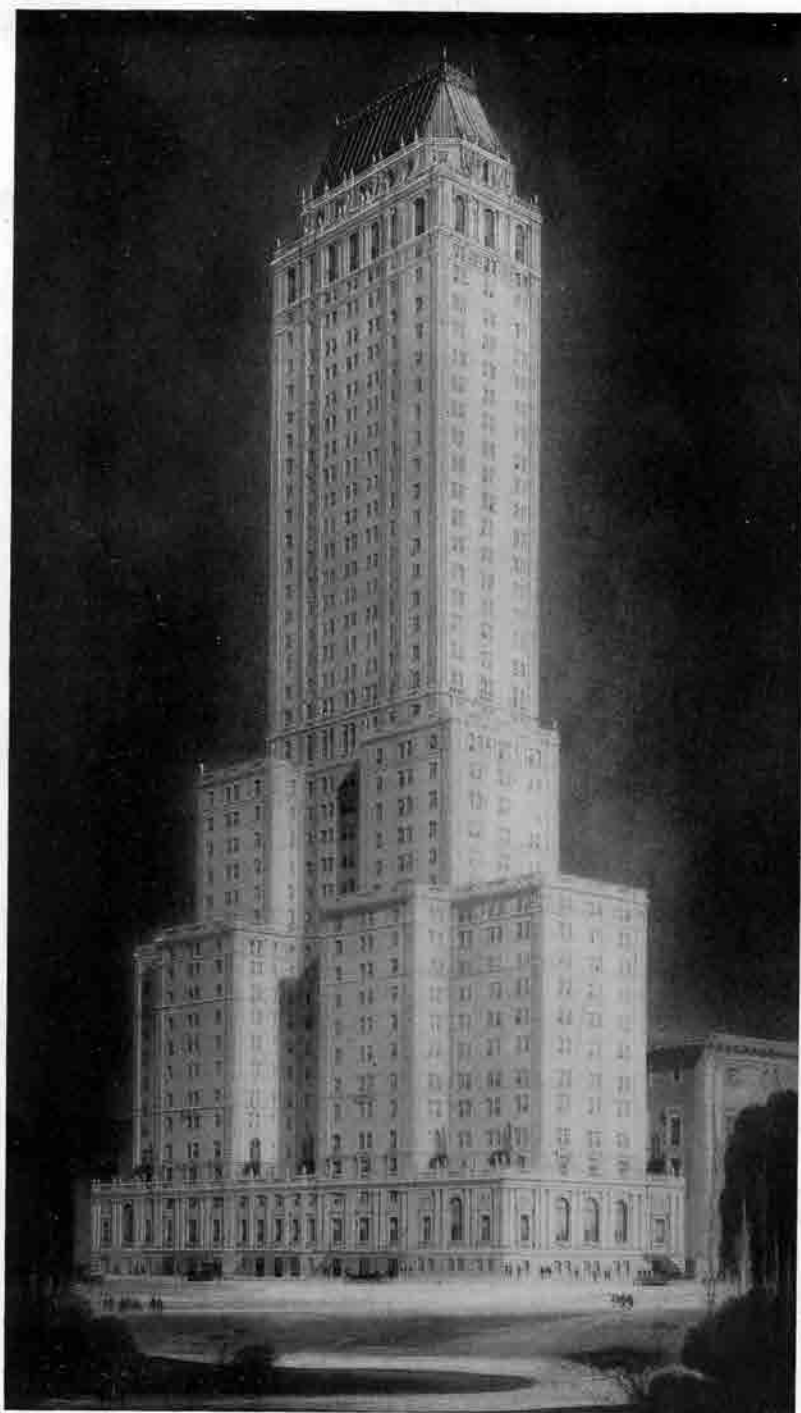




PLAN 9th TO 12th FLOORS



PLAN 2nd TO 8th FLOORS



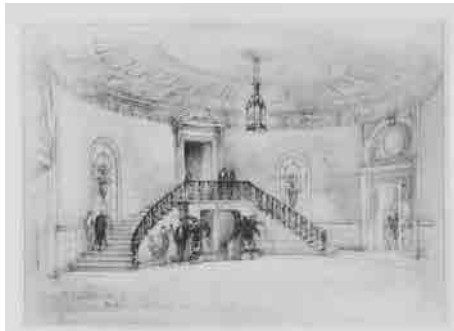
*Photo, Palmer Shannon*

*From a Rendering by Lloyd Morgan*

HOTEL PIERRE, NEW YORK  
SCHULTZE & WEAVER, ARCHITECTS







THE CONCOURS

*A meeting place for guests of the Georgian Restaurant,  
Grill Neptune and Grand Ballroom.*



A SUITE SALON

*Personality, position and the habit of luxury are  
expressed in every suite.*



THE GRILL NEPTUNE

*Its fascinating, novel decorations inspire an atmosphere  
of easy cosmopolitan formality.*



THE GRAND BALLROOM

*A stately hall, reminiscent of the palace at Versailles.*



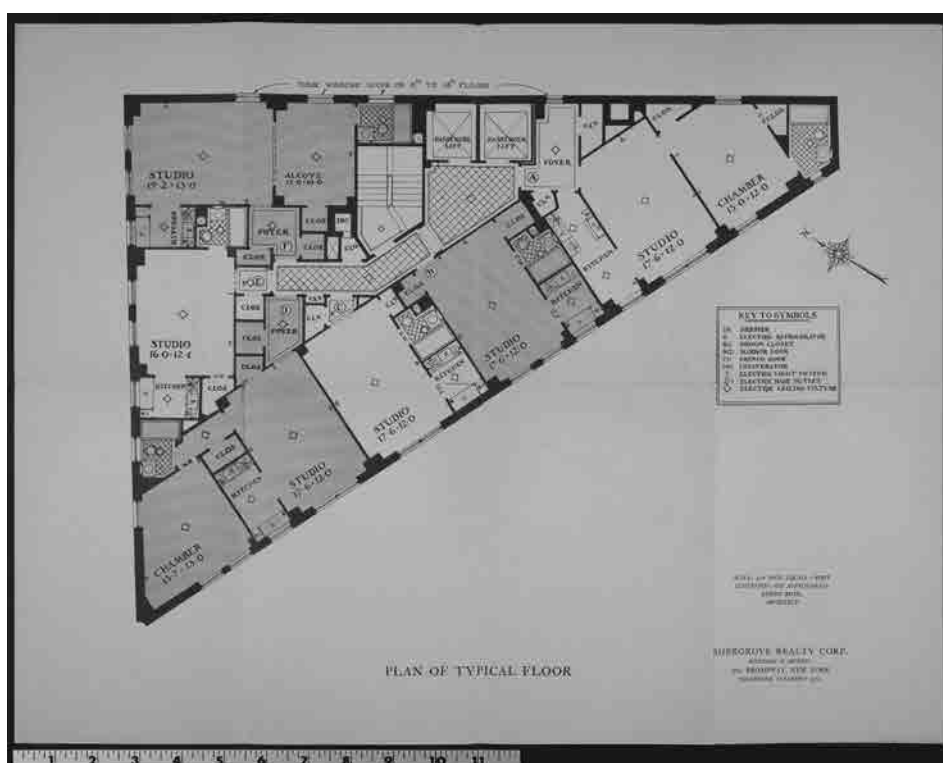
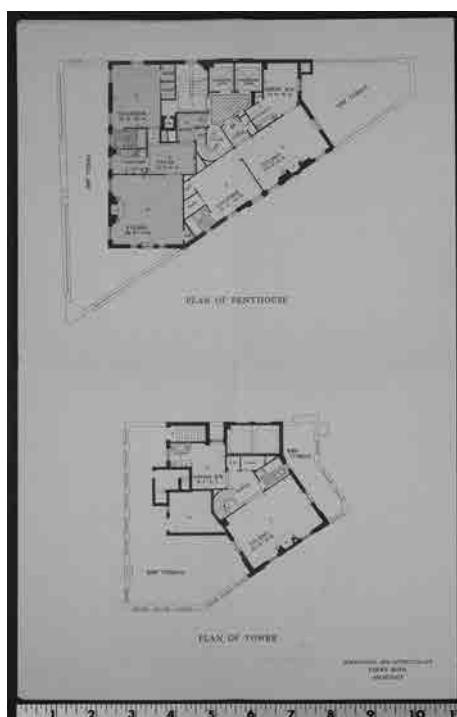


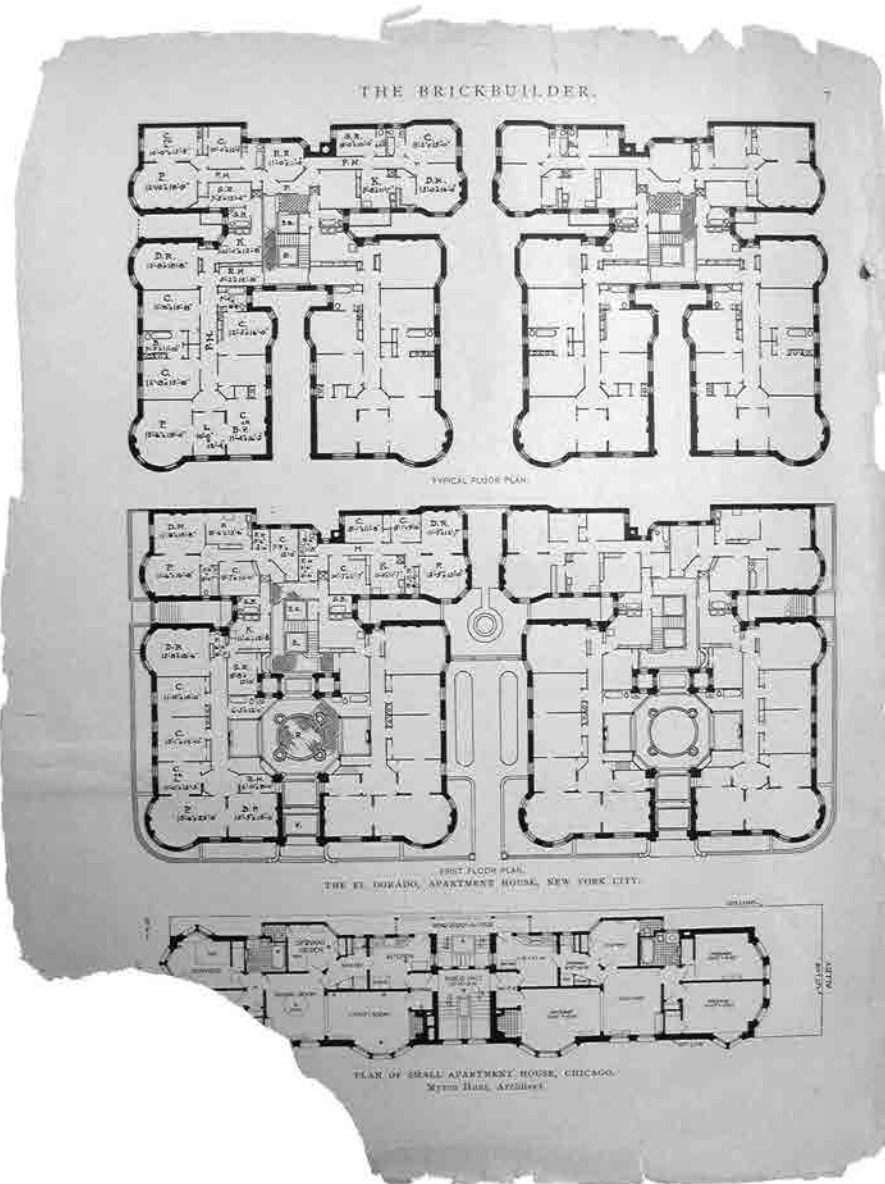
THE SHENANDOAH

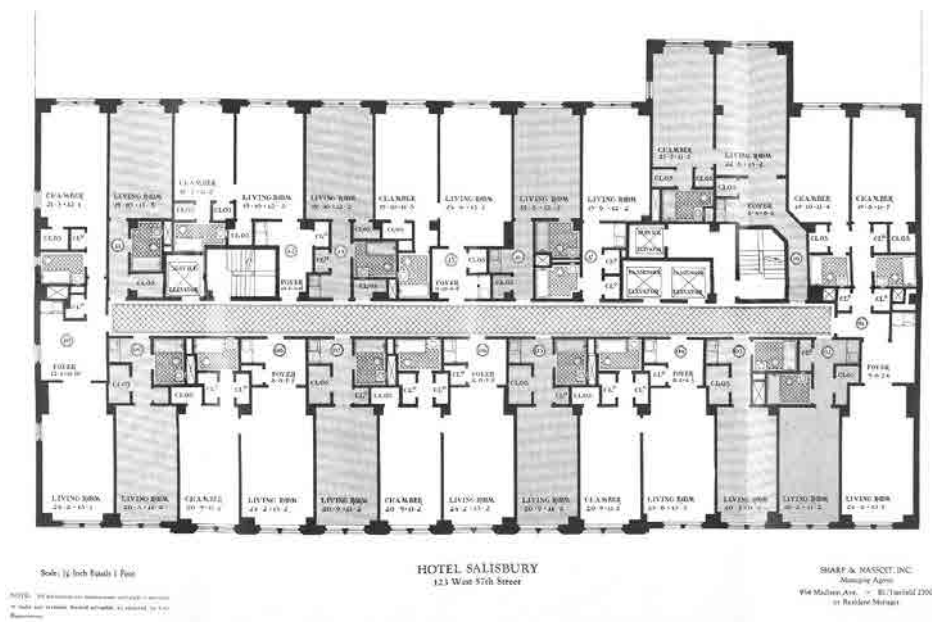
TEN SHERIDAN SQUARE

YR. 2006.MH.01.001









RECEIVED  
 OCT 8 1942  
 BOSTON & CO. INC.

## THE TOWN HOUSE

---

Price.....\$1,250,000  
 Cash.....250,000  
 P. M. Mortgage.....1,000,000

@ 4% for three years  
 4 1/2% for four years  
 Amortization 1% starting second year.

Rented Condition as of April 1, 1938

Rented unfurnished	181 Rooms	\$133,510
Vacant unfurnished	16 Rooms	10,260
Rented furnished	41 Rooms	34,752
Vacant furnished	2 Rooms	2,160
		<u>\$180,682</u>
Maid service included in leases		11,132
Total income when full		<u>\$191,814</u>

**LAYOUT**

- 58 one-room, bath and kitchenette, apts.
- 59 two-room, bath and kitchenette, apts.
- 7 three-room, bath and kitchenette, apts.
- 2 four-room, bath and kitchen, apts.
- 5 five-room, bath and kitchen, apts.
- 1 six-room, bath and kitchen, apt.
- 2 two-room, doctor's offices.

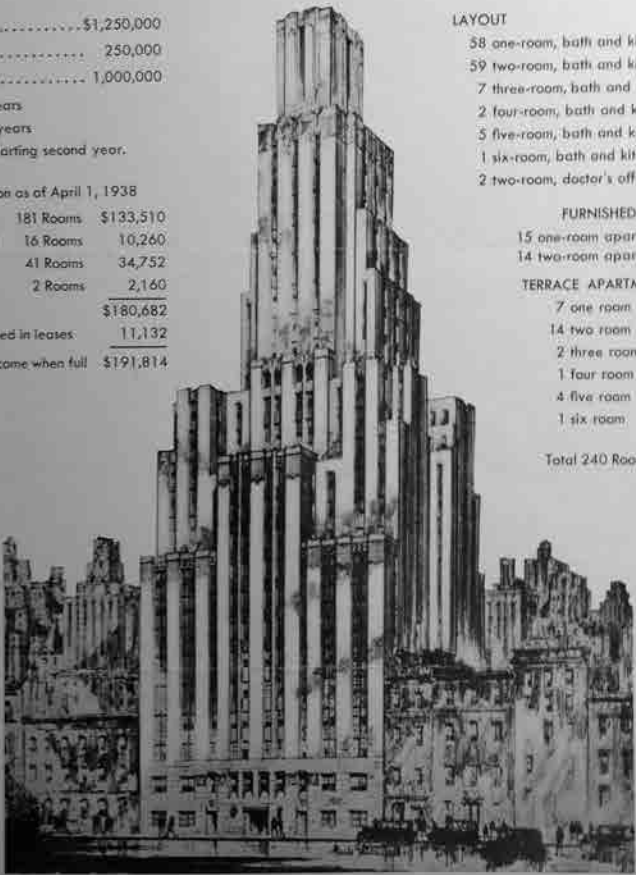
**FURNISHED**

- 15 one-room apartments.
- 14 two-room apartments.

**TERRACE APARTMENTS**

- 7 one room
- 14 two room
- 2 three room
- 1 four room
- 4 five room
- 1 six room

Total 240 Rooms

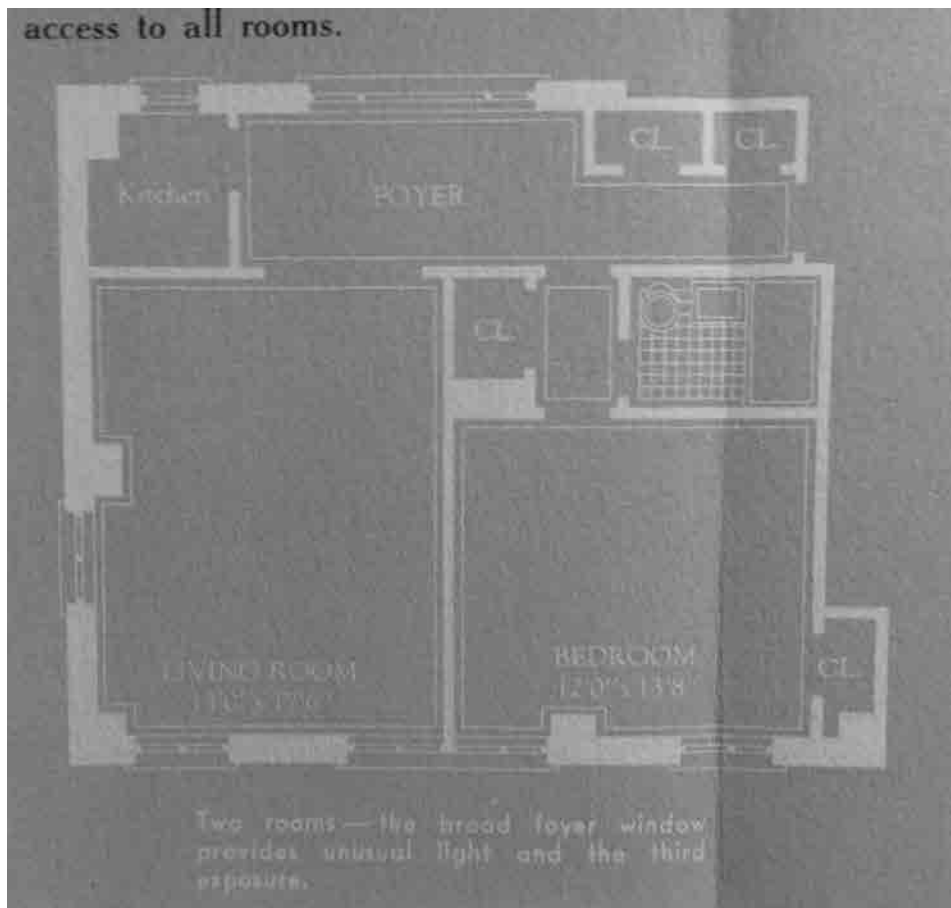
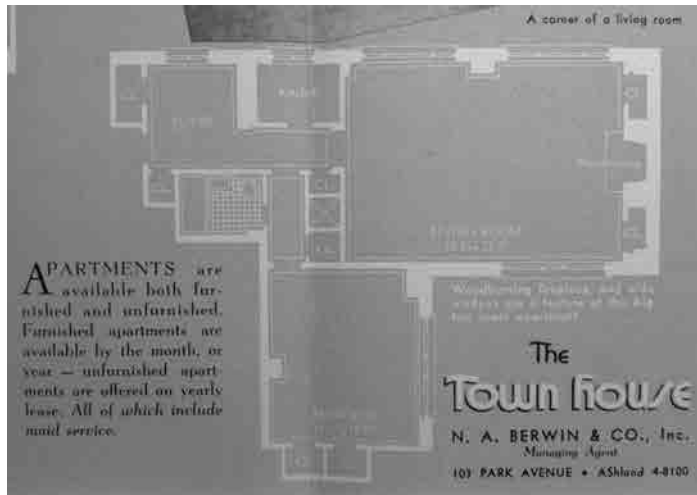


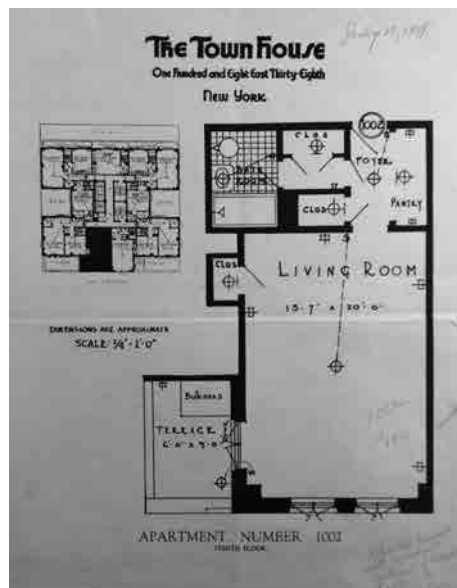
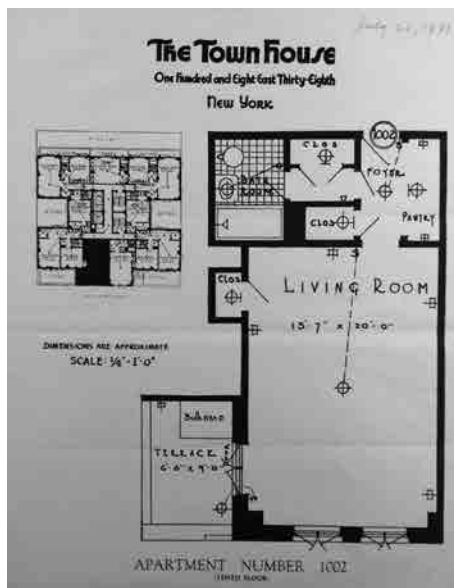
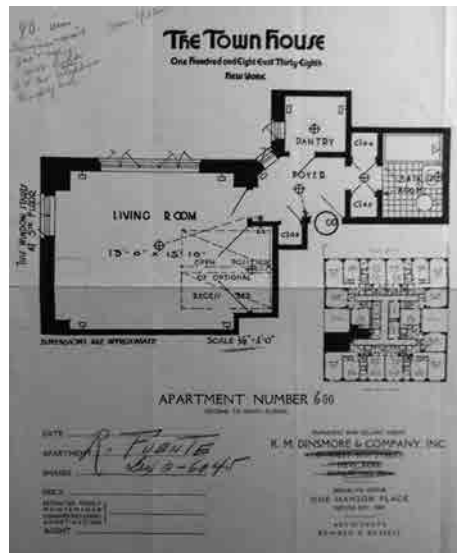
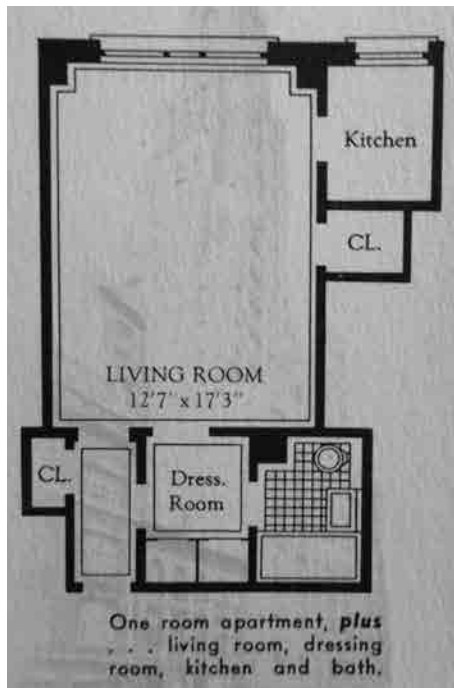
**106-114 East 38th Street**  
 24 Stories—Size 89' 6" x 98' 9"

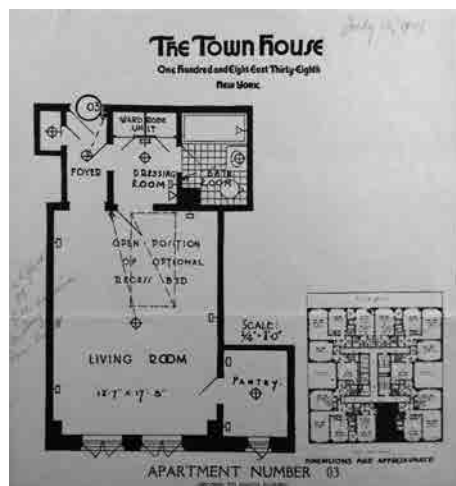
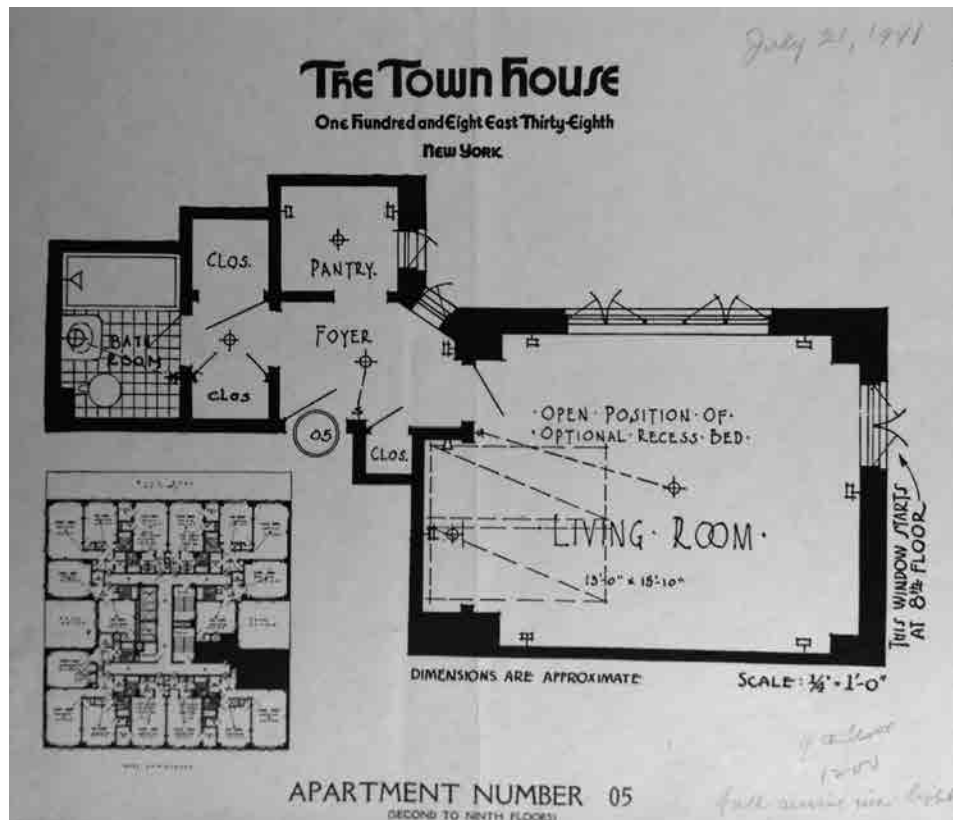
Property may be inspected by appointment only.

**OFFERED FOR SALE**  
 Subject to Change or Withdrawal Without Notice.

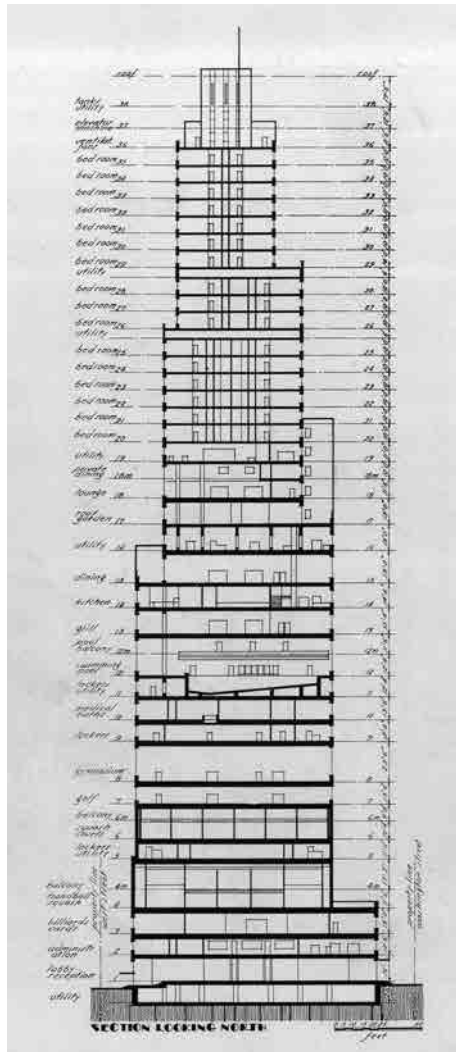




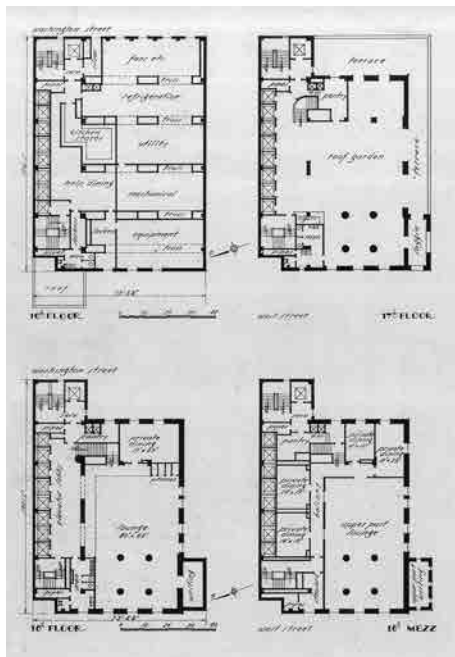
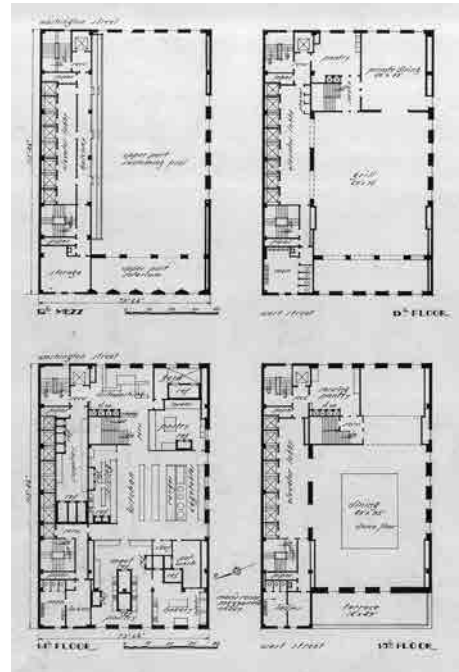
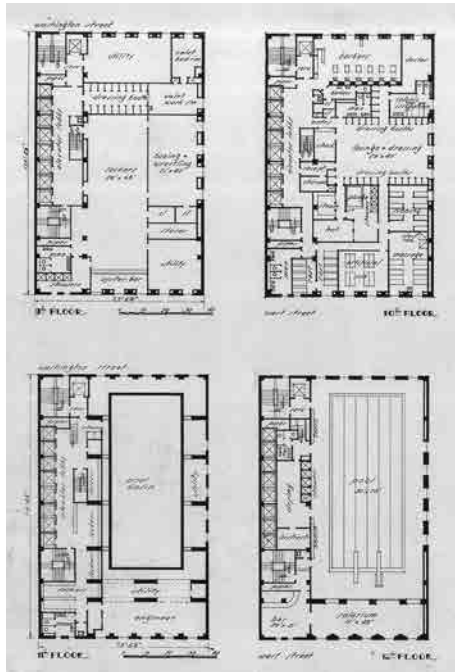


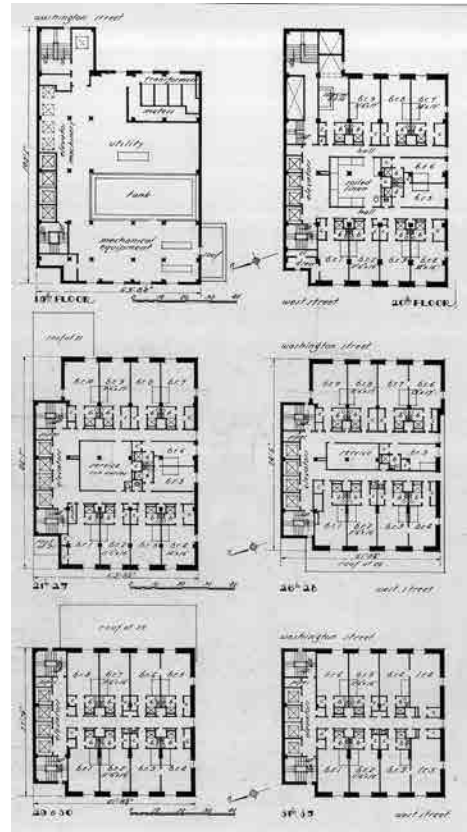
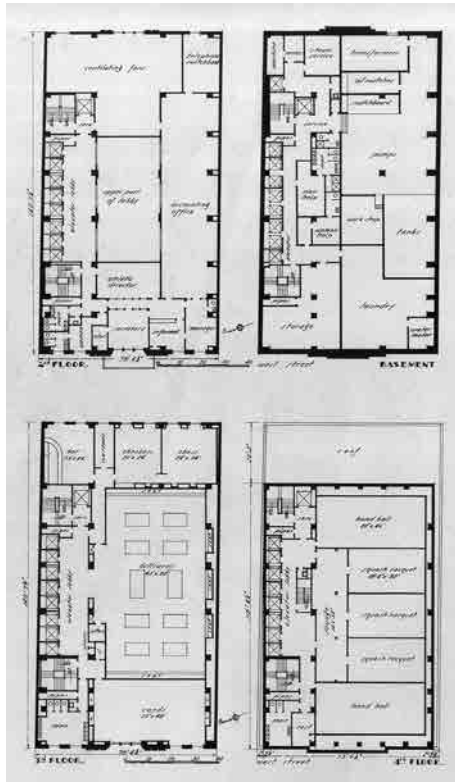


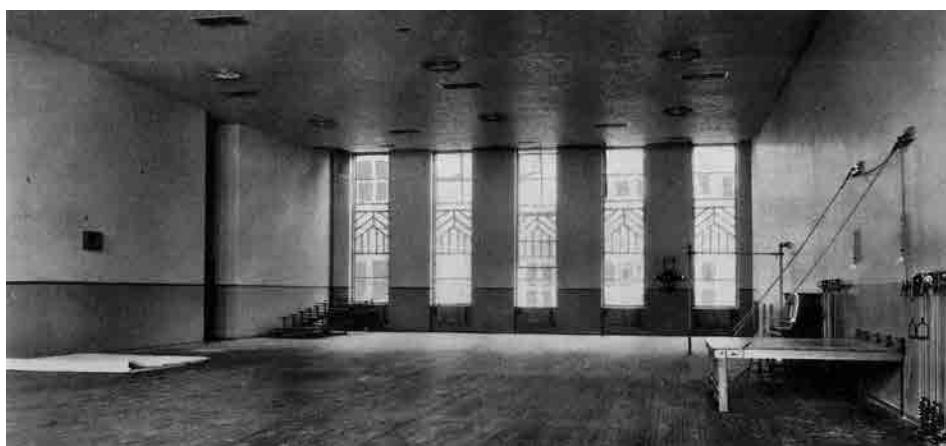


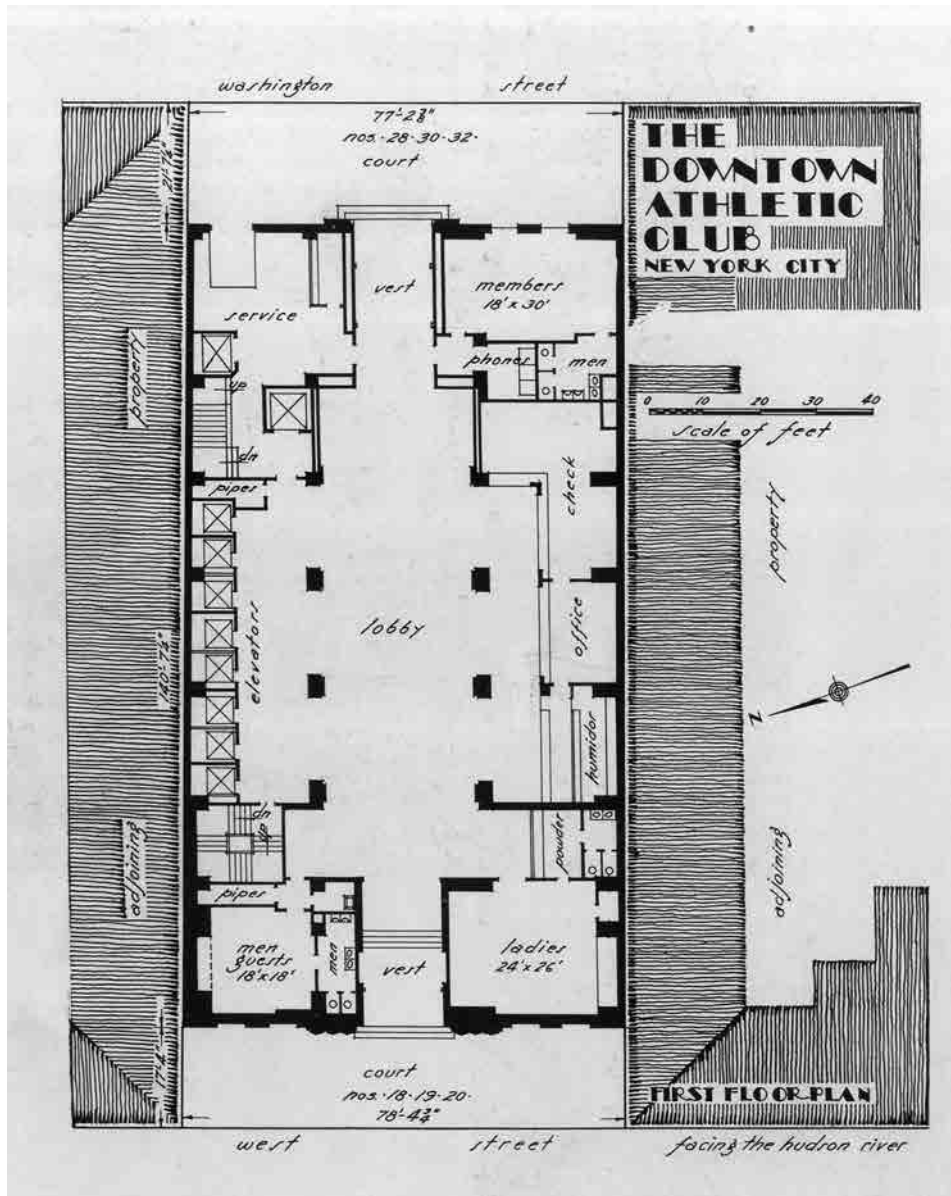








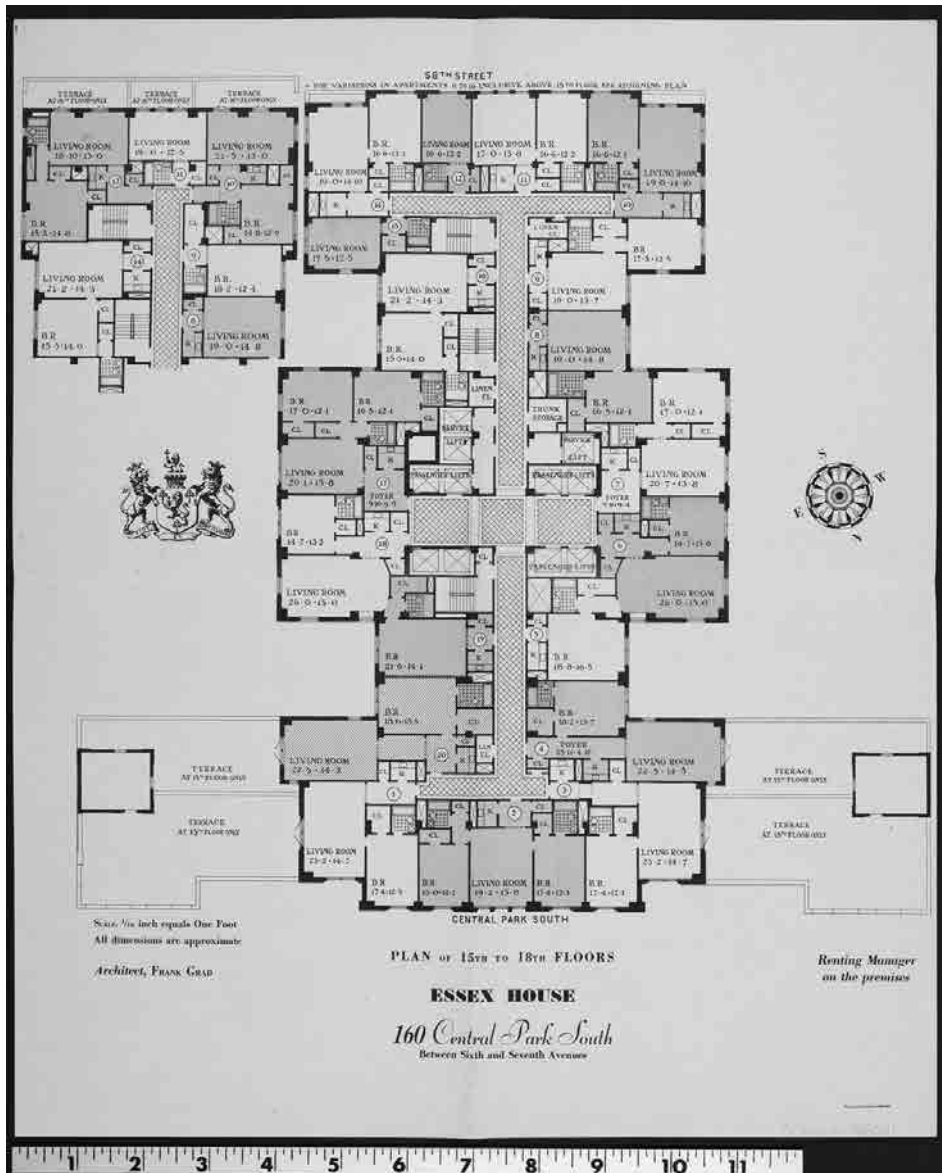


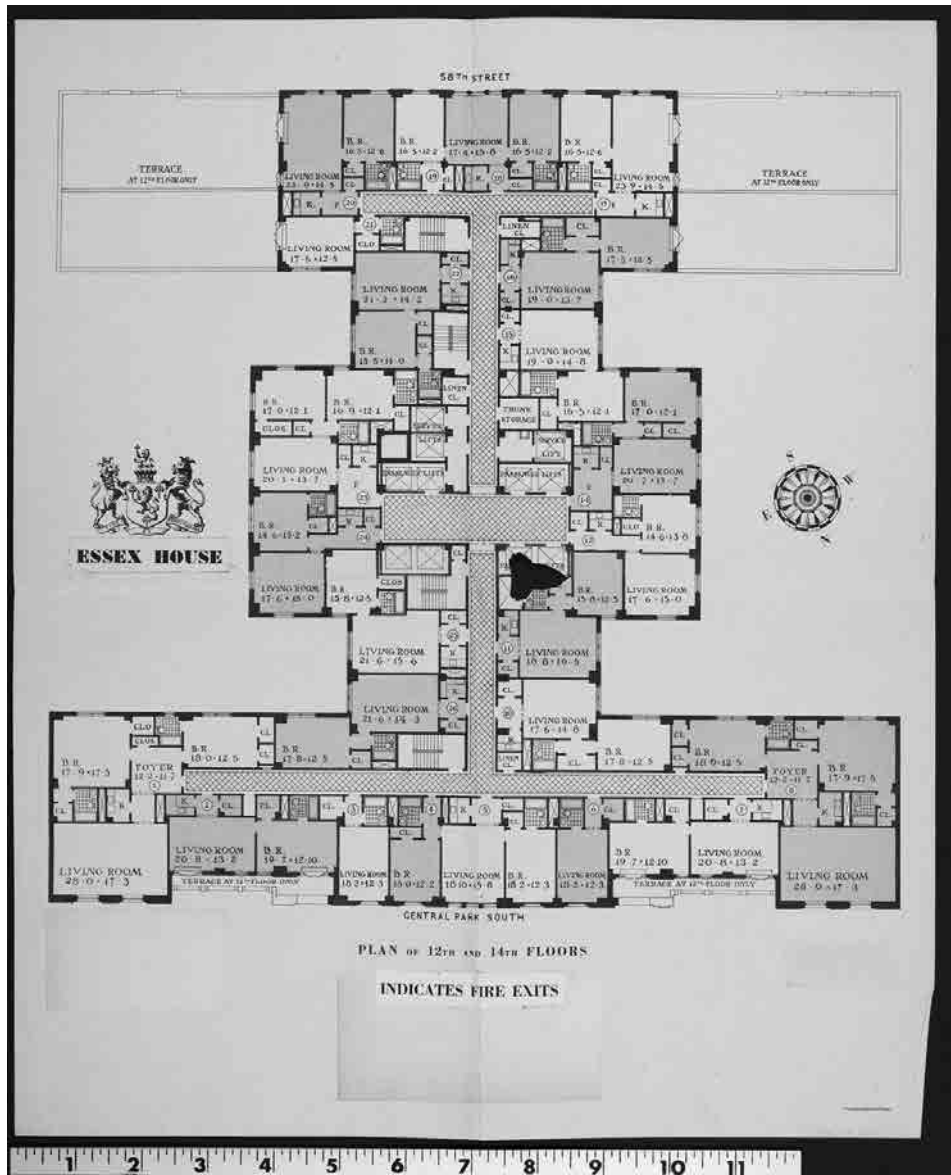


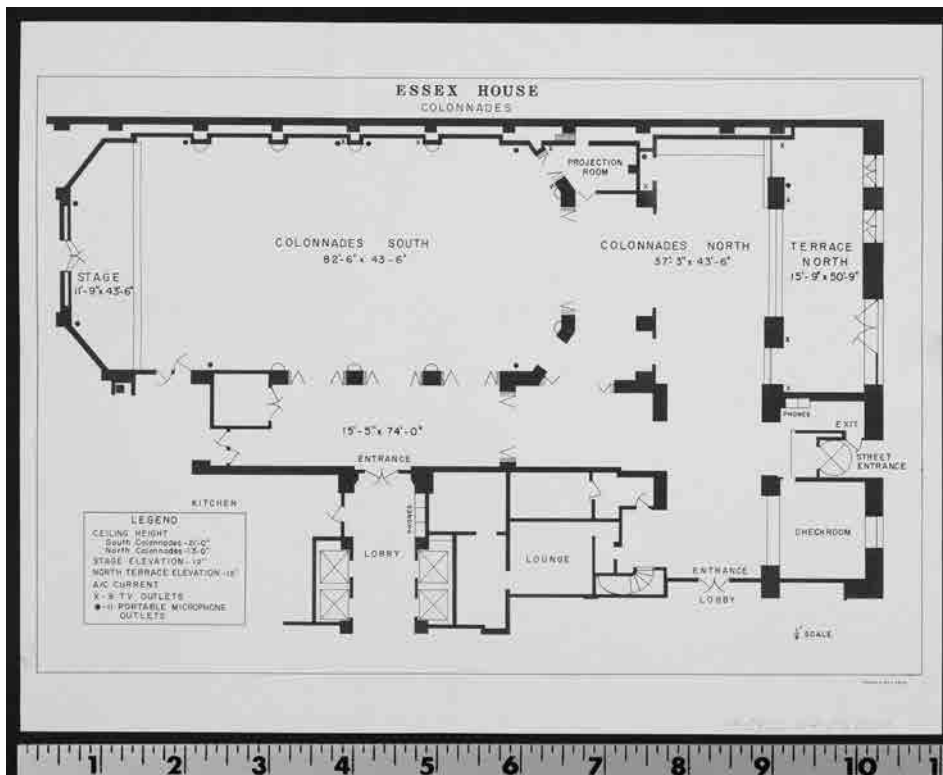
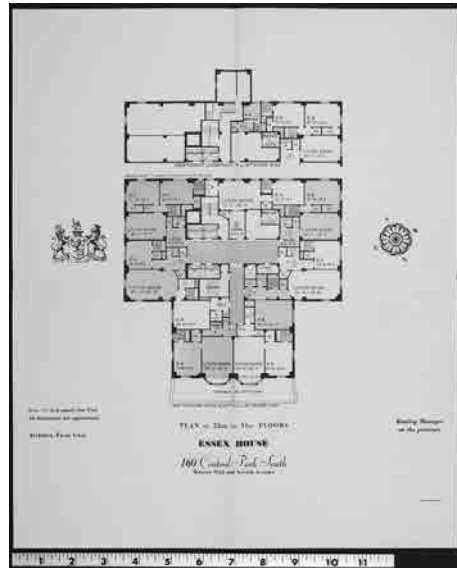
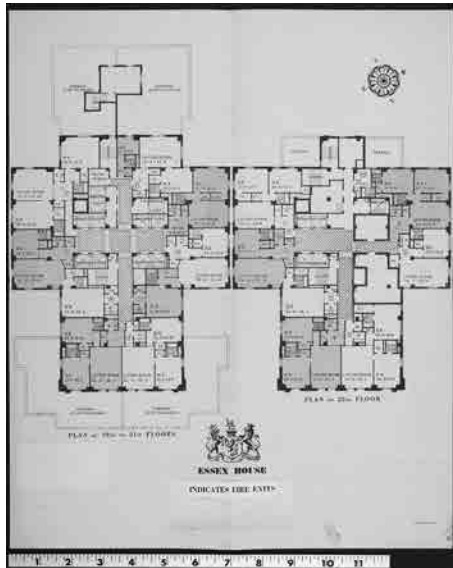


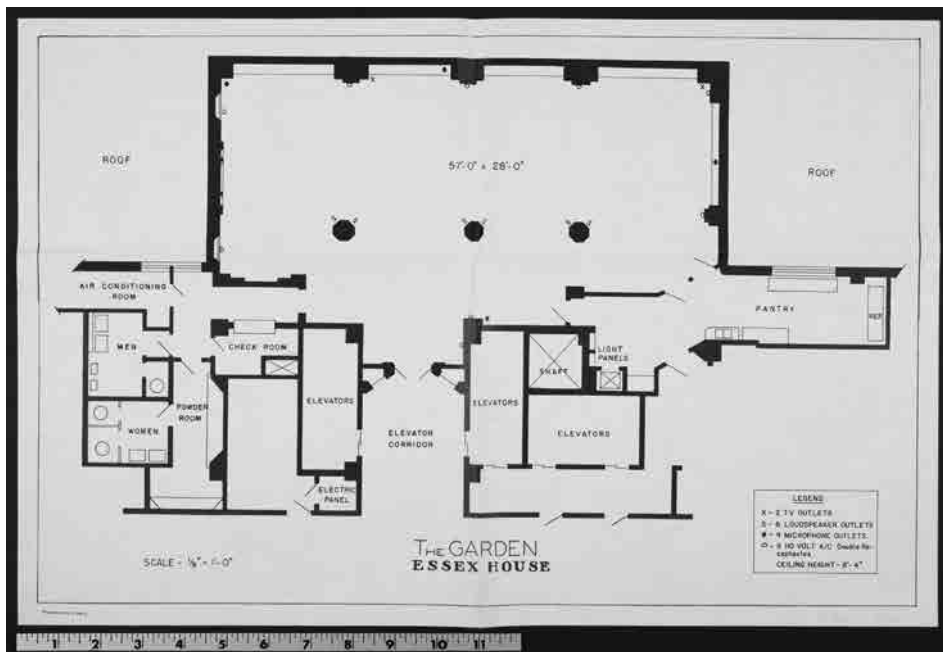
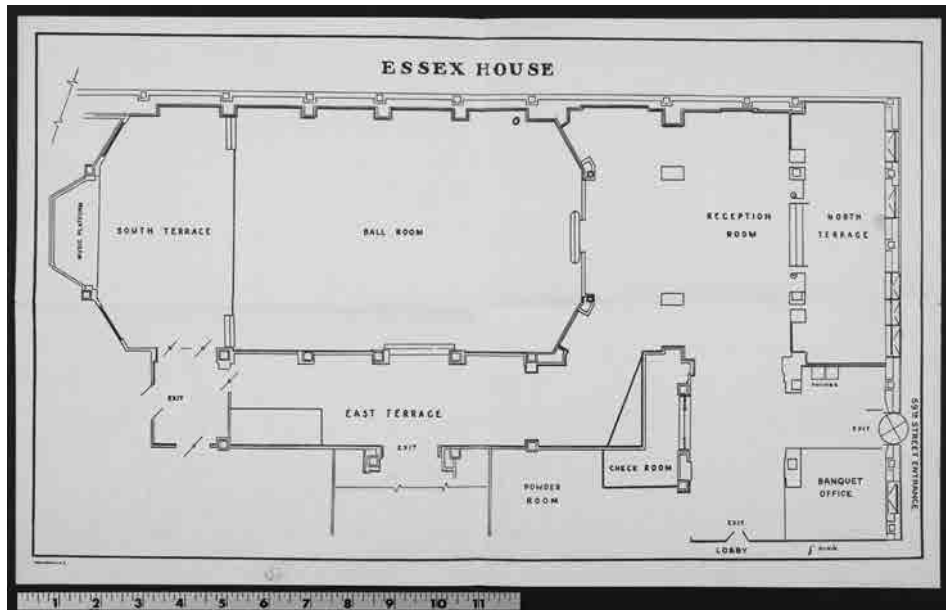






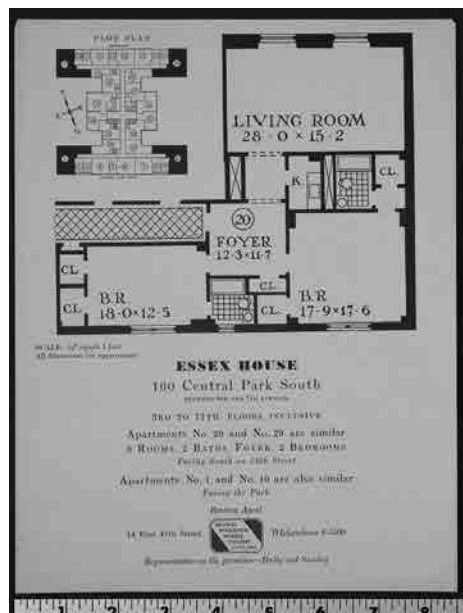
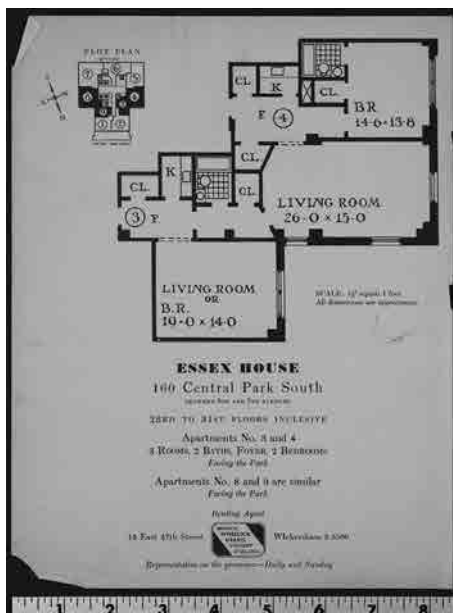
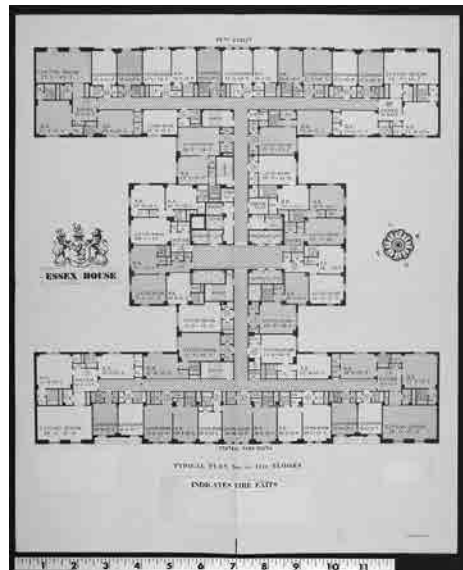
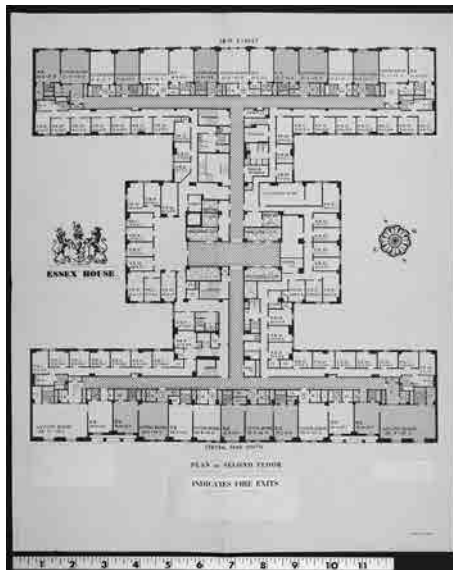


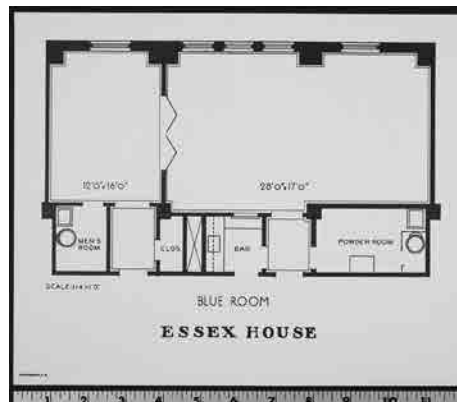
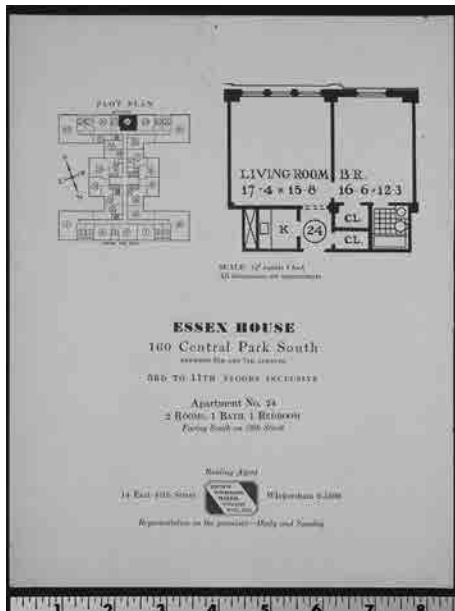
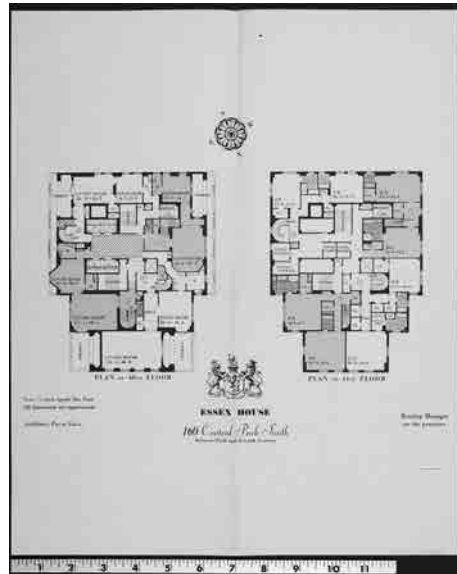
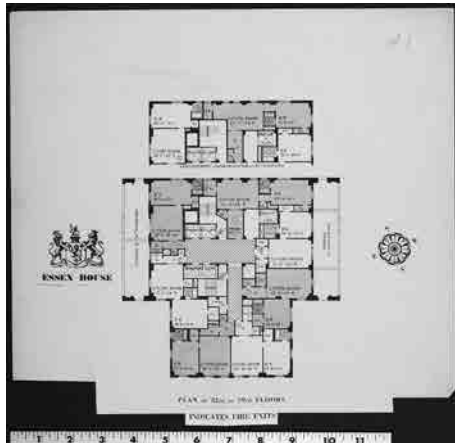


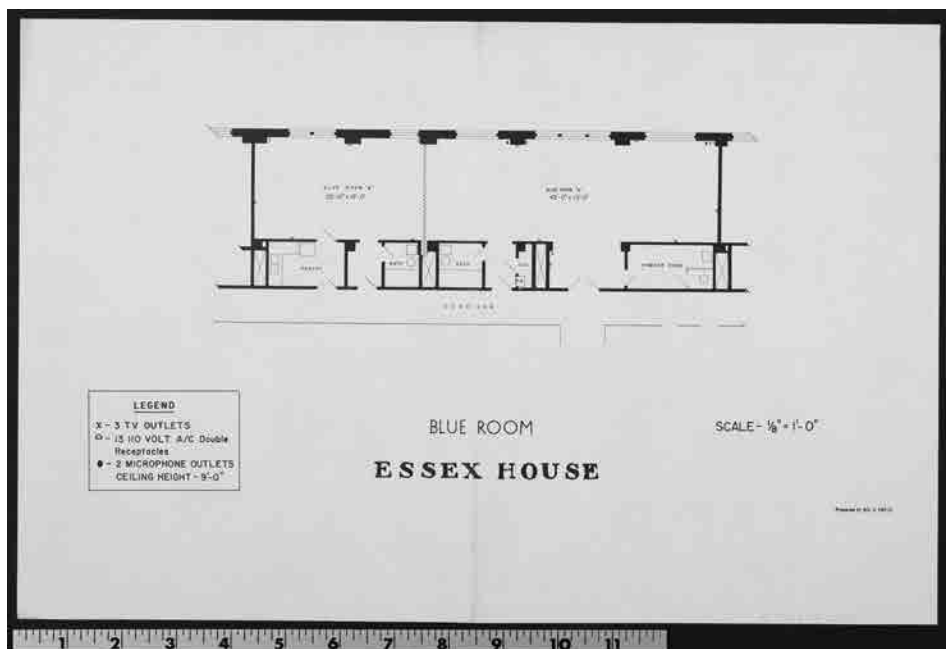
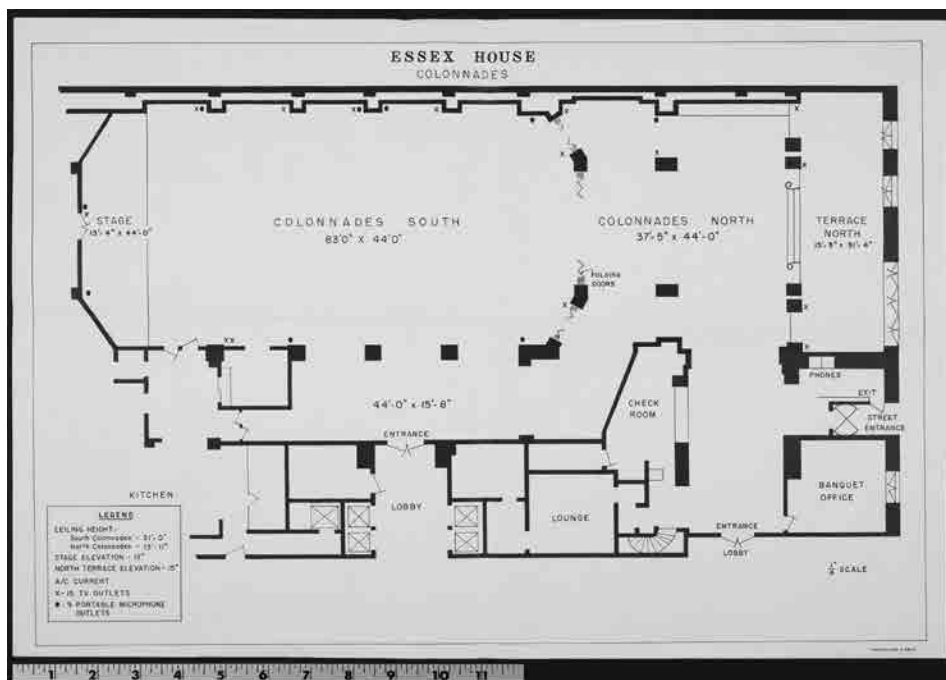


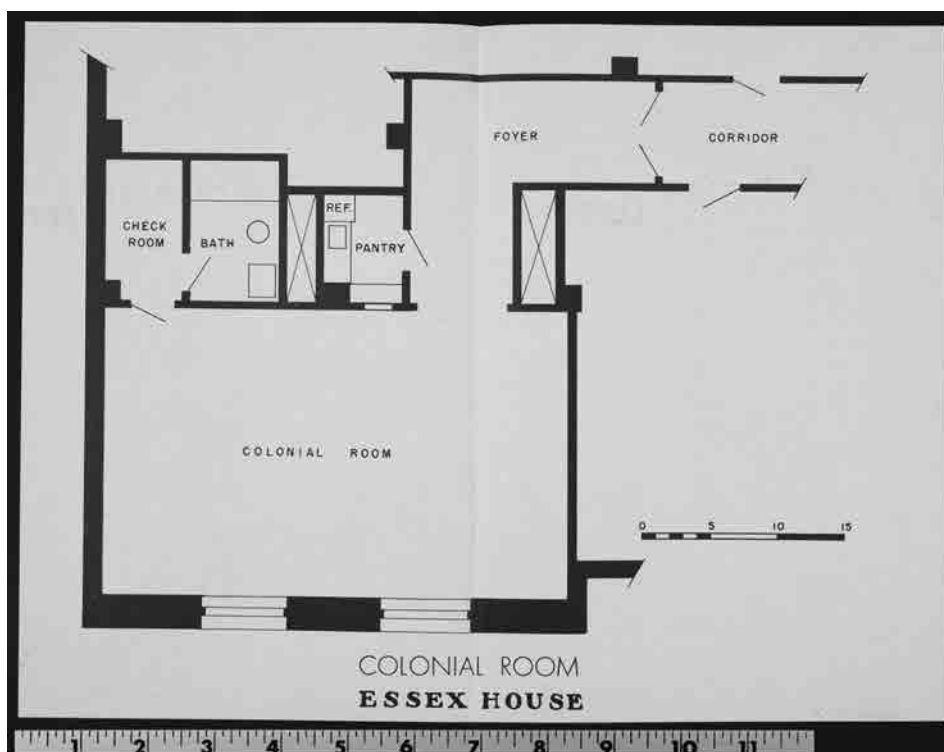
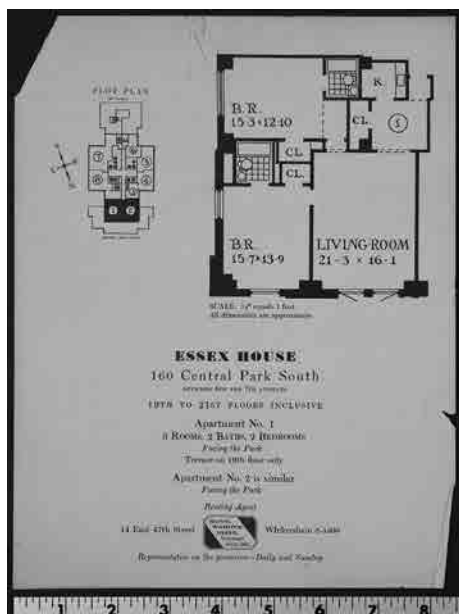




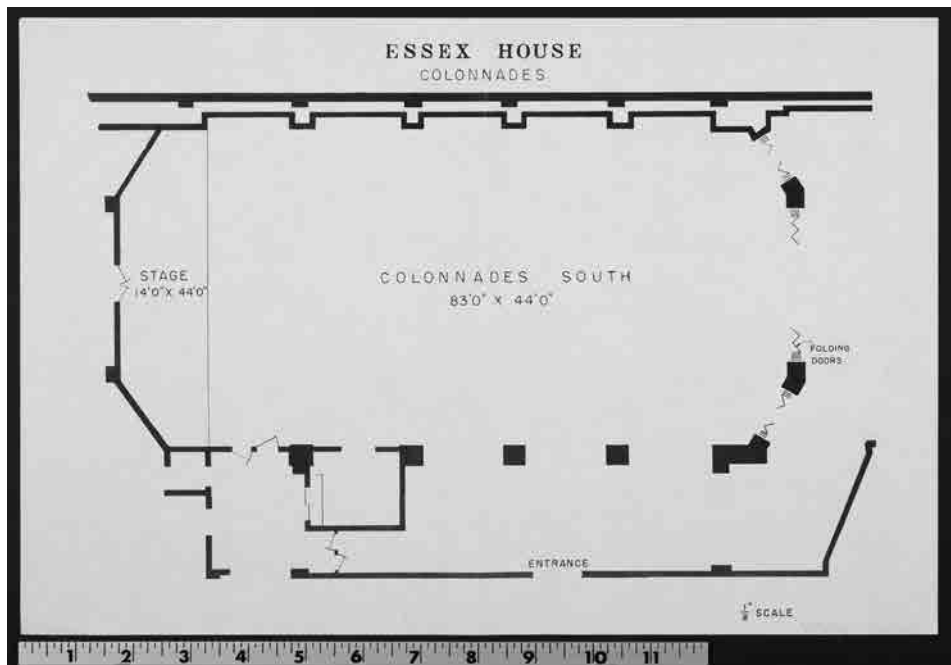
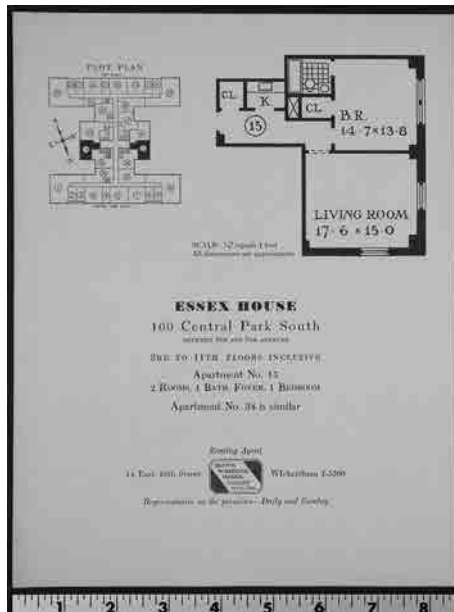


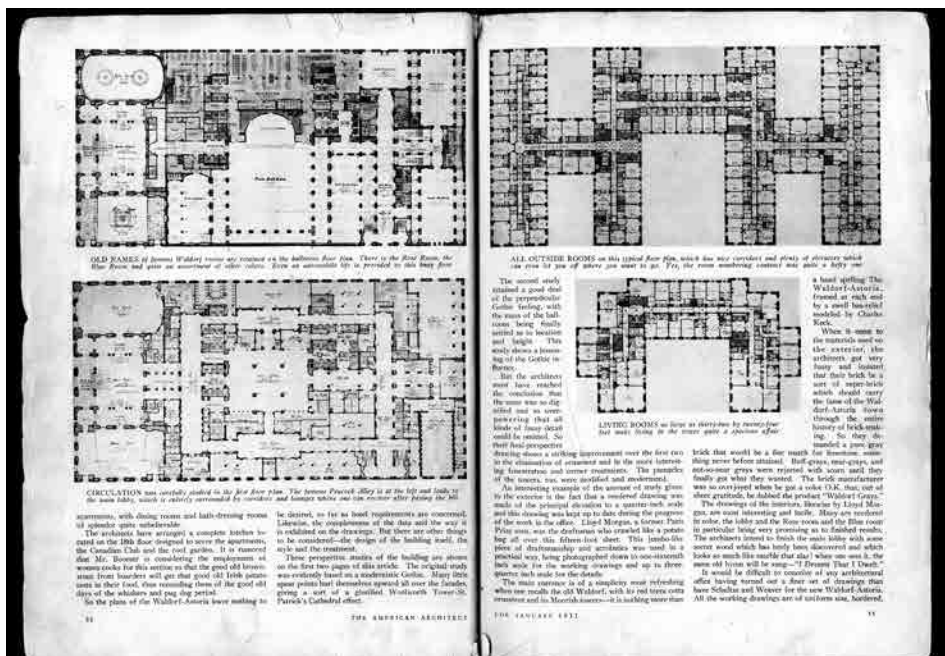


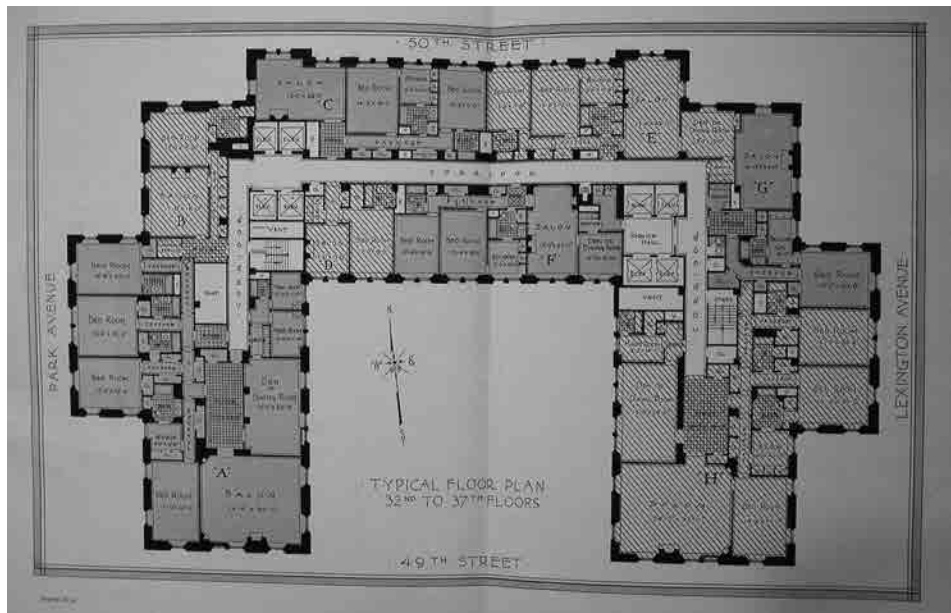
















CL BED BED Foyer CL Dressing Room  
Living Room 23 x 14 Kitchen

1-Room Suites Are  
Exceptionally Spacious

*Are you an*  
**ORPHAN of**  
*the FAIR?*

If you find living accommodations becoming too costly, remember that there is no rental penalty at Parc Vendome.

**ONE to SEVEN ROOMS**  
**Furnished or Unfurnished**

Complete kitchens... hotel service  
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10 de Junio, 2014